May 19 2023 | ISSUE NO 4,222

Reversion of the second secon Giving agents the edge

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Bulletin Briefing Colin Stewart, LATA's chairman, on the upcoming LATA Expo (Pg. 15)

WE HAVE UNE PETITE FAVOUR TO ASK...

Merci to everyone who nominated Eurostar for the Star Rail Operator award – we're delighted to make the shortlist.

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AUSTRALASIA & PACIFIC Find out what is coming up from Down Under.



LATIN AMERICA Indulge the senses in one of the world's most diverse regions.

MAKING THE MOST OUT OF MID-LIFE

TTC Tour Brands has conducted a study to understand the touring desires of the mid-life adventurer.

ESCORTED TOURING provider TTC Tour Brands has conducted the Big Tour Study to further understand the mindset of the midlife adventurer, and it was revealed that premium experiences and hassle-free travel were high on the priority list.

The study asked 1,060 past escorted touring customers what influenced their holiday plans and buying mindsets for 2023 and beyond, with 79% of respondents falling into the over-50s category.

The key finding from the study was that the current economic crisis has very little baring on the holiday budget for the over-50 traveller, with only 12% saying they would consider a budget tour. More than half of travellers said they favour premium tours, with inclusive offerings and four and fivestar accommodation.

65% of those surveyed said that escorted tours take the hassle out of holiday planning, with just under half (46%) stating that they regard tour operators as the experts. Ease of travel is still a huge selling factor for escorted to rescorted to self-guided holidays.

When it came to looking at alternative travel options, 46% of those surveyed said they would consider an all-inclusive holiday as well as touring. 52% said they are influenced into buying a holiday after reading travel brochures.

In terms of activities awaiting guests on their tours, an overwhelming 72% said they want to prioritise sightseeing and bucket list tours in the next 12 months, with 59% stating they wish to explore places they would not normally go to.

"Beyond knowing the ins-and-outs of each brand and itinerary, understanding traveller sentiment and purchase consideration is crucial information that our agents need in their pockets to personally pair each traveller with the right travel experience for them – from premium to value, luxury or special interest," said managing director of TTC Tour Brands EMEA, Kelly Jackson.

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Azamara reveals new voyages for 2024

AZAMARA HAS unveiled 11 AzAmazing Celebrations and three exclusive World Voyage events that will take place on *Azamara Onward*'s World Voyage, departing on January 5th, 2024, from Fort Lauderdale, Florida.

Highlights from the AzAmazing Celebrations and exclusive events include the Unique Beauty and Wild Extravagance at the Taj Mahal, an exclusive full-day tour around the iconic landmark; and the AzAmazing Day: The Madang Resort Mini Festival, a chance for tribal groups to showcase their traditional customs, dresses and dialects to enthralled guests.

These events are specially curated to give guests an insight into the immersive Azamara experience. *www.azamara.com*



Dusit expands presence in Thailand and Japan

DUSIT HOTELS and Resorts is opening three hotels within the next 30 days – including two new properties in Bangkok and its first hotel in Japan.

The first hotel, located on Si Phraya Road, comprises 179 guest rooms and boasts a sleek, modern design that reflects Thai culture. Second, Dusit will mark the official expansion of its distinctive lifestyle brand, ASAI Hotels, by opening ASAI Bangkok Sathorn on Sathorn Soi 12 near Bangkok's central business district.

The final hotel will open in Kyoto, Japan, bringing guests to the heart of the Shijo-Karasuma neighbourhood, near the famous Nishiki Market. www.dusit.com



CLIA announces new trade initiatives

Cruise Lines International Association held its largest-ever annual conference this month, with over 750 attendees present.

As part of the conference programme, Andy Harmer, CLIA's managing director for UK & Ireland, announced the association's biggest-ever trade engagement campaign for 2023/24. Regional ship visits will take place in August this year, with Seabourn Quest (Dover) on August 1st, Norwegian Dawn (Newcastle) on August 4th, Holland America Line's Zuiderdam (Belfast) on August 11th, Crystal Serenity (Southampton) on August 22nd, and Oceania Cruises' Vista (Liverpool) on August 25th.

www.cruising.org



Discover the Majestic Schilthorn.

The most incredible alpine peak excursion in central Switzerland, just outside Interlaken. The cable car takes you from the Lauterbrunnen Valley to the Schilthorn in just 32 minutes. Marvel at unbelievable views of 200 alpine peaks and enjoy a meal in the revolving 360° restaurant, a 007 Film Location.





On the Schilthorn there is the amazing restaurant: Piz Gloria.

Begin your day with the James Bond brunch at the 360°-revolving restaurant that glides by 200 mountain peaks.

After your meal you can experience the James Bond film location of "On Her Majesty's Secret Service" with the interactive Spy World exhibition, and marvel at a spectacular Alpine panorama.



The Thrill walk, located at Birg, is the perfect place to challenge yourself and at the same time enjoy the best view on Eiger, Mönch and Jungfrau.

Features such as a crawl-through tunnel, glass-bottomed floor, rope and cattle grid lend an additional challenge of thrill to this spine-tingling adventure.



Mürren's gorgeous local mountain is just a four-minute ride away on the funicular railway.

This is the perfect place for families and leisure-seekers.

The Allmendhubel Panorama Restaurant invites you to relax and linger, while the little ones can let off steam in the adjacent Flower Park adventure playground.

The Allmendhubel is also the starting point for numerous hikes.

> To book, order brochures or talk anything Switzerland CALL: 020 7420 4900 sales@stc.co.uk switzerlandtravelcentre.com







MSC Cruises celebrates 15 years in Japan with winter 2023/24 itineraries

MSC CRUISES hosted a special event aboard *MSC Bellissima* in Yokohama this month, celebrating the start of the summer 2023 season and the 15th anniversary of the cruise line's presence in Japanese waters.



Also celebrated at the event was the launch of the winter 2023/24 season; the cruise line's first ever winter in Japan.

MSC Bellissima will remain in Japan for the winter season from November 2023, commencing with 11-night, nine-night, and six-night cruises from Yokohama. From January to March 2024, the ship will homeport in Naha/Okinawa, offering sailors the chance to experience the nation's landscape, beaches, heritage, traditions and attractions from one port.

