

# travelbulletin

March 11 2022 | ISSUE NO 4,193 | [travelbulletin.co.uk](http://travelbulletin.co.uk)

Giving agents the edge



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Giving agents the edge

## AGENT BULLETIN

Earn triple points on Wendy Wu Tours' new platform, fam trip places and more.

## IN THE HOT SEAT

Dorota Wojciechowska, director of Polish Tourism Organisation, on Poland's plans for 2022.

## EXPLORATION & ADVENTURE

All the thrills and spills with our top picks.

## MEDITERRANEAN ISLANDS

Hidden gems and must-dos.

# WEDDINGS & HONEYMOONS

Say 'I Do' to our dream destinations and idyllic itineraries.





in partnership with



It's Youtravel.com's 15th anniversary and we'd love you to join us in kicking off the celebrations in style!

After the last couple of years, we're all excited to travel once more and what better way than at Youtravel.com's roadshow, where you can discover more about some of your favourite hotels and destinations.

In true celebratory style, there will be fun activities, food and drink too; and of course, there will be prizes and giveaways on the night – so be sure to visit [travelbulletin.co.uk/events](https://travelbulletin.co.uk/events) to sign up to your nearest event!

**Tuesday 29th March** - Cambridge Hilton City Centre Hotel  
**Wednesday 30th March** - Reading Crowne Plaza Hotel  
**Thursday 31st March** - Crowne Plaza London-Gatwick Airport

## THIS WEEK



04

### NEWS

Keep up with what's new in the travel trade world.



06

### AGENT INSIGHT

Chris Wouldhave from CT4N Travel offers his top tips on selling holidays to the Greek islands.



08

### SHOWCASE PIX MIX

See all the action from our Weddings & Honeymoons showcase!



11

### EXPLORATION & ADVENTURE

Entice your clients with these action-packed holidays.



15

### WEDDINGS & HONEYMOONS

Packages and holidays to suit all budgets.



17

### MEDITERRANEAN ISLANDS

Corsican Places & Sardinian Places launches a new brochure, and more!

# SLOW AND STEADY

PATA'S 2022 Travel Patterns report highlighted the rise in slow travel as one of its predicted trends for 2022, and emphasised the importance of travel agents.



Travel uncertainty has led customers to increasingly turn to travel agents for advice.

THE PACIFIC Asia Travel Association (PATA) UK & Ireland has launched its second PATA Travel Patterns report, with slow travel and agent importance proving key themes for this year.

Single-centre holidays are popular again in 2022 as is the trend of slow travel. Single-centre trips tap into the slower, greener travel trend and are much less complicated than touring holidays at a time when many regions aren't yet fully open. PATA believes 'uncluttered itineraries' are growing in appeal, as they offer a relaxed pace and immersive experiences that allow travellers to truly soak up a destination.

"In the past, tour

operators got caught up in thinking jam-packed itineraries was what customers wanted and it became a self-fulfilling prophecy, with clients coming back exhausted from their trips, just box ticking their way around countries! Slow travel was starting to shine in 2018-2019 but the pandemic has accelerated this massively. Now, it is much more about going to fewer stops, staying longer and really immersing yourself," said Matt Brazier, head of experience at Experience Travel Group.

PATA's Travel Patterns report also highlighted the importance of having a travel professional on-hand to offer customers advice

when booking holidays. Constant rule changes and border openings means that there is a degree of uncertainty among customers, and as destinations re-open and travel rules and regulations chop and change, there is a great need for travel experts to assist consumers in the planning, booking and management of travel. Holidays are more complex than ever as consumers adjust to travelling in the age of Covid-19 and they want the assurance of good advice and, of course, financial protection.

To read the full report, visit <https://pata.org.uk/pata-patterns-report-2022/>

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## MORE TO EXPLORE

Hello from Ireland! I'm out on the road promoting the new twice-weekly Shannon route launching 27th March – we're thrilled to share the Maltese Islands with more travellers in 2022!

It's been just over a year since I joined the Malta Tourism Authority and it's been fantastic to see the travel industry come on in leaps and bounds in that time.

For customers dreaming of R&R, I've created a Wellness Course to promote physical, mental, spiritual, social, emotional, and environmental wellbeing whilst enjoying a trip to the year-round Mediterranean archipelago.

Peter Green,  
MTA Trade Trainer

[malta-training.com](http://malta-training.com)



## Aurora Expeditions launches 2023 Arctic & Global season

AURORA EXPEDITIONS has launched its 2023 'Arctic & Global' season and accompanying 2022-23 brochure, featuring several new itineraries, including a dedicated UK voyage and cruises in an entirely new region for the operator.

Aurora Expeditions' new 'Arctic & Global' season features seven new itineraries, including the 'Jewels of Coastal United Kingdom', discovering some of the destination's wildlife-rich locations such as Fowey, Cornwall, the Isles of Scilly and the Pembrokeshire Islands of Skomer, Skokholm and Grassholm.

The new season marks the company's first expedition to the Islands of the Atlantic, including Cape Verde, the Canary Islands and the Azores.

[www.auroraexpeditions.co.uk/brochures](http://www.auroraexpeditions.co.uk/brochures)



## Tourism New Zealand launches new travel trade site

TOURISM NEW Zealand has launched a new travel trade website, which includes refreshed content and an updated design and layout to make it more intuitive and user friendly for travel sellers. The website provides a one-stop-shop for online training and content, as well as all sales tools and resources. Content available includes a library of digital resources including all the destination board's training webinars from the past two years.

Resources are grouped under the following headings: 'Training & Inspiration' – tools to become a destination expert; 'Tools & Resources' – helping to inspire clients and create higher value itineraries; 'News' – the latest New Zealand updates; and 'Events' – a list of virtual and in-person events happening in each market.

