

# Travel bulletin

Giving agents the edge

## Family Holidays

Multi-generational marvels  
await all over the globe



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#### Agent Bulletin

Fam trip opportunities  
and a host of summer  
incentives! **Pg. 7**

#### Theme Parks & Attractions

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from the world's greatest  
theme parks and attractions.  
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Our brand-new exclusive  
club for high-value sellers  
gathered together to  
**Celebrate Luxury (Pg. 18)**



**TIME TO TRANSFER YOUR**



**BUSINESS TO JETSET**



**PART 1 - Free transfers in Vegas as standard!**

**PART 2 - Now LIVE! All Maldives accommodation includes land, sea, or air transfers !**





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 All the latest thrills and spills from around the globe.



# HIGH LIFE ON THE HIGH SEAS

**The tides continue to turn in the cruise industry's favour; Virtuoso has unveiled its new cruise survey**

THE GOOD news just keeps on coming for the cruise industry as luxury agency Virtuoso has found that 58% of travel advisors believe it will emerge as the strongest tourism sector in 2024/2025, surpassing land-only experiences.

Virtuoso surveyed more than 300 travel advisors within the cruise community, and has reported that 18-to-24-month forward-looking cruise bookings in excess of US\$50,000 have increased more than 100% compared to the same time frame last year. The categories with the highest anticipated bookings include Premium Ocean (34%), followed by Luxury Ocean (27%), River (22%) and Expedition (15%).

According to the survey, 60% of advisors have noted an increase in first-time cruisers, in line with research conducted by the Cruise Line International Association (CLIA) which found 27% of cruisers over the past two years were new-to-cruise: an increase of 12% over recent years.

Not only is the industry garnering

attention from new travellers, but the tides are starting to shift as the demographic taking to the seas is changing. 59% of those surveyed have noted the shift, with 36% attributing the transformation to the booking increase heralded by Millennials and Gen Zers. Supporting this trend, CLIA has said the spotlight is shining on the younger generations to change the face of the industry, with 81% of Millennials and 74% of Gen Z who have cruised express an intention to do so again.

27% of Virtuoso advisors have attributed the changing demographics to the rising preference of multi-generational travel, with another 27% noting a rise in female solo travellers.

Virtuoso also revealed the top five trends currently shaping the cruising industry. Destination immersive experiences top the charts, with cold-climate cruising, solo voyages, seasonal itineraries, and increased multi-generational and luxury offerings onboard following suit.

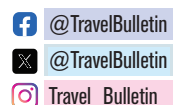


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**23<sup>rd</sup> Sept**  
Luxury Holidays Showcase  
**Exeter**



**7<sup>th</sup> Oct**  
Family Holidays Showcase  
**Woking**



**8<sup>th</sup> Oct**  
Family Holidays Showcase  
**Salisbury**



**24<sup>th</sup> Sept**  
Luxury Holidays Showcase  
**Bristol**



## 45% autumnal growth for Just Go!

JUST GO! Holidays has reported a 45% year-on-year increase for autumnal breaks, with European bookings up 60%.

Claire Dutton, trade sales manager at Just Go! Holidays, highlighted how agents are "clearly getting behind pushing late bookings for this autumn" as the season remains a popular time to travel for customers.

"Many of our tours are sold out, but we do still have pockets of availability both in the UK and Europe for agents to promote."

Autumn departures with availability remaining include the five-day Isle of Wight Royals and Rails' tour from £359 per person and nine-day 'Spain's Costa Brava Inclusive' from £749 per person.

[www.justgoholidays.com/agents](http://www.justgoholidays.com/agents)



### Wendy Wu Tours unveils cruise-tour collection

IN A brand first, Wendy Wu Tours has launched a range of fully-inclusive Cruise & Tour options, blending premium Asia cruises with its most popular land tour options throughout 2025 and 2026.

Gary King, Wendy Wu Tours' head of trade sales,

emphasised that the operator is all about "delivering unparalleled travel experiences. Our new Cruise & Tour collection exemplifies this, offering customers the unique opportunity to explore Asia from both sea and land.

[www.wendywutours.co.uk](http://www.wendywutours.co.uk)

### Travel Counsellors announces inaugural scholarship graduates

After announcing its graduate programme in February, offering successful applicants £10,000 worth of training and a host of other perks, Travel Counsellors has announced the successful applicants for the Academy Scholarship Class of 2024. Penny Cartledge, Yasmin Waters and Adam Gordon are this year's successful members, after submitting business plans and undergoing pitch sessions in front of industry experts. Matt Harding, Travel Counsellors' director of Franchise Sales, noted of the cohort, "Each one bring[s] unique backgrounds and experiences. Their passion, creativity, and dedication to providing outstanding travel experiences... for customers aligns perfectly with our core values." [www.travelcounsellors.co.uk](http://www.travelcounsellors.co.uk)

## "Growing interest" fuels Olympic Holidays expansion

OLYMPIC HOLIDAYS has announced an expansion to its Goa offering, with several hotels along the destination's 100km coastline joining the portfolio from September 2024.

Managing director Michael Vinales explained, "We have seen growing interest in the destination and lots of repeat customers, which is why, from September 2024, we'll be expanding our programme in Goa and adding lots of new hotels to the portfolio."

Properties joining the range include the Ibis Styles Vagator, primely positioned for access to the Anjuna and Mandrem beaches. Seven nights, with flights from London Gatwick and Deluxe bed-and-breakfast accommodation, start from £1,340 per person. The Westin Goa also joins the range, with seven nights on a bed-and-breakfast basis with flights from London Gatwick starting from £1,842 per person. [www.olympicholidays.com](http://www.olympicholidays.com)



### Airport lounge passes a cost-saver

FLYERS ARE spending £36 on average while they wait for their flights, up from £21 in 2020.

In its annual airport spending research, Holiday Extras has uncovered that the average spend (£36) exceeds that of an average airport lounge pass (£35). Meals have gone up by 9%, but the biggest changes are in duty-free and Wi-Fi. Holidaymakers are spending £24 on planned duty-free and £12 on impulse. Wi-Fi spending is up to over £3. [www.holidayextras.com](http://www.holidayextras.com)



### Emirates offers free stopover stays at record-breaking hotel

UNTIL JULY 21<sup>st</sup>, 2024, any agents purchasing a First or Business class Emirates return fare can offer their clients a free two-night stay at the five-star JW Marriott Marquis Hotel Dubai – the world's tallest five-star hotel.

Premium Economy and Economy return fares include a free one-night stay.

The free stays are included on any return tickets to Dubai, or any stopping over for more than 24 hours, when travelling before September 15<sup>th</sup>, 2024.