Destinations on offer during the four- and five-night cruises throughout the winter feature Okinawa, Japan's fifth largest island; Ishigaki, a beach destination known for its snorkelling hotspots; Keelung, Taiwan, a city surrounded by mountains and home to a bustling waterfront; and Miyako Island, revered for its sandy beaches. www.msccruises.co.uk



AUDLEY TRAVEL has unveiled details of its 2024 A-List, offering two tiers of incentive partnerships: 'Elite' (for agents confirming bookings totalling £75,000 or more) and 'VIP' (for those confirming bookings of £150,000 or more). Enhanced incentives include cash rewards, competitions and priority service for 'Elite' agents, and a guaranteed invite to a VIP reward trip to an Audley long-haul destination. *www.audleytravel.com*

Vietnam Airlines announces daily winter service from Heathrow

STARTING ON October 29th, 2023, Vietnam Airlines will operate a daily service from London Heathrow by increasing services to seven flights a week.

The resumption of daily services marks the first time seven weekly flights have been on offer since the pandemic-induced hiatus.

Phan The Thang, general manager for UK & Ireland at Vietnam Airlines, explained: "Vietnam Airlines made it a key priority to reestablish the connection to the important UK market last year, following the pandemicenforced suspension of the route.

"With the resumption of daily services from London confirmed once again for this winter, we are determined to return to pre-pandemic passenger numbers."

Flights are available from £588 per person to Hanoi and £595 to Ho Chi Minh. *www.vietnamairlines.com*

Dubai doubles down on post-pandemic success and Sri Lanka support

AS REVEALED by the Dubai Department of Economy and Tourism at the Arabian Travel Market 2023, arrivals have increased 17% year-on-year during Q1 2023, with 4.67 million overnight visitors so far this year. The figures mark the city's strongest Q1 performance since the pandemic. H.E. Helal Saeed Almarri, director general of Dubai's Department of Economy and Tourism, celebrated the news: "Q1 2023 has set us off on a very strong trajectory... the positive industry performance is an endorsement of our well-defined strategy, and a testament to the unwavering support of our tourism industry partners." *www.visitdubai.com*





Emirates affirms island-nation support

EMIRATES HAS signed a Memorandum of Understanding (MoU) with Tourism Seychelles, Mauritius Tourism Promotion Authority, and the Sri Lanka Tourism Promotion Authority outlining the airline's commitment to the island-nations and joint initiatives to promote trade and tourism to the regions. www.emirates.com

AGENT INCENTIVES

- LEGER SHEARINGS Group continues its dose of 'May Madness', offering £4,000 in shopping vouchers to one lucky agent making a Leger Holidays or Shearings booking by May 31st, 2023. One agent a week for the rest of the month will win a £500 voucher, with a bumper grand prize of a £2,000 voucher drawn at the end of the month. To enter, agents need to log bookings with a booking ID, date of booking, ABTA number and contact details to RetailSales@leger.co.uk
- AGENTS CAN win a stay in a balcony stateroom on *Queen Anne's* maiden voyage when registering bookings through Cunard's Shine Rewards Club. To enter, agents must register bookings by May 31st, 2023. The lucky winner will earn a place aboard *Queen Anne's* maiden voyage, roundtrip from Southampton, departing on May 3rd, 2024.
- AMERICAN AFFAIR is celebrating the launch of its new agent site, 'Great American Journeys', by offering Love2shop vouchers worth up to £100 with American Affair bookings (depending on booking value). Bookings made throughout May qualify.
- REGENT SEVEN Seas Cruises continues its 'Sell Three, Sail Free' incentive, offering agents making three new bookings by June 30th, 2023 on select 2023 Mediterranean and Northern Europe cruises a free luxury suite for themselves. Agents can claim their free suites at www.rssc.com/2023-selland-sail and complete the online form. Qualifying sailings offer a choice of destinations.

AGENT BULLETIN

THE LAS Vegas Convention and Visitors Authority invited 50 agents and 10 supplier partners to Camp Vegas, a Vegas-themed takeover of Center Parcs Woburn Forest. The event, which will take place annually, included speed networking and a packed activities schedule. 2024's iteration is expected to bring together even more product managers, topselling agents and resort partners.

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Find out more at www.travelbulletin.co.uk/competitions

AGENT BULLETIN

7

AGENT TRAINING

- THE UTAH Specialist Academy offers agents completing the course by July 31st, 2023 the chance to win a place on a UK & Ireland fam trip to Utah in spring 2024. The academy offers access to the Utah Office of Tourism training programme, including training updates, information on new experiences and access to the industry resource page with itineraries, assets and product updates. www.visitutahspecialistacade my.com
- MAY IS the final month of New Smyrna Beach's incentivised training. Agents completing the destination's training course this month have the chance to win a £50 High Street shopping voucher. The modules will remain to offer the latest updates and information about the area's guest houses, holiday homes and experiences. www.tourismgivesback.com/c ourse/travel-agents/
- ROCKY MOUNTAINEER'S agent training course offers discounted agent rates and a host of information about the Rockies and American Southwest railway experiences. www.communities.rockymou ntaineer.com/agent/s/tracks
- HOT ON the heels of April's Malta Academy fam trip, agents can continue to learn all about the island destination from the comfort of their computers with the Malta Training Programme. Modules cover everything the destination has to offer, from LGBT+-friendly holidays to adventurous experiences and more. A monthly prize draw offers training graduates the chance to win a £50 Amazon voucher or Maltese gastronomy goody bag. www.malta-training.com
- SANDOS SMART Agents offers online training, an agent rewards system, in-depth information on the brand's properties, agent assistance, and free stays when logging bookings. www.sandossmartagents. com

Viking doubles Great Lakes capacity for 2023

WITH VIKING Polaris and Viking Octantis, sister ships, sailing in the Great Lakes from April 2023, Viking has doubled its capacity for the season ahead, with both ships remaining in the region until September 2023.

The ships will sail all five lakes across the season, with a variety of itineraries sailing between Toronto and Duluth.



Two new itineraries have been unveiled in celebration of the start to the season, including the 'Great Lakes Collection'. This 15-day exploration sails from Toronto to Duluth, ticking off the Niagara Falls, granite islands of Georgian Bay and Soo Locks en route. The new voyage has a choice of departure dates between June and September, with prices starting at £10,095 per person.

