

Travel **bulletin**

Giving agents the edge

Short & City Breaks

A whistle stop tour through our top city picks

MORE IN...

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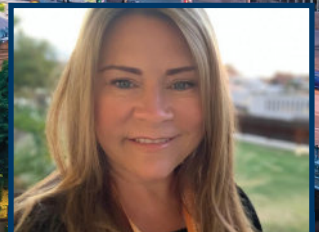
Keeping you in the loop with the need-to-knows. **Pg. 4**

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The latest from Europe's biggest Latin America travel show. **Pg. 13**

Greece & Cyprus

New openings, historic tours and more from the Mediterranean hotspots. **Pg. 15**



Agent Insight

Hays Travel's Donna Grasyby on the latest trends shaping the industry. (Pg. 8)



JETSET'S REVOLUTIONARY PLATFORM
GETS A NEW LEASE OF LIFE

UNITY | BEAUTY | INDEPENDENT | LOVE

THE BIG REVEAL!

THE PLATFORM



4TH JULY, 2023
INDEPENDENCE DAY



Celebrating
55 Years

Celebrating
55 Years



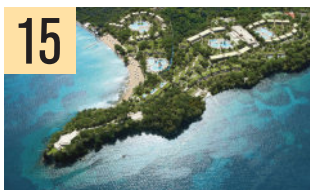
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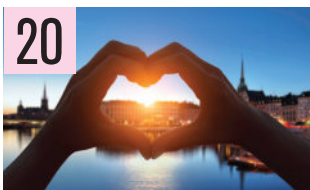
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SHORT & CITY BREAKS
Top picks to make the most out of your client's short and city breaks.



HEY BIG SPENDER

Research has found that travel spending is on the rise this year, even as costs continue to increase.

TRAVELLERS ARE yearning for a taste of luxury on their holidays as research conducted by product design platform, Quantum Metric, has found that travel-related spending is on the up and shows no signs of stopping.

The company has published its new travel benchmark report series which features statistics provided by 1,000 digital leaders in the hotel and airline markets, and the research found that despite the turbulent economic landscape Britain finds itself in, 97% of those asked said consumers are willing to pay higher prices for their holidays this year.

The pandemic certainly left a lot of holiday budgets bulging, equating to one of the driving forces behind the sudden increase in travel bookings. More than half (54%) of hotel and airline leaders are expecting to see travel booking rates increase throughout the rest of the year, with booking volumes for Q1 2023 already 37% higher than Q1 2022.

As more and more people are looking to get away this year, and the amount they are willing to spend continues to grow, almost every leader who took part in the survey said that they currently have or are planning to introduce new luxury services. 63% of travel leaders in the UK are offering personalised all-inclusive offerings, and 37% are building luxury services that increase flight flexibility and allow for an easier check-in process.

Another driving factor relates to changes in working regulations; now that more people have the option to work from home, research has found that a lot of people are taking their work with them on their holiday. To accommodate this change, 71% of UK hotel leaders said they are offering business services and upgrades to attract the influx of business travellers and remote workers. 79% of travel brands have also said they have witnessed a 25% increase in business-related reservations in the last 12 months.

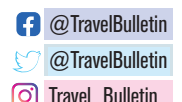


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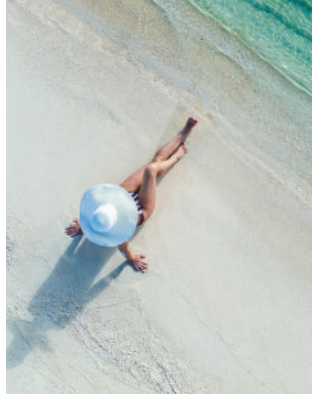
11th September
Cruise Showcase
Basingstoke



19th September
Adventure & Activity Showcase
Sheffield



25th September
Luxury Showcase
London



18th September
Adventure & Activity Showcase
Harrogate



West Sweden launches 'clear conscience' travel initiative

THE WEST Sweden Tourist Board has launched its new 'Climate-Smart Holiday' initiative to show visitors that it is possible to explore locally while being climate-conscious.

The initiative includes five accommodations in western Sweden (Erikson Cottage, Lugnåsberget Ekohotell, Swedish Country Living, Inforest, and

Dalslands Aktiviteter) that offer their guests a fully sustainable experience with use of green electricity, water from their own wells and locally grown produce.

Prices for the five participating accommodations vary from £140 to £540 per person depending on the package and length of stay.

www.westsweden.com



Bhutan bonus as Exodus Travels cuts prices

FOLLOWING A new Sustainable Development Fee initiative from the Bhutanese government, travellers can now save up to £850 per person on the two Bhutanese itineraries Exodus Travels runs.

The 12-day 'Festivals of Bhutan – Thimphu' is now priced at £5,899 per person, including flights, accommodation, eight lunch and dinners, a dedicated tour leader, Bhutanese visas, and all excursions. The 13-day 'Bhutan: Druk Path Trek' is priced at £6,699, including flights, accommodation, nine lunch and dinners, a dedicated tour leader, visas, and excursions. www.exodus.co.uk

Minor Hotels' Tivoli brand heads to northern Italy

MINOR HOTELS is expanding its impressive global portfolio with the debut of its Tivoli Hotels & Resorts in northern Italy. The Tivoli Portopiccolo Sistiana Resort will launch in the next few weeks and is located in the Duino Cliffs Nature Reserve on the Gulf of Trieste, overlooking the Adriatic Sea.

The property will offer 58 guest rooms and 78 branded apartments

dotted along the coastline. The resort also features four restaurants with many dining options, six swimming pools, a beach club, and an in-hotel wellness centre complex.

With its upcoming debut, Tivoli Hotels & Resorts continues its expansion in Europe where it has recently added properties in the Netherlands and Portugal. www.minorhotels.com



Lucerne – Lake Lucerne Region



Lucerne embodies everything that makes Switzerland great: the city, the lake, and the mountains. The surroundings are just as fascinating as the picturesque city of Lucerne. It provides endless alternatives for trips both in the summer and the winter due to its distinctive mountain and lake landscape. The variety of transit options, including steamboats, railways, post vans, and cogwheel and cable railways, as well as the number of excursion locations only a short distance from Lucerne, are exceptional.