<https://traveltrade.newzealand.com>

## MOVER S and SHAKERS



**GRENADA TOURISM** Authority has announced the arrival of sales manager Emil Edwards in the UK. The newly

created role comes as the tri-island state looks to boost its trade representation on the ground.



**FRED. HOLIDAYS** has announced the appointment of Laura Wilson as sales and product manager for the

company's 'Discover' programme. Wilson and her team will work closely with trade partners on training and various collaborative marketing initiatives.



**A-ROSA RIVER Cruises** UK and Ireland has recruited Sharon Wilson as regional sales manager for the north. The

appointment comes at an important time for A-ROSA, as it focuses on trade support and engagement ahead of the launch of its newest ship A-ROSA SENA in May 2022.



**EXSUS TRAVEL** has welcomed a new member of the team, worldwide travel expert Laura Robertson.

Laura has previously worked at If Only and Barrhead Travel, including Canada Travel Specialists, a division of Barrhead Travel.

## Vueling increases Easter services from UK bases

VUELING, WHICH forms part of IAG (International Airlines Group), will operate a total of 24 direct routes from multiple airports in the United Kingdom between April 8 and 18, 2022, during the Easter period.

The schedule represents a strong increase in services compared to the same period in 2019, showcasing strong confidence in UK tourism to popular Spanish destinations. Highlights include six new direct routes between London Gatwick and the Spanish cities of Seville, Granada, Malaga, La Coruña, Menorca and Almeria. Fares start from €32.99.

Tickets are on sale on the airline's website [www.vueling.com](http://www.vueling.com) and the airline's mobile app.

## Shearings introduces 14 new self-drive hotel breaks

SHEARINGS HAS introduced 14 new three- and four-night self-drive hotel breaks to its UK collection.

New city destinations, including London, Bristol, Cardiff, Newcastle and Birmingham, have been added to the range, in addition to more coastal locations, such as Great Yarmouth, Torquay and Barnstaple.

The new self-drive hotel breaks include:

### Comfort Hotel Great

**Yarmouth:** Located in the heart of this seaside town, the three-star Comfort Hotel Great Yarmouth serves as a base from which to explore the local sights and attractions. Prices for four nights start from £229 per person.



### Novotel London West:

Situated in the heart of Hammersmith, the four-star Novotel London West hosts spacious rooms, and offers links to London's sights and attractions. Prices for three nights start from £189 per person.

### Mercure Warwickshire

**Walton Hall Hotel & Spa:** Located in a Grade II-listed

building dating back to the 16th century, the four-star hotel and spa is set within 65 acres of Warwickshire countryside, and features a gym, sauna and a swimming pool. Prices for four nights start from £259 per person.

All hotel breaks include accommodation and meals.

[www.shearings.com](http://www.shearings.com)

## Saint Lucia eases travel protocols

THE GOVERNMENT of Saint Lucia is updating international arrival protocols for travellers. Fully-vaccinated travellers and in-transit passengers aged five and over must have a negative rapid Covid-19 antigen test or a rapid Covid-19 PCR test taken no more than 24 hours prior to entering Saint Lucia. All unvaccinated travellers must present a negative RT-PCR Covid-19 test, taken up to five days prior to entering Saint Lucia. All travellers must register their information and upload test results online prior to travel. On completion, they will receive an automatic 'ready to go' email.

[www.stlucia.org](http://www.stlucia.org)

## Türkiye releases sustainable travel guidance

TÜRKIYE HAS released sustainable travel advice to help visitors enjoy 'small footprint holidays' in 2022.

Research by ABTA shows that the importance to UK consumers that their holiday is sustainable has grown sharply over the past 10 years. With this in mind, and supported by its new agreement with the Global Sustainable Tourism Council (GSTC), Türkiye has highlighted destinations, activities and modes of transport that will help visitors to 'tread lightly' and preserve the country's natural assets.

Türkiye expanded its high-speed railway network, reducing the time, energy and emissions of travelling within the country. The new section is an extension of the existing Ankara-Konya line. Visitors can now travel between Konya and Karaman in 50 minutes, instead of 1.5 hours. Other high-speed routes include Ankara to Istanbul and Istanbul to Konya.

Outdoor enthusiasts can take advantage of 30 hiking routes and 86 road and mountain biking routes when they visit Türkiye.

[www.goturkiye.com](http://www.goturkiye.com)

Image Credit: Adobe Stock



### TRAVEL AGENT EXPERIENCE OFFER

Distinct within the naturally blissful surroundings of Maldives and Sri Lanka, Sun Siyam Resorts are indulgent havens. Our seasoned team brings a warm approach to hospitality, tempting your unceasing return.

Explore the unique ambiances of Sun Siyam hospitality between **15th May 2022 and 30th September 2022**, with our special rates for Travel Agents for indulgent experiences.



#### Sun Siyam Iru Fushi, Maldives

##### Travel Agent Rate

- USD 367 per villa per night on Full Board basis for 2 adults
- Stay in Deluxe Beach Villa or Water Villa
- Seaplane return transfer at USD 420 per adult, USD 267 per child



#### Sun Siyam Olhuvelli, Maldives

##### Travel Agent Rate

- USD 315 per villa per night on Full Board basis for 2 adults
- Stay in Grand Beach Villa or Grand Water Villa
- Speedboat return transfer at USD 205 per adult, USD 105 per child
- One way speedboat transfer free for the Travel Agent

**Reservation request and vouchers must specify Booking Code: TA\_SP**

T +0208 960 1002 E [reservations@hummingbird.travel](mailto:reservations@hummingbird.travel)  
[www.hummingbird.travel](http://www.hummingbird.travel)



## AGENT INSIGHT

### CHRIS WOULDHAVE

CT4N TRAVEL & THE GREEK SPECIALIST

GREEK HOLIDAYS have always been a favourite of mine, ever since I first visited back in 1997. Since then, I have visited over 50 islands and a lot of the mainland. We offer about 80 islands and mainland destinations and I try to visit at least one or two more each year. This has given me knowledge which I can pass onto the customer, and it is this personal touch which is helping to convert a lot of the enquiries.