Torstein Hagen, chairman of Viking, celebrated the ships' return to the Great Lakes: "After our first full season of Great Lakes voyages in 2022, we are grateful for the warm welcome we received from each destination and look forward to introducing even more curious travellers to the region this season." www.vikingcruises.co.uk



NORSE ATLANTIC Airways is saying goodbye to the winter blues with new routes from London Gatwick to Barbados, Kingston and Montego Bay. This brings the airline's winter services to a 10-destination roster this winter. Flights will serve Barbados daily from October 29th, 2023 (priced from £449 per person), Montego Bay four times a week from October 29th, 2023 from £559 per person, and Kingston three times a week from October 31st, 2023, with prices from £579. www.flynorse.com

Solo at sea: demand for solo cruising grows

Charitable Travel halves emissions with one-

CHARITABLE TRAVEL is offering packages with combined flight and train

passage, helping travellers reduce emissions and adopt slow travel styles. Melissa Tilling, founder and chief executive at Charitable Travel, said:

"Flying is the single biggest contributor of CO2 emissions that any individual

circumstances it's not really a viable option if you have limited time or funds."

Packages include a long weekend in Cannes, with three nights from £549

CHARITABLE

makes, which is why conscious travellers are trying to fly less. In many

per person with a one-way Eurostar travel and return flight.

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NEW RESEARCH from cruise.co.uk has shown that solo travellers prefer a sea escape.

Of the 800 travellers surveyed, 70% suggested they'd choose the sea over land for a solo trip.

40% of those of employment age would

way flight packages

www.charitable.travel

consider taking their job onboard and work remotely from a cruise ship.

Sailing from the UK to Europe was the preferred choice for single sailors, with over half suggesting this would be their dream solo sailing destination. www.cruise.co.uk





DARREN PHILLIPS has been appointed as Newmarket

Holidays' account manager (North). Bringing 29 years' experience in travel, Phillips will soon hit the road meeting agents.



MATTHEW HERBERT has joined Leger Shearings as group product

manager across both brands.



CUNARD HAS announced Katie McAlister as president, joining in

August after a 20-year career with TUI. mage Credits: Left: Viking, Top: Norse Atlantic, Bottom: (Movers & Shakers: Top: Newmarket Holidays, Middle: Leger Shearings Group, Bottom: Cunard)

WIN A £20 M&S VOUCHER IN THE *ແ*ບບໍ່ໄອ່ໄດ້ Sudoku prize puzzle

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then email the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk

Closing date for entries is Thursday, June 1st. This week's solution and new puzzles will appear in the next issue.

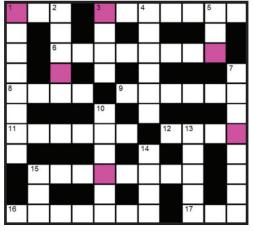
The winner for May 5th is Melanie Stevens from the Midcounties Co-Operative Travel.

May 5th Solution: A=2 B=4 C=6 D=1

Α	8	2		4		9			3
		4	5			6	2		
	3				5				
В	6	9	3	1					
	2			9		8			1
С						2	6	9	4
					2				6
			2	6			8	7	
D	7			5		1		2	9

THE LARGEST of the Cook Islands, home to around 13,000 islanders, is home to colourful markets, lush beaches and dive-worthy lagoons.





Across

- 1 Cruise operator whose TV ads highlight their sustainability commitment (3)
- 3 One of the Spanish Costas (7)
- East Sussex resort featured in the detective series Grace (8)
 Flows through Tuscany (4)
- 9 European country (6)
- 9 European Country (0)
- 11 Carson City is the state capital (6)
- 12 Birthstone for the month of October (4)
- 15 Zimbabwe city and gateway to Matobo National Park (8)
- 16Nickname for a person from Tyneside (7)1317Cambridgeshire city, famous for its14
- cathedral (3)

Down

- 1 Tory MP Penny, who carried the ceremonial sword at the King's coronation (8)
- 2 Accommodation aboard (5)
- 3 Major car rental company (4)
- 4 Native American tribe who gave their name to a distinctive haircut (6)
- Popular hotel brand, Premier (3)
 Separated from the mainland by the Menai
- Strait (8) 10 Prince who recently became the Duke of Edinburgh (6)
- 3 Ferries leave here for Brownsea Island (5)
- 14 Largest island of the Seychelles (4)
- 15 Bremen international airport code (3)

AJINAM :broW yrsteyM

CROSSWORD

The countdown to the 2023 Advantage Conference is on

IN AN interview with *Travel Bulletin*, Advantage Travel Partnership's own Julia Lo Bue-Said discussed what agents can expect at the 2023 Advantage Travel Partnership Conference taking place from May 20th to 23rd at the Meliá



Villaitana in Benidorm.

"Everyone wants to come away with really key takeaways from our breakout sessions. They'll cover all areas, from running a travel business successfully, recruiting and retaining talent, and seizing the day in a postpandemic era. We've got a real spectrum and lots of different workshops, which is really important."

Regarding the trajectory that brought Advantage to its 2023 Conference, Julia said: "Throughout the past 12 months, we've changed how we operate. We've implemented a remote workforce now. 75% of everyone we've recruited over the last six months are not based in London or the South East. All of a sudden, we can recruit the best talent, and increase the business through the remote workforce. We've invested in our own people, and they are my biggest asset."

To read the full interview, visit www.travelbulletin.co.uk.



IN HONOUR of 'World Whisky Day' on May 20th, European Waterways has invited travellers to celebrate aboard the *Scottish Highlander* and the *Spirit of Scotland*. Both vessels offer Whisky Trail Cruises which visit three Scottish distilleries, as well as stock more than 20 single malts in the open bar. The six-night all-inclusive voyages offer ample chance for whisky lovers to bask in the ambience of one of the world's most beloved spirits.

Serenity boasts record-breaking winter season

SERENITY HOLIDAYS has reported a recordbreaking season for winter sun holidays, boasting its best results in more than 10 years.

The company credited much of its success to its excellent relationship with existing customers, leading to high levels of repeat business.

Serenity's managing director, Chris Ayling, said: "The exceptional season started with closely matching supply and forecasted demand. Further focus on improving product, yield management and efficiency gains led to improved margins for all our winter products. The fantastic team we have at Serenity also continued to go that extra mile in providing the best travel experiences for our customers at every point of contact."