Adnan Kazim, the airline's deputy president and CCO, said the added bonus when booking Emirates "gives travellers another reason to visit our home city, whether for the first time or on repeat. It's also part of our commitment to supporting Dubai's solid growth trajectory as a year-round, world-class tourism destination." [www.emirates.com](http://www.emirates.com)



### Norwegian connects the capital

SEATS ARE now on sale for Norwegian's new direct service between London Gatwick and Harstad-Narvik airport in Evenes.

The direct route opens up Northern Norway to British travellers, allowing easy access to areas such as the Lofoten Islands. The service will operate weekly on Saturdays from November 2<sup>nd</sup>, 2024 for the winter season. [www.norwegian.com/uk](http://www.norwegian.com/uk)

### Acquisition boosts Oliver's Travels portfolio with 23 new villas

OLIVER'S TRAVELS' acquisition of Homes & Provence sees 23 villas across the France's southeastern region exclusively join its portfolio.

After last month's announcement of 27 new villas across Lapland making its way into the portfolio, the 23 French villas now under the Oliver's Travels umbrella marks the next step in the villa provider's ambitious growth plans. Co-founder Oliver Bell says this acquisition, the provider's largest to date, "aligns perfectly with our vision of growth and excellence."



The new additions bring Oliver's Travel French offering to a 1,250-property strong one.

Two further strategic acquisitions are expected by the end of the year. [www.oliverstravels.com](http://www.oliverstravels.com)

## Madeira launches over-55 campaign

THE MADEIRA Promotion Bureau's new marketing campaign targets the over-55 market. 'Experience Madeira for Yourself' is designed to convince guests that, despite marketing efforts, the destination can only be truly experienced in person. [www.visitmadeira.com](http://www.visitmadeira.com)



JET2.COM'S INAUGURAL service to Porto has taken to the skies from Manchester Airport, marking the airline's first-ever flight to the Portuguese city. Flights and city break packages will operate from the airline's Manchester hub until November 17<sup>th</sup>, 2024. Summer 2025 will see the return of the service from Manchester and the inaugural service from Birmingham Airport, with both hubs offering both flights and city break packages. [www.jet2.com](http://www.jet2.com)

## Hahnair enhances airline choice

10 NEW partner airlines have joined Hahnair's GDS network, with five more on the horizon.

By choosing Hahnair as the validating carrier via the GDS, agents can book indirect sales with Alaska Airlines (USA), Alsie Express (Denmark), Budapest Aircraft Services (Romania), Corendon Dutch Airlines (The Netherlands), Costa Rica Green Airways (Costa Rica), Flytrip (Panama), Greater Bay Airlines (Hong Kong), SKY Airline Perú (Peru),

Thai Vietjet Air (Thailand), and Qazaq Air (Kazakhstan).

Access is now unlocked for the 100,000 travel agents worldwide registered on the GDS.

In its 25 years of operation, Hahnair has grown its partnership portfolio to over 350, and continues to pledge development of its distribution services.

[www.hahnair.com](http://www.hahnair.com)

## MOVERS & SHAKERS



CHANTAL TOMLINSON has joined RateHawk as the platform's new head of business development for the UK & Ireland, overseeing a team of 16.



LUKE SWARBROOK has joined Travelopia (Citalia, American

Holidays and Sovereign Luxury Travel) as trade partnerships manager.



NICOLA FRANCIS has been appointed as market manager (UK, Ireland & Spain) for Playa Hotels & Resorts!

## Euros 2024: cost of flying crisis?

THE UPCOMING Euros final could be a costly affair for English fans. Flights to Berlin from the UK are the most expensive on the continent.

Spanish football fans can make the most of the cheapest flights, according to Mabrian data, with prices from £147 on average. Brits heading to Berlin could pay more than triple that, with average flights costing £484.

Against an average fare for the week before, that represents a £364 increase. [www.mabrian.com](http://www.mabrian.com)



## Transatlantic flights set for all-time high

JULY 2024 is projected to see the highest number of UK to USA flights on record, according to Cirium data: 4,674 one-way services are scheduled.

July 4<sup>th</sup> alone saw 149 flights depart the UK for the States.

[www.cirium.com](http://www.cirium.com)

## AGENT INCENTIVES

- JULY IS** Virgin Voyages' First Mates Appreciation Month. Each 2024/25 Mediterranean and UK booking made by July 31<sup>st</sup>, 2024 includes a £50 First Mate Loot reward. Bookings also earn, along with the First Mate Loot incentive, an entry into the First Mate Loot Lotto, offering up to £1,000 in rewards. [www.firstmates.com](http://www.firstmates.com)
- CAN LLUC**, the boutique rural resort in Ibiza, has launched its 'Friends of Can Lluç' VIP incentive programme, bolstering its 10% agent commission with complimentary stays and family & friends discounts. Agents can unlock in-room gifts, local experience reservations and late check-outs among other extras. Register by emailing [canlluc@wearelotus.co.uk](mailto:canlluc@wearelotus.co.uk). [www.canlluc.com](http://www.canlluc.com)
- OSPREY HOLIDAY** bookings could see agents win a luxury Nespresso Gran Lattissima Coffee Machine. Agents are invited to send booking reference numbers in an email with the subject line 'Win Coffee Machine' to [marketing@osprey-holidays.co.uk](mailto:marketing@osprey-holidays.co.uk) by July 27<sup>th</sup> to enter.
- THROUGHOUT JULY**, agents will receive 20 points for every Carnival Cruise Line family cabin booking, equating to £20 worth of vouchers. Agents will be entered into a leaderboard to win a place on a cruise to Celebration Key, Carnival's private Grand Bahama destination, when making a Celebration Key booking on [GoCCL.co.uk](http://GoCCL.co.uk) and registering it on [LoyaltyRocksClub.com](http://LoyaltyRocksClub.com). Currently there are 20 places available as part of the 'Key to Fun' campaign which ends on November 1<sup>st</sup>, 2024. [www.carnival.com](http://www.carnival.com)

# AGENT BULLETIN



**FRED. HOLIDAYS' BDM team hit the road last month to celebrate the launch of its Expertly Crafted 2024/25 brochure. Pictured here (left to right) are Joseph Grimley, Fred. Holidays' business development manager; and Lorraine Gerstenberger, Emma Morrice, Richard Sturgeon and Jimmy Martin of Jimmy Martin Travel in Edinburgh.**