SPECTACULAR RAIL - AND CABLEWAYS



Discover the Lake Lucerne Region and its mountain records with a Tell Pass.

- + Rigi – Europe's first cogwheel railway
- + Pilatus – the world's steepest cogwheel railway
- + Titlis – the world's first aerial cableway cabins
- + Stanserhorn – the world's first aerial cableway with open-air upper deck cabins
- + Stoos – the world's steepest funicular railway

SWITZERLAND'S MUSICAL CITY



A trip to the musical city of Lucerne promises a wealth of inspiration.

- + Lucerne Festival – one of the highest profile international festivals for classical music
- + World Band Festival – where the world's top music ensembles meet
- + Lucerne Blues Festival – listen to world-class blues stars
- + Luzern Live – open air music festival for every taste along the bay area

AN EXCITING WINTER DESTINATION



Visit Lucerne in winter and find out why it is known as the "city of lights".

- + Christmas Markets - from late November until Christmas
- + Ice Rink - in front of the famous KKL and the Lake in December
- + LiLu Light Festival Lucerne – creative light installations for a winter walk in January
- + Lucerne Carnival – known as the best time of the year among locals

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or talk anything Switzerland
CALL: 020 7420 4900
sales@stc.co.uk
switzerlandtravelcentre.com



Explore more possibilities

Over the last month I have been busy attending roadshows in Dorking and Oxford meeting with amazing travel agents from across the region to promote all things Malta.

Europride is on the horizon and with Malta being top of the Rainbow Index 8 years in a row this year's September event is a must visit.

Also keep an eye peeled for our new Malta training platform which will go live in July; a great tool to learn about this amazing island archipelago.

For more info contact

Peter Green,
peter.green@visitmalta.com

malta-training.com



Hyatt reinforces the importance of equality with Europe-wide Pride activities

HYATT HOTELS Corporation has reinforced its commitment to inclusivity by celebrating Pride Month with a series of employee and guest-focused activities across Europe.

For the first time, Hyatt's diversity business resource group – HyPride – will be participating in Berlin's Pride Celebration with a series of events from July 17th. On July 21st Hyatt will host a conference at the Grand Hyatt Berlin which is expecting to see more than 100 participants from 30 Hyatt hotels across Europe. The conference will feature panels, workshops and guest speakers focusing on topics relating to current issues affecting members of the LGBTQ+ community.

To end the week on a high, Hyatt will join the famous Pride Parade with its first float outside of North America.

Monique Dekker, Hyatt Hotel's senior vice president Human Resources, EAME, said: "To be able to connect with our guests, our customers and with each other, it's vital that we foster a culture of opportunity for all. At Hyatt, we care by getting to know people as unique individuals, and creating an environment where we celebrate diversity, equity and inclusion is key to this." www.hyatt.com



Fred heads on an Indian extravaganza with new itinerary

TRAVELLERS HAVE the chance to explore India like never before on Fred. Holidays' latest exclusive itinerary that combines a luxury train journey with an expedition cruise, providing ample opportunity for guests to discover the hidden gems that lie deep within the subcontinent.

The 21-night tour features a seven-night journey on the luxury 'Palace on Wheels' train which will take travellers through the heart of Rajasthan. Guests can marvel at the majestic palaces, forts and temples that cover the landscape, as well as search for tigers on a Ranthambore safari, all the while being treated like a royal on board the train.

Once the rail portion of the journey ends, travellers will fly to Guwahati for an overnight stay before embarking on an extraordinary

river cruise on the *RV Kindat Pandaw* for seven days. Guests will sail along the Brahmaputra River, discovering the miriade of wildlife that reside in the region. There are three departures available in 2024 (January 7th, February 18th and February 25th) with prices leading in at £9,895 per person.

www.fredholidays.co.uk



Take a trip down Sunset Boulevard with Just Go! Holidays

JUST GO! Holidays has added a new coach break for guests wishing to see the brand-new production of Andrew Lloyd Webber's legendary musical, 'Sunset Boulevard'.

The show is set to open on the West End this September starring global pop sensation Nicole Scherzinger. Tickets are now on sale for Just Go! Holidays' two-day coach breaks, with prices starting from £189 per person, including return coach travel, one night's accommodation with breakfast, a ticket to the show, and free time in London. The coach break will depart on selected dates between September 30th and December 28th, 2023.

www.justgoholidays.com

AGENT INCENTIVES

- CANADIAN AFFAIR** has teamed up with Just for Laughs to offer agents the chance to win a trip to Toronto with select bookings this summer. All Toronto bookings with tickets to Just for Laughs TORONTO include an entry into a draw for the grand prize: return flights to Toronto courtesy of Air Transat, three nights at the Sheraton Centre and passes to Just for Laughs TORONTO for the winner and a plus one. Agents have until August 11th to enter, with the winner announced on August 29th, 2023. www.canadianaffair.com
- AS THE** summer shines on, as does Inspiring Travel's 'Inspiring Summer+' incentive. Throughout July and August, all bookings are entered into a monthly prize draw, with the respective booking agent in with a chance to win a holiday of their own. The more bookings agents make, the more entries they earn. The incentive runs alongside the ongoing voucher incentive offering up to £500 in rewards with every booking. www.itcagents.co.uk
- WINDSTAR CRUISES** is offering a £175 commission bonus on any Windstar bookings for 2023 sailings to Japan. The bonus is applicable on any of the 16 Japan cruises on offer when booked by August 30th, 2023. Departures are available throughout September/October 2023 aboard *Star Breeze*. www.windstarcruises.com
- PREMIER HOLIDAYS** offers £5 with every short-haul booking (Jersey, Guernsey, Alderney, Herm, Sark, Isle of Man, Isles of Scilly, Isle of Wight, Shetland and Orkney), and tiered rewards from £25 to £150 for long-haul options. www.premierholidays.co.uk/agent-incentives

AGENT BULLETIN



LEGER SHEARINGS Group has announced the winner of its 'May Madness' incentive, promoted in partnership with *Travel Bulletin*. The lucky winner of the top prize (a £2000 voucher for Leger Holidays and Shearings) was Lyndsay Johnson from East of England Travel in Stanway, with four weekly prizes of £500 won by Carol Simms (White Rose Travel), Sue Schofield (Althams Travel), Clare Wenning (Hays Travel) and Holly Shutter (Premier Travel). Lyndsay is pictured here with Leger Shearings Group's head of retail sales, Ashley Dellow.