Serenity offers a wide range of holidays and tours, as well as multiple flight options and in-resort teams.

Encanto and Soul hit the right notes aboard Disney Magic

EVERYONE IS talking about Disney Cruise Line's latest fan-favourite films to be welcomed aboard Disney Magic as 'Encanto' and 'Soul' join the high seas for the first time.

'An Encanto Celebration' allows guests to join the enchanting Madrigal family during an immersive experience of music, crafts and storytelling, before having the opportunity to meet Mirabel and Bruno and later sample the best of Colombian beverages, from beers and cocktails to film-inspired mocktails. The new Soul Cat Lounge also hits the right notes with guests as the design pays tribute to Joe Gardner's favourite music spot from



'Soul'. Guests are instantly transported to a classic New York jazz club scene with accent artwork from Pixar adorning the walls for everyone to enjoy.

www.disneycruise.disney.go.com



Star Clippers unveils taster cruise details

STAR CLIPPERS has released details for its new 4-night Italy & France taster cruise departing on August 29th, 2023.

Cruise-only prices begin at £930 per person, with fly-cruise packages starting at £1,349, with return flights to Rome from London.

www.starclippers.co.uk

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- Rhodes
- Bodrum
- Mykonos
- Piraeus (Athens)

- Piraeus (Athens)
- Split
- Dubrovnik
- Kotor
- Corfu
- Piraeus (Athens)

THE IRRESISTIBLE MED

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- Marina di Carrara
- Ajaccio
- Ibiza
- Barcelona

Toulon, France



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SANDRA MURRAY

NORMANTON, YORKSHIRE

WHO WATCHED the Coronation? Most of you, I bet! What a wonderful day?! I think a great experience for a lot of young people to treasure for the rest of their lives, I don't think there will be anything quite like it in the future. I hope it will help put the GREAT back into this country, it will certainly be difficult to beat and of course it will have a good effect on the holiday industry, lots of people came over to watch the procession and be part of the event, just think of the photos they will have taken!

The Yorkshire Travel Ball is going well, if you want to attend there are still tickets and tables. It is the 25th year and proceeds go to Animal charities, Elephants, Horses/Donkeys, Bears, Dogs and Cats and we usually pick a human charity like Alzheimer's, Cancer etc.

It's on Thursday, July 20th at the Village Hotel (Junction 28 M62) so come on, let's really go for it! Email me if you want more info s.murray922@btinternet.com.

Anyone else think there seems to be more drunken behaviour taking place on planes? I think we need to get stricter, it must be horrendous for staff on the planes to have to cope with people that are drunk and even worse if they turn aggressive and the extra cost involved if the plane has to land at a different airport. I do hope some action will be taken to stop this happening and not getting worse.

'Eagles fly alone pigeons flock together' 'Stay positive: the only difference between a good day and a bad day is your attitude'



Finnair celebrates 100 years with launch of new wines

FINNAIR HAS launched a collection of special celebratory wines, as it raises a glass to 100 years of flying. The new Castilla la Mancha White 2022, named 'Destination North', features a blend of Airén (85%) and Verdejo (15%) grapes, designed to please palates even at 30,000 ft. The Castilla la Mancha Red 2022, named '100,000 islands' contains a blend of three grapes, Tempranillo (85%), Syrah (10%) and a dash of Cabernet Sauvignon (5%), resulting in a smooth and harmonious blend. The new wines are available to all economy class customers, with business class flyers able to enjoy a tipple from later this spring. www.finnair.com



- VISIT QUANG Nam has launched its immersive Masterclass series aimed to educate participants about the hidden gems of the region. The first session will take place on June 8th.
- MANCHESTER AIRPORT is gearing up to take travel fans behind the scenes with the launch of a first-of-its-kind podcast.
- A-ROSA ANNOUNCES 'Why Now? Why Not?' marketing campaign to highlight the benefits of promoting river cruises to agents.



ACCOR HAS announced two new Mercure hotels in the UK - in Northampton and Thurrock, Essex. Both signings will be a joint venture between real estate fund manager Frogmore and C1 Capital Partners. Both hotels are set to open later this year following the Mercure rebranding. The latest signings will bring the Mercure portfolio in the UK to 81 hotels. www.group.accor.com

INDUSTRY...

Colin Stewart, chairman of the Latin American Travel Association (LATA), gives agents the rundown on what to expect at next month's LATA Expo.

WE ARE delighted to be hosting our 10th edition of LATA Expo between June 19th and 21st at Evolution London at Battersea Park.

Since the first show in 2014, LATA Expo has grown to become Europe's largest B2B event focused on travel to Latin America welcoming exhibitors from across the region, including tourism boards, DMCs, accommodation providers, airlines, cruise operators, and buyers from the UK and Europe.

This year, our show theme is 'The Power of Tourism' aiming to shine a light on tourism as a force for good and a catalyst for social and economic development. Session topics will encompass transformational travel, positive impact tourism focusing on conservation and community empowerment, and the future of tourism looking at innovations that are paving the way to a greener future for travel.

For our 10th edition, we invite travel agents to join our special LATA Expo agent programme taking place on

"[LATA Expo's] programme aims to support agents on their journey of discovery."

Wednesday June 21st (4pm-6pm). This programme aims to support agents on their journey of discovery around Latin America and will feature key tourism board partners and leading tour operator BDMs for an interactive session, followed by an evening networking event bringing a flavour of the continent to London with Latin American themed food and drink. Travel agents can register their interest here (*www.lataexpo.travel/travelagents*/). For agents not based in the



successful set of events in Bristol, Birmingham and Manchester earlier this year.

During LATA Expo, flavours of the continent will include Ecuadorian coffee and chocolate with Ecuador promoting its "Ecuador, The Origin of Cocoa" trademark, highlighting the cultural and historical importance of Ecuadorean cocoa within the chocolate industry worldwide. We also expect to showcase cuisines from many other countries across Latin America.

Once again, we will also be providing an exhibitor spot for our charity, the LATA Foundation, which helps those most in need in Latin America with grassroot projects supporting healthcare, female empowerment, wildlife and conservation, education and community development. We encourage all of those working in the travel industry and especially those selling holidays to Latin America to visit the LATA Foundation's website (*www.latafoundation.org*) to find out more.

We look forward to a very successful 10th anniversary edition of LATA Expo and we hope to see you there!



