

Travel bulletin

Giving agents the edge

WTM 2023 Preview

Travel stakes its claim on the world's stage next month... what's in store?

MORE IN...

News

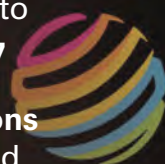
The travel industry doesn't stop! Catch up with all the latest. **Pg. 4**

Agent Bulletin

Training and incentives to give you the edge. **Pg. 7**

Weddings & Honeymoons

Our romantic picks should do the trick!. **Pg. 25**



wtm[®]

LONDON

6-8 November 2023



Manuel Butler, Spanish Tourist Office, swaps the Spanish sun for the Hot Seat! (Pg. 18)

Jetset

TIME TO TRANSFER YOUR

Fabulous
LAS VEGAS
NEVADA

BUSINESS TO JETSET



PART 1 - FREE TRANSFERS IN VEGAS AS STANDARD!

PART 2 - HITTING YOUR SCREENS END OF OCTOBER...

Celebrating
55 Years

Celebrating
55 Years

THIS WEEK

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Travelbulletin SHOWCASES

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Get one step ahead with a sneak peek at the 2024 #TBShowcases calendar.

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WEDDINGS & HONEYMOONS

Planning your clients' dream destination or post-wedding getaways made easier.

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THEME PARKS & ATTRACTIONS

A rollercoaster ride through the thrills and spills of theme parks and attractions.

THE MODERN TRAVELLER

Hilton has released a map revealing the travel trends across the UK, with social media influence and new experiences rising in relevance.

UK HOLIDAYMAKERS continue to show no signs of slowing their spending on travel, with travel demands shifting rather than waning.

Almost all survey respondents (85%) are prioritising new experiences on their travels: exploring the unknown (81%), trying local cuisine (64%) and discovering local cultures and traditions (48%) are the key priorities for those looking ahead to their future holidays.

More than half (52%) have committed to reducing spending in other areas to prioritise travel, with a global trends analysis revealing that 56% look forward to spending more on travel next year than in 2023.

A shift is underway in where travellers seek their inspiration from: a third of gen Z respondents look to social media (34%), popular culture (36%), and live events or festivals (34%) where they've seen their

favourite acts perform for inspiration.

Guests are also starting to look ahead: 55% are set to book three to six months in advance, with over one in 20 booking their holidays for the year in January.

Patricia Page-Champion, Hilton's senior VP and global commercial director, explained the findings: "Our research highlights an increasing focus on experiences, the influence of social media and entertainment on choosing breaks, and the reframing of wellness and relaxation in travellers' minds.

"And underlying these evolving trends, one constant we continue to see is the importance of holidays to people in the UK, who say they plan to travel more in 2024 even if this means cutting back spending in other areas."

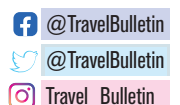
www.stories.Hilton.com/2024trends

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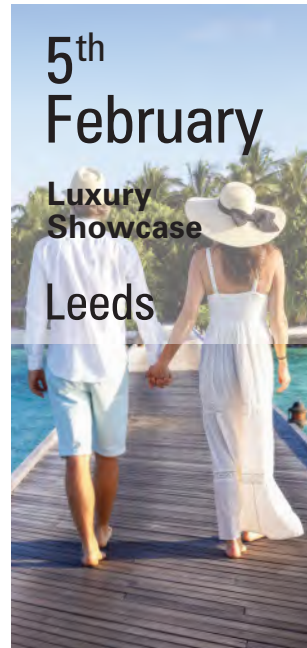




29th January

Africa Showcase

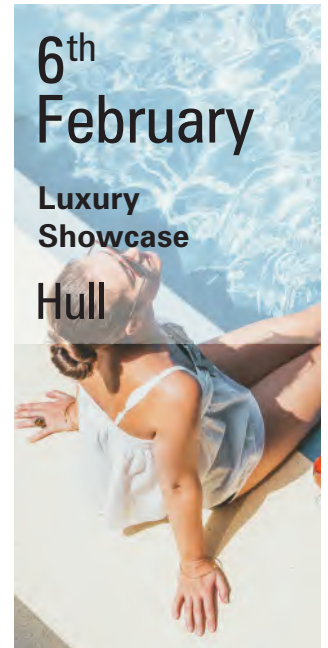
Guildford



5th February

Luxury Showcase

Leeds



6th February

Luxury Showcase

Hull



30th January

Spain & Her Islands Showcase

Sheffield

A star-studded Thriller from JG Travel Group

AGENTS: DON'T stop 'till you get enough of the new coach tour offering from JG Travel Group, as the operator launches breaks to see the electrifying new show, MJ The Musical.

Available through Just Go! Holidays, National Holidays and Omega Breaks, guests can witness the King of Pop's legacy told through his greatest hits, performed by the

show's original Broadway star Myles Frost.

The two-day break departs on March 14th, 2024, priced at £149 per person including return coach transfers from selected pickup points, one night's accommodation, a ticket to the show and free time.

www.justgoholidays.com/agents

www.nationalholidays.com/agents

www.omegabreaks.com/agents



Red Sea unveils agent platform with new campaign

AHEAD OF the first guests arriving to Six Senses Southern Dunes, The Red Sea this month, the sun, sea and sand destination has unveiled Juniper, its in-house DMC booking platform. Juniper offers a dedicated trade portal for sample itineraries, info on guest experiences, factsheets, social media assets and booking assets to make the most of the Red Sea hype.

A consumer campaign, 'See Beyond' looks to double down on the hype and get the word out, building booking momentum.

www.booking.visitredsea.com/users/agency

BA doubles down on San Diego success with second daily service

2024 WILL see the launch of British Airways' additional daily service from London Heathrow to San Diego International.

Marking the first time the airline has operated twice-daily to San Diego, the additional service will depart at 3pm daily from April 2024.

Julie Coker, president and CEO of the San Diego Tourism Authority, welcomed the news: "The additional British Airways flights from the UK to San Diego will now allow for even more options and easier access to our city, and the partnership between British Airways and San Diego demonstrates a continued commitment to bringing our people even closer... we look forward to welcoming even more travellers from the UK."

www.sandiego.org / www.britishairways.com

Basel Christmas Market, 23 November – 23 December 2023

**THIS IS
BASEL**

The Basel Christmas market is considered to be one of the prettiest and largest in Switzerland. Our city on the Rhine has a very special charm in the Christmas period. The quaint Christmas market can be found on Barfüsserplatz and Münsterplatz, right in the centre of the city and at the heart of the festively decorated Old Town. A magnificent Christmas tree stands on Münsterplatz, with ornaments by the well-known decorator Johann Wanner.

CHRISTMAS FAIRY-TALE FOREST



In the Christmas fairy-tale forest on the Münsterplatz, children can make, pour and decorate candles, make torches, forge metal objects, decorate gingerbread, eat campfire bread and drink hot chocolate, ride on the kiddies' train, bake cookies, pour tin, visit the star workshop, make Christmas floral decorations, have a go on the wheel of fortune, mint coins and much more besides.

JOHANN WANNER CHRISTMAS HOUSE



At Johann Wanner's on Spalenberg, you can find everything for Christmas on 500 square metres – all year round! Celebrities from all over the world buy Christmas decorations at Wanner's. Today, Johann Wanner is the market leader in hand-blown and hand-painted Christmas decorations. He has played a large role in saving this old artisanal art form.

THE CHRISTMAS FOOD MILE IN KLEINBASEL



In the weeks leading up to Christmas, Rheingasse transforms into Adväntsgass im Glibasel. This neighbourhood Christmas market has everything your heart desires. This Christmas market is perfect for those who want more from the pre-Christmas period than just bargain hunting. Anyone strolling through this street at this time would be forgiven for thinking they were on a quaint village square. Residents and stand operators alike enjoy a relaxed chat over a delicious cup of mulled wine. If you're feeling more adventurous, why not try the legendary Hot Jamie?