Boutique hotels, island hopping, recommendations for trips out and restaurant choices are all top of the wish list, and customers seem to be prepared to pay that bit extra to get exactly what they want.

Knowledge is definitely the key, especially things such as new flight routes, new hotel openings and useful connections between destinations whether that be internal flights, rail or ferries.

We also have not been afraid to suggest unusual routings to get the customer exactly what they wanted, as an example we quoted a recent customer Karpathos to Heathrow via Prague.

I think the biggest insight, however, has been trying to get an understanding of what the customer is actually looking for from the holiday – do they like history, the availability for day trips or preference of a sandy beach rather than shingle or pebble as well as the usual questions such as type of accommodation and board basis.

The top tips for selling Greece and her islands this year: every island is different so ensure that you do your research on whether the island is suitable. If clients want a bit of a quieter island then look at flying them via Athens (there are 14 islands with domestic airports only which can be connected via Athens) and check out whether the island fits their needs rather than trying to fit them to the island.

*For more on holidays in the Greek islands, check out the top picks on page 17.*



PRINCESS CRUISES has launched the 'Our Gift to You' campaign, offering up to US\$500 onboard spend per couple when booking any 2023 European cruises between now and May 2, 2022. Fares are available from £589 per person, with 100 voyages to choose from across the Mediterranean, Scandinavia, Norway, Canary Islands and the British Isles. [www.princess.com](http://www.princess.com)

## Free flight or rail connections on Amadeus River Cruises

AMADEUS RIVER Cruises has announced it is offering free flight or rail transfers from the UK on a number of April 2022 departures when booked before March 31, 2022. The offer applies to select European itineraries departing throughout April 2022, including:

'Tulip Serenade', an eight-day roundtrip voyage from Amsterdam departing on April 4, 5, 9, 11, 12 and 15, with prices from £1,349 per person.

A 'Classic Rhine' eight-day cruise from Basel to Amsterdam departing on April 5, starting from £1,454 per person.

'Danube Rhapsody' from Passau on a eight-day roundtrip departing on April 9, with prices from £1,688 per person.

'Classical Danube' cruise sailing from Passau to Budapest, with prices from £1,654 per person departing on April 11 and £1,688 per person departing on April 12 for the return journey.



Guests can enjoy rail or flight transfers on April 2022 cruises.

The 16-day 'Beautiful Blue Danube and Danube Delta' cruise roundtrip from Passau departing on April 15, starting from £2,424 per person.

Prices include meals, entertainment and flight/rail transfers.

[www.amadeus-rivercruises.co.uk](http://www.amadeus-rivercruises.co.uk)





**YOUTRAVEL.COM'S 15th Anniversary Roadshow** kicks off on March 29, 2022, with three nights bringing together a host of supplier partners. The roadshow will visit Cambridge, Reading and Crawley. In celebration of its anniversary, Youtravel.com and its partners will have a raft of great prizes (including hotel stays and holidays) alongside a fun-filled evening. To register and book your place at the venue nearest to you, visit: [www.travelbulletin.co.uk/events](http://www.travelbulletin.co.uk/events)

## AGENT TRAINING

**DESTINATION CANADA'S 'Canada Specialist'** programme is now available at agents' fingertips with the new app. Launched in autumn 2021, the app brings together flexible and accessible training modules helping agents achieve certified Canada Specialist status. Agents can download the app from the Apple App Store or Google Play Store and access the modules straight from their mobile phones. [www.canadaspecialist.co.uk](http://www.canadaspecialist.co.uk)

**BECOME A certified 'Türkiye Specialist'** with the 'All in Türkiye' training course. Various modules cover all the destination has to offer, with 11 currently available and more expected to launch in the coming weeks. The platform also offers marketing and branding resources alongside the comprehensive modules that guarantee to leave agents with all they need to know to sell Türkiye. [www.allinturkiye.com](http://www.allinturkiye.com)

## AGENT INCENTIVES

- **AGENTS CAN** earn up to £50 in vouchers of their choice when booking any of Windstar Cruises' European voyages throughout March. £20 vouchers are available on non-European bookings. There's no limit to the number of incentives that can be claimed, providing bookings are made and registered between March 1 and 31, 2022. Register the bookings via [reservations@cruiseportfolio.co.uk](mailto:reservations@cruiseportfolio.co.uk) [www.windstarcruises.com](http://www.windstarcruises.com)
- **'SELL THREE, Sail Free'**, the rewards campaign from Celestyal Cruises, offers agents the chance to earn a complimentary stay in a double occupancy stateroom for themselves and a guest when booking three double occupancy staterooms on eligible April, May, August and November 2022 voyages before March 31, 2022. Complimentary stays include a free second guest, all-inclusive classic drinks, gratuities and selected shore excursions. [www.celestyal.com](http://www.celestyal.com)
- **IF ONLY...** has teamed up with British Airways for 'The World is Waiting' campaign, designed to inspire travel to the USA and Caribbean. Agents can win places on If Only's Mexico fam trip, with spaces awarded to the top eight bookers with the most reservations for British Airways passengers booked between February 1 and March 14, 2022. [www.ifonly.net/agents/incentives](http://www.ifonly.net/agents/incentives)



**LEMONGRASS MARKETING** is showcasing the benefits of a digital PR strategy at its upcoming webinar. On March 16, 2022, at 2pm, CEO and founder Mirjam Peternek-McCartney will spotlight how agents can boost public relations through traditional methods while integrating content marketing, search engine optimisation and social media. [https://docs.google.com/forms/d/e/1FAIpQLSdgKpvh4cTdVe1xgv1VasAcRsULgs8hGFLGF800AFyH\\_FhsXw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdgKpvh4cTdVe1xgv1VasAcRsULgs8hGFLGF800AFyH_FhsXw/viewform)



# MORE TO EXPLORE

Learn more and be entered into a draw to win vouchers and goody bags monthly.