Travel bulletin

COMPETITION

Win a seven-night Riviera cruise for two with flights and transfers!

Find out more at www.travelbulletin.co.uk/competitions



AGENT TRAINING

- THE FIJI Matai Specialist Training Programme** showcases all the Fiji basics, along with in-depth courses covering the unique offerings and activities. Agents can access insider tips from top resorts along with social media tips and assets. www.specialist.fiji.travel
- PITTSBURGH PROS** is the one-stop shop to learn everything about the up-and-coming city. Agents can access e-learning modules, an asset library, instructor-led webinars, a knowledge forum, and the latest news and rewards. www.pittsburgh-pros.com
- THE IRELAND Specialist programme** invites agents to improve earning potential with unique destination insights and become certified Gold or Silver Ireland Specialists upon completion. www.trade.ireland.com/en-ie
- LEARN AND EARN** with Jamaica's 1 Love Rewards programme, which offers cash rewards every month to select agents who complete the Jamaica Travel Specialist programme. The programme covers the Jamaica must-knows, along with a dedicated Weddings & Honeymoon programme for specialist sellers. www.oneloverewards.com
- PROMPERU'S AGENT** education platform collates high-impact sales information and resources, a personalised experience with the option to learn on-the-go, sales tips from fellow agents, and more. www.peruagent.com/login
- BECOME A Seychelles Superstar** with the Indian Ocean haven's training programme. Knowledge modules cover sales tips for couples, honeymooners, families, and divers, with every accommodation style from five-star luxury resorts to charming guest houses covered. www.seychellessuperstar.co.uk/login



AGENT INSIGHT

DONNA GRASBY HAYS TRAVEL

AHEAD OF this issue's Greece feature, I'm thrilled to write this whilst sat sipping my Aperol Spritz, laying in the beaming sunshine at Bar Naya on Falaraki beach.

I'm on the Virgin voyage out of Athens, the Greek Island Glow, and have to say Virgin keep on impressing me and all their guests with their itineraries and the amazing food on board (Pink Agave seems to be the winner amongst the guests)!

Today we arrived in the port at Rhodes, explored the whole of the Old Town and spent some time watching people walk by with hum of Greek music in the background. Now I'm sat in Naya and the DJ is playing chilled summer music! The Bali bed was around €15 and we can stay all day if we choose – we would if we didn't have the ship to board!

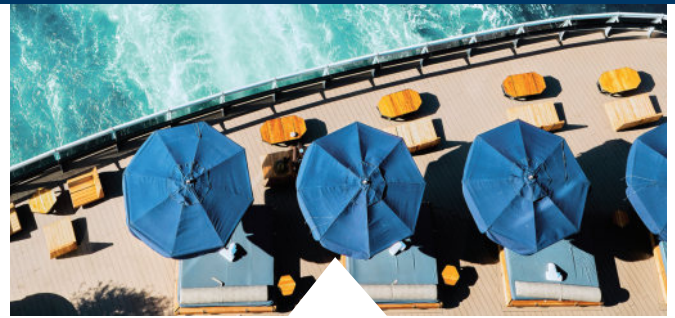
Faliraki has opened my eyes, the four- and five-star hotels line the beach and trendy, chic bars are taking over old style beach bars. I would never have sent my high end customers here, but this is a game changer. It's 15 minutes from the old town and a great resort for all ages and requirements.

Santorini was fantastic, amazing views and the most incredible sunsets, from the cruise ship it's quite a wait for the cable cars up so maybe your customers would prefer to take a €10 donkey ride up that takes 10 minutes, good shoes are required if walking up otherwise it's a slippery journey!

The Virgin voyage has exceeded the expectations of everyone I have spoken to onboard (and I'm chatty!).

Athens was spectacular, I visited the Grand Bretagne in Sintagma Square and met with their marketing manager. The hotel is pure luxury and a great place for a city break for luxury clients. The Acropolis was stunning, however, if your customers are visiting I recommend they prebook tickets and be sure to arrive early as the queues are very long.

All in all, I am a huge fan of the Greek Islands, there is an island to suit everyone of our customers.



Virgin announces celebration voyage to honour its legacy

VIRGIN VOYAGES is riding the wave of its newest ship's inaugural season with a brand-first legacy voyage. 'A Virgin Celebration Voyage' will set sail from Athens on August 27th, 2023, and is poised to be the celebration of the summer. The cruise will unite sailors with Virgin company leaders, founding members of influence from across the brand, and Richard Branson himself. The cruise line is also extending a generous offer to its dedicated sailors and brand loyalists, wherein they can bag a Red Hot Savings Offer of 30% off the fare along with some enticing surprises and delights waiting on board.

www.virginvoyages.com.

News Bites

- THE COYOTE Trip has launched an inaugural Canadian adventure tour to backpack through western Canada.
- THE NEW Independent Touring campaign by Incredible Journeys spotlights seven independent tours for agents to offer.
- MANCHESTER AIRPORT reported the busiest day since 2019 as football fans flocked in their thousands to watch Manchester City lift the Champions League trophy.



MARRIOTT INTERNATIONAL has signed an agreement with Delaware Investment Limited to open its first JW Marriott luxury safari lodge in the Serengeti, Tanzania. Expected to open in 2026, the lodge will be situated within the Serengeti National Park, a protected UNESCO World Heritage Site and one of the most renowned safari destinations in Africa. www.JW-Marriott.Marriott.com

SUDOKU

WIN A £20 M&S VOUCHER IN THE *Travel* bulletin SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk
Closing date for entries is Thursday, July 13th. Solution and new puzzle will appear in the next issue.