FOR GLOWING HEARTS

SANDOS

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MPERIAL HOTEL

Family Holidays Showcase

WE BROUGHT a hefty dose of family fun to Reading on May 9th, joined by Visit Malta, Serenity Holidays, Sandos Hotels, Experience Kissimmee, Acrotel Hotels, Avra Imperial Hotel and Destination Canada for our Family Holidays Showcase. The fun didn't stop after the Speed Networking, with our prize draw offering up free stays, goodie bags, vouchers and more!





Keen for a taste of #TBShowcases? We're bringing our City Breaks Showcase on the road to Bristol on June 19th! Request your place and find out more about our future events at events@travelbulletin.co.uk

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Family Holidays Showcase

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Got the #TBShowcases FOMO? We're heading to Dorking on June 12th and Oxford on June 13th for a Mediterranean Showcase! To confirm your place or find out when we are hosting our next event near you, contact events@travelbulletin.co.uk

ESCORTED TOURING

CHRISTMAS IS CALLING

Wendy Wu Tours promises travellers a festive period they will never forget with the launch of its 2023 Christmas Collection.



CHRISTMAS HAS come early as Wendy Wu Tours has unveiled its 2023 Christmas Collection, ready to bestow a roster of festive experiences leaving travellers with a host of magical memories they will never forget.

There is something for everybody within the collection, from exploring the ancient relics of Egypt in the warm December sun, to traversing the Great

Full steam ahead for Ffestiniog

FFESTINIOG TRAVEL has curated a full roster of rail escapes to please any train tourist who wishes the explore the serene landscapes of Switzerland and Germany after more than 40% of the company's escorted tour bookings have been for rail travel through the countries.

Ffestiniog Travel general manager, Maria Cook, said: "If anyone is thinking of taking a rail holiday this year, both Switzerland and Germany are ideal destinations for both the debut train traveller and the rail aficionado and our medley of tours appear to be attracting holiday seekers of all kinds of rail travel." www.ffestiniogtravel.com Wall of China on Christmas Day. Each of the Christmas tours vary in length and activities to ensure every type of traveller can experience the festive season like never before.

Departing on December 13th, 'Christmas in India' gives travellers the opportunity to uncover the sights of India's Golden Triangle as well as explore the Taj Mahal on Christmas Day. Prices start at £3,790 per person for the fully inclusive tour.

The 'Christmas in Vietnam' itinerary will see tour groups exploring the length of the country, from the Mekong Delta all the way to Hanoi, while also cruising the waters of Halong Bay on Christmas Day. Prices for 13-day tour start at £3,990 per person.

While not a national holiday in Japan, Christmas is still a wonderful time to visit, with illuminations marking the festive period in the cities and snow covering the countryside. The 'Christmas in Japan' tour features visits to Tokyo, Osaka, and Mount Fuji, with prices starting at £6,490 per person for 11-days.

Those wishing to do something a little different to ring in the New Year, 'In Pursuit of Pandas – Christmas Special' allows visitors to spend it among the giant pandas in Chengdu while spending Christmas Day on the Great Wall of China. Prices for the 11-day tour start at £3,590 per person. www.wendywutours.co.uk

Newmarket unites the King and Queen of music

TUMBLE OUT of bed and put on those blue suede shoes as Newmarket Holidays launches 'The Ultimate Elvis Presley and Dolly Parton Experience'. The nine-day odyssey will take travellers to the places that meant the most to the musical legends, including Elvis' birthplace in Tupelo, Mississippi, and Sevier County where Dolly Parton began her rise to stardom. Available from May to November, 2024, prices start at £2,124 per person. *www.newmarketholidays.com*



Bristol, Belfast and beauty with Rabbie's

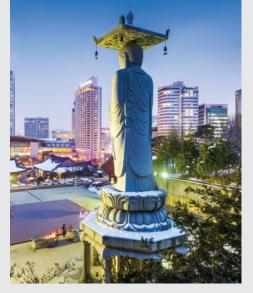
FOR THE first time in the company's history, Rabbie's has launched two new departure points from Bristol and Belfast. Tours departing from the two cities include the four-day Cornwall, Devon and Stonehenge tour' and the 'Three-day Causeway Coast, Derry and Fermanagh Lakelands' tour. *www.rabbies.com*

InsideAsia rides the Korean wave

INSIDEASIA TOURS has launched three new cultural adventures in wake of the Korean Wave taking the world by storm.

As the interest in contemporary Korean culture continues to grow thanks to the rise in popularity of K-pop bands, K-drama productions and Korean food, the three new itineraries have been designed to inspire every type of traveller, no matter their interests. The 12-night 'Korean Wave' tour starts and finishes in Seoul – the home of Kpop. The tour explores music video hotspot Yongma Land theme park before allowing travellers to live out their K-drama fantasy inside Hanok Village. Prices for this tour start at £3,348 per person.

The 13-night 'South Korea Family Adventure', priced at £2,907 per person,



and the seven-night 'Essential South Korea' tour, priced at £1,143 per person, offer a gateway into the country like never before. Whether holidaymakers want to fly across the skyline on a zipline or immerse themselves in the ancient wonders found in Gyeongju, InsideAsia has catered for everyone.



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₩ABTA

Riviera's once-in-a-lifetime new itineraries

RIVIERA TRAVEL has added eight escorted tours for 2024, including newly introduced extended beach stays on select itineraries.

Among the new arrivals are five holidays to Asia and Middle Eastern regions that combine Riviera's traditional tours with several days at a notable coastal location. They are offered alongside three Kenyan safaris or classic Japan options.

The tours include: the 14-day 'India's Golden Triangle and Mumbai with a Goa Beach Stay' with prices from £2,599; the 14day 'Best of Malaysia with a Langkawi Beach Stay' with prices from £2,499; and a 12-day 'Wonders of Jordan with a Red Sea Beach Stay' with prices from £1,999.Meanwhile, the nine-day 'lcons of Japan' journey features

stays in Tokyo, Kyoto and Mishima with guided tours and the chance to explore independently with prices from £2,599. The itineraries include flights, transfers, all visits and tours, select meals and the services of a tour manager. www.rivieratravel.co.uk





Adventure for less this May

FOR THE month of May, G Adventures is offering a 30% discount on a selection of tours spanning across the globe. For departures before August 31st, 2023, travellers can cruise the Bolivian salt flats, get up close and personal with the Grand Canyon or get an authentic taste of Italy for less when booked before May 31st, 2023. www.gadventures.com



For every Shearings and Leger Holidays booking you make during May, you will be entered into a weekly prize draw to win a £500 shopping voucher. All entries will also automatically go into the ultimate 'May Madness' prize draw, with £2000 worth of shopping vouchers up for grabs!