[malta-training.com](http://malta-training.com)



# Weddings & Honeymoons Showcase

TRAVEL BULLETIN welcomed over 50 agents to our recent Weddings & Honeymoons Showcase in Dorking. Attendees were treated to presentations from Greccotel Hotels & Resorts, AMResorts, Aldemar Resorts, Finolhu Maldives, the Malta Tourism Authority, Sandals, South Africa Tourism, Bahamas Ministry of Tourism and the Tunisian National Tourist Office. Lucky winners took home prizes including hampers, champagne, complimentary stays and goodie bags.



Want to get in on the [#TBShowcases](https://twitter.com/TBShowcases) action? We have events coming up in April in Glasgow, Bournemouth, Cheltenham, Maidstone and Guildford! To confirm your place, contact [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk)

SUDOKU

### Win a £20 M&S voucher in the **travelbulletin** Sudoku prize puzzle

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9.

Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

**competition@travelbulletin.co.uk**

Closing date for entries is Thursday, March 24. Solution and new puzzle will appear in the next issue.

**The winner for February 25 is Andy Scase from Rediscover the World.**

**February 25 Solution: A=4 B=2 C=9 D=3**

A	8		6	4				
		7	9	3	2			6 8
	2				7 6			9
B	3							7
	9				3			6
C		5						2
		2		5 8				4
	1	4			9 3	7	2	
D						4 6		3



## WHERE AM I?

I'm having a ball in the country with the highest Catholic population, dancing the Samba and enjoying a delicious churrasco in the country's largest city. Where am I?

CROSSWORD

Fill in the crossword to reveal the mystery location highlighted by the green squares.

1		2		3		4	5		6
					7				
8				9					
		10				11			12
						13			
14		15			16			17	
					18				
19								20	
21					22				

Across

- 1 Cruise company, part of Carnival (6)
- 4 An Arab ruler (4)
- 8 Former police officer, turned TV presenter, \_\_\_ Wilding (3)
- 9 Spanish city, famous for oranges (7)
- 10 Ferry operating from Hong Kong island to Kowloon, popular with locals and tourists (4)
- 11 Hawaiian island (4)
- 14 Flag carrier of Bahrain, \_\_\_ Air (4)
- 16 Dragon and Strictly Live Tour celebrity, \_\_\_ Davies (4)
- 19 Tallinn is the capital (7)
- 20 Currency of Romania (3)
- 21 Flows through Tuscany (4)
- 22 Island off the coast of France, sounds like something to wear (6)

Down

- 1 GB won gold and silver medals in this sport at the Beijing winter olympics (7)
- 2 Scotland's highest mountain, Ben \_\_\_ (5)
- 3 Capital of Dominica (6)
- 5 Historic island in the Med (5)
- 6 French street (3)
- 7 Jodie Comer as Villanelle, is bent on killing this character (3)
- 12 South American country (7)
- 13 Capital of Zimbabwe (6)
- 15 UK airport (5)
- 17 North African mountain range (5)
- 18 Hotel chain, Holiday \_\_\_ (3)
- 19 East Midlands airport code (3)

Mystery Word: MILAN Where am I? - São Paulo

Down: 1 CURLING, 2 NEVIS, 3 ROSEAU, 5 MALTA, 6 RUE, 7 EVE, 12 URUGUAY, 13 HARARE, 15 LUTON, 17 ATLAS, 18 INN, 19 EMA.

Across: 1 CUNARD, 4 EMIR, 8 RAY, 9 SEVILLE, 10 STAR, 11 OAHU, 14 GULF, 16 SARA, 19 ESTONIA, 20 LEU, 21 ARNO, 22 JERSEY.

# In the hot seat with...

*Dorota Wojciechowska*

*Poland Tourism Organisation*



**Poland Tourism Organisation's tourism director, Dorota Wojciechowska, spoke to *Travel Bulletin* about exciting plans to engage with the travel trade, and what British tourists can expect to look forward to on their next trip to Poland.**

DOROTA WOJCIECHOWSKA, Poland Tourism Organisation's tourism director, sat down with *Travel Bulletin* to talk about all things Poland, engagement with the travel trade, as well as her own personal favourite spot to holiday in!

#### Plans for 2022

In 2022, the Polish Tourism Organisation (PNTO) will be focusing on promoting city breaks to well-known cities such as Krakow, Warsaw, Wrocław and Gdansk as well as lesser known cities such as Lublin, Poznan, Katowice and Kielce. We would like to show Brits the rich culture and diverse culinary experiences on offer in our cities. Each city gives tourists a unique opportunity to immerse themselves in a one-of-a-kind experience. We will also be continuing our online presence by running digital marketing campaigns across our social media channels, working closely with media, bloggers, influencers and travel

agents. The pandemic has shown us the importance of the internet in a customer's buying journey. As a public body, we are at the beginning of this journey and our role is to inspire and educate both the general public and travel agents.