To book, order brochures
or talk anything Switzerland
CALL: 020 7420 4900
sales@stc.co.uk
switzerlandtravelcentre.com



Explore more possibilities

This last month I have had the honour of meeting customers at the Fred Olsen and Arrange My Escape Holiday shows to showcase The Maltese Islands

We recently relaunched our training platform www.malta-training.com where courses include families, sun & culture and gastronomy. The site also includes news and events updates and opportunities to win prizes, so do register to find out more.

Next month at WTM we will be hosting two agent training sessions on stand so do email me to find out more

For more info contact

Peter Green,
peter.green@visitmalta.com

malta-training.com



EMERALD CRUISES' Autumn Event offers up to 20% savings and a free Drinks Package with balcony suite bookings. Sailing prices lead in at £1,675 per person for a select number of itineraries, including the eight-day 'Danube Delights' from Budapest to Munich. The event runs until November 14th, 2023. www.emeraldcruiises.co.uk

Hilton unveils latest Mediterranean haven

HILTON HAS unveiled a new addition to its Curio Collection by Hilton brand.

Mangia's Santa Teresa Sardinia, Curio Collection by Hilton will offer 199 guest rooms on Sardinia's northern coast when it opens in the 2024 season.

Hilton is teaming up with Mangia's Resorts to launch the new property, which is currently undergoing a £10 million+ renovation to be fully rebranded as a Curio

Collection by Hilton resort before the 2024 season, joining the five existing Curio properties.

Alongside the accommodation, two restaurants and a bar will encourage guests to vary between poolside bites and indulgent meals. The signature Donna Floriana Italian restaurant will offer fresh dishes with traditional and inventive twists.

www.mangias.com/resort/santa-teresa-sardinia

Solo special and 10% off full Newmarket range

NEWMARKET HOLIDAYS has unveiled the latest member of its 'Exclusively Solos' range: a 14-day exploration exploring Hanoi, Phnom Penh, and the Mekong River. Richard Forde, head of Trade Sales said: "Heritage of Vietnam & Cambodia promises new learnings, flavours and experiences.

The tour has been specially crafted so that guests engage with local communities, sample regional delicacies and delve into each country's enthralling past – it's a really exciting addition to our solo travel range."

Prices lead in at £4,135 per person, with accommodation, selected meals, transfers, tours and return flights included.

www.newmarketholidays.co.uk



Fred. Olsen acquires Idelo Travel

FOLLOWING THE retirement of Andrea and Antony Powell, Fred. Olsen Travel has acquired Idelo Travel, down the road from the existing Ipswich branch. Both existing staff members and bookings have been protected.

www.fredolsentravelagents.co.uk

AGENT INCENTIVES

- **TWO SPOTS** on Titan Travel's 'Captivating Cultures' private jet tour, worth nearly £60,000, are up for grabs with any agent bookings made by the end of the month. Details can be found on the Titan Agency Sales Team Facebook page. www.titantravel.co.uk
- **THE WINDOW** of opportunity to earn a place on a VIP fam trip to the Dominican Republic has been extended. Any valid Temptation bookings logged via the Temptation Rewards platform earn an entry into the prize draw. Six places on the VIP trip are up for grabs, with the winning agents qualifying for a five-night, all-inclusive stay from December 7th to 12th, 2023. The five-night fam will showcase the Temptation portfolio in the Dominican Republic. Agent rates from US\$68 are available should you not be lucky enough to win! www.temptationrewards.com
- **PLAYA HOTELS & Resorts'** trade opportunities keep coming: log any bookings you make on the Playa Rewards platform by the end of October to be in with a chance of winning a spot on a fam to Mexico in November. www.playarewards.com
- **YOUR ODDS** of winning a £10,000 Prestige Travel spend have been doubled: the operator has extended the incentive. With no additional steps, submissions or claims to make, any Prestige bookings will earn you two entries into the prize draw. The winner will be randomly chosen from all entries on November 1st, 2023, with bookings until October 31st qualifying for entry. The prize is valid to spend on one holiday in the next 18 months. www.prestigetriptravel.co.uk

AGENT BULLETIN



KENNEDY SPACE Center Visitor Complex teamed up with DoSomethingDifferent.com to bring 16 agents to Florida, letting them get up close and personal with the space shuttle Atlantis, walking in the footsteps of space heroes in the U.S. Astronaut Hall of Fame and exploring the brand-new Gateway: The Deep Space Launch Complex.

Travel **bulletin**

WEBINAR

Join Travel Bulletin and a host of luxury suppliers for our virtual Luxury Holidays Showcase on November 30th, 2023!

Find out more at www.travelbulletin.co.uk/webinar



AGENT TRAINING

- **FEELING THE Kennedy Space Center fam FOMO?** Complete the attraction's UK agent training programme and earn complimentary entry passes upon completion. www.travelbulletin.co.uk/travelgym/other-travel-training
- **SOAK IN** the Spanish sun from the comfort of your desk with the Spain Specialist Programme, a comprehensive training platform with up-to-date modules to secure those Spanish sales! www.spainspecialistprogram.com/en/
- **A YEAR** on from the World Cup, Qatar keeps expanding its offerings: keep in the know and enhance your destination knowledge with engaging tools, tailored itineraries and more. Completing the eight modules might just land you on a fam trip in 2024! www.qatarspecialist.lobster-access.com/selfregistration
- **A 15% discount** for you and a plus one, the chance to join a fam, and so much Newmarket knowledge that you'll become a qualified escorted tour expert? The Newmarket training platform has it all. www.training.newmarketholidays.co.uk
- **PRINCESS CRUISES'** dedicated trade portal continues to offer a host of information: from academy training modules to the POLAR ONLINE booking system, a live webchat, and the most up-to-date events, competitions and incentives. www.book.princess.com/BookingSystem/login.page
- **TIME IS** ticking on your chance to win Love2shop vouchers worth up to £100 when completing the five training modules on the Cook Islands training programme. Two £100 vouchers and three £20 vouchers are up for grabs to those completing the course by October 31st. www.travelbulletin.co.uk/travelgym/destination-training



AGENT INSIGHT

STUART WAKEFIELD

FLIGHT CENTRE UK

HELPING A newlywed couple plan the honeymoon of their dreams is truly a highlight of any agent's job. Keeping the significance of this trip in mind and being just as enthused about the journey as the customers is key to successfully selling a honeymoon.

With same-sex marriage in the UK only legalised in 2013, this has led to a jump in the demand for honeymoons for newly-wed LGBTQ+ couples. While acceptance of LGBTQ+ relationships and identities is growing, it's natural for individuals of any marginalised community to have concerns on their safety when abroad and how welcome they will feel in a new destination.

Agents should be in the know as to the experience of the LGBTQ+ community in the countries they sell, including the status of their rights if known, which can include legal recognition of same-sex marriages.

Vietnam, while still having some way to go, has made many positive strides in recognising and welcoming the LGBTQ+ community. The country has proven to be a hospitable and hassle-free destination for those visiting cities such as Ho Chi Minh and Hanoi, both of which host their own pride celebrations: Viet Pride and Hanoi Pride. There is also massive value to be found in Vietnam and other countries in southeast Asia, and honeymooners will be able to score fine dining experiences, luxury hotels and other couples' activities, such as massages, for a fraction of the price of honeymoon hotspots like the Maldives and the Bahamas.

Being a historically socially conservative nation, I would still advise that any couple, regardless of their sexuality or gender expression, give thought to how public displays of affection would be considered, and respect the local culture and traditions.



Around the world in 80 days of luxury with Railbookers' latest product

RAILBOOKERS HAS unveiled a first-of-its-kind exclusive rail journey that encompasses luxury in every form and takes guests on a globe-trotting adventure in first-class fashion.

The 80-day voyage adds a taste of luxury to the operator's popular 'Around the World by Rail' holiday, featuring trips aboard world-renowned luxury locomotives such as Rovos Rail in South Africa, the Maharajas' Express through India, Singapore's Eastern & Oriental Express, Canada's Rocky Mountaineer, and many others.

