



BANNER SPECIFICATIONS

WEBSITE	SIZE (WXH) PIXELS	NEWSLETTER	SIZE (WXH) PIXELS
Leaderboard Banner	728 X 120	Top Banner	600 X 70
Top Banner	728 X 90	Horizontal Banner	600 X 70
Skyscraper Banner	300 X 600		
Middle Banner	1040 X 90		
Featured Content Box	450 X 216		
Site Takeover	SEE DIAGRAM		
		MOBILE	SIZE (WXH) PIXELS
		Leaderboard Banner	300 X 50
		Horizontal Banner	300 X 50

FORMAT - JPEG/GIF

RESOLUTION - 72 DPI

FILE SIZE - All files should be 50KB or under

EMAIL SHOT SPECIFICATIONS

- Send us a self contained HTML document without style sheets
- All links must be absolute (e.g <http://www.travelbulletin.co.uk>)
- Images can either be hosted on your site or we can host them on ours
- Please also send us the subject line and sender name

SITE TAKEOVER

Dimensions: 1680 x 1050 fixed (W x H)

Ad Area: Top - 120 pixels

Left & Right - 340 pixels

File Size: 100KB

Format: JPEG

Resolution: 96 DPI

For optimum visibility across devices, it is strongly recommended that you keep all important content, images and links within parameters 140 px x 750 px. The area beyond these parameters should be used purely as a continuation of your background image.

Note:

This advertisement is best viewed at screen resolution of 1680 x 1050 pixels.

Copy address and technical queries: production@travelbulletin.co.uk