

# travelbulletin

January 28 2022 | ISSUE NO 4,190 | [travelbulletin.co.uk](http://travelbulletin.co.uk)

Giving agents the edge

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Giving agents the edge

## AGENT INSIGHT

Donna Grasby, Hays Travel, on how cruise bookings are going from strength to strength.

## AGENT BULLETIN

Peaks, booking incentives and training opportunities.

## PUZZLE BULLETIN

Your chance to win a £20 M&S gift voucher by completing our Sudoku!

## CRUISING

All the latest updates in the world of river and ocean cruising.



# AUSTRALASIA & PACIFIC

Get excited for the long-awaited comeback!



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\*T&Cs APPLY

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### PUZZLE BULLETIN

Your chance to win a £20 Marks & Spencer voucher by completing our Sudoku!



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From New Zealand to Australia and the Pacific Islands, holidays to broaden horizons.

# TOP TRENDS

A new Expedia report finds people will spend more on travel, embark on purpose-driven and sustainable trips, and prioritise ultimate flexibility this year.



Image Credit: Adobe Stock

Over half of people surveyed are willing to pay more fees to make a trip sustainable.

EXPEDIA HAS released a new report called 'Traveller Value Index: 2022 Outlook', based on travel predictions for this year.

The findings suggest that after two years of enduring a global pandemic, people value travel and personal time more than ever. Findings from the report include:

#### A surge in travel for personal wellness.

The pandemic caused people to reflect on the importance of spending time with family and preserving their wellbeing. Most people (81%) plan to take at least one holiday with family and friends in the next six

months, and the majority are seeking quick doses of adventure, with more than three quarters (78%) expressing an interest in frequent short trips. Similarly, the Expedia 2022 Travel Trends Report found that nearly half of all UK travellers (42%) are searching for a relaxing holiday.

#### Investment in travel to boom

More than half (54%) of respondents say they plan to spend more on trips than they did before the pandemic. Two-in-five (40%) plan to use loyalty points for at least part of a trip in 2022, with Gen Z in the lead.

#### Responsible travel

Over half of people (59%) are willing to pay more fees to make a trip sustainable, and 49% would choose a less crowded destination to reduce the effects of over-tourism. Nearly half (43%) will add in extra time for services and transit.

#### Great deals and flexibility

Almost all (84%) respondents agree that a discounted fee is influential when booking a flight online. A nearly identical percentage (83%) say flexible fare options makes a world of difference.

[www.expediagroup.com](http://www.expediagroup.com)

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## Contiki announces brand refresh



Contiki wishes to further its appeal to the younger market with its rebrand.

CONTIKI IS announcing a bold rebrand and evolution of its brand identity, to reflect the anticipated return to travel and its ambitious goals for 2022.

As well as a new look and feel, signifying an optimism for the industry that meets the new needs of Gen-Z and Millennial travellers, Contiki is also aiming to become entirely carbon neutral.

The evolution for Contiki comes at a time where the brand has set ambitious goals for 2022, continuing its global expansion in the

18-35-year-old market. "In the last two months we've really started to see encouraging signs of a meaningful recovery," said Adam Armstrong, Contiki CEO. "Our travellers are resilient, confident and eager to resume their travels. We've developed this exciting new positioning with their help – and we look forward to welcoming them back to Social Travel with Contiki this year."

Visit [www.contiki.com](http://www.contiki.com) to learn more about the company's rebrand.

## Inghams releases 2022/2023 ski deals

INGHAMS HAS kicked off 2022 by offering skiers and snowboarders the chance to make savings when they book ahead for next winter.

Examples of deals currently on sale include seven nights in Obergurgl, Austria from £839 per person; seven nights in Val d'Isère, France from £579 per person; seven nights in



Cortina, Italy from £699 per person; and, half price ski hire or carriage when

booking a lift pass with Inghams. [www.ingham.co.uk](http://www.ingham.co.uk)

## MOVERS and SHAKERS



EXSUS TRAVEL has welcomed a new member to its team, Uma Campbell, who takes up a newly-created role as head of product & commercial.

Uma will play a key role enabling Exsus Travel to offer a wider choice of options for clients.



ROCKY MOUNTAINEER welcomes David McKenna as the luxury train company's new president and chief

executive officer. David joined the Rocky Mountaineer team on January 4, 2022, and will help to develop new tourism experiences across global destinations.



VIRGIN VOYAGES' Shane Riley and John Diorio have both been promoted to vice president of sales,

promising to grow the brand's footprint and sales presence around the world. Riley will be covering UK/International sales, while Diorio will be covering North American sales.



OCEANIA CRUISES has appointed David Sanderson as new sales manager for the North, Scotland

and Ireland to best serve its valued trade partners. David joins the team with more than 10 years' experience within the cruise industry.