In between train journeys, guests will be treated to a host of luxurious accommodations across 21 cities worldwide.

www.railbookers.co.uk

News Bites

- LOUIS HOTELS kicks off a new era with two new luxury hotels penned to open next year.
- ANDY HEADINGTON, CEO of Adido and ABTA member, spoke to *Travel Bulletin* on exactly what the rise of AI means for agents.
- BOOKINGS HAVE opened for A-ROSA's 2024 sailings aboard the latest additions to the fleet.

Get all the latest at www.travelbulletin.co.uk



AMAWATERWAYS GOES grand with new collection of combination river cruises available through 2025. The 'Grand' collection includes a series of 14-night itineraries which combine popular sailings into one curated itinerary. Highlights of the collection include the 'Grand Seine & Bordeaux' sailing from £5,270 per person and the 'Grand Rhine & Dutch Canals' itinerary priced from £4,663 per person.

www.amawaterways.co.uk

SUDOKU

WIN A £20 M&S VOUCHER IN THE *Travel* bulletin SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk
Closing date for entries is Thursday, November 2nd. Solution and new puzzle will appear in the next issue.

The winner for October 6th is Lisa Clover, from East of England Co-op Travel in Manningtree.

October 6th Solution: A=5 B=3 C=7 D=2

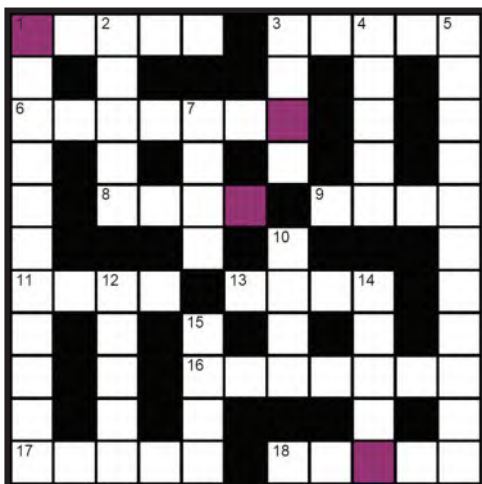
A		7		5	9	8	4	3	
	5				3				
		3			6				2
B		4	9				5		8
	5		1	2		4	3		9
C	7		8				2	4	
	4			6			9		
				8				2	
D		2	5	7	3	1		8	



WHERE AM I?

THIS EASTERN European city, dubbed the 'City of Dreams', sits on the Danube river, with an artistic legacy that makes it a cultured stop on a European river cruise for thousands every year.

FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.



- Across**
- 1 Harrow based Safari specialists (5)
 - 3 One of the Spanish Costas (5)
 - 6 Scenic town in the Derbyshire Dales (7)
 - 8 Paris airport (4)
 - 9 Normandy destination known as William the Conqueror's city (4)
 - 11 Denpasar is the international airport for this holiday isle (4)
 - 13 Actress Penelope, a brand ambassador for Emirates airline (4)
 - 16 A chocolate treat for a young guide, perhaps (7)
 - 17 Celebrity chef Rick, known for his love of seafood and Cornwall (5)
 - 18 A board game and an eighties musical by Tim Rice and ABBA's Benny and Bjorn (5)

- Down**
- 1 She recently became the most decorated gymnast in history (6,5)
 - 2 Could be a transport system or a high street bank recently in the news (5)
 - 3 Capital of Azerbaijan (4)
 - 4 Caribbean island off the coast of Venezuela (5)
 - 5 UK theme park and resort complex (5,6)
 - 7 The Akershus Fortress is a popular tourist attraction in this European capital (4)
 - 10 Flows through Tuscany (4)
 - 12 Eurostar offer city breaks to this destination (5)
 - 14 Greek island also known as Zakynthos (5)
 - 15 Scottish town, sometimes called The Gateway to the Isles (4)

CROSSWORD

Across: 1 SOMAK, 3 BRAVA, 6 MATTLOCK, 8 ORLY, 9 CAEN, 11 BALI, 13 CRUZ, 16 BROWNIE, 17 STEIN, 18 CHESS. Down: 1 SIMONE BILES, 2 METRO, 3 BAKU, 4 ARUBA, 5 ALTON TOWERS, 7 OSLO, 10 ARNO, 12 LILLE, 14 ZANTE, 15 ORAN. Mystery Word: SKY, HWERE AM I?, VIENNA



VOYAGES

Book before
31 November!

EXPERIENCE NORWAY IN 2024

RECEIVE UP TO £400 TO SPEND ON BOARD



Experience the coast of Norway in brand new ships in 2024 and **receive up to £400** to spend on board.

ROUND VOYAGE 12 days from

£998

per person**

VOYAGE NORTH 7 days from

£834

per person**

VOYAGE SOUTH 6 days from

£761

per person**

Book through your travel professional or visit



*5000 NOK max per cabin for the Round Voyage and 2500 NOK max per cabin for the Voyage North or Voyage South. The onboard credit is personal. It's designated for you and can't be shared amongst guests or exchanged for cash. Make the most of it onboard! Any unused credit will not be transferrable to future voyages or refunded in cash.
**Interior cabin (January 2024), lowest fare. Price estimates are subject to seasonal changes and availability.

havalavoyages.com

+44 3455 280 026

Inflight service upgrades guests' Gambia Experience

SPECIALIST OPERATOR The Gambia Experience is offering a new menu with its exclusive Star Class service for premium travellers flying to Banjul from Gatwick with Titan Airways.

Available for a supplement, the upgrades offer an elevated experience, with a three-course meal and complimentary bar service onboard, and morning pastries and afternoon tea included on return.

Flyers will enjoy a separate cabin with dedicated crew, higher luggage allowance, dedicated check-in desks, priority boarding and Gatwick and Banjul lounge access.

Product manager Karen Durham explained: "Our new menu is a testament to our commitment to providing the finest in-flight service, ensuring customers have an exceptional journey from start to finish."

www.gambia.co.uk



September sales soar for Travel Counsellors, up 20% since 2022

WITH OVERALL group sales for September hitting £79.2 million in sales (up 10.4% on 2022), Travel Counsellors' leisure sales grew by 20% on the previous year.

68 members of the platform saw their best ever sales month: nine exceeding £200,000 and one who sold over £600,000 in bookings. Carl Breton, a TC for 14 years, was one who saw September stake its claim as their best ever sales month. Carl said: "I am thrilled to have achieved my best month of sales in September. It reaffirms the power of personalised service and the unwavering support I provide to my clients. Putting their needs first, understanding their unique travel requirements, and going above and beyond has not only resulted in increased bookings but has also maintained lasting relationships."

Every month so far this year has seen record sales, with group sales so far this financial year well over £850 million. www.travelcounsellors.co.uk

Up to US\$1,000 onboard spend with Windstar winter sun cruises

A NEW 'Seas the Sun' winter promotion from Windstar offers up onboard spend or an unlimited drinks package on select winter sun voyages booked by November 15th.

Available on sailings between November 1st, 2023 and May 31st, 2024, you can unlock onboard spends of up to US\$1,000 for your guests. Standard Stateroom guests earn US\$200 onboard credit for sailings less than 14 days, with US\$400 per stateroom on offer for longer sailings. Premium Suites include US\$400 onboard spend on sub-14-day voyages or the Captain's Exclusive Beverage



Package, or US\$1,000 or the drinks package on those 14 days and longer.

The Captain's Exclusive Beverage Package offers unlimited beer, wine, and cocktails.

www.windstarcruises.com



Jet2holidays expands Türkiye packages

JET2HOLIDAYS IS further expanding its offering to the popular destination by launching package holidays for Summer 2024 to two brand-new resorts in Dalaman.

With the expansion, you can book clients package options to Kaş and Kalkan for the first time in response to strong demand. 13 properties across the two destinations are on offer. Steve Heapy, CEO, said the operator is "delighted" to confirm the packages to the "authentic Turkish destinations." www.jet2holidays.com



LATA Expo returns with residential twist

THE 11TH edition of LATA Expo will reinvent the event's established format: exhibitors and guests will join a three-day residential programme at the De Vere Beaumont Estate from June 24th to 26th. A more intimate setting will see 100 exhibitors host networking sessions, alongside a Conference and Gala Dinner on day one, and a Sustainability Conference on day three. www.lata.travel

RIU Plaza arrives in the United Kingdom



RIU PLAZA IS THE URBAN HOTEL BRAND OF RIU HOTELS & RESORTS

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As you like it

Come and visit our new four-star hotel in the heart of London

The Riu Plaza London Victoria Hotel has a superb location, just a few minutes' walk from Victoria Station in Westminster. Our guests will be able to visit the most popular sights and make the most of the hotel's great locations and many other tourist attractions.