The winner for June 16th is **Anna Lobley from Doors to Manual.**

June 16th Solution: A=1 B=9 C=3 D=8

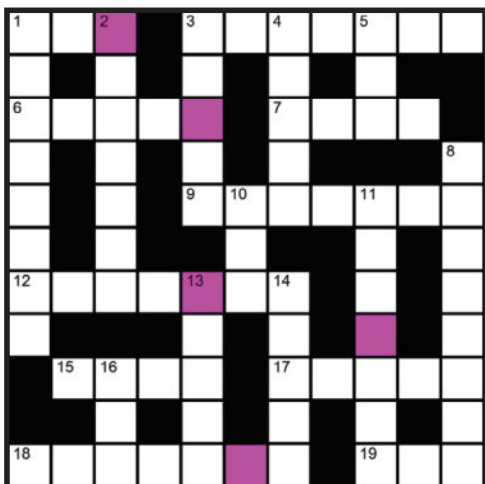
A		3	8	6	2			9	
	1	6		7		3			
	5							7	
B	4			5					9
			3	1		9	8		
C	6					8			7
		4							5
				9		6		2	8
D		2			8	4	7	6	



WHERE AM I?

THIS PICTURE-perfect short break destination is made up of 118 islands and is home to 417 bridges, 177 canals and more than 350 gondolas.

FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.



Across

- 1 Flag carrier of Portugal (3)
- 3 German city which gave its name to a popular fast-food (7)
- 6 East African country (5)
- 7 Superman's love interest, ___ Lane (4)
- 9 Skanes and Sousse are popular resorts in this country (7)
- 12 Famous racecourse, home to the Grand National (7)
- 15 Large cold desert in Asia (4)
- 17 Bedfordshire town and airport (5)
- 18 The highest point on earth (7)
- 19 Larnaca international airport code (3)

Down

- 1 The movie release Greatest Days, is named for one of this band's biggest hits (4,4)
- 2 Phillip Island is famous for its nightly ___ Parade (7)
- 3 Hotel and resorts company (5)
- 4 City known as Italy's fashion capital (5)
- 5 Place of learning, in short and a good excuse for a gap year? (3)
- 8 Island in the Mediterranean Sea (8)
- 10 Abu Dhabi is the capital (3)
- 11 Hotel brand, part of Accor (7)
- 13 European river, popular for cruises (5)
- 14 Resort on the Red Sea (5)
- 16 BBC weeknight programme, The ___ Show (3)

CROSSWORD

Mystery Word PARIS, Where Am I?: Venice

Across: 1 TAP, 3 HAMBURG, 6 KENYA, 7 LOIS, 9 TUNISIA, 12 AINTREE, 15 GOBI, 17 LUTON, 18 EVEREST, 19 LCA. Down: 1 TAKE THAT, 2 PENGUIN, 3 HYATT, 4 MILAN, 5 UNI, 8 SARDINIA, 10 UAE, 11 SOFITEL, 13 RHINE, 14 ELAT, 16 ONE.

**FINAL
WEEK!**



MIDSUMMER MADNESS

12th June - 7th July 2023

Calling all Travel Agents!

Got clients looking for some last-minute Summer Sun?!

Check out some amazing offers with Youtravel.com + Earn
vouchers per booking for YOU!

Valid with participating hotels between 12th June - 7th July 2023!



Participating Hotels Include:



SCAN TO
FIND OUT MORE!



Princess Cruises encourages guests to 'Come Feel the Love'

PRINCESS CRUISES' director of marketing, Hayley Moore, spoke exclusively to *Travel Bulletin's* Matt Hayhoe about the brand's new 'Love' positioning and the exciting partnerships on the horizon.

"We've got our new brand positioning, which is really



exciting. It really embraces our heritage to drive the future; that's what we say about our positioning. Princess was put on the map by a TV show called 'The Love Boat', so love is very much in our DNA," Hayley said.

"Obviously, campaigns come and go, but 'love', being such a strong platform, is here to stay, and it helps us tell our brand story and helps the agent partners to use it as a vehicle to speak to our trusted and loyal guests and excited first-timers."

Supporting the trade has never been more important, as Hayley made clear: "We've got some exciting partnership plans going forward (...) it's going to be the sort of opportunities that show we're getting behind the trade and supporting them. There's more opportunity for our agents than ever before."

Read the full interview at: www.travelbulletin.co.uk



EMIRATES IS kicking off a spectacular summer season with a range of experiences designed to make passengers enjoy the journey, not just the destination. Some of the experiences will include complimentary ice cream in the airport, duty free summer specials, seasonal delicacies and summer mocktails on-board, and a full library of movies and bingeable TV shows. www.emirates.com

Radisson expands African portfolio

RADISSON HOTEL Group has expanded its presence in Africa by signing three new hotels in Nigeria, including the highly-anticipated introduction of the Radisson RED brand to the country.

The new signings will add 400 rooms to the brand's Nigerian portfolio, which comprises of 11 hotels in operation and under development, meaning the Group remains steadfast in its approach of reaching 15 hotels in the country by 2025. The three signings include the newly-built Radisson Collection Hotel & Conference

Centre, Abuja; the Radisson Blu Hotel, Abuja Central Business District; and the Radisson RED Lagos VI.

Erwan Garnier, senior director of development, Africa at Radisson Hotel Group, said: "We are proud of our accelerated expansion in Nigeria, which mirrors our focus territories of Lagos and Abuja and the expansion of our diverse brands."

Radisson has also signed the Radisson Collection Resort, Marsa Alam Port Phoenix in Egypt, which is scheduled to open in 2025. www.radissonhotels.com

Wendy Wu launches 2024 Earlybird Sale

WENDY WU Tours has launched its 2024 Earlybird Sale with savings of up to £700 per person up for grabs on select tours to Japan, China, Southeast Asia, India, Sri Lanka, Central Asia, Middle East, Latin America and Europe.

Some of the itineraries featured in the sale include the 16-day 'Best of Borneo' where travellers can witness some of the most diverse wildlife in the world and spend time with some orang-utans in their natural habitat. Prices start at £4,390 per person, boasting a saving of £300 a head.

Another tour featured in the sale is the 29-day 'Ultimate South America' itinerary, priced at £11,790 per person, with a £700 saving.

www.wendywutours.co.uk



Shearings

Shearings announces 'Self-Drive' collection

SHEARINGS HAS launched a collection of 25 new UK 'Self-Drive Experiences' which combine the flexibility of self-driving with a full itinerary of escorted tour excursions. The holidays are priced from £359 per person. www.shearings.com

LATA Expo turns 10 with biggest event yet

CELEBRATING ITS 10th iteration, the Latin American Travel Association (LATA) brought its Expo to London’s Battersea Evolution for 2023.