Poland has a lot of traditions that won't be found anywhere else in the world and that tourists can look forward to this year. Most of them stem from relics of pagan culture or folk

traditions (sometimes combined with religious observances), like Drowning of Marzanna – an effigy of the wintry Slavic witch-

goddess associated with plague and death or pouring water on strange people on Wet Monday (Easter Monday). It is said that if you don't wake up early on Wet Monday, you will be awoken by having water poured on you. This happens all over the country.

#### Agent engagement

The PNTO has always been open to work with the UK travel trade. As a result of the pandemic, over the last two

that now is the time to start travelling again and want to educate the UK travel trade by inviting them to visit Poland. This year, we will also be participating at the WTM.

#### What is your favourite spot to holiday in Poland?

Definitely the Malopolska region, which is located in southern Poland with Krakow as its capital city. This is one of those places where you can have both a city and nature break in one. There is no need to convince anyone to visit Krakow, as the city is nothing short of spectacular. In terms of nature, there is rafting on the Dunajec River which is not the type of rafting where you're holding on to the boat for your dear life, but rather a leisurely day on the tranquil Dunajec river in the Pieniny National Park, or visiting Zakopane – Poland's best-known mountain resort, famed for hiking in summer and skiing in winter.

[www.poland.travel/en](http://www.poland.travel/en)

“ The pandemic has shown us the importance of the internet in a customer's buying journey ”

# EXPLORATION & ADVENTURE



## THRILLS AND SPILLS

**Jais Sledder, Ras Al Khaimah's longest toboggan ride located at the Jais Adventure Park, has opened to visitors.**

RAK LEISURE and Ras Al Khaimah Chamber of Commerce and Industry have unveiled the opening of the region's longest toboggan ride, Jais Sledder, atop the UAE's tallest peak. Already renowned as the epicenter of adventure in the region, the launch of Jais Sledder at Jais Adventure Park will provide an exhilarating new attraction for thrill-seekers and families to enjoy.

Sitting on a low-slung track, Jais Sledder reaches speeds of up to 40 kilometres per hour as visitors descend the Hajar mountains, swerving through panoramas with views of the mountain terrains that the area is well-known for. The fully controllable ride takes around eight minutes to



cover a total of 1,885 metres.

The sleds are designed to seat two people comfortably, with one person in front and the other in the back so guests can choose to share the experience with a friend, family member or try the

ride solo.

Single and Multiple Ride Tickets are available to purchase at the ticket office at the base of the ride or at the Jais Adventure Centre.

[www.visitjebeljais.com](http://www.visitjebeljais.com)

### Bucket list bookings with Scenic

SCENIC HAS unveiled its full 2023/2024 'Antarctica and South America Voyages & Land Journeys' collection, as the first in a series of destination brochures.

The ultra-luxury programme sees the addition of a second yacht, Scenic Eclipse II, increasing Scenic's capacity in the Polar regions. Both discovery yachts will meet for the first time when sailing in Antarctica in December 2023.

New for the 2023/2024 season is the introduction of fly-cruises to allow time for guests to fly over the Drake Passage and arrive in Antarctica more swiftly.

One of the various trips on offer, the 11-day 'Wild Antarctica: Fly the Drake' cruise, sees guests fly over the infamous passage on a short two-hour flight to and from King George Island, landing in Antarctica.

Prices for the voyage start from £13,450 per person based on December 24, 2023, January 13, 2024 or February 2, 2024 departures.

Guests can save up to 20% on the cruise fare, if booked 12 months in advance.

[www.scenic.co.uk](http://www.scenic.co.uk)

# A JAUNT TO JORDAN

**Intrepid Travel is bringing back its range of Women's Expeditions, which includes a culture-focused trip to Jordan.**

INTREPID TRAVEL is relaunching its 'Women's Expeditions' range, with new and redesigned tours in time for International Women's Day.

On 'Jordan Women's Expedition', travellers spend

a night in Wadi Rum and learn the traditional art of henna with Bedouin women, and discover how 'kohl' has been used for years not just as a beauty product but to protect the eyes from the harsh desert sands. Guests

will spend an afternoon at a local female-only beach, discover the Dead Sea, and visit stunning Petra.

Visitors will also learn the art of Arabic cooking with their local host in her home and join a local female shepherd for a mezze breakfast where they will learn about her life, what a day as a female Jordanian shepherd is like, and how it has changed over the centuries.

The eight-day day holiday is priced from £1,465 per person.

[www.intrepidtravel.com/women-expeditions](http://www.intrepidtravel.com/women-expeditions)



Image Credit: Adobe Stock

## Real Florida Adventures offers tours for agents to sell

REAL FLORIDA Adventures, the Orlando based company that launched at the height of the pandemic, has become the exclusive tour and excursion provider for DoSomethingDifferent.com.

The new agreement will see Real Florida Adventures supply DoSomethingDifferent.com with its full portfolio of sightseeing tours and excursions, which includes the Kennedy Space Center, Clearwater Beach, airboat adventures, sporting events and the Real Florida Manatee Adventure.

The company, which was established in 2020, hope to help agents tap into these

commissionable tours and excursions which will offer their customers unforgettable Florida experiences.

Commenting on the agreement Tom Samuel, product & commercial director at ATD Travel Services, said: "We are delighted to be partnering with James and the team at Real Florida Adventures. This partnership offers our customers an exciting range of uniquely Floridian excursions to pre-book and the focus on quality and safety will ensure they have the best possible experience on the day".

[www.DoSomethingDifferent.com](http://www.DoSomethingDifferent.com)

## Après-ski in Isère with Inghams

INGHAMS IS offering a stay at LES 2 Alpes – one of the highest resorts in the world, with an altitude from 1,600 m to 3,600 m.

The resort is based in the French department of Isère, Auvergne-Rhône-Alpes. It boasts an excellent snow record, well above average sunshine conditions and 223km of snow-sure ski slopes.