RIU
PLAZA



elite
TRAVEL GROUP

“TRAVEL DELIGHT”

Elite Travel Group Istanbul 2023
Friday 30th September – Monday 3rd October



Elite Travel Group Conference 2023

Delegates for the Elite Travel Group Conference 2023 gathered in Istanbul recently for one-to-one meetings with suppliers, local experiences and a tour of the city alongside conference sessions for updates on the consortia's plans, with thanks to sponsors: Birmingham Airport, Turkish Airlines and Classic Collection Holidays.



TRAVEL ON THE WORLD'S STAGE

WTM London will take place next month, bringing leading destinations and brands to centre stage.



THE TRAVEL calendar wouldn't be complete without the return of World Travel Market, and 2023 is no exception: the trade staple will return to the London ExCeL from November 6th to 8th this year.

Conference programme: igniting the Power to Change

MORE THAN 60 conference sessions are lined up across the three days of WTM 2023, with high-profile speakers and seminars shedding light on travel's pressing issues, consumer trends, marketing shifts and more.

Brooke Gilbertson, the show's international conference manager, said: "WTM London 2023 is a must-attend show with speakers coming from every corner of the world to spread their wisdom on every element of the travel industry." *Explore the full programme at www.wtm.com/london/en-gb/whats-on/conference-programme.html#/sessions*

With over 3,500 exhibitors expected to attend and showcase their destinations, properties, initiatives and opportunities, WTM London continues to grow, with 70 new partners for 2023.

Juliette Losardo, WTM London's exhibition director, ramped up the excitement for this year's edition: "We've been working behind the scenes to bring some exciting developments to World Travel Market this year. As the travel and tourism sector grows and changes, it's essential that WTM evolves to guide and support this change; a

place for inspiration, for making plans and fixing issues, for diversifying thinking and hardening supply chains – it is our job to ensure the travel sector is equipped for the next chapter.

"Developments you'll see at WTM this year are entirely reflective of what our attendees are asking for. We're bolstering the ways you can maximise value from your visit, with more networking, better business opportunities, a refreshed education programme and a host of new partnerships."

www.wtm.com

Get Theroux the final day with BBC star's closing keynote

ICONIC DOCUMENTARY maker Louis Theroux will close out the show with 'An Audience with Louis Theroux', an hour-long session spotlighting the star's experiences with different cultures and destinations.

'An Audience with Louis Theroux' will take place on the Elevate Stage from 3:30pm on November 8th.



Kraków celebrates 45th anniversary of inscription on the UNESCO World Heritage List

TO MARK the 45th anniversary of the inscription of Kraków's historical centre on the UNESCO World Heritage List a plaque commemorating the historic entry has been placed in a representative location on the former Royal Route, between the Florian Gate and the Barbican. The plaque is intended to complement the marking of Kraków's inscription on the list.

Inscription of Kraków on the World Heritage List - history

In September 1978, during its first meeting, the World Heritage Committee decided to enter the historic centre of Kraków on the list of sites of special significance for world heritage. Kraków, together with the nearby Wieliczka Salt Mine, was one of the first 12 places to reach this highly regarded list. What is important and precedent-setting is the entire urban complex including Wawel Castle, the Old Town, the former suburb of Stradom and the royal town of Kazimierz were listed, rather than individual objects.

The entry was the culmination of many years of efforts by the circle of Polish conservators, seeking the attention of Polish and world public opinion for the monuments of Kraków deteriorating as a result of the policy of the then authorities. The decision made 45 years ago set in motion extraordinary social energy and laid the foundations for the programmes of revalorisation of historic buildings that still exist today. The city has changed beyond recognition in that time.

Plaque under the Barbican

The site for the plaque commemorating the entry was not chosen by accident. The area between the Barbican and Floriańska Gate is the main, representative entrance to the Old Town and an important stop on the historic Royal Route connecting Kleparz with Wawel. The plaque will further emphasise the importance for Kraków



of being on the world-famous list.

The plaque was prepared by the Department of Culture and National Heritage in collaboration with the Public Transport Authority. It is part of the City Information System being implemented in the city.



World Heritage Emblem

The World Heritage Emblem was adopted in 1978 as the official mark of the UNESCO Convention concerning the World Cultural and Natural Heritage. Its author is Belgian artist Michel Olyff. The emblem symbolises the interdependence of cultural and natural diversity. The central square, as a man-made form, represents culture and the surrounding circle represents nature, with the two figures interrelated. The emblem also alludes to the universal values referred to in the Convention.

VISIT US AT WTM: KRAKOW & MAŁOPOLSKA REGION ON POLAND STAND N6-310!



See you at WTM
stand N8-618



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- Staff incentives


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IN THE HOT SEAT WITH...

Manuel Butler



The Spanish Tourist Office's director heads into the hot seat to explain why Spain remains a top destination for Brits, how it remains on top of shifting trends, and how the Office can help agents maximise their Spain selling.

Why does Spain continue to be such an attractive destination for agents and their clients?

Spain is a captivating destination that offers a wealth of experiences for both agents and their customers. Beyond the breath-taking landscapes and rich cultural heritage, Spain boasts remarkable diversity. Tourists can immerse themselves in bustling cities like Madrid, Barcelona or Seville, or visit the more unknown, but equally impressive ones, such as Zaragoza or Santiago de Compostela, unwind on the sun-soaked beaches of the Spanish Costas, or explore charming villages in regions like Andalucía or Castilla y León. The range of travel styles is immense – from adventure seekers to history enthusiasts, culinary connoisseurs to beach lovers, there's something for everyone. The accommodation options are equally varied, ranging from luxurious resorts to boutique hotels. Spain's regional diversity turns every visit into a unique journey, with distinct languages, traditions, and landscapes to discover.

What common trends are consumers

looking for when considering Spain as a destination, and how do you cater for these?

Nowadays I believe tourists are seeking authentic, immersive experiences and on this trend Spain responds brilliantly. With a focus on local culture, gastronomy, and traditions, Spain offers experiences that resonate deeply. Culinary tours, wine tastings, and historical city tours are just a few examples of the tailored experiences that immerse visitors in Spain's vibrant lifestyle. The flexibility to curate trips aligns perfectly with these trends, allowing everyone to craft personalised itineraries that suit their individual interests.

What does the Spain Specialist Programme offer agents?

The Spain Specialist Programme allows agents to get an in-depth understanding of Spain's diverse offerings. Through this programme, agents gain insights into the different regions, activities, and travel styles that Spain caters to. It also educates agents on the cultural nuances and local attractions that set each region apart. Armed with this knowledge, they are in

turn better positioned to create tailored, memorable experiences for their clients. In 2024 it will also provide access to incentives for them to travel to Spain.

How else can agents get involved with Turespaña and boost their Spanish selling skills?

Agents can further their engagement with Turespaña by participating in webinars, workshops, networking events and fam trips. All of those platforms provide agents with direct access to valuable insights from experts and industry professionals. Additionally, staying updated with Spain's tourism trends, emerging destinations, and new experiences ensures agents are always well prepared to address the ever-evolving preferences of their customers.

By focusing on these points, agents can enhance their expertise and offer clients exceptional travel experiences to Spain – a destination that continues to captivate and inspire tourists from all over the world.

Visit the Spanish Tourist Office at Stand N5-200.

Legends and legacy at Barbados Tourism Marketing Inc.'s stand

BARBADOS TOURISM Marketing Inc. are bringing a taste of the Caribbean to World Travel Market, showcasing their legends and legacy.

The stand will spotlight the rich heritage of the island, and the iconic traditions that make it a must-do Caribbean destination.