Taking place from June 19th to 21st, more than 140 suppliers were on hand to spotlight the latest regional developments.

LATA Expo’s timing couldn’t have been better, with the WTTC predicting that 2023 will herald the long-awaited



recovery of the region’s travel sector.

Travel Bulletin’s Matt Hayhoe was on the show floor to hear all the latest from LATA and its destination partners.

Earn unBelizeable stays

THE BELIZE Tourism Board spotlighted its agent rewards programme, where agents can rack up points by logging bookings with at least one overnight stay in Belize. These points can be exchanged for stays at ‘unBelizeable’ resorts across the coastal nation.

Attendees heard about the experiences that await guests in Belize, from the second biggest coral reef system in the world (the Belize Barrier Reef), to immersive sustainable experiences inviting them to contribute to the destination’s reforestation efforts.

Agents were also invited to become certified Belize experts through a dedicated online training course. www.online.belize-tourismboard.org

LATA Foundation plants seeds of goodwill

LATA WAS joined by its charitable arm, LATA Foundation, and its ‘Toucan Tree’, where guests could donate to place their toucan in a jungle mural in the main event space.

The LATA Foundation distributes proceeds to a number of projects across Latin America, with Just a Drop’s initiative to provide sustainable, community-centric water solutions

which have currently helped almost 5,000 people across Nicaragua, particularly spotlighted.

Attendees could also hear about the Foundation’s Abriendo Mentes (Opening Minds) project in Costa Rica, the XtraOrdinary Women programme in Nicaragua, and more.

For details and to donate, visit www.latafoundation.org.



Ecuador continues on the road to recovery with agent incentive

DIEGO ANDRADE, Subsecretario de Promoción at Ecuador’s Ministry of Tourism, gave us a rundown on all the latest about the nation’s positive positioning and recovery of pre-pandemic visitor numbers.

“Ecuador has almost completely recovered 2019’s numbers; our first trimester even exceeded what we expected based on 2019.

“The UK, as one of our main feeder markets, is so important to that. We continue to aim to be as close as possible with our agents.”

Ecuador’s strong presence at LATA Expo included a cacao-inspired incentive, offering agents the chance to win samples of Ecuadorean chocolate.

“It’s a nice token to reach out to our agents. Cacao is so important to the history of Ecuador, and it’s nice that our relationship with the trade can reflect that.”

Agents have until July 31st, 2023 to share details of their Ecuadorean bookings with ecuador@wearelotus.co.uk for the chance to win.



Virgin Atlantic takes to the skies with new Sao Paulo direct flight

LONDON HEATHROW will host a new direct flight to Sao Paulo, Brazil from May 13th, 2024. Flyers will have easier access to the 12 domestic connections available from the Sao Paulo hub, including Rio de Janeiro, as part of Virgin Atlantic’s codeshare with LATAM Airlines.

www.virginatlantic.com

Image Credits: Top Left: LATA, Bottom: Travel Bulletin, Middle Right: Ecuador Ministry of Tourism, Bottom Left: Virgin Atlantic

'The Power of Tourism' on full display

ON THE second day of LATA Expo, 'The Power of Tourism' seminar invited Intrepid Travel's Gary Cohen onto the stage, who elaborated on how agents and operators can adjust to the changing landscape of sustainable travel and ensure a positive impact on the destination.

Starting with real-life examples of career paths and empowerment in the communities Intrepid visits, Gary explained: "One of our leaders in Peru, Fernando, started as a local guide. Some of our tour leaders said: 'Hey, this guy's fantastic! Get him into the Tour Leadership team!'" and so we brought him on as a tour leader for trips all over Peru.

"He became one of the best tour leaders we've had in Peru, and eventually we brought him into the office. A few years later he's deputy operations manager and after that became operations manager. Now he's the general manager of our business in Peru.



"Tourism, when it's done good and right, is a power for good, but of course there's another side to it that we need to address. The best way to approach this is to admit the impact our work is having, own up to it, and figure out how to overcome it.

"We're not going to solve climate change or inequality as a single organisation, but we can break it down into achievable steps. At Intrepid we looked at 50 of our best-selling itineraries, assessed the short-haul

flight connections they featured. Some of them were almost mandatory, but we took a good look at alternatives: can we extend a one-day transfer into a two-day experience? Can we blend adventure and activity into the itinerary to make that route a feature in and of itself?

"There's lots of things we can do. It's important not to be overwhelmed by end goals and sustainability targets without breaking them down into short, achievable steps."

Martin Johnson announced as new LATA chair

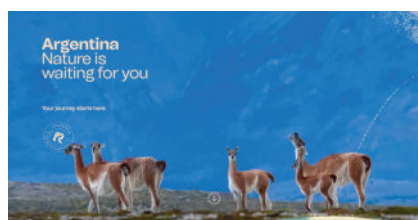
THE EVENT'S closing ceremony saw Martin Johnson confirmed as the new chairman of the Latin American Travel Association (LATA), with former chairman Colin Stewart stepping down.

Martin has been vice-chair of LATA since 2012, is co-founder and director

of Latin Routes and Polar Routes, and chairs the recently-formed Expedition Cruise Network.

In celebration of his appointment, Martin said: "When I set up Latin Routes with my business partner in 2012, and later that year attended my first LATA event, I could only have dreamt of one day being able to call myself chair of such a fantastic organisation.

"While the pandemic is thankfully now a memory, its effects are still being felt across the LATA membership. I am committed to ensuring that, through a combination of growing the membership and creating opportunities for revenue generation, LATA will continue to secure a successful future."



Visit Argentina takes 'La Ruta Natural' with new web platform

A NEW digital hub showcases 17 routes spanning Argentina, allowing agents and their clients to explore the natural havens and scenic attractions on offer.

Visit Argentina has also collated detailed advice to inform agents about the most responsible and sustainable approach to planning trips.

www.larutanatural.gob.ar/en



GREECE IS THE WORD

Inspiring Travel is offering multiple luxurious packages to the Greek Islands and Cyprus as the destination continues to rise in popularity.