Spring activities include a glacier walk and a music festival. For a truly unique experience, guests can clamp on their crampons and go hiking on Les Deux Alpes' Glacier 3200 or on one of the many glaciers in the Ecrins National Park, or just sit under the Umbrella bar and watch the world go by.



Image Credit: Adobe Stock

LES 2 Alpes in Isère's season runs until May 1, 2022.

A seven-night stay at the centrally located four-star Hotel Les Melezes, on a half-board basis, arriving April 9, 2022, is priced from £1,368 per person, based on two sharing, and includes return flights from London Gatwick to Lyon and coach transfers.

[www.inghams.co.uk](http://www.inghams.co.uk)



Image Credit: Adobe Stock

## See the undiscovered side of Sardinia with Headwater

HEADWATER'S 'UNDISCOVERED Sardinia Cycling' trip explores the landscapes of Sardinia's southwestern coast.

Visitors will navigate their way through the former mining village of Nebida and the town of Pula, passing expanses of vineyards and olive groves. The route hops between the islands of St Pietro and St Antico where visitors will try fresh fish alongside locally made cheeses and flatbreads.

The eight-day trip is priced from £1,529, and includes flights, all accommodation, breakfasts daily, one evening meal, route directions and maps, high quality bikes, luggage transfers and a transfer from Cagliari to Nebida on day one.

[www.headwater.com](http://www.headwater.com)



# EMERALD CRUISES

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Inaugural season underway*



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Image Credit: Adobe Stock



## 'Ski with a Champion' at Deer Valley, Utah

DEER VALLEY in Park City, Utah, has long held the position as the most exclusive ski resort in the USA – guests can get in on the secluded slope action with the unique 'Ski with a Champion' programme.

Ranging from US\$1,400 for a half day to US\$2,400 for the full-day experience, the premium package invites skiers to hit the slopes with one of six Team USA Olympic athletes based in the area.

While exploring the slopes and surrounding mountains, guests are sure to pick up pro tips and refine their technique.

[www.deervalley.com](http://www.deervalley.com)

# ALL ABOARD FOR ADVENTURE

**Exodus Travels' diverse range of railway transfers kick off the adventure straight from the platform.**



Image Credit: Adobe Stock

EMPHASISING ITS responsible and experience-led philosophy, Exodus Travels has combined some of its adventurous tours with rail transfers, featuring high-speed sleepers and leisurely regional trains.

### Highlights of the Dolomites

Joining this trip by rail offers guests an overnight stay in Turin on their outward journey and extra nights in Venice and Paris on return, complementing the adventurous trek through the Western Dolomites.

The eight-day 'Highlights of the Dolomites' trip starts from £1,748 per person including the rail journey and accommodation costs, departing on June 18 and 25, July 2 and 16,

August 27 and September 3 and 10, 2022.

### 'Holland Bike and Sail – Tulip Tour'

This rail option brings adventurers from London St Pancras to Amsterdam Centraal in four hours, offering a smooth door-to-door option when joining Exodus' 'Holland Bike & Sail Tulip Tour'. Guests explore the charming countryside by foot, two wheels and water, tracing the story of the national flower.

The eight-day tour starts from £1,548 per person including rail transfers and accommodation, with departure dates on April 17 and 24, 2022.

[www.exodus.co.uk](http://www.exodus.co.uk)

## Hit the road with G Adventures' overland adventure vehicles

WITH MORE far-flung countries opening borders every week, G Adventures has unveiled its April departure list. 600 departures are available, from brand favourites to new adventures, including expanded options across the most popular destinations.

The 'United States of Adventure' collection has expanded with 13 newly-developed options, including the seven-day 'Best of Utah and Arizona National Parks' option from £1,699 per person.

'Cape & Dunes Northbound' will invite guests aboard Lando, G Adventure's unique 'overland adventure vehicle' that offers on-board wifi and charging ports alongside expansive windows for wildlife spotting, with a 13-day trip starting from £1,349 per person.



Image Credit: G-Adventures

Brian Young, managing director EMEA at G Adventures, said: "Our Lando tours are very close to G Adventures' heart, so it will be fantastic to see the fleet of OAVs back on the road delivering epic safari experiences to young travellers."

[www.gadventures.com](http://www.gadventures.com)



# WEDDINGS & HONEYMOONS



Image Credit: Adobe Stock

## HONEYMOON HAVENS

### Bamboo Travel offers picture-perfect honeymoon options in tropical locations across the world.

BAMBOO TRAVEL'S worldwide range of honeymoon options are sure to fit the bill for happy couples in search of a dream escape.

#### Bali & Bunaken Honeymoon

Guests can journey from the island of Bali to the deep blue waters of the Bunaken Marine Park. Travellers start with a stay in the heart of Seminyak, with time to relax while staying in a villa with a private pool, and take a guided tour of the local food and bar scene on the back of a Vespa. Next, they head to the village of Sidemen and explore ancient Balinese temples and landscapes carpeted with rice paddies. Then, couples fly from Bali to north Sulawesi and take a short boat

journey to the Bunaken Marine Park for five nights at the Siladen Resort. 15 days start from £3,195 per person.

#### Luxury Seychelles

This holiday features two of the best hotels the islands have to offer: The Four Seasons on Mahe – which provides first class accommodation on a first class beach, and Denis Island – where couples can experience the delights of a private island resort. The inter-island flights are undertaken by light aircraft (helicopter rides available at a supplement).

14 days is priced from £6,995 per person. [www.bambootravel.co.uk](http://www.bambootravel.co.uk)

### Love is in the air in St Lucia

THE SAINT Lucia Tourism Authority has created a web page with offers from UK tour operators featuring selected holidays for weddings or honeymoons.