A host of partners will join the stand activity for meetings, including the new Wyndham Grand Barbados - Sam Lord's Castle Resort & Spa, O2 Beach Club & Spa and Cobblers Cove.

Talented chefs and mixologists will offer tipples and tasters of Barbados' culinary marvels and cocktail culture.

The special guests don't stop there: former West Indies cricketers Joel Garner

and Collis King will be on-stand to share their experiences and insights.

Visit Barbados Tourism Marketing Inc. at Stand S3-310 to get a taste for their legends and legacy.



Antigua and Barbuda's Interstellar guests

THE ANTIGUA and Barbuda Tourism Authority will join hands with a host of their DMCs and properties, including news from Curtain Bluff, the Hawksbill Resort, and The Verandah Antigua – which just launched a 30-stay giveaway to agents booking in celebration of its appearance on *Married At*

First Sight UK.

Special guests on-stand will include Keisha Schahaff, who, three months ago, formed half of the first mother-and-daughter partnership to go into space.

The Antigua and Barbuda Tourism Authority will be at Stand S3-420.

Jamaica celebrates bullish success

WITH ITS ambitious recovery plan well underway, Jamaica has plenty to celebrate at WTM this year, including the 8,500 new keys expected by 2025 and continuing 'Come Back' campaign. **Jamaica will be exhibiting at Stand S3-320.**

RCD Hotels debuts new brand and resort

RCD Hotels will launch its new lifestyle brand AVA, along with the first resort under the brand, opening next summer on the Riviera Cancun. All the latest on the Hard Rock Riviera Maya, including new swim-up rooms, pools and restaurants, alongside updates to the Hard Rock Hotel & Casino Punta Cana.

Visit RSD Hotels at Stand S3-220.



Saint Vincent on show

SAINT VINCENT and The Grenadines Tourist Office is inviting agents to explore the 'Caribbean less travelled' at its stand, with experiences all the way from budget-friendly to ultra-luxury under the spotlight. The tourist office will be on-hand to discuss fam opportunities, trade training and marketing on offer.

Get your Saint Vincent & the Grenadines fix at Stand S3-414.



Pressed for time? Malta is the ideal city break location for anyone wishing to take a few days in paradise. Whether it's adventure, culture, gastronomy or simply pampering that you're craving, you'll find everything you need at your fingertips.

VALLETTA

With its rich heritage and bustling centre, Valletta is ideal for visitors wanting to spend their time in Malta's thriving cultural capital. The UNESCO World Heritage Site boasts an abundance of luxurious boutique hotels and private properties inside the city walls. Larger hotels are found just outside of the City Gate.

THREE CITIES

The Three Cities, Birgu, Senglea and Cospicua, boast a stunning view of Valletta and its magnificent Grand Harbour. The historically rich fortified cities are home to luxurious boutique hotels, restaurants and wine bars. With frequent water taxis to Valletta, there is every reason to stay in one of The Three Cities.



MDINA

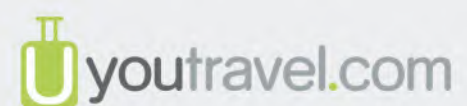
Malta's medieval capital, Mdina, is one of Europe's finest examples of an ancient walled city and extraordinary in its mix of medieval and baroque architecture. The honey-coloured city is home to a spectacular boutique hotel and numerous private properties, perfect for a relaxing and romantic getaway for two, also famous for a shooting location in feature films!

GOZO

Ir-Rabat, Victoria, is the capital of Malta's sister island, Gozo. The small capital city is home to quaint boutique hotels, which give you an insight into the traditional Gozitan culture. Republic Street, the main street in Victoria, boasts several shopping outlets, the Astra and Aurora opera theatres and the beautiful, Villa Rundle Public Gardens.

EXPLORE MORE

Head on over to youtravel.com to see our preferred hotels and learn more about this magnificent destination!



The Region of Valencia brings the Costa del Sol to World Travel Market



HOT ON the heels of being recognised as European Green Capital of the year for its efforts in sustainability, Visit Valencia will bring sustainability and sun to WTM 2023, with a host of announcements and developments to share with agents.

In a nation of city break staples, Valencia will welcome even more attractions over the coming months: the Hortensia Herrero Art Centre is opening next month, with the 'Year of Sorolla' celebration, marking 100 years

since the death of local painter Joaquin Sorolla, being extended through a permanent exhibition at the Valencia Museum of Fine Arts.

Fellow on-stand partners include Turisme Comunitat Valenciana, Costa Blanca, Alcinete, Benidorm, Valencia Turisme, Castellón, and Visit Elche, who will be on-hand to savour the Costa del Sol vibes across all three days of World Travel Market 2023.

Visit Valencia at Stand N5-520.



Rum tasting and designer prizes from the Cayman Islands

THE CAYMAN Islands will be under the spotlight at WTM.

On-stand, the destination will be joined by director of Tourism Rosa Harris, with agents invited to hear about the islands' sustainability programmes, taste unique Cayman Islands rum, and be in with a chance of winning a hand-crafted designer leather bag from Vivid Cayman, customised bespoke to the winner.

Head to Stand S3-322 for your Cayman Islands tipple and chance to win.



Much to do in Montenegro

THE NATIONAL Tourism Organisation of Montenegro has a host of updates to fill you in on at WTM: a newly-opened Mamula Island Hotel, Hyatt's debut in the nation with Hyatt Regency Kotor Bay Resort, a new route direct from Manchester in 2024, and Iberostar and Ritz-Carlton's upcoming openings.

Visit the National Tourism Organisation of Montenegro at Stand N8-406.



Dubai doubles down on WTM success

DUBAI ECONOMY & Tourism will double down on its presence at WTM 2023, featuring as a Strategic Partner this year, with over 70 representatives from the city's travel and tourism landscape.

As the city continues to expand its tourism offering, new developments

emphasised at the event include two new properties in Za'abeel – One & Only Za'abeel and SIRO One Za'abeel, penned for late 2023 openings, and FIVE LUXE, a mega-hotel home to 222 rooms and suites and a concept imported from Ibiza.

Explore the Dubai latest at Stand S6-210.

Image Credits: Adobe Stock, Bottom Left: Dubai Tourism

It's all about the culture for Malta



Sri Lanka brings preservation and prizes to WTM

PRESERVATION AND restoration will be the key take away from Sri Lanka's WTM discussions, with updates from the Hon. Minister of Tourism and the chairman of Sri Lanka Tourism, among others, regarding plans to enhance the destinations tourism offering while preserving the natural landscape and cultural heritage. Agents can also enjoy a buffet lunch on-stand and have the chance to win a host of exciting prizes.

Head to the Sri Lanka Tourism Promotion Bureau Stand in Room 9 in the South Gallery.



WTM gets a luxurious touch from Sunlife

BRINGING A taste of luxury to the stands, Sunlife Resorts has a host of captivating updates for all of its Mauritian properties, including redesigned restaurants, brand-new rooms and a renovated kid's club offering.

On the Mauritius stand, Sunlife will also be hosting an evening drinks reception on the Monday and Tuesday.

Visit Sunlife at Stand S9-200.

JOIN MALTA's Minister of Tourism and the UK and Ireland Director of Visit Malta on the stand as they celebrate the news that the destination will host the Art Biennale festival next year. Set to become Malta's focal cultural event in 2024, the festival which has gained UNESCO patronage has already garnered a strong global response from artists.

The festival will be held predominantly within Malta's heritage sites, including the

capital of Valletta, which was deemed the European Capital of Culture five years ago. Malta's WTM presence will carry on that cultural legacy, providing updates on Valletta as well as discussing the tourism benefits presented by TV and movie exposure in light of the new 'Napoleon' film hitting the big screen next month.

Explore the Malta Tourism Authority at Stand N3-420 for all the developments and updates.



Ocean Hotels is ready to rock WTM

OCEAN HOTELS is set to rock the WTM stage with a full roster of announcements, including unveiling the latest hotel in its portfolio, The Rockley. The reimagined property, currently South Beach Hotel, is set to be the coolest new spot on the South Coast of Barbados when it opens in December.