*Travel* bulletin

## COMPETITION

**Prize stays and vouchers worth up to £100 are up for grabs in our Louis Hotels competition!**

**Find out more at [www.travelbulletin.co.uk/competitions](http://www.travelbulletin.co.uk/competitions)**



## AGENT TRAINING

- REPS UNLIMITED** has teamed up with Signature DMC for a trio of Argentinian fams this August. Agents have a choice of three itineraries to apply for, ranging from seven to 10 days, with all guaranteeing an immersive look at Argentina's iconic attractions and hospitality. Trips depart on August 19<sup>th</sup> and 22<sup>nd</sup>, 2024; agents are invited to contact Nitisha Garcha at [nitisha.g@reps-unlimited.com](mailto:nitisha.g@reps-unlimited.com) to apply.
- ABTA'S KNOWLEDGE Zone** hosts all of the association's online training tools, including the 'All About ABTA' course, sustainability training and more. [www.abta.com](http://www.abta.com)
- VISIT ENGLAND'S 'Taking England to the World'** training course equips agents with the knowledge needed to reach new international clients and deliver expert intel on domestic breaks. [www.visitbritain.org/training-and-events](http://www.visitbritain.org/training-and-events)
- AS PART** of Prestige Travel's 'Linger Longer' campaign, which hopes to inspire guests to delve deeper into Australia and New Zealand's diverse attractions and landscapes, five agents are invited on a fam trip to South Australia and the Northern Territory this November. Eligible agents must have earned Aussie Specialist status via Tourism Australia's training course and have completed both the South Australia and Northern Territory modules. Registration is open until August 31<sup>st</sup>, 2024 at [www.shorturl.at/dOxrz](http://www.shorturl.at/dOxrz)
- BRAZIL'S ONLINE** training course covers a number of the nation's regions across five modules. [www.brazilonlinetraining.com](http://www.brazilonlinetraining.com)
- BECOME A** certified Spain Specialist with the destination's training programme, guaranteeing an informative look at Spanish staples and off-the-beaten-track gems [www.spainspecialistprogram.com](http://www.spainspecialistprogram.com)

## Win a cruise for two or a boatload of knowledge

HEBRIDEAN ISLAND Cruises has unveiled a new training platform, with five courses about the cruise line's three-ship fleet and destinations. Any agents completing the course by September 30<sup>th</sup>, 2024 can win a cruise for two.

<https://shorturl.at/rahWB>



AMAWATERWAYS HAS opened bookings across all its 2026 cruise products, including Europe, Egypt, Asia, Colombia, Africa Safaris & Wildlife Cruises, as well as pre- and post-cruise land packages. The decision to open 2026 reservations early comes from the strong demand being seen for the cruise line's 2024 and 2025 seasons. [www.amawaterways.co.uk](http://www.amawaterways.co.uk)

## Compass project strives to diversify cruise and travel

MUNDY CRUISING'S Matthew and Edwina Lonsdale teamed up with CLIA to deliver its Compass project to Batterssea's St. John Bosco College and Southampton's Itchen Sixth Form. Matthew said the programme "managed to show students is that such a career [in travel] can encompass a vast range of roles, disciplines and opportunities," across its schedule of ship visits and industry masterclasses.

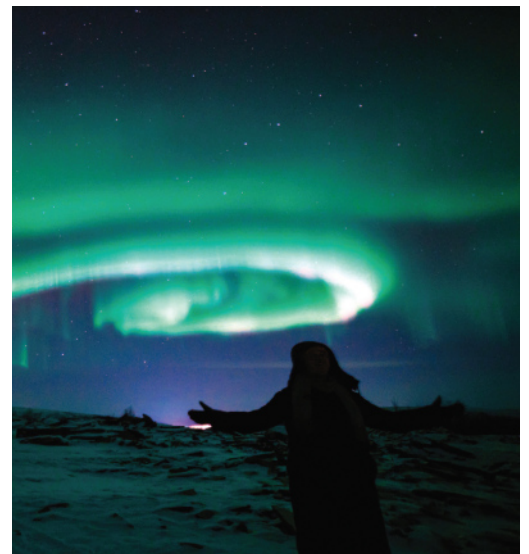
2024's cohort marked the second year of the project.



## Audley adds Norway to its European portfolio

LUXURY TAILOR-MADE operator Audley Travel has confirmed Norway as the latest addition to its European portfolio. Breaks to Tromsø and the Alta region are now available throughout the winter season, with Lofoten Islands breaks available through summer and fjordland options on offer year-round.

One of the new itineraries includes a six-day Northern Lights break across the nation's north region, with a husky sleigh ride along the Finnmarksløpet route and a stay in a glass-ceiling room from £5,595 per person. [www.audleytravel.com](http://www.audleytravel.com)



## News Bites

- UK AIRPORT lounge passes are now standard on Inspiring Travel bookings to help travellers get their breaks off to an indulgent start.
- SAIL CROATIA has expanded its Elegance fleet to five vessels from 2025 with the addition of *MS Romantic Star* and *MS Katarina*.

## All aboard Rail Europe's 20% discount

RAIL EUROPE has announced a 20% discount on Eurail passes until July 18<sup>th</sup>, 2024.

The passes unlock rail access to 33 countries, with free options for kids under 12.

With the saving, passes lead in at £192.

[www.raileurope.com](http://www.raileurope.com)



SUDOKU

### WIN A £20 M&S VOUCHER IN THE *Travelbulletin* SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

[competition@travelbulletin.co.uk](mailto:competition@travelbulletin.co.uk)

Closing date for entries is July 26<sup>th</sup>, 2024. Solution and new puzzle will appear next week.

**June 28<sup>th</sup> Solution: A=4 B=6 C=2 D=9**

A		1			9		8		2
	7			6				3	
	2		6			3		9	4
B		2	1	9	5		4		
	3	7			4			5	9
C			5		3	1	2	8	
	9	5		3			6		8
		6				9			5
D	8		2		6			4	



WHERE AM I?

**KNOWN AS** the coldest of the Nordic capitals, travellers can kick back and relax in the city of saunas after spending the day visiting the historic landmarks and vibrant cultural scene.

### FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.

1					3		4		5
6				7		8			
		9				10			
11							12		13
				14					
15									
16				17		18	19		
20				21					

**Across**

- 1 Family run hotel chain with head office in 8 Across (7)
- 4 Vehicle hidden in Scarborough (3)
- 6 Royal-class cruise ship, \_\_\_ Princess (5)
- 8 Capital of Majorca (5)
- 9 US state (5)
- 11 Norwich international airport code (3)
- 12 Australian state, initially (3)
- 14 Major European river (5)
- 16 French impressionist painter with a fondness for water lilies (5)
- 18 Front man of Duran Duran, \_\_\_ Le Bon (5)
- 20 Major Birmingham venue for exhibitions and events, initially (3)
- 21 Hotel brand, \_\_\_ Inn (7)

**Down**

- 1 City hosting the EURO 2024 football final (6)
- 2 Flag carrier of the Czech Republic (3)
- 3 Otherwise known as a senior citizen, initially (3)
- 4 City on the banks of 14 Across, sounds like a perfume (7)
- 5 Currency of 15 Down (4)
- 7 Formerly known as Thebes, it's home to Egypt's most famous temples and tombs (5)
- 9 Belfast's No 1 tourist attraction, shaped like a ship's hull (7)
- 10 Zurich airport is this airline's main hub (5)
- 13 Adult-only leisure hotels operator (6)
- 15 Muscat is the capital (4)
- 17 Sounds like a hint to give a gratuity (3)
- 19 Douglas is the capital, initially (3)

CROSSWORD

Across: 1 BARCELONA, 4 CAR, 6 REGAL, 8 PALMA, 9 TEXAS, 11 NWI, 12 NSW, 14 RHINE, 16 MONET, 18 SIMON, 20 NEC, 21 PREMIER. Down: 1 BERLIN, 2 CSA, 3 OAP, 4 COLOGNE, 5 RIAL, 7 LUXOR, 9 TITANIC, 10 SWISS, 13 WARNER, 15 OMAN, 17 TIP, 19 IOM. Mystery Word: CAIRO

South Africa

SOUTH AFRICAN TOURISM ROADSHOW

Amakhala

an african anthology

AQUILA

Cape Town

LION ROARS

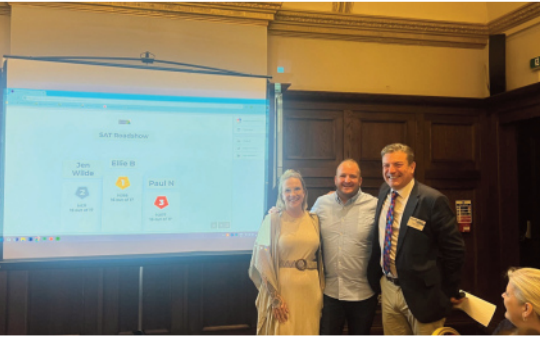
PEERMONT

SPRINGBOK ATLAS

Southern Sun

STEENBERG

Sun International



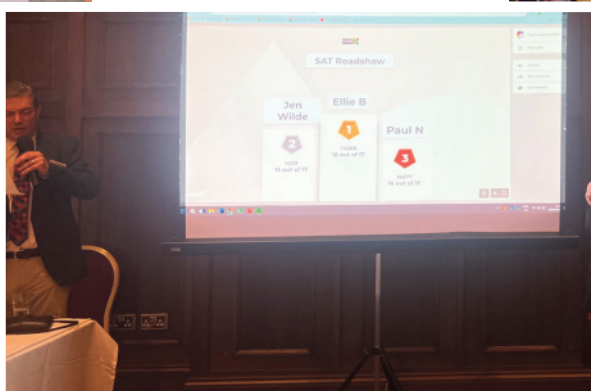
**South African Tourism Pre-Experience Africa Roadshow**

Travel Bulletin recently hosted the 2024 South African Tourism Pre-Experience Africa Roadshow in Edinburgh, Newcastle, and Reading, in collaboration with 10 suppliers who flew all the way from South Africa for the events.





The roadshow saw an impressive turnout of agents across all three locations. Attendees participated in in-depth sessions on various destinations, hotels, and attractions, led by the experts eager to share their knowledge.



## More choice, more rewards with new IAG partnership

TRAVELLERS HAVE more opportunities to redeem loyalty points for travel as Choice Hotels has launched a new agreement with IAG Loyalty, the owner of global loyalty currency Avios, which will allow 65 million Choice Privileges members the chance to redeem



their points into Avios at a higher ratio.

Members will be able to access a wide range of redemption benefits, including converting their points into Avios for flight and upgrade rewards across IAG airlines: British Airways, Iberia, Vueling and Aer Lingus. Choice Privilege members can now redeem their points at a ratio of 5,000 points to 1,000 Avios.

Nick Bosworth, director of marketing, brand and loyalty at Choice Hotels EMEA, said: "It is fantastic to be further expanding the rewards and opportunities available to the 65 million Choice Privilege members for their travels with this new agreement (...). We are focused on continuing to add redemption benefits that provide further value for our members so they can redeem the points they've earned by staying at nearly 7,500 Choice Hotels around the world on the experiences that matter to them."

[www.choicehotels.com](http://www.choicehotels.com)



ELITE TRAVEL Group, together with Oceania Cruises, Travelpack, First Class Holidays, Turkish Airlines and Palladium Hotels hosted agents at Henley Regatta on Sunday July 7<sup>th</sup> for lunch, racing and afternoon tea.

## Madeira proves it is a destination for everyone

MADEIRA PROMOTION Bureau has launched a new marketing campaign which highlights the different messages the island nation wishes to portray to specific audiences, especially solo travellers and individuals aged 55 and over.

Content within the campaign is tailored to each of the needs for the different demographics visiting Madeira, showcasing the experiences and offerings available that

can only be had in person.

The new campaign comes on the back of the 2023 launch of the 'Experience Madeira for Yourself' campaign, which was rolled out to international markets showcasing the idea that Madeira has everything – mountains, sea and culture – to make it a year-round destination not matter which demographic travellers fall in to.

[www.visitmadeira.com](http://www.visitmadeira.com)

## Mega Malaysian madness with 2024 sale now on

TOURISM MALAYSIA has welcomed back the highly-anticipated return of the Malaysian Mega Sale 2024, offering discounts worth up to 85% and promising to provide an unparalleled shopping extravaganza for both locals and international tourists alike.

The Mega Sale features leading retailers and shopping malls across the country, supported by hotel associations, travel agencies, airlines and local tourism industry players. The initiative is expected to provide a major boost to the national economy, with tourism revenue projected to have a significant impact of RM102.7 billion (approx £17 billion) in 2024.

[www.malaysia.travel](http://www.malaysia.travel)



## Save 20% with G Adventures

UNTIL JULY 31st, travellers can enjoy 20% savings across G Adventures' Classic and 18-to-Thirtysomethings Travel Styles for trips departing by October 31st, 2024. Destinations available include Thailand, Vietnam, India, Türkiye and Croatia, among many more. [www.gadventures.com](http://www.gadventures.com)

## Banyan Group expands multi-brand presence in Vietnam

NESTLED IN Vietnam’s Bai Tu Long Bay, Angsana, a brand of Banyan Group, has announced the opening of Angsana Quan Lan, boasting 156 rooms and suites overlooking the Gulf of Tonkin.

Guests can take advantage of the Grand Opening Offer which includes exclusive perks for stays before December 30<sup>th</sup>, 2024.