WITH ITS rich cultural and mythological history, stunning landscapes, beautiful beaches and delectable gastronomy, Greece and its many islands offer an ideal destination for travellers to enjoy year-round. The variety of hotspot destinations within the country continues to rise in popularity. Inspiring Travel is offering multiple packages that

allow visitors to live their best Grecian lifestyle.

For those travellers wishing to escape into the scenery and leave their worries at home, the all-inclusive Ikos Odisia resort offers a peninsula paradise that awaits to be explored. Located on the cosmopolitan island of Corfu, guests can enjoy all the luxury across private beaches, rich culinary options and a whole host of activities. Inspiring Travel is offering a seven-night ultra-all-inclusive package for £9,695 per family based on two adults and two children sharing. The package is valid for travel between July 23rd and August 28th, 2023. Prices include return flights from London Gatwick and private transfers.

On the island of Crete, Inspiring offers

a seven-night package for the Daios Cove resort. Guests can sit back and relax in the resort's seawater pools overlooking the bay while young ones are entertained at the in-house Kids Club. The package starts at £4,009 per person, with a 25% saving on accommodation.

Over in Cyprus, the AMARA resort offers a luxurious family-focused experience, with every room guaranteeing a 180-degree view of the sea. Prices for the seven-night family package begin at £6,125 per family based on two adults and one child sharing a Deluxe Room. The package is valid for travel between August 27th and September 3rd, 2023.

www.inspiringtravel.co.uk

Jet off to Santorini this summer

JET2.COM PROMISES travellers a scorching Grecian summer as the operator has launched a new service to Santorini from East Midlands Airport. Flights will depart weekly and will operate throughout the summer season until October 13th, 2023.

Steve Heapy, CEO of Jet2.com, said: "Feedback from customers and independent travel agents in the East Midlands has been telling us that flights and holidays to Santorini are very much in demand for summer 2023, and we know that Santorini is a destination that customers want to get to."

www.jet2.com

Newmarket travels back to Ancient Greece

PARTY LIKE Dionysus and bask in the power of Athena with Newmarket Holidays' new eight-day 'Ancient Greece Uncovered' itinerary. Features of the tour include stays in the historic cities of Thessaloniki and Athens, as well as a guided tour of Acropolis and Delphi's Temple of Apollo. Prices for the itinerary start at £1,296 per person including return flights.

www.newmarketholidays.co.uk





Kouros encourages guests to stay for longer

AFTER ITS highly-anticipated reopening last month, Kouros Hotel & Suites is offering a Long Stay Offer, where travellers are encouraged to spend as much time as they can exploring the cosmopolitan island of Mykonos while basking in the luxury on their doorstep. Guests must stay a minimum of seven nights between now and October 15th, 2023. Prices lead in at £212 per night. British Airways is also offering a flights and hotel package for £2,634 per person for seven nights.

www.kourosotelmykonos.gr



CV Villas extends Greece portfolio

CV VILLAS has extended its Greece portfolio by adding a selection of new properties in Rhodes. The additions come after Greece has reported a 48% growth in revenue since 2019 due to the popularity of the region. One of the new properties is Hestia, a traditional Rhodian villa located in the heart of Lindos ideal for couples and small families.

www.cvvillas.com

Dine like Demeter in Lindos Hotel's innovative experience

THE LUXURY hotel brand is welcoming gastronomy enthusiasts to try its new Ultimate Dine Hub, providing guests with a diverse dining experience combining variety and flexibility across Lindo's diverse range of restaurants.

Available at Lindos Grand, Lindos Village and Lindos Royal, the Dine Hub promises to tantalise the taste-buds of each guest.

Lindos Grand will take guests around the world with its main Buffet Restaurant hosting a different theme every night, and under the sea at Agistri Greek Fish Restaurant.

At Lindos Village, guests can embark on a Mediterranean journey at Pomodora & Basiliko, an Asian street food extravaganza at Ginger Root Restaurant, and an authentic Greek experience at Gia Ouzaki Greek Cuisine.

Over in Lindos Royal, guests can let their taste-buds do the talking over Greek meze, Mediterranean, Asian or main buffet restaurant options, or even combine them for an unparalleled culinary experience.

Discounts and complimentary dinners are available for guests travelling between Lindos hotels.

www.lindoshotels.com



Limassol becomes the city of dreams

THE CITY of Dreams is heading to Cyprus as Melco Resorts & Entertainment has announced Europe's largest intergrated resort will open its doors on July 10, 2023.

The City of Dreams Mediterranean will bring a one-of-a-kind development to Cyprus, combining 500 guest rooms and suites, a grand casino, fine dining, extensive entertainment and the largest expo centre on the island.

The resort also boasts an adventure park, complete with a zip line and a trampoline park, the Kids City children's club, and a designer shopping promenade. All guest rooms feature a Mediterranean-inspired design and include private balconies that

overlook the Akrotiri Salt Lake, the Troodos mountain range and the Lady's Mile Beach.

Grant Johnson, general manager of City of Dreams Mediterranean, said: "We are thrilled to finally open the doors of City of Dreams Mediterranean to our valued guests. A landmark project and our first venture in Europe, it will bring Melco's award-winning standards of entertainment and leisure, and welcome innovation to Cyprus' luxury hotel scene.

"We look forward to captivating our guests with contemporary design, first-class entertainment, and immersive experiences."

Prices lead in at approximately £163 per night. www.cityofdreamsmed.com.cy





ROYAL
APOLLONIA

Limassol

CYPRUS



beachfront elegance redefined

With a brand new look, timeless elegance tailored for the demands of our time and an exceptional combination of an ambient beachfront location, a tranquil vibe and a scandalous culinary experience, Royal Apollonia, Limassol creates a top-notch experience in perfect five star harmony.

As from November 2023 Royal Apollonia will be the first 5 Star Designed for Adults in Limassol

elegantCOLLECTION
by LOUIS HOTELS

royalapollonialimassol.com





Hit the Rhodes with Planet Holidays

PLANET HOLIDAYS has a number of Greek island options from the popular-as-ever picks to off-the-beaten-track gems.