Alongside the newly-rebranded hotel, Ocean Hotels will also provide agents with

updates on the new Drift Spa at the Sea Breeze Beach House, the complete refurbishments of the Concierge Collection Suites at the five-star all-inclusive O2 Beach Club & Spa, and the brand-new Proposal Concierge programme that aims to help lovebirds pop the all-important question.

Sustainability will also play a vital role in the discussions on the stand as O2 Beach Club & Spa, Sea Breeze Beach House and South Beach Hotel have all been awarded the Blue Seal of approval by Oceanic Global as a recognition of the hotelier's commitment to protecting the planet through responsible and sustainable tourism.

Agents will be able to get the South Coast lowdown of best hotspots, hidden secrets and local favourites at Stand S3-310.



wide

open

for
culture



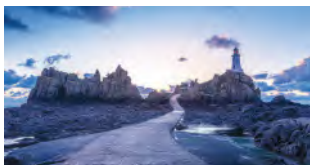
Experience
Kraków.
Visit Małopolska.



St Helena makes a splash at WTM

FROM DIVING deep into the clear waters to swimming with an abundance of sea life, St Helena is set to make a splash at WTM as the head of tourism, Matthew Joshua, will be there to discuss the exploration opportunities available around the destination's oceanic landscape, as well as advise agents on the best season for travel to meet client's specific needs. On-stand agents will also have the chance to discuss the new Airlink double service being introduced in November.

Visit St Helena at Stand S8-224.



WTM joy for Jersey

THE LARGEST of the Channel Islands is ready to take on WTM where the newly appointed director and chief executive office of Visit Jersey, Tricia Warwick, will join the delegation. Tricia will be on hand to discuss the latest developments across the destination, including the new pet-friendly cabins aboard Condor Ferries this winter so holidaymakers spend their adventure with their four-legged friends.

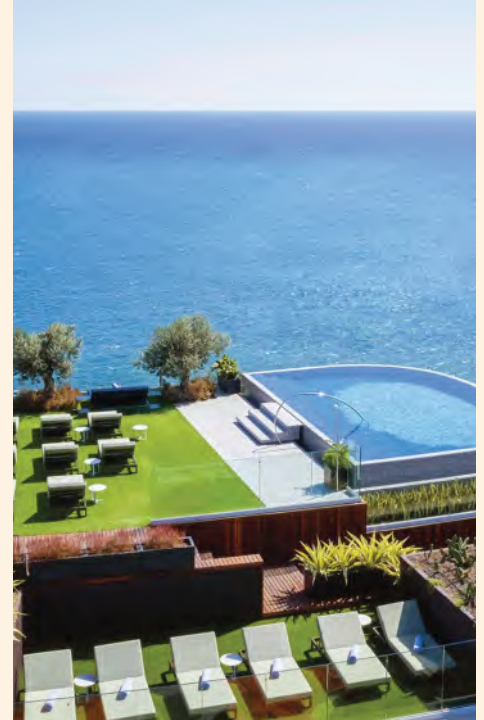
Visit Jersey will be on Stand N9-200.

Savoy spoils on the WTM stand

THE BIG news hitting the Savoy Signature stand this year is that of its latest hotel project, the Reserve, set to open its doors in January 2024. Sold through the trade, the hotel promises to be an elegant addition to the collection by offering the ultimate exercise in exclusivity.

Located on the island of Madeira, the hotel will host 40 luxury rooms, all of which boast incredible sea views. The Reserve will also provide a dedicated Guest Experience Personal Assistant which will be available 24/7 to take care of all the guests' needs and desires.

Head of marketing, public relations and sustainability for Savoy Signature, Silvia Dias, will be on the stand to discuss the Reserve in detail with agents, highlighting the impressive host of facilities and



exclusive services for guests to enjoy including fine dining opportunities in a space-inspired restaurant and guaranteed spa access.

Visit the Savoy Signature at Stand N4-200.

Celebrate tradition with Japan

IT IS all about traditional culture for the Japanese National Tourism Organisation as they plan to bring a piece of Japan to the stand for agents to immerse themselves in. A variety of experiences will be on offer, including a Kokeshi Doll colouring session, the chance to learn how to use a Japanese Furoshiki wrap and a workshop involving a Japanese flower arranging demonstration.

Agents will also be able to capture their WTM memories in a photo booth where their looks will be complete with traditional Yukata clothing and Samurai hats.

While experiencing the culture first hand, agents will hear from the destination about

the six new luxury hotels that are set to open around Japan next year including properties by Marriott, Rosewood, DoubleTree by Hilton and Banyan Tree. The other major talking point will revolve around the new 'Farm Stay Promotion Plan' endorsed by Japan's Minister of Agriculture, Forestry and Fisheries with the aim to revitalise rural areas, attract first-time visitors and encourage longer stays to improve the destination's inbound tourism figures. The strategy will focus on offering diverse experiences and enhancing the destination's sustainable offering.

Step into tradition with JNTO on Stand S9-312.



BE MINE, BAHAMAS

The idyllic paradise of the Bahamas offers beauty, privacy and memories to last a lifetime.



WITH THE cloudless blue skies, the famous pink sandy beaches and the natural beauty seeping into every crevice of the region, the Bahamas has long been a renowned destination for romantic getaways. With multiple wedding experiences available across the destination, the Bahamas offers an idyllic choice for either a destination wedding or a relaxing honeymoon.

The Secret Sandbar Wedding offers

Mar del Cabo offers Mexican marriage tradition

TAKING TRADITION to the next step, Mar del Cabo by Velas Resorts in Mexico has introduced a brand new Escalonada experience for wedding parties.

Taking inspiration from the 'callejoneadas' of San Miguel de Allende festival, where wedding parties parade jovially through the streets, the newlyweds will be serenaded by live musicians as they walk from the lobby to the beach. The Escalonada experiences will be available in themes such as Dia de Los Muertos (Day of the Dead) or boho chic, with prices beginning at US\$59 (£48) per person.

www.mardelcabo.com

an intimate experience for couples who wish to share their day with only a few of their nearest and dearest, or simply spend the day by themselves. A certified wedding specialist will help the lovebirds navigate the 16 islands before marrying the happy couple under an arbour in the middle of the ocean, providing the ultimate private affair for the couple to treasure forever.

For a slightly more grandiose ceremony, luxury resorts and all-inclusive hotels across the islands offer a variety of experiences and special deals for couples to celebrate their nuptials. From barefoot beach weddings at Cape Santa Maria Beach Resort to opulent celebrations at Caerula Mar Club, there

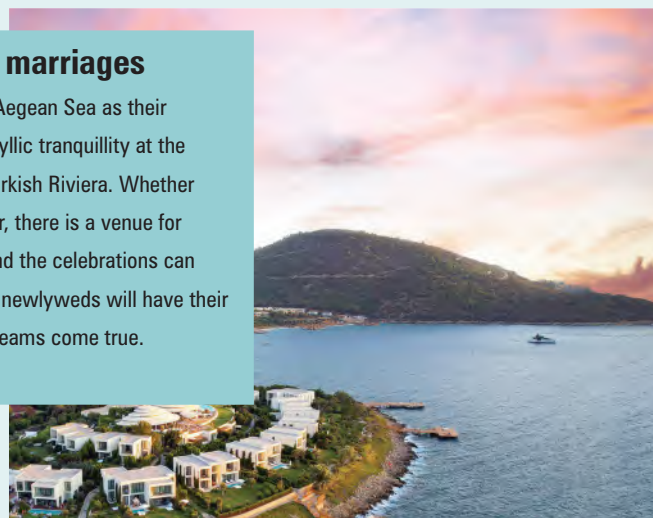
is something on offer for everyone.

After the wedding celebrations have ceased, it is time for the honeymoon to begin, and the newlyweds are recommended to find their something blue in the waves around the islands. Couples can experience the ultimate Bahamian honeymoon by sailing across the emerald-green cays of the Exumas and visiting the Major Cay to meet the world-renowned swimming pigs. Couples are also encouraged to take to the skies aboard Seabird Air for transfers between Nassau and the surrounding islands, as well as indulge in the range of spas and retreats on offer to truly relax and unwind after the stress of the wedding is finally over.