Karim Klaa, general manager of Angsana Quan Lan, is “looking forward to welcoming guests to explore this emerging part of Vietnam and savour unforgettable moments together.”



Guests are encouraged to unwind and enjoy the brand’s signature ‘101 Things To Do’ initiative which celebrates Vietnam’s coastal charm, while embarking on a culinary journey through three distinct venues which cater to a variety of palates. The Breeze dining option offer authentic Vietnamese and Asian street food, while The Sky Bar serves up handcrafted cocktails with a sunset view and the Market Place is the go-to venue for an all-day dining experience.

The property also boasts easy access to both Noi Bai, Van Don International, and Cat Bi International Airports.

[www.angsana.com](http://www.angsana.com)



**FRED. OLSEN Cruise Line has introduced three shorter sailings as part of its 2025 world cruise offering, allowing even more guests the chance to sail the seven seas. The three cruises will depart from Southampton on January 6<sup>th</sup>, 2025, Sydney on March 3<sup>rd</sup> and Cape Town on April 1<sup>st</sup> as *Bolette* sets sail on her 106-night maiden world cruise.**

## Celestyal unveils summer savings

ENJOY THOSE summer savings with Celestyal’s new campaign wherein guests can save up to 50% across its 2024 to early 2027 programmes when booked by August 31<sup>st</sup>, 2024.

For its new Arabian Gulf voyages, departing from November to March each season, Guests can enjoy up to 50% across all sailings, and up to 70% off on select cabins. The offer also includes a further 30% reduction on third and fourth guests sharing a

cabin. Itineraries in this programme range from three to 14 nights and call at destinations including Abu Dhabi, Doha, Dubai and Bahrain.

Celestyal is also offering early booking offers on over 200 departures on its ‘Iconic Aegean’, ‘Idyllic Aegean’ and the new ‘Heavenly Adriatic’ voyages. Savings of up to 50% are up for grabs.

[www.celestyal.com](http://www.celestyal.com)

## Shama makes Malaysian debut

ONYX HOSPITALITY Group has announced the opening of Shama Suasana Johor Bahru, marking the debut of the Shama brand in Malaysia.

This opening strengthens Shama’s presence in Southeast Asia, and marks a significant milestone as Malaysia becomes the first country outside of Thailand to host all three ONYX brands: Amari, OZO and now Shama. Shama Suasana Johor Bahru boasts 87 elegant suites ranging from one- to three-bed located in the heart of Johor Bahru just across the border from Singapore. [www.onyx-hospitality.com](http://www.onyx-hospitality.com)



## Just Go! has all eyes on autumn

JUST GO! Holidays has reported a 45% year-on-year increase in seasonal bookings as last-minute holidays in September and October continue to gain in popularity. Within the 45% growth, the operator has reported European bookings accounted for 60%.

[www.justgoholidays.com/agents](http://www.justgoholidays.com/agents)

We are delighted to bring you the next instalment of our highly popular Train & Gain events programme on



Leeds, City Centre

Inspired with the needs of the busy firms based, again in mind, this event will run between 10am and 3pm. Involving in-depth presentations from our leading industry suppliers, this day-time training opportunity will offer additional time for Q&A sessions and informal networking.

SPL  
VILLAS

easyJet  
holidays

ALULA

Magic  
COSTA BLANCA  
EXPERIENCE & EMOTIONAL RESORTS

BARBADOS  
TOURISM MARKETING INC.



## Train & Gain

2024 MARKS the return of our popular daytime Train & Gain Day events, the third of which we brought to Leeds on July 2<sup>nd</sup>, 2024.

We were joined by our supplier partners Barbados Tourism Marketing Inc., easyJet Holidays, Magic Costa Blanca, SPL Villas and AIUla and a group of Leeds' finest.

Prizes included a two-night all inclusive stay and vouchers worth up to £100.



Our final #TrainAndGain Day of 2024 will take place in Oxford on October 17<sup>th</sup>. To confirm your place or find out when we will be hosting our next event near you contact [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk)

## CENIZARO CENTRES FAMILY

Cenizaro Hotels & Resorts offers an abundance of activities and opportunities to connect generations around the world.



**MULTI-GENERATIONAL TRAVEL** continues to be a hot selling point within the luxury market as spending time with loved ones remains a top priority in this post-pandemic world according to Virtuoso's 2024 Luxe Report. Catering to this demand, Cenizaro Hotels & Resorts offers a diverse portfolio of family-friendly escapes spanning across the

### Marriott's multi-gen masterclass

AN IDEAL offer for families, Marriott Bonvoy's 'Beyond Ordinary' package inspires travellers to experience the ultimate blend between luxury and space while immersing into the enchanting Maldivian lifestyle across three resorts.

One such resort is the JW Marriott Maldives Resort & Spa, where families can choose from a variety of half-board options in this multi-generational luxury retreat. Young travellers can lose themselves in over 100 activities at FAMiLY by JW Little Griffins Club, one of the largest kids' clubs in the Maldives before indulging in a culinary journey to remember. [www.marriott.com](http://www.marriott.com)

Maldives, Zanzibar, Douz and Mauritius.

Families have the choice between two properties in the Maldives – The Residence Falhumaafushi and its interconnected sister property, The Residence Dhigurah. Children aged three to 12 can enjoy the Turtle Kids Club where they will engage in immersive treasure hunts, arts and crafts sessions and cooking classes. Families can also spend time together aboard the dhoni & dolphin cruise, or enjoy a serene picnic together on the castaway island of Koduhutta.

Cenizaro's first desert property, The Residence Douz, offers a perfect base for a family seeking adventure. Younger

travellers can explore the golden dunes by camel or quadbike, while the older members can opt for a more comfortable jeep journey.

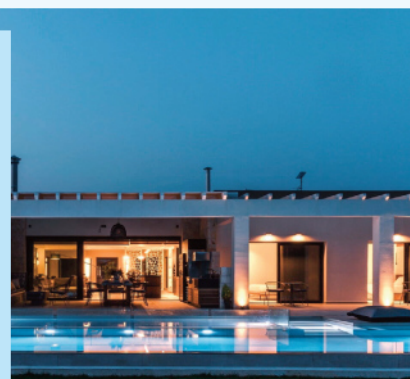
Over in Mauritius, The Residence Mauritius offers a bespoke butler service to take care of any and all requests and grant families the chance to fully relax and unwind together in paradise. Full-day excursions across Sancho Island and through Black River Gorges are available, as well as private cooking classes to master Creole cuisine and glass-bottomed boat trips to take in the tropical paradise waiting under the waters.