To celebrate the new web page, the trade promotion authority is currently running a competition on Saint Lucia's Facebook page ([www.facebook.com/saintluciaexpert](http://www.facebook.com/saintluciaexpert)) to win Hotel Chocolat goodies.

Patricia Charlery, SLTA director for UK & Europe, said: "We've seen a rise in demand for that special holiday for two in Saint Lucia. It's the perfect setting with stunning scenery and unique accommodation."

The destination has seen a rise in monthly arrivals from the UK, with January welcoming more than 7,000 UK visitors with the island at the top of their bucket list.

[www.stlucia.org/romance](http://www.stlucia.org/romance)

### Beachcomber Tours' Mauritian matrimony packages

BEACHCOMBER TOURS offers guests a choice of eight beachfront resorts in Mauritius for the ultimate island wedding.

Guests will have their own dedicated wedding planner in Mauritius and a knowledgeable team in the UK, with prices starting from £535.

[www.beachcombertours.uk](http://www.beachcombertours.uk)



Image Credit: Adobe Stock

# A COUPLE'S CHRISTMAS

**Sandals is blending matrimony and merriness this Christmas, with all-inclusive packages ideal for festive honeymoons.**



Image Credit: Aloha Snork

A CARIBBEAN Christmas is a hot prospect for any couple looking for some festive sunshine, but Sandals' all-inclusive options kick it up a notch for honeymooners, offering a host of indulgent additions and options over the Christmas and New Year period.

## Sandals Grande Antigua

Antigua proves a honeymoon favourite year-on-year, with Sandals Grande Antigua no different. 'The Caribbean's Most Romantic Resort' is a seaside oasis, blending classic Caribbean charm with Mediterranean grandeur. Seven nights in a Caribbean premium room start from £2,499 per person, based on a December 20, 2022 departure date.

## Sandals Ochi Beach Resort

This property, nestled on a stretch of coastline in Ochi Rios, hosts a new beach club, 11 bars (including the Caribbean's first speakeasy), and 16 trendy restaurant choices. Beyond its

tipple and taste offerings, guests can immerse themselves in the over-100-acre hotel grounds. Spend seven nights on an all-inclusive basis in a Great House Luxury room from £2,099 per person, based on a December 21, 2022 departure date.

## Sandals Barbados

This Caribbean favourite sits on the St Lawrence Gap, and is home to a diverse slate of accommodation and facilities. Options include ocean views, Butler Elite services, private Tranquility Soaking Tubs and zero-entry access to the nation's longest lagoon pool. Seven nights in a Caribbean Honeymoon Premium room starts from £2,585 per person, based on a December 21, 2022 departure date.

All prices include return economy class flights with Virgin Atlantic and transfers.

[www.sandals.co.uk](http://www.sandals.co.uk)

## Honeymoon in harmony at The Sarojin

THE SAROJIN'S boutique approach to wellness and luxury spans its indulgent and romantic offerings too, making it an ideal escape for the dream tropical honeymoon.

Khao Lak's secluded beaches offer an idyllic backdrop for the stay, with select rooms offering private pools and Jacuzzis.

The dedicated '2 Nights Sarojin Cares Honeymoon' enhances the 'Sarojin Cares' wellness-fuelled package with a bottle of sparkling wine and flowers upon arrival, a half-day 'Little Amazon Canoeing & Mangrove Planting' experience, a local Buddhist blessing of love, a street food cooking class, and a romantic turndown on the last night of the stay.



Image Credit: The Sarojin

The three-night option includes a 90-minute Royal Oriental spa massage for both guests, a Spirit Lantern release on the beach, a candlelit jungle waterfall private dinner, and invitations to conservation- and community-based activities.

Both honeymoon options can be extended with extra nights.

[www.sarojin.com](http://www.sarojin.com)



Image Credit: Samoa Travel Authority

## Say "I do!" in Samoa

THE SAMOA Tourism Authority has spotlighted its ceremony-worthy offerings for weddings and honeymoons in the Polynesian hotspot.

A resort wedding is a must for the dream island ceremony, with a host of choices on the island offering planning services. Alternatively, local-, New Zealand-, and Australia-based planners can collate the dream day.

Island-inspired touches are encouraged, from traditional 'umu' meals or Samoan music and dance able to add Polynesian flavour to the special day.

[www.samoa.travel](http://www.samoa.travel)

# MEDITERRANEAN ISLANDS



Image Credit: Adobe Stock

## BROCHURE BONANZA

### Corsican Places & Sardinian Places have launched new trade-exclusive brochures.

CORSICAN PLACES and Sardinian Places have produced new, trade-only, digital brochures to assist travel agents in selling their customers' 2022 holidays to Corsica and Sardinia.

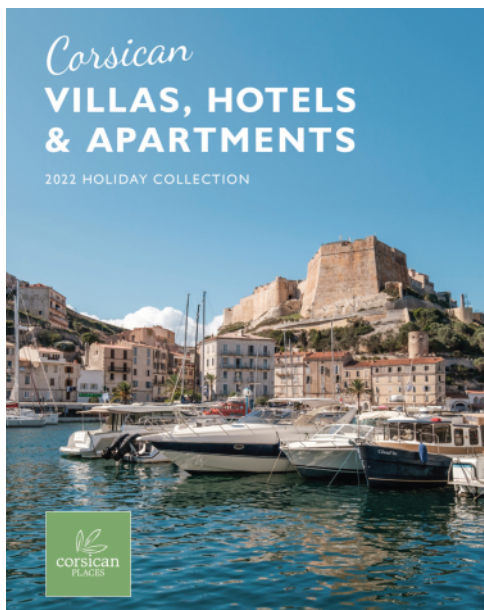


Image Credit: Corsican Places

Twin centres combining a stay on each island can be arranged.