Magical Mediterranean marriages

WITH THE picturesque waters of the Aegean Sea as their witness, couples can tie the knot in idyllic tranquillity at the luxury Susona Bodrum resort in the Turkish Riviera. Whether couples want a grand or intimate affair, there is a venue for everyone to enjoy their special day, and the celebrations can continue well into the next day as the newlyweds will have their own Lifestyle Host to make all their dreams come true.

www.susonabodrum.com





Win your Elite dream wedding

ELITE ISLAND Resorts has made its silver screen debut as a honeymoon location for the hit reality TV show, 'Married at First Sight UK'. To celebrate, it is giving away a total of 30 seven-night all-inclusive prizes to travel agents, including 10 free weddings and vow renewals at The Verandah Antigua.

Agents can enter by making three bookings to The Verandah Antigua by December 15th, 2023 which must be submitted through the resort marketing website. www.resort-marketing.co.uk
www.eliteislandholidays.com



Honeymoon hacks to save big bucks

AS WEDDINGS can be a costly affair, consumer experts have revealed the top ten tips and tricks for saving money when it comes to planning your dream honeymoon.

Some of the best tips to ensure a magical experience that won't break the bank include booking off-season trips, making the most of mid-week flights and always planning well in advance.

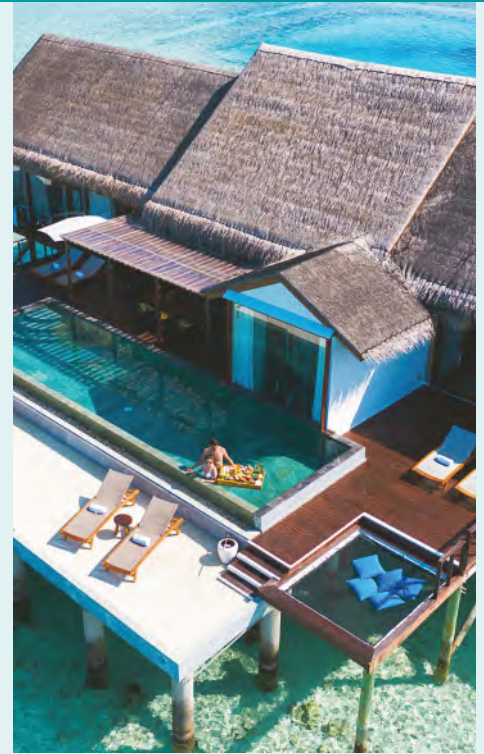
Say 'I Do' in Maldivian paradise

A ROMANTIC getaway to paradise for many, the Maldives provides everything a pair of lovebirds could want as they celebrate their nuptials in luxury.

Inspiring Travel is offering a luxury all-inclusive stay at the Maldivian private island resort, OZEN Life Maadhoo, providing newlyweds with an idyllic backdrop of the turquoise waters of the Indian Ocean while they celebrate their love.

Zoe Saunders, Indian Ocean senior product manager for Inspiring Travel, said: "The Maldives is our top-seller when it comes to honeymoons. The romanticism of the destination, its luxurious offerings and intimacy for newlyweds clearly has lasting appeal with our customers."

For seven-nights in all-inclusive paradise, prices start from £4,250 per person, including a 15% discount for the accommodation. Prices are based on two



adults sharing the Earth Villa and include return flights and transfers. The package must be booked by January 31st, 2024 for travel between April 4th and September 30th, 2024.

www.inspiringtravel.co.uk

Keeping the love alive in Kandima

AFFORDABLE LUXURY is a huge hit within the wedding market, allowing couples to have the wedding and honeymoon of their dreams for a price that won't break the bank.

Kandima, located in the Dhaalu Atoll in the Maldives, offers affordable luxury escapes with dedicated packages available for couples to sit back and bask in utopia.

The 'Oh-So-Kool' Wedding Package offers couples the chance to say 'I Do' with a

breath-taking view, available for those desiring a destination wedding no matter the budget. With prices starting from £1,220, the package offers a tailor-made wedding service organised completely by the on-site wedding planners to take the stress away from the big day. With the option to upgrade the package for parties of up to 250 guests, as well as bespoke services such as make-up and hair styling, gala dinners and private parties, the package can cater for all wedding desires.

After the ceremony, the newlyweds can enjoy a series of couples' treatments at the EsKape Spa for a blissful experience, before enjoying romantic movie screenings and dinners under the moonlight.

Kandima also offers LuvPerk deals to keep the spark alive, with shorter escape options available, as well as the 'I Do to I Still Do' package for anniversary celebrations.

www.kandima.com



Sun, sea and sensual settings with Sunlife

COMBINING NATURAL beauty with adventure and luxury, Mauritius offers a bountiful destination for any couple looking to celebrate their love. Boasting numerous seafront resorts, Sunlife has something to suit every couple's taste while they relax in the romance and create memories that will last a lifetime.

The sprawling gardens of the five-star Sugar Beach resort sets the stage for a decadent wedding celebration. From tying the knot in the sand to dining under the stars, Sugar Beach promises to bring the dream wedding to life from start to finish. Prices for Sugar Beach's wedding package lead in from £550 per couple for five nights.

For larger-than-life weddings, the Long Beach resort knows how to throw a party of the ages. With a Mediterranean-style piazza that transforms into a hub of on-stage entertainment as the night falls, couples can

take their celebrations to the next level with their friends and family. Prices for the wedding package lead in at £460 per couple for five nights.

Offering a little bit of everything, Ambre is dedicated to providing the full wedding experience, from small and intimate to bold and beautiful. Couples can choose to get married on the water's edge of the surrounding picturesque beaches or within the lush gardens of the resort, with prices leading in at £400 per couple for up to five nights.

www.yoursunlife.com



Wedding market set to soar

THE GLOBAL wedding market is set to soar over the next decade, with Future Market Insights revealing that the market is expected to increase by US\$100k million by 2033.

The surge in demand for destination weddings has increased exponentially in recent years with couples showcasing their special day over social media for the world to see. The digital age, higher interconnectivity and the desire to have a unique experience are all contributing factors to the surge as well.



Romance on the Reserve

HONEYMOON IN safari style at the Machaba Camp, a family-owned classic safari camp, where the newlyweds can trade the traditional beach getaway with an immersive experience in the African bush.

Brides can save up to 50% on the accommodation, with the offer also including complimentary couple's massages and private dinners. www.machabasafaris.com/en



Nurture your nuptials with Nova

NOVA MALDIVES is offering three bespoke tiers of wedding packages for a ceremony fit to soothe the soul. Wedding planners and co-ordinator's are on hand to take the stress out of the big day and allow the couple to simply relax along the private beaches and enjoy their time in one of the most romantic destinations in the world.

Couples also have the opportunity to take part in the 'Love & Do Good' programme where they can swim with sharks while learning about ways to improve their natural habitat, and enjoy a series of holistic workshops where the couples can grow their bond and try something new.

www.nova-maldives.com

THE DISNEY RUNDOWN

Disney's recent *Destination D23* event included a rundown of the attractions coming to the company's parks across the world, which will see more projects underway than ever before.



CHAIRMAN OF Disney Parks, Experiences and Products, Josh D'Amaro, teased major expansion across the Disney parks at Destination D23 last month: "Over the next decade, we're going to have more projects than at any point in our history... our sole purpose is to give guests more and more of what they love about a Disney experience."

Kicking off the magic in the Far East, Shanghai Disney Resort is welcoming a Zootopia land at the end of this year, including a flagship ride 'Zootopia: Hot Pursuit' and several themed areas from the world of the 2016 animated film.

Hong Kong Disneyland will unveil 'The World of Frozen' next year, inviting guests aboard 'Wandering Oaken's Sliding Sleighs' and 'Frozen Ever After', two new attractions.

Venturing west to Disneyland Paris, along with the new Avengers Campus land at the Walt Disney Studios Park, a Frozen-themed land will also open to guests in the coming years. The on-resort Disneyland Hotel will reopen in January 2024 following an extensive renovation.