One itinerary offers seven nights on a bed-and-breakfast basis at the five-star Rodos Park Suites and Spa from £899 per person, flying from Gatwick. www.planetholidays.com

Larnaka promises sizzling summer season

LARNAKA TOURISM Board is hosting a red-hot roster of events this summer, from festivals and treasure hunts to mixology workshops and guided tours.

Summer is the time to party and visitors can join in the fun this July for the month-long Larnaka Festival, a buzzing hub of shows and performances to be enjoyed by locals and tourists alike.

The Larnaka Storytelling Statues is an award-winning collection of statues that 'talk' to visitors, teaching them about individual stories that make up Larnaka's history. New for this summer season is the trail hunt map visitors can download and use to find each characters,

For those wishing to learn a new skill while on their travels, there are a selection



of alcohol-based workshops and tasting experience in the heart of the city. Visitors can reimagine Cyprian classic cocktails in the two-hour 'Local Spirit Cocktail Workshop' or sample the best wine the region has to offer in the popular '10 Cyprus Wines Tasting' session.

www.larnakaregion.com

Image Credits: Left: Frotelle Beach, Right: Adonis Stock



OLYMPIAN VILLAGE
RESORT

C E L E B R A T E L I F E



www.aldemarolympianvillage.gr
by ALDEMAR RESORTS

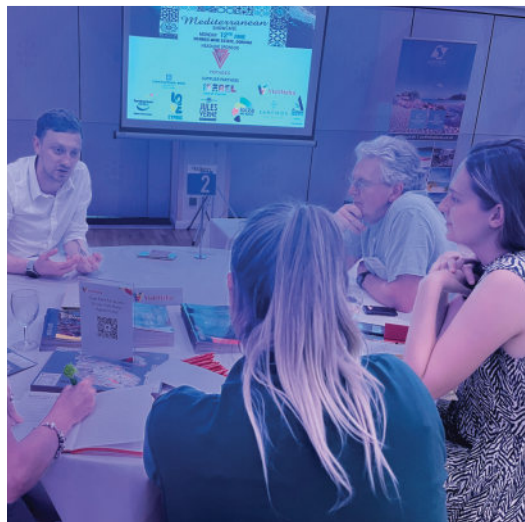


Mediterranean Roadshow

TRAVEL BULLETIN brought a slice of the Mediterranean to Dorking and Oxford earlier this month.

Agents were joined in Dorking by headline sponsor Virgin Voyages and PortAventura World, Constantinou Bros. Hotels, Aldemar Resorts, Ibiza Tourist Board, the Israel Government Tourist Office, the Cyprus Deputy Ministry of Tourism, Serenity Holidays, the Malta Tourism Authority, Santikos Collection and Jules Verne.

In Oxford, Virgin Voyages and the Malta Tourism Authority teamed up as headline sponsors alongside PortAventura World, Minos Hotels, Flexible Autos, Domes Resorts, Grecotel Hotels & Resorts, Sandos Hotels, Aldemar Resorts, the Ibiza Tourist Board, the Israel Government Tourist Office and Constantinou Bros. Hotels.



Want a slice of the [#TBShowcases](https://twitter.com/TBShowcases) action? Our next events are the Middle East Showcase in Nottingham (July 3rd) and Australasia & Pacific Islands Showcase in Glasgow (July 4th). To confirm your place or find out when we will be hosting our next event near you contact events@travelbulletin.co.uk

THE CULTURE CLUB

Kirker has unveiled a collection of tours appealing to art, music, architecture, and science lovers.



SHORT BREAK specialist Kirker has added to its collection of small, expert-led cultural tours and music holidays for 2023, featuring itineraries that are designed to appeal to travellers interested in topics ranging from art, architecture and archaeology to gardens, music and wine.

New for autumn 2023 is the six-night 'Verdi Festival in Parma', which is led by art historian and opera specialist, Patrick Bade. Guests will be treated to performances in Parma's Teatro Regio, Teatro Verdi in Busseto, and visits to Cremona, where Stradivarius was born.

Prices lead in at £3,950 for the September 19th departure.

Also new for autumn is the four-night 'Bordeaux – Wine Capital of the World' tour, led by celebrated wine writer Jonathan Ray with prices from £2,298.

Kirker has also teamed up with New Scientist magazine to offer a selection of tours for science enthusiasts.

The collection includes: the four-night 'Science of Scotland' tour, which explores key sites and moments from the Scottish Enlightenment in the 18th and 19th centuries; the five-night 'Renaissance Astronomy in Kepler's

Prague', a journey to the heart of early modern science during this tour of medieval Prague that retraces the footsteps of Tycho Brahe and Johannes Kepler, including the world's oldest clock; and the five-night 'Megalithic Malta' experience that explores the archaeological sites of Malta and Gozo. www.kirkerholidays.com

Hastings Hotel offers the Wim Hof experience

HASTING HOTELS is offering guests a new overnight package at the 17th-century Ballygally Castle on the Antrim coast in Northern Ireland, featuring the opportunity to unleash their inner Wim Hof with cold-water swimming.

The hotel now provides guests with dry robes, hot water bottles and slippers for a cold-water swimming experience in the North Channel.

Prices for the 'Sea Dips and Hot Sips' package lead in at £223, based on two people sharing with breakfast, robe hire, slippers, a hot water bottle and thermos flask.

www.ballygallycastlehotel.com/offers/

World's first COYA pool opens in Marbella

PUENTE ROMANO Beach Resort in Marbella is celebrating the arrival of summer with the opening of the world's first COYA pool. The pool club comes complete with COYA music beats, immersive entertainment and signature cocktails and bites. Earlier this year saw the opening of COYA Marbella restaurant, the 10th international restaurant in the COYA portfolio and the first COYA in Spain. A two-night break, from September 7th to 9th, starts from £1,630 www.puenteromano.com/



Hotel d'Arts adds Stay & Dine deal

THE LUXURY Hotel d'Arts Ritz-Carlton property in Barcelona, home to two-Michelin-starred restaurant Enoteca Paco Pérez, has launched a new Stay and Dine package to incorporate its new dining option that with a buzzy speakeasy feel.