The online flip books are full of destination, accommodation, and travel information, along with holiday recommendations for certain types of customers. The tour operators' phone numbers and websites are not shown so that agents can happily forward brochures to their customers.

Corsican Places is offering two new flight routes to Corsica from May 15, having secured its own charter. A direct weekly flight service to Calvi, in the north, and to Ajaccio, in the south west via Calvi, is available until October 2, 2022.

From history to natural beauty, beaches to activities, Corsica has much to offer holidaymakers, while Sardinia too boasts powder white sand and crystal-clear waters.

Sardinian Places guarantees travel flexibility, with a choice of both scheduled and charter flights.

With short flight times and easy access, both islands provide a low stress holiday choice, suitable for couples and families. Twin centres combining a stay on each island can be arranged.

[www.corsica.co.uk](http://www.corsica.co.uk)

### MarBella Collection offers new experiences for 2022

THE MARBELLA Collection, which consists of a group of three five-star luxury hotels situated in Greece, has unveiled its offerings for 2022.

The MarBella Collection is introducing new restaurants to its culinary portfolio; opening a new aquapark; announcing a revamped activities programme; and opening new venues and options for romantic dining experiences.

Returning guests will also be able to see the renowned Greek Chef Abroad Culinary Series, which is back for its second year, following a successful launch in 2021.

Holidaymakers visiting MarBella Elix during school holidays can take part in a specially curated 'Adventure Pop Up Weeks' with children's entertainers, Sharky and George. Designed for children aged 8-15 years old and taking place during half terms and the summer holidays, the programmes will take inspiration from Greek mythology, encouraging participants to jump into the history and culture of the country.

[www.marbella.gr](http://www.marbella.gr)

JET2.COM AND Jet2holidays are taking off for Tenerife as the Spanish government drops its vaccine requirement for UK teens. The airline and package operator has expanded services to Tenerife from five of its UK bases – East Midlands, Edinburgh, Leeds Bradford, Glasgow and Manchester. Additional services will operate between February 25 and May 23, 2022, with 7,000 extra departing seats on sale. Steve Heapy, CEO of Jet2.com and Jet2holidays, said: "With Spain scrapping vaccination rules for 12-17 year olds, families are really jumping at the chance to enjoy a much-needed holiday, and we have seen an increase in bookings. In response, we have added an even greater choice of flights to Tenerife for the Easter holidays and during summer and winter."



## Olympic Holidays goes for gold in the Pelion Peninsula

UK OPERATOR Olympic Holidays has expanded its portfolio with properties in the Pelion Peninsula. Tucked away in the Pagasetic Gulf in eastern Greece, the destination hosts sweeping mountain landscapes, charming villages and secluded beaches. A favourite weekend getaway spot for Greeks, the destination is ideal for unwinding and experiencing the true Greece.

Flights from Gatwick to Volos bring guests to the secluded region in three-and-a-half hours.

Olympic Holidays offers a choice of accommodation, including the Valis Resort Hotel, home to the destressing Valis Spa, Kid's Club and a locally-inspired menu at the Travern Restaurant. Seven nights at the hotel start from £540 per person on a half-board basis with flights from London Gatwick, departing in May 2022.

Explore all the Pelion Peninsula options at [www.olympicholidays.com](http://www.olympicholidays.com).

## What fictional world or place would you like to visit?



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Invites you to a

# NORTH AMERICA SHOWCASE

Agent Networking Evening

Tuesday 22nd March  
**BRISTOL HARBOUR HOTEL & SPA**

Agents, come and join us at this informative, fun event and learn more about the accommodation and flight options available to this amazing part of the world. Soak up the North American ambience and update yourselves on the diverse range of activities, multi-centre holidays, fly drives, city breaks and tailor-made packages on offer to meet your customers' needs.

This evening will involve a combination of networking and presentations, delicious food and drinks, exciting entertainment along with a free prize draw with a number of fabulous prizes to be won.

## FEATURING



## TIMINGS

Registration	Travel Bulletin Welcome	Client Presentations	Hot Dinner	Client Presentations	Product Quiz & Free Prize Draw
6:00 PM	6:25 PM	6:30 PM	7:30 PM	8:15 PM	9:15 - 9.30 PM

To confirm your place at this amazing event, email the name, company and contact details by  
WEDNESDAY 16TH MARCH 2022 to: [EVENTS@TRAVELBULLETIN.CO.UK](mailto:EVENTS@TRAVELBULLETIN.CO.UK) or Telephone: 020 7973 0136

**THESE EVENTS ARE BY INVITATION ONLY**  
and will be booked on a first come first served basis with limited space available.

Invites you to a

# FAMILY HOLIDAYS SHOWCASE

Agent Networking Evening

Tuesday 5th April  
**Glasgow**

Travel Bulletin is delighted to invite you to our Family Holidays Showcase! This is a fun filled evening dedicated to providing you with more knowledge about the diverse range of destinations, family friendly resorts and hotels, fantastic facilities and exciting itineraries available. Look forward to engaging presentations, professional networking, being wined and dined, enjoying the entertainment and being in with a chance to win some truly incredible prizes in our free prize draw!

## Timings

Registration <b>6:00 PM</b>	Travel Bulletin Welcome <b>6:25 PM</b>	Client Presentations <b>6:30 PM</b>	Hot Dinner <b>7:30 PM</b>	Client Presentations <b>8:15 PM</b>	Product Quiz & Free Prize Draw <b>9:15 - 9.30 PM</b>
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## Featuring



**Benidorm**



To confirm your place at this amazing event, email the name, company and contact details by **Friday 25th March 2022** to: [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk) or Telephone: **020 7973 0136**

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