It couldn't be simpler!

To enter, simply log all your Shearings and Leger Holidays bookings made in May and email retailsales@leger.co.uk with the following information:

Subject: May Madness

• Full name • Contact details • ABTA number Booking ID • Date of booking

The winner of each week will be contacted directly and announced on our Facebook trade pages. The monthly winner will be announced by 5th June 2023 via email and our Facebook trade pages.

> The more bookings you make, the more entries you receive into the prize draw!

Good luck!

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Terms and Conditions: 1. The prize cannot be exchanged for cash, there is no cash alternative. 2. The prize cannot be transferred. 3. Winners agree to have their image used for any potential PR purposes. 4. Any bookings cancelled within the incentive period will not be included in the prize draw. 5. Only one entry per booking reference will be accepted. 6. Prize can only be accepted by the person who made the booking. 7. Leger Shearings Group are not responsible for any lost vouchers and will not replace them once received and signed for. 8. Any bookings made and submitted outside of the incentive period will not be included. 9. The promoter reserves the right to substitute the prize with another of the same value should this prize for any reason become unavailable. 10. Bookings must be logged via retailsales@leger.co.uk to be included.



National adds Paradors experience

NATIONAL HOLIDAYS has added a new Spain tour. The seven-day 'Historic Paradors of Classical Spain' experience includes a stay at the Parador de Alcalá de Henares which is set inside a 17th-century monastery school; two nights at the Parador de La Granja; and three nights at the Parador de Chinchón, Prices lead in at £1,219 and includes flights, accommodation, a selection of meals and excursions.

www.nationalholidays.com



Touromo launches inaugural winter programme

TOUROMO HAS launched its first autumn and winter programme, featuring more than 150 different holidays and short breaks to 20 destinations, with prices starting from just £159 per person.

10 new tours have been added for this winter, alongside a number of Christmas and New Year-themed breaks.

Tours can be secured with a deposit of £1 per person, when booked before May 31st. *www.touromo.com*

Journey Beyond The Ghan

TRAVELLERS HAVE the opportunity to elevate their rail journey on board The Ghan with Journey Beyond's latest launch of Off Train Experiences across Australia's vast wilderness.

The new selection offers guests of The Ghan a chance to walk through the Standley Chasm in Alice Springs, tour the Cutta Cutta Caves in Katherine, or spend a day cruising the Nitmiluk Gorge with an optional accompanying helicopter ride.

David Donald, executive general manager of rail at Journey Beyond, said: We're always looking for ways to improve our journeys, and guest experiences, which is why we've invested in our Off Train Experiences, crafting new ways to connect guests with the country as part of the journey." The Off Train Experiences are included in the fares for the chosen Ghan rail journey. Whether guests want to take a trip of a lifetime on The Ghan Expedition for three nights, or simply travel to Adelaide and Darwin in luxury, the options for the experiences are included for all departures until October, 2023.

www.journeybeyond.com





A taste of Leger Shearings fit for any foodie

LEGER SHEARINGS Group has added a selection of new tours fit for any foodie to its 2023/24 programme.

Leger's new itineraries include the six-night 'The Jura – A Taste of Traditional France' journey, offering wine and cheese tasting in the Jura region and meals at Restaruant du Lac, A La Ferme, and Restaurant du Fromage, which featured in Rick Stein's Secret France series. Prices for the tour start at £1,029.

Shearings' new tours include the five-day 'A Taste of Yorkshire' which explores the Dales and samples delights at the Black Sheep Brewery and the York Chocolate Story before jumping on the North Yorkshire Moors Railway for a trip to Whitby for a fish and chips supper. Prices start at £529.

Finally, Shearings' five-day 'A Taste of Scotland' experience packs in culinary treats around the River Tay estuary including the chance to, enjoy a whisky tour and tasting at Kingsbarn Distillery, sample the Gin Bothy, and visit the Highland Chocolatier. Prices lead in at £499. *www.legershearings.com*

Take a stroll with Ramblers on new tours

RAMBLERS HOLIDAYS has added a range of short and long-haul walking tours to its 2023 portfolio.

For guests wanting to make the most out of the Spanish sun, the 10-night 'Tapas Trails' follows wine trails from Bilbao in the north, through Basque countryside to Logrono and the heart of Rioja wine-making, across Aragon by train and into Catalonia to Barcelona. Prices start at £2,050.

For those wishing to experience history and walk the Way of St. James, the seven-day 'Camino de Santiago – The French Way' takes visitors along the last 100 km of the famous pilgrimage from the town of Sarria, through the famous market towns of Portomarin, Aruza and Melide and into the Galicia region of Spain to finish in UNESCO World Heritage listed 'Old Town' of Santiago de Compostela. Prices lead in at £1,590.

Closer to home, the five-night 'Norfolk by the Sea' experience combines hikes along the Norfolk Coast Path with wildlife spotting and a walk through the area's history, visiting Roman, Saxon and monastic sites with prices from £680.

www.rambersholidays.co.uk





Intrepid explores Antarctica for less

TIME IS running out to book an adventure of a lifetime with Intrepid Travel's limited 25% off deal for tours to the Great White Continent of Antarctica.

The offer ends May 31st for discounts across the 'Wildlife Explorer', 'Pristine Wilderness', and 'A White Christmas' itineraries.

www.intrepidtravel.com

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1/46

AUSTRALASIA AND PACIFIC MARVELLOUS MELBOURNE

New hotels, restaurants and bars make Melbourne an even more desirable destination.



MELBOURNE HAS entered 2023 with an array of new openings from chic hotels and innovative restaurants to trendy cocktail bars and rooftops.

The 235-room Le Méridien opened in March just a few steps from Parliament Square. The hotel features an iconic art deco façade, a ground floor café and bar, a restaurant showcasing seasonal Victorian produce and a pool deck

Destination NSW launches cruise guide

DESTINATION NSW and Port Authority of NSW have launched a new edition of their Cruise Guide, which includes new products and experiences in each of the state's nine port destinations.