In Florida, the Magic Kingdom's Splash Mountain will get a complete makeover and reopen as 'Tiana's Bayou

Adventure', based on Princess and the Frog, in late 2024. This month saw the opening of 'Moana: Journey of Water' in EPCOT, making a splash with interactive water features and character appearances.

Register as a trade partner with Walt Disney Travel Company at www.disneyholidays.co.uk/walt-disney-world/travel-agents

Save on spills: value-for-money theme parks

JEFFBET HAS uncovered data revealing the theme parks with the best value for money this season: taking into account admission price, queue times and attraction quality.

Yorkshire's Lightwater Valley ranked top, with admission available from £26 (including parking), 44 attractions and two rollercoasters. LEGOLAND Windsor followed shortly behind, with admission from £43 and a host of rides catering for a range of guests. Flamingo Land, Drayton Manor, and Chessington World of Adventures comprised the rest of the top five.



Nassau's wine & food showcase returns for 2024

ATLANTIS PARADISE Island has confirmed the return of the Nassau Paradise Island Wine & Food Festival, inviting global talent including Martha Stewart and Nobu Matsuhisa to the island from March 13th to 17th, 2024.

The five-day celebration will include chef-led happy hours, lunches, and dinners, along with walk-around tasting events and live culinary demos. www.npiwff.org

New rollercoaster rises from the ashes at Busch Gardens

PHOENIX RISING is set to soar into Busch Gardens Tampa Bay next year.

The new rollercoaster will arrive with a blaze of excitement, joining the nine-strong roster of rollercoasters already at the park.

'Phoenix Rising' will be a family-friendly suspended coaster, soaring up to 44 miles per hour along a near 2,000-foot track.

Stewart Clark, the park's president, explained: "'Phoenix Rising' will be an extraordinary journey for our seasoned coaster enthusiasts and younger thrill-seekers alike.

"Joining a comprehensive coaster collection, this new attraction reinforces our commitment to provide guests with new, immersive and one-of-a-kind experiences."

A minimum height requirement of 42

inches (just over a metre) will ensure all the family can step onto the Phoenix's wings and soar above the park's Pantopia area, of which it will be the largest family-friendly addition and its first coaster to feature on-board audio, immersing guests in the thrills.

Tickets are bookable for the trade via www.DoSomethingDifferent.com



Last-minute scares at Alton Towers

WITH SPOOKY season well underway, time is ticking to get your guests in the spooky spirit at Alton Towers' annual Scarefest event.

Running until Halloween, the event includes the debut of a new half scare-maze, half escape room attraction: Daz Games: PANIC. Joining the roster of new experiences includes Burial Grounds, a scare zone around the Wicker Man rollercoaster. Prices start from £39. www.altontowers.com



Step back in time at Flambards

CORNISH THEME park Flambards whisks guests over 100 years back in time, recreating a Victorian village to such detail, from a typical middle-class home to a local Blacksmith's and haberdashery, adorned with authentic antiques from across the UK. A 'Who Dunit Trail' invites curious visitors to journey around a village and uncover a mystery. www.flambards.co.uk



Celebrate Pride in the stateside theme park capital

ORLANDO IS celebrating pride this month with its annual 'Come Out with Pride' Festival, inviting guests to explore the biggest LGBTQ+ celebration in southeast America.

Two stages of live entertainment, the Most Colourful Parade, a Pride

marketplace, VIP experiences, three food courts hosting over 40 stalls, family and youth zones, an all-new trans-pride march and a fireworks finale will ensure the love is spread and guests can stand proud. www.VisitOrlando.com/LGBTQ

Image Credits: Top Left: SeaWorld Parks; Top Right: Merlin Entertainment; Bottom Left: Visit Orlando; Bottom Right: Flambards

Tis the Gaulish season

PARC ASTERIX will be decked out in Gaulish Christmas fashion this year, with a new immersive experience inviting guests to three festive settings. The Enchanted Wood, The Frozen Valley and Santa's Village comprises a festival walkthrough trail, illuminated by butterflies, lanterns, snowmen, animals and luminous Christmas trees to create a truly festive foray.

Themed shows will spread the Christmas cheer in all four corners of the park: from the Asterix characters joining the Gaulish Christmas Parade

with lights and Christmas colours to the What a Circus! spectacle with acrobats and dancers.

Returning again for 2023 is the Christmas Market area of the park, with more stalls showcasing gourmet treats and seasonal products.

The park's three on-site hotels are offering special buffets and entertainment on both Christmas Eve and New Year's Eve, with a party in the park at Le Cirque restaurant on the latter.

Christmas admission starts from £44. www.parcasterix.fr



First-of-its-kind coming to SeaWorld San Diego

SEAWORLD SAN Diego is set to make waves with the latest addition to its park: an exhibition of underwater wonders, 'Jewels of the Sea: The Jellyfish Experience'. Opening in 2024, the new exhibit blends kaleidoscopic lighting and three unique galleries of live jelly species.

As part of the park's mission statement to combine education and fun, guests will be able to learn from marine experts on the species and its behaviours and patterns. www.seaworld.com/san-diego

Which spooky film makes you hide behind a cushion?

Jeanette Ratcliffe
Publisher
jeanette.ratcliffe@travelbulletin.co.uk
 The Ring.



Simon Eddolls
Sales Director
simon.eddolls@travelbulletin.co.uk
 A Quiet Place.



Sarah Terry
Senior Account Manager
sarah.terry@travelbulletin.co.uk



Tim Podger
Account Manager - Far East
tim.podger@travelbulletin.co.uk
 The Shining.



Matthew Hayhoe
Acting Editor
matthew.rhayhoe@travelbulletin.co.uk
 Midsommar.



Melissa Paddock
Events Coordinator
melissa.paddock@travelbulletin.co.uk
 Saw.



Holly Brown
Events Coordinator
holly.brown@travelbulletin.co.uk
 IT, I hate clowns!



Leah Kelly
Acting Deputy Editor
leah.kelly@travelbulletin.co.uk
 Literally anything with a jumpscare!



EVENTS

events@travelbulletin.co.uk

PRODUCTION

production@travelbulletin.co.uk

CIRCULATION

circulation@travelbulletin.co.uk

Travel **bulletin**
SHOWCASES

INVITES YOU TO AN

Indian Ocean SHOWCASE

Agent Networking Evening

Monday
13th November
Norwich
Mercure Norwich Hotel

Tuesday
14th November
Cambridge
Hilton Cambridge City Centre

Travel Bulletin is delighted to invite you to our Indian Ocean Showcase! This is a fun filled evening dedicated to providing you with more knowledge about the diverse range of destinations, resorts and hotels, fantastic facilities and exciting itineraries available. Look forward to engaging professional networking groups, hot meal and drinks, enjoying the entertainment and being in with a chance to win some truly incredible prizes in our free prize draw!

Timings

Registration	Travel Bulletin Welcome	Client Presentations
6:00 PM	6:25 PM	6:30 PM
	Hot Dinner	Client Presentations
	7:30 PM	8:15 PM
		Product Quiz & Free Prize Draw
		9:15 - 9:30 PM

Featuring



MELIÀ
ZANZIBAR
TANZANIA

PONANT
EXPLORE TO INSPIRE

SUN SIYAM
RESORTS

the Seychelles
Islands of the Indian Ocean

Travelpack™
the tailor-made holiday specialists

finolhu
baa atoll ***** maldives

INSPIRING
TRAVEL

To confirm your place at one of these amazing events, email the name, company and contact details by **Friday 10th November** to: events@travelbulletin.co.uk or Telephone: **020 7973 0136**

THESE EVENTS ARE BY INVITATION ONLY
and will be booked on a first come first served basis with limited space available.

Star
AWARDS
2023

travel bulletin

FINAL
TICKETS
AVAILABLE!

30TH OCTOBER 2023

HILTON LONDON BANKSIDE

LONDON, UK

For more information call Jeanette on T: +44 20 7973 0136
or email jeanette@travelbulletin.co.uk

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