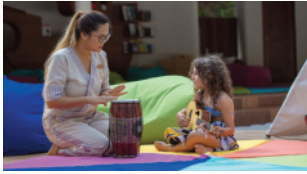
[www.cenizaro.com](http://www.cenizaro.com)

### Posarelli adds 60 new European properties

POSARELLI VILLAS has announced the addition of 60 new properties to its portfolio across Greece, Spain, Italy and Croatia in time for the summer season. One of the new additions is Villa Serenissima in Corfu, offering a tranquil setting for family groups complete with five bedrooms and two pools with a children's area from £726 per night. The villa also boasts a dedicated play area inside for children, as well as a private gym.

[www.posarellivillas.co.uk](http://www.posarellivillas.co.uk)





## It is a family affair at Araadan

TRANSFORM YOUR clients' family holiday into one of opulence with Adaaran Resorts' all-inclusive Maldivian getaways.

Adaaran Select Meedhupparu invites families to embark on a journey of relaxation and adventure, featuring snorkelling excursions to spot a myriad of Maldivian marine life and its own dedicated kid's club. For travel in September 2024, Destination 2 is offering Beach Villa accommodation from £1,679 per person for seven nights, including return flights.

[www.adaaran.com](http://www.adaaran.com)



## The summer of play at Valamar

FAMILIES WHO stay in the Valamar Lacroma Dubrovnik Hotel this summer will not only have access to high-quality service and the best of city adventures and beach dwellings, but also to the 1,800m<sup>2</sup> Maro World Play centre which offers a vast array of entertainment facilities for children of all ages. Prices lead in from £211 per room per night.

[www.valamar.com](http://www.valamar.com)

## Zulal launches summer camps for kids

WHILE SUMMER is the perfect chance to sit back and relax with the whole family, Zulal Wellness Resort by Chiva-Som is offering a new learning opportunity with the introduction of a series of educational summer camps geared to children aged six to 16.

Whether young travellers are interested in sports, self-development, team building, problem-solving, language skills, music or dance, each of the summer camps have been specially designed to promote physical, emotional and mental wellbeing to the young children.

Some of the upcoming camps available throughout the summer holidays include the Soccer Camp from August 14<sup>th</sup> to 18<sup>th</sup> which aims to boost confidence and build teamwork skills while promoting physical fitness and social skills.

For the young travellers who wish to try their hand at learning a new language, the



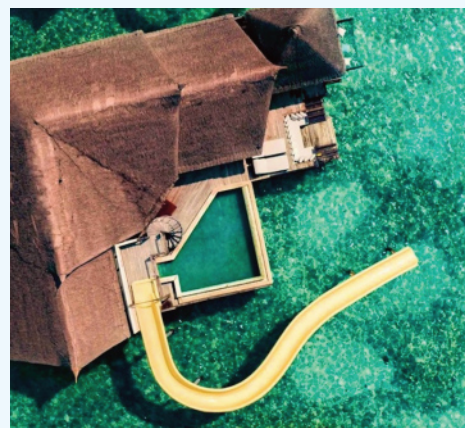
Arabic Language Camp is perfect in helping children develop knowledge and understanding around different cultures, and to help them prepare to thrive in a globally-connected world.

All camps are available as part of Zulal Wellness Resort's family retreats. [www.zulal.com](http://www.zulal.com)

## Go all-inclusive in Maldivian paradise

OVER RECENT years the Maldives has continued to climb in popularity as the destination of choice for long-haul family getaways. With pleasant temperatures all-year round, the island paradise is no longer deemed a 'couple's only' escape destination, but rather a place where the entire family can kick back and relax.

With Inspiring Travel, families can enjoy their summer in the sun in the all-inclusive OZEN Reserve Bolifushi where two children under 12 will stay for free, as well as save 15% on accommodation. Located 25



minutes away from Malé Airport by luxury catamaran transfer, the resort's all-inclusive offer, known as 'The RESERVE', is renowned for its world-class service where everything from dining to premium drinks to access to the Kuda Koli Kids' Klub is included in the price.

Inspiring is offering a seven-night stay from £13,979 for a family of four for travel between July 19<sup>th</sup> to September 30<sup>th</sup>, 2024.

Seven-night package to Conrad Maldives Rangai Island are also on offer, home to the world's first underwater restaurant and an 'Ice Cream Spa' programme which is specifically designed to help children aged four to 12 to unwind. Prices lead in from £10,619 per family of four for travel until September 30<sup>th</sup>, 2024, including 25% savings on seaplane transfers and complimentary half board. [www.inspiringtravel.co.uk](http://www.inspiringtravel.co.uk)



## Costa Verde completes Solmar's Portuguese range

IT IS a Portuguese summer for Solmar Villas as the provider has expanded into the Costa Verde region of the country, north of Porto.

Positioned as a more authentic and less-developed alternative to Portugal's classic resorts and cities, Costa Verde offers travellers serene landscapes and pristine coastlines to escape to.

22 villas are on offer across the region's more secluded areas, with Solmar Villas encouraging guests to hire a car and explore Costa Verde's hidden delights.

Some of the new additions include Villa Calista, a six-bedroom converted farmhouse which sits on the banks of the Cávado River's estuary. Guests will have easy access to the city of Esposende, the bustling marina and the beach. Prices for the villa lead in from £3,699 for seven nights.

Villa Geres offers a more intimate stay,

perfect for families looking for a more relaxed holiday away from the hustle and bustle of everyday life. The three-bedroom property is tucked away in the mountainous landscape boasting views of the Cávado River. Prices for a seven-night stay lead in from £1,329 for up to six guests.

As standard, both properties feature private swimming pools and can be combined with flights, car hire and transfers, or booked on an accommodation-only basis.

[www.solmarvillas.com](http://www.solmarvillas.com)



### Enhanced entertainment with Explora

EXPLORA JOURNEYS promises a sizzling entertainment package this summer with the launch of a newly-curated programme aboard *EXPLORA I*.

Guests will be treated to innovative performances, interactive activities and exclusive events that the entire family can join.

For those looking to add a spark of imagination to their holiday with the hope of making new friends, Explora presents a full programme of new hosted events, including daily progressive tasks to garner a sense of community, as well as one-off unique offerings, such as the new multi-day Murder Mystery game.

A pioneering feature of the enhanced programme is the 'Digital Activities' initiative, where guest will find QR codes dotted throughout the ship where they can engage in daily tasks such as Explora Journeys trivia, crosswords and word searches all tailored to the journey's locale.

In the evenings, families can unwind and enjoy a night of entertainment with Explora's enhanced diverse musical experience.

[www.explorajourneys.com](http://www.explorajourneys.com)



## Mulia Bali's exclusive summer awaits

THIS SUMMER, Mulia Resort & Villas – Nusa Dua, Bali will offer an exclusive calendar of events and activities designed to welcome guests of all ages to enjoy an unforgettable summer.