Destination NSW CEO, Steve Cox, said cruising has never been more important for the state's visitor economy. "Cruise Sydney and New South Wales – Along the Blue Highway is a fresh and up-to-date resource that will help sell NSW as one of the world's best cruise destinations for years to come," Cox said. www.destinationnsw.com.au overlooking Fitzroy Gardens and Melbourne's skyline. Known for its immersive art and culinary programme, Le Méridien Melbourne aims to be a social meeting point for the creativeminded traveller.

The Royce Melbourne also opened in March and was the original home of the Rolls-Royce showroom. The new Royce boutique five-star hotel is home to 96 rooms – many of which offer balconies with breath-taking views of the skyline – and offers lavish breakfasts among the cascading greenery in The Conservatory.

Also, a new spring opening is The Ritz-Carlton. The new 257-room five-star property boasts views of Melbourne and Port Phillip Bay. It has a number of restaurants including the Atria and Cameo, as well as the iconic Ritz-Carlton Spa.

The city has also played host to new selection of restaurants, including Tino, which offers Latin American flavours through a modern Australian lens, and Smith and Daughters, which focuses on plant-based produce. Visitors can now prop up Melbourne's latest bar, the Brunswick Aces, which is known as 'Australia's first permanent non-alcoholic bar'. Brunswick Aces stocks its own brand of non-alcoholic gin as well as non-alcoholic beer, wine and spirits from Melbourne-made NON. *www.visitmelbourne.com*

Resilient Lady set for winter Down Under

VIRGIN VOYAGES has launched its third ship, Resilient Lady, which will start its inaugural summer season from its new homeport in Athens, sailing seven-night Greek Island voyages before setting sail for Australia later this year. After its inaugural season in Greece, Resilient Lady will set off on a transcontinental voyage, arriving at Station Pier in Port Melbourne, Victoria, setting sail through Australia and New Zealand from December 11th to March 27th, 2024. www.virginvoyages.com





New initiative puts focus on the South

A NEW initiative has been launched that will showcase the touring network for visitors wanting to explore the scenic southern regions of New Zealand.

'The Southern Way' is the result of collaboration by eight southern regional tourism organisations to celebrate and share more about the depth of visitor experiences.

The content features places of interest, suggested itineraries and more to urge visitors to slow down and enjoy their time in the region.



Audley hits the road with Southeast tour

AUDLEY TRAVEL has a 21-day 'Southeast Discovered' itinerary with prices from £5,433.

The tour visits some of Australia's finest vineyards in the Barossa Valley, heads along the Great Ocean Road west of Melbourne, takes travellers on a walking tour of Melbourne's hidden laneways, hikes through the Blue Mountains to the west of Sydney and goes surfing on Bondi Beach.

www.audleytravel.com

If Only launches agent incentive with NSW

LUXURY OPERATOR If Only has teamed up with Destination NSW to launch 'Escape the Ordinary in Sydney and New South Wales'– a campaign designed to inspire travel to one of Australia's most vibrant states.

Agents will be encouraged to learn about everything the state has to offer, including key highlights and attractions that make Sydney and New South Wales such a captivating place to visit. To enable agents to capture the imagination of their customers, If Only will provide marketing materials such as engaging emails, social media, video content and blogs that will cover Sydney and New South Wales's biggest events and opportunities for adventure, wellness and inclusivity.

Agents will have the chance to win a £3,000 holiday voucher to Sydney and New South Wales. To enter, agents have to make as many bookings as possible for the two destinations, through If Only, until June 30th,



2023. A second incentive comes in the form of a relaxing spa day. Every agent that makes a booking to Sydney & New South Wales during the campaign period will be entered into the draw to win.

Find out more at: *ifonly.co/agent/incentives.*

Luxury hotel reopens on Siargao

A LUXURY hotel in the Philippines is set to reopen its doors again on June 1st, 2023, after it was destroyed by typhoon Odette last year.

Located on the south-eastern tip of the island of Siargao – known as the surf capital in the Philippines – Nay Palad Hideaway sits between a white-sand beach on the Pacific Ocean and an ancient mangrove forest. The building has undergone a complete redesign and rebuild following over 85% of the island suffering at the hands of the



typhoon last year.

Dreamed up by founder Bobby Dekeyser, a former goalkeeper for Bayern Munich and founder of global furniture company DEDON, and his daughter Carolin, the resort is a model of sustainable luxury with a big focus on sourcing everything that is needed for the hotel locally.

The new resort will offer 10 intimate villas ranging from one-bedroom to three bedrooms – including the Perlah Villa, which has its own private beach, pool and treehouse.

The Hideaway spa specialises in Hilot – a Filipino massage tradition acclaimed for its healing abilities – and there is a dedicated yoga pavilion and an outdoor cinema.

Nay Palad offers all-inclusive rates with a menu designed daily to centre around freshly caught and grown produce. www.naypaladhideaway.com

Southern Ocean Resort returns to Kangaroo Island

REGARDED AROUND the world as a pioneer of experimental luxury in Australia, the Southern Ocean Lodge has returned to the clifftops of Kangaroo Island. Striking as close to the original footprint as possible, the reiteration of the resort bridges the gap between contemporary design and a personal connection to nature, while boasting a worldclass dining service and uninterrupted views of the Southern Ocean.

The resort offers numerous accommodation options for guests to stay in; the Flinders Suite offers a great place to relax after a busy day exploring; those in the Remarkable Suite can leisure around in the plunge pool; the Osprey Suite creates a nature-meets-luxury experience for guests; and the ultra-premium Ocean Pavilion sits high on a clifftop, offering the perfect hideaway.

The Southern Lodge first opened in 2008, however following the 2020 bushfires across the region, the original lodge was destroyed. The rebuild is now complete and rooms are on sale for the official opening in December 2023. Prices begin at approximately £1,825 per night. www.southernoceanlodge.com





Wintjiri Wiru wonderment

THE AYERS Rock Resort is hosting an immersive cultural experience like no other. The Wintjiri Wiru experience begins deep in the desert before guests witness the ancient Mala story re-told through ground-breaking technology lighting up the sky. Prices start from around £205 per person. www.ayersrockresort.com

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www.specialist.fiji.travel

LATIN AMERICA

NEW HORIZONS AWAIT

Journey Latin America has introduced a 14-day capital city tour and a 12-day Guyana experience.