The Secret Pantry, which is hidden behind the shelves of The Pantry offers a chilled-out vibe with a compact menu that spotlights the flavours of the Catalan region through sharing-style dishes and regional wines.

The Pantry, which is a new gourmet boutique in the hotel, stocks 80 wine labels sourced from Catalonia, and a handpicked selection of deli products. Guests dining in the Secret Pantry can sample any fine products from The Pantry's deli section and wine collection.

"With The Pantry, we aimed to showcase the essence of local gastronomy and

celebrate the hard work of local farmers, fishermen and other trusted partners of Hotel Arts Barcelona," said Andreas Oberoi, general manager at Hotel Arts Barcelona.

From £300 per night (based on double occupancy), guests can book the new Stay & Dine package at Hotel Arts Barcelona which includes accommodation, breakfast for two people, and a tasting set menu at The Secret Pantry.

www.hotelartsbarcelona.com/en



PLAY unveils second anniversary sale

PLAY, THE low-cost Icelandic airline is celebrating two years in the skies with a highly competitive winter sale, with savings of up to 51% available.

The flash winter sale, allows passengers to experience the wonders of Iceland for less. Passengers will be able to travel from London Stansted to Reykjavik in September for £39 one way, boasting a 40% saving compared to the current ticket price. Travel from Glasgow to the Icelandic capital will also be available for 38% less, with a one-way ticket priced at £59. www.flyplay.com



JG Travel sets sights on new festive break

THE JG Travel Group has introduced a two-day coach break to Worcester's Victorian-themed Christmas Market this December.

The coach break, which also includes a stop in Stratford-upon-Avon departs on December 2nd and costs from £119 per person including return coach travel from selected pickup points and one night's accommodation. www.justgoholidays.com/agents



Inntravel hits the road with Porto and Douro tour

INNTRAVEL has introduced a new short break to Portugal.

The four-night 'Porto and the Douro Valley' experience begins with two nights in a four-star hotel in Porto before heading off on a scenic train into the vineyards of the Douro Valley to discover the rural landscapes where the wine originates.

Prices lead in at £835 per person based on two sharing, including four nights' bed-and-breakfast accommodation, two dinners, route notes and maps, GPS navigation, guided visit of Quinta de la Rosa and transfers from and to Pinhão station.

www.inntravel.co.uk

San Francisco's legacy celebrates 150 years

SAN FRANCISCO is celebrating 150 years of its iconic cable cars by hosting a six-month-long series of events throughout the summer.

Some of the highlights among the events roster includes the first-ever public tours of the Muni shop in the city's Dogpatch neighbourhood; a history themed tour of the neighbourhoods that are served by the cable car line; a re-enactment of cable car founder Andrew Hallidie's historic first run; and a chance to ride the oldest cable car in the city, the 'Big 19'.

From July 1st until the end of the year, a special \$5 all-day pass will be available for the California line.

San Francisco Mayor, London Breed, said: "For the last 150 years, residents and visitors have enjoyed

the incredible experience of riding our cable cars through our neighbourhoods to experience the stunning bay views that are famous all over the world.

"In celebration of the 150th anniversary, we invite everyone to ride our wonderful cable cars to experience the magic of San Francisco."

www.sanfrancisco.travel



Become Willy Wonka with Geneva's Choco Pass

CHOCOLATE LOVERS rejoice as Geneva Tourism is offering visitors the chance to live their Willy Wonka fantasy for the day as it launches the Choco Pass. To celebrate National Chocolate Day, the Choco Pass allows visitors to access some of the city's most sought-after chocolatiers, as well as experience a fully customisable chocolate tour of the city. The pass is priced at £26 per adult and £5 per child, and is valid for 24 hours on July 7th, 2023.

www.geneve.com

What is at the top of your bucket list?

Jeanette Ratcliffe Publisher

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A long weekend in Vegas!



Matthew Hayhoe

Acting Editor
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Scuba diving in the Great Barrier Reef



Simon Eddolls Sales Director

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Bowling at Lord's.



Sarah Terry Senior Account Manager

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Tim Podger Account Manager - Far East

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Play golf in Augusta



Melissa Paddock Events Coordinator

melissa.paddock@travelbulletin.co.uk
Paddle boarding and sipping cocktails in Bora Bora



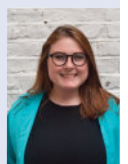
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Visit all of the Disneyland parks.



Leah Kelly Acting Deputy Editor

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Bungee jump in New Zealand



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City Breaks Showcase

WE TOOK a city break of our own in Bristol for our City Breaks Showcase on June 19th. Joined by Visit Portugal, the Tunisian National Tourist Office, Visit Estonia, Lithuania Travel, Travelpack, and Riviera Travel, agents heard all the latest from the world of short and city breaks.

Lucky agents left the prize bingo and raffle draw with prizes including Portugese and Tunisian wines, hampers, and vouchers!



Feeling the #TBSHOWCASES FOMO? We're heading down under with our Australia Takeover in Dorking on September 5th! Don't miss out; register or find out about future events in your area by emailing events@travelbulletin.co.uk

Travel
bulletin
SHOWCASES

INVITES YOU TO AN

Australasia & Pacific Islands

SHOWCASE

TUESDAY 4TH JULY HILTON GLASGOW

Travel Bulletin is delighted to invite you to our Australasia and Pacific Islands Showcase. A fun filled evening dedicated to providing you with more information about the diverse range of destinations and tailor-made packages on offer to meet your customers' needs. Look forward to engaging presentations, professional networking, amazing entertainment and being in with the chance of winning some incredible prizes!

TIMINGS

Registration 6:00 ^{PM}	Travel Bulletin Welcome 6:25 ^{PM}	Client Presentations 6:30 ^{PM}	Hot Dinner 7:30 ^{PM}	Client Presentations 8:15 ^{PM}	Product Quiz & Free Prize Draw 9:15 - 9:30 ^{PM}
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To confirm your place at this amazing event, email the name, company and contact details by
Tuesday 27 June to: events@travelbulletin.co.uk or Telephone: 020 7973 0136

HEADLINE SPONSOR



FEATURING



THESE EVENTS ARE BY INVITATION ONLY
and will be booked on a first come first served basis with limited space available.