Fun for all the family is the motto this summer, with Mulia Bali offering a variety of tailored activities for family travellers,

including a 'mega' bouncy castles, beachside bonfires and movie nights by the sea. Families can also explore their creative sides with craft classes and creative workshops, before tantalising their tastebuds with the culinary delights on offer.

[www.themulia.com](http://www.themulia.com)

A CELEBRATE LUXURY EVENT  
AT LAINSTON HOUSE HOTEL,  
WINCHESTER



## Celebrate Luxury

OUR INAUGURAL Celebrate Luxury event invited select members of the exclusive Celebrate Luxury club to Lainston House, Winchester.

Joined by Ponant, The British Virgin Islands, Niko Seaside Resort, Zeus International Hotels & Resorts, Gran Canaria, Out of the Blue Resort, GB Thermae Hotels, United Airlines, InterContinental Crete, Gallery Hotel Collection and Ajul Luxury Hotel & Spa Resort, high-selling agents enjoyed networking opportunities and a Masterchef-style cooking class before an indulgent three-course meal!



Are you a high-selling agent and worthy member of the **#CelebrateLuxury** Club? We are bringing the show on the road to Surrey and Cheshire, plus an exclusive weekly newsletter full of luxury insight to your inbox every week... register interest at [www.travelbulletin.co.uk/celebrate-luxury-event](http://www.travelbulletin.co.uk/celebrate-luxury-event)

## SCARES OF EPIC PROPORTION

The countdown to Universal Orlando Resort's newest theme park is well and truly on: the latest announcement shines a spooky spotlight on Epic Universe's Dark Universe land.



EPIC UNIVERSE is set to join Universal Orlando Resort next year, complementing the existing Universal Studios Orlando and Islands of Adventure parks with five immersive worlds based on properties including Harry Potter, How To Train Your

Dragon and Nintendo among others.

Dark Universe will bring Universal's classic monsters – Frankenstein, Dracula, The Wolf Man and more – to life. Only the bravest are invited to step through the portal to Darkmoor, a village ravaged by a new generation of monsters created by Dr. Victoria Frankenstein, the great-great-granddaughter of Dr. Victor Frankenstein. Overlooked by Frankstein Manor, the land will be home to what promises to be the park's most terrifying attraction, Monsters Unchained: The Frankenstein Experiment, the Curse of the Werewolf spinning family rollercoaster, a Darkmoor Monster Makeup Experience where

guests can don monstrous face paint and temporary tattoos to become monsters of their own, and a Meet the Monsters meet-and-greet.

Dining options will include the Das Stakehaus, run by vampiric 'familiars' and The Burning Blade Tavern, a fiery mill run by boastful monster hunters. De Lacey's Cottage will offer a variety of themed snacks and cool treats.

Further details of the park will be announced as the park nears its opening date next year, with a Universal Epic Universe Preview Center currently open at the resort's CityWalk area.

[www.UniversalOrlando.com/epicuniverse](http://www.UniversalOrlando.com/epicuniverse)

### Merlin lays bricks on first operationally carbon-neutral accommodation

THE LEGOLAND® Woodland Village, which opened at the end of May, marks the first 'Carbon Neutral'-verified Merlin Entertainments accommodation.

Representing a £35 million investment into the LEGOLAND Windsor Resort, the Woodland Village adds 150 lodges and camping barrels to the resort's accommodation options, plus an on-site restaurant and family entertainment hub.

Barrel accommodation starts from £160 per night.

Woodland Village joins the recent £10 million Minifigure Speedway duelling rollercoaster which opened this year.

[www.legoland.co.uk](http://www.legoland.co.uk)

### A-listers set course for Kennedy

KENNEDY SPACE Center Visitor Complex hosted the likes of Scarlett Johansson and Channing Tatum when they filmed the upcoming blockbuster 'Fly Me to the Moon' at the Floridian attraction. A number of the attraction's sites set the backdrop for the film, including The Rocket Garden, the Saturn V Rocket and the Vehicle Assembly Building, all of which are open to guests during a visit to the space-age staple.

[www.kennedyspacecenter.com](http://www.kennedyspacecenter.com)





### The Roman Empire comes to life in Türkiye

A NEW immersive museum, The Ephesus Experience Museum, in Türkiye invites visitors to step back in time to the Aegean city of İzmir. One of the Roman Empire's most important port cities comes to life through digital exhibitions on the doorstep of the UNESCO-protected remains of the city.

Admission to the ancient city and adjoining museum starts from £34 per person, with Türkiye's MuseumPASS starting from £140. [www.goturkiye.com](http://www.goturkiye.com)



### Peppa Pig makes her continental debut

THE SECOND Peppa Pig theme park has opened in Günzburg, Germany. Peppa Pig Park, situated on the LEGOLAND Deutschland Resort, is also home to the first LEGO® DUPLO® PEPPA PIG Play Zone.

Celebrating the 20<sup>th</sup> anniversary of the character's debut, the park represents a £25 million investment. [www.peppapigpark.de](http://www.peppapigpark.de)

## Six miles and a million lights

BLACKPOOL ILLUMINATIONS will return to the iconic seaside resort this year, enlightening six miles of Blackpool's coast with over one million lights.

2012 marked the display's 100th anniversary and it continues to shine; since 2020, the display runs for four months. This year, the lights will shine from August 30<sup>th</sup> to January 5<sup>th</sup>, 2025.

2024's switch-on celebration will invite celebrity guests and plenty of punters who will catch the first glimpse at new tableaux from Laurence Llewelyn-Bowen and Leigh Francis (the mastermind behind Bo Selecta! and Keith Lemon). Staged in association with Hits Radio, the ceremony will also see a free-to-access concert on the Tower Festival Headland.

A VisitBlackpool spokesperson promised that the Illuminations "has never lost any of the magic and sparkle that brings so much



joy and pleasure to people of all ages."

Further details on the star-studded celebrity who will switch on this year's Illuminations are expected shortly.

*Free copies of the Blackpool Destination Guide 2024, showcasing the Illuminations and other seaside attractions, can be downloaded at [www.visitblackpool.com](http://www.visitblackpool.com)*

## DoSomethingDifferent.com's Disneyland discount

A NEW 'Summer Promo' ticket offers three days' admission to Anaheim's Disneyland Resort for less than the cost of a two-day ticket, meaning agents can offer a day's free admission (or a third off) dream Disneyland escapes to the California resort until September 26<sup>th</sup>, 2024.

Tickets are open-dated: provided the three days are used at any time in a 13-day period (not necessarily consecutive), the savings can be applied.



The 'Summer Promo' applies to both One Park Per Day and Hopper tickets (the latter admitting entry for both parks at the resort in a single day).