JOURNEY LATIN America has added a new tour and a new private holiday experience to its 2023 programme.

The 14-day 'Jabirú: Wildlife, Wine and Jesuit Missions' tour explores three South American capital cities – Buenos Aires, Montevideo and Asunción – while also taking in Uruguay's coastal winegrowing region and the UNESCO World Heritage Site of Colonia del Sacramento. The fully-escorted tour, that can accommodate up to 16 people, ventures inland to the Jesuit Missions in Paraguay and the remote wetlands of Iberá in Argentina – a haven for wildlife including jaguars, capybaras and giant river otters. The holiday, departing on October 2nd, costs from £4,778 per person and includes accommodation, most meals, excursions, domestic flights and private transfers.

The operator has also added a 12-day 'Signature Guyana: Wildlife and Waterfalls' journey that explores Guyana's capital, Georgetown, before heading deep into the country's interior, stopping at Kaieteur Falls and the Atta Rainforest Lodge for wildlife spotting. The tour then ventures to the very remote Karanambu Lodge in the Rupununi region to observe giant anteaters, giant river otters and the

Mexican adventure from Untold Story Travel



ANDAZ MAYAKOBA has partnered with its newly opened sister property, Andaz Mexico City Condesa, to launch a discovery of Capital to Coast in 2023, where guests can embark on a twin-centre journey from the ancient culture and cosmopolitan buzz of Mexico City to the luxury beachfront escape in the Riveria Maya. Untold Story Travel offers a 10-night itinerary

to Andaz Mexico City Condesa and Andaz Mayakoba from £13,000 per person, based on two sharing and includes direct flights from London, private transfers, and internal flights. *team@untoldstorytravel.com* endangered black caiman. Another highlight of the region is a Victoria amazonica waterlily boat trip at sunset.

Prices lead in at £6,205 per person, including international and domestic flights, transfers, guided excursions, accommodation and select meals. *www.journeylatinamerica.com*

Fred.Holidays combines bucket list experiences

FRED. HOLIDAYS Rail Journeys is offering two bucket list trips combined into one itinerary featuring a luxury rail journey to Machu Picchu.

The 20-night 'Antarctica Expedition Cruise and Machu Picchu Luxury Rail and Sail' trip includes a 10-night Antarctica cruise before heading to Buenos Aires and flying to Lima for a two-night stay before moving on to Cusco and the Sacred Valley of the Incas, concluding in Hiram Bingham for a luxury rail journey from Rio Sagrado station up to Machu Picchu. Prices lead in at £19,995 per person. www.fredholidays.co.uk

Experience a taste of Ecuador at LATA Expo

AGENTS CAN look forward to a 'Taste of Ecuador' at the destination's exclusive evening event at LATA Expo, as well as a dedicated coffee shop showcasing the Ecuadorian cacao bean.

The exclusive evening event will bring the destination to life through food, drink, music, film and dance. Ecuador is sponsoring the on-site coffee shop, offering a relaxing break from the bustle of the Expo floor.

Neils Olsen, Ecuador's Minister of Tourism, explained: "Gastronomy is a fundamental part of what we have to offer as a tourist destination, which is why we are actively working to promote the products and flavours that define us as a country and the reason why trade shows such as LATA Expo are so vital.

"Not only do we hope to educate attendees around iconic delicacies and

products such as cocoa, we also want to provide a glimpse into our ancestors' culinary traditions, recipes and flavours firsthand, giving way for a wider appreciation and understanding of Ecuadorean gastronomy among tourists today."





Aquicitio: all Quito has to offer

QUITO TURISMO has developed a new rural tourism guide, collecting all the adventurous attractions that Quito has to offer.

The guide includes festivals, traditions, outdoor activities, experiences, tours, cultural events, accommodation and more. Suggested itineraries and tourist routes, along with an exclusive and interactive map, spotlights the very best of the region. Set to be continually updated, agents can access the one-stop guide digitally at www.visitquito.ec and via the Visit Quito app.



Jules Verne: the Lost World

THE 'LOST World of the Incas' has been rediscovered on Jules Verne's 11-night itinerary.

The tour ticks off every highlight adventurers could wish for, from a tour of Lima to a journey to the Sacred Valley and an overnight at Machu Picchu, ascending the lost city by road. Departures are available on

September 3rd, 2023 and throughout 2024.

The 11-night itinerary starts from £4,385 per person in 2023 and £3,785 in 2024. www.vjv.com



Botanical adventures with Brightwater

NATIONAL PARKS and botanical marvels are on the itinerary with Brightwater Holidays' 17-day 'Chile: A Botanical Adventure'.

Tour highlights include a tour of Santiago, two days to explore Torres del Paine National Park, guided tours of three nature reserves, and visits to Quebrada del Tigre and Puerto Klocker.

Departures are available from £8,095 on November 14th, 2023. *www.brightwaterholidays.com*

Experience Los Andes from above with Visionair VIP

VISIONAIR VIP offers a dose of Latin American luxury with a choice of three trip styles.

Visionair Safaris take to the skies for a four- to 11-day itinerary. Guests will enjoy private seaplane flights, a low-altitude flying safari and water landings in remote lakes, and lodge accommodation with exclusive water access. Prices start from £1,428 per person, per day.

Visionair Tours hit the ground running with roundtrip private seaplane transfers and a water landing before exclusive lunch paired with wines from the prestigious Susana Balbo Wines estate, and a host of other activities.

This experience also starts from £1,428 per person, per day, for a

minimum of six and maximum of eight guests.

The most exclusive of the experiences is Visionair Charter, where guests choose exactly where to land. Prices for this elusive itinerary are subject to length and destinations chosen. www.visionair.vip





Gone with the Windstar: 'Naturally Costa Rica'

WINDSTAR CRUISES' new 'Naturally Costa Rica' tour is penned to set sail next winter, including inaugural calls to the Pacific coastline in San Juan del Sur and Corinto, Nicaragua.

The new option, with seven nights aboard the motorised sailing yacht *Wind Star*, has all inclusive options from £2,236 per person, departing roundtrip from Puerto Caldera on January 6th, 2024.

www.windstarcruises.com

Escorted tour or selfguided adventure?

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