Weekday (Monday to Thursday) tickets start from £229 per adult and £137 per child for One Park Per Day – down from £359 and £335, respectively.

Park hopper tickets, combining entry to Disneyland and the adjacent California Adventure start from £290 per adult and £199 per child – down from £418 and £395.

This summer sees Pixar Fest, with floats and meet-and-greet opportunities with iconic Pixar characters through August 4<sup>th</sup>, 2024, plus the spooky Oogie Boogie Bash Halloween event at Disney's California Adventure, starring characters from The Nightmare Before Christmas.

[www.DoSomethingDifferent.com](http://www.DoSomethingDifferent.com)



# OCEANS OF FUN AWAITS AT SEAWORLD PARKS

**At SeaWorld Parks’ three Florida parks, a world of adventure and endless fun awaits. SeaWorld, Aquatica and Busch Gardens are the perfect destination for families looking to soak up the sunshine and catch some thrills.**

SEAWORLD ORLANDO will impress kids and adults alike with its exciting array of heart-pounding rides and child-friendly play areas to choose from. As SeaWorld turns 60 this year, ‘there’s so much more to sea’ with year-long anniversary celebrations including a new interactive parade featuring favourite SeaWorld characters - Shamu and Crew and a new cirque-style show, Xceleration. Plus, the new Antarctica Realm has just been unveiled - an immersive new area that will be home to the highly anticipated family launch coaster, Penguin Trek, which opened on July 7. Joining seven other award-winning rides including Pipeline: The Surf Coaster and Ice-Breaker, Penguin Trek is based on an immersive snowmobile expedition that twists and turns through the icy landscape of Antarctica, culminating in a visit to SeaWorld’s very own colony of penguins, for a wildlife encounter families will never forget.



THERE’S NOTHING more exhilarating than a ride on the wings of the phoenix. This summer guests can experience a fiery blaze of immersive, family-friendly excitement as they soar above the Serengeti Plain and drop into fun-filled

twists and turns on the new rollercoaster - Phoenix Rising. Inspired by legend, this suspended roller coaster is packed with surprises and speeds up to 44 miles per hour. But with a height requirement of just 42”, it’s the perfect adventure for families to embark on together. Phoenix Rising will be the first coaster to feature on-board audio, enhancing the ride experience with a one-of-a-kind soundtrack, integrated into an exhilarating array of twists, turns and surprises for families riding together.

THE BEST way for your clients to enjoy everything SeaWorld, Busch Gardens and Aquatica have to offer is with the 3-Visit Ticket.

For the same price as the 2-Visit Ticket, guests can enjoy a day at each park, and food with the three All-Day Dines that are included. Plus, the free Shuttle Express takes guests to Busch Gardens. Prices from £179 per person when booked through Attraction World. Terms and conditions apply. For more information, or to book tickets, head to:

[login.attractionworldportal.com](http://login.attractionworldportal.com) or visit your preferred ticket provider.



SPLASH DOWN at Aquatica Orlando this summer, a one-of-a-kind water park and home to some of the world’s most thrilling water rides, featuring 50 slides, rivers and lagoons and 84,000 square feet of sparkling white, sandy beaches. Tassie’s Underwater Twist is the park’s newest attraction, offering thrills with a twist on the world’s most digitally immersive waterslide: as it transports guests all the way to Australia’s Shark Bay. Through a vibrant digital underwater world, guests can twist, turn, and swirl through a unique super-bowl element, encountering incredible marine species such as manta rays, humpback whales, colourful schools of fish, a variety of plant life, sea turtles and even the occasional shark! The 129-foot-long slide, set to an orchestral score, allows guests to team up and ride in twos.

ADVERTORIAL

# Heartthrob takes to Yas Island, Abu Dhabi

RYAN REYNOLDS is following in the footsteps of Kevin Hart and Jason Momoa, picking up the mantle as chief island officer for Yas Island Abu Dhabi.

Liam Findlay, Miral Destinations' CEO, said Ryan "continue[s] the tradition of excellence.

"Reynolds brings his own unique blend of charisma, energy, and enthusiasm to the role, promising to elevate the Yas Island experience to even greater heights."

The destination is inviting guests to #RollLikeRyan with the campaign. The hero ad features the movie star parachuting into the heart of the action on Yas Marina Circuit, missing his landing spot at the W Abu Dhabi.

"We're thrilled to embark on this

exhilarating journey with him, inviting fans worldwide to be part of the legacy."

The destination recently welcomed the Middle East's first marine theme park, SeaWorld® Yas Island, Abu Dhabi, joining a multi-billion roster of Warner Bros. World and Ferrari World Abu Dhabi.

[www.yasisland.com](http://www.yasisland.com)



## Go City's capital range bolstered

GO CITY has added seven attractions across London to its range.

The expansion of Go City's partnership with Merlin Entertainments sees the Lastminute.com London Eye, Madame Tussauds London, Chessington World of Adventures Resort, Shrek's Adventure! London, The London Dungeon, SEA LIFE London Aquarium and LEGOLAND Windsor Resort all included with the London Pass. The global Go City range is available via [DoSomethingDifferent.com](http://DoSomethingDifferent.com).

[www.gocity.com](http://www.gocity.com)

### What is your biggest airport pet peeve?

**Jeanette Ratcliffe**  
Publisher

[jeanette.ratcliffe@travelbulletin.co.uk](mailto:jeanette.ratcliffe@travelbulletin.co.uk)  
Paying £3 for a small bottle of water to replace the one they confiscated at check-in!



**Simon Eddolls**  
Sales Director

[simon.eddolls@travelbulletin.co.uk](mailto:simon.eddolls@travelbulletin.co.uk)  
A drop off/collection fee just to drive through the airport.



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Being delayed.



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Taking off my belt at security.



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People standing to grab their bags the moment the plane lands...



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People waiting until they are at the conveyor belt at security to start taking things out of their bag!



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## Cruise Showcase

ON JUNE 18<sup>th</sup>, we sailed to Stratford-upon-Avon in style, joined by Havila Voyages, Lifts To, Sail in Greece, P&O Cruises, Tampa Bay, Venture Ashore, Ponant, Virgin Voyages and Oceania Cruises for our ever-popular Cruise Showcase!

Lucky prize winners made a splash, leaving with a seven-night cruise, vouchers, bottles of bubbles and more!



Our next Cruise Showcase will take place in Chester on September 9<sup>th</sup>! Register online or by emailing [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk)

*Star* travel bulletin  
**AWARDS**  
2024

**Book your seats now to celebrate with the  
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**24<sup>TH</sup> OCTOBER 2024**  
**Hilton London Bankside**  
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