## CzechTourism 'Returns to Roots' for 2022

11N 2022, CzechTourism, the tourist board of the Czech Republic, is focusing on returning to the country's roots and embracing traditions.

From crafts that have been perpetuated by generation after generation to recipes closely guarded by families and traditional festivals that are preserved as national heritage, the tourism board is planning numerous events, anniversaries and the launch of the world's longest suspended bridge.

For a full list of events, visit [www.visitczechrepublic.com/en-US/search/traditions](http://www.visitczechrepublic.com/en-US/search/traditions)

## Jet2.com's biggest ever Iceland programme set for winter 2022/23

JET2.COM AND Jet2CityBreaks have announced its biggest ever programme of flights and breaks for trips to Iceland for the winter 2022/23 season.

A programme of scheduled services and dedicated trips will see Jet2.com and Jet2CityBreaks operate 120 outbound services to Iceland from across 10 UK bases. It will fly twice-weekly scheduled services to Iceland from Birmingham and Manchester Airports during key periods next winter.

In addition, the company will operate dedicated flights and trips to Iceland from Bristol Airport for the first time. This is in addition to flights and trips operating through winter 2022/23 from Belfast International,



Edinburgh, East Midlands, Glasgow, Leeds Bradford, Manchester, Newcastle and London Stansted Airports.

The programmes of scheduled services from Birmingham and Manchester Airports are perfectly timed for those wanting to experience the Northern Lights, with twice-weekly

(Monday and Thursday) services operating from both bases from September 29 until November 21, 2022 and from February 9 to April 24, 2023.

Jet2 is operating over 40 three- and four-night dedicated trips to Iceland from eight other UK bases. [www.jet2.com](http://www.jet2.com)

## Omega breaks launches new London 'Superbloom' break

OMEGA BREAKS has launched its new 'Superbloom' coach break that includes the chance to see one of London's most famous landmarks in full bloom.

To celebrate the Queen's Platinum Jubilee, from June to September this year, the Tower of London is filling its moat with wild flowers to create an ever-changing kaleidoscope of colour. This display features a specially-commissioned sound installation, sculptural elements and a weaving path through the blooms.

The tour departs on various dates between June 4 and September 19, 2022. Prices start from £139 per person. [www.omegabreaks.com](http://www.omegabreaks.com)

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## AGENT INSIGHT

**DONNA GRASBY**

**HAYS TRAVEL**

WHEN IT comes to all things cruising, it certainly has been a busy time for us here at Hays Travel. Cruise bookings and enquiries are still strong and customers continue to book cruise holidays right through to 2024.

Our focus remains on looking after our customers, as well helping potential customers with any concerns they have around booking. Our partners are working with us to provide us with up-to-date information, fabulous material and images to share on our social media.

I am so excited to be going on my first cruise with my husband this year as we head off to visit Toulon, Tuscany, Corsica, Sardinia and Ibiza. After living in Menorca for six years, we welcome the sight of its little sister island!

We have an exciting campaign from Virgin Voyages and the opportunity for a full immersion into our on-board experiences on Valiant Lady in one-of-four UK docks.

Seaborn has its 'Suite Life Event' where clients will receive two-category Veranda Suite upgrades and inclusive Economy class flights and transfers on select Europe and Caribbean sailings, as well as the 50% reduced deposits which help encourage customers to book now.

Unfortunately, three Oceania Cruise sailings were cancelled and five Norwegian itineraries changed in order to keep passengers safe.

I cannot talk about cruise without mentioning the funniest ever cruise logo that was featured on the first episode of BBC's 'The Apprentice' the other week. The episode was filmed on board the fabulous Virgin Voyages Scarlet Lady. While it was a great opportunity for us to see on screen what is in store for passengers on board, the contestants failed miserably to brand the ship (I have to get the green turd printed on a shirt!).

To sum up, demand for cruising is very much alive and we will continue to see travel grow strong.

*For all further cruise news, turn to page 10.*



Image Credit: Constantinou Bros.

CONSTANTINOUS BROS Athena Beach Hotel has welcomed 10 more Elite Class Superior Swim-up rooms following the success of the room style's launch last summer. An adults' cocktail bar has also opened at the resort with a separate pool and sunbathing area. The brand's sister property, Athena Royal Beach Hotel, has welcomed a host of modern upgrades to Classic and Elite class rooms. [www.athena-cbh.com](http://www.athena-cbh.com)

## TruTravels announces first 'FitVentures' departure

YOUTH TRAVEL specialist TruTravels has brought fitness-focussed breaks, 'FitVentures' to the market, with the first departures expected from May 2022.

To mark the launch of the new break style, guests can save up to 40% off on the wellness escapes.

FitVentures blend adventure and wellbeing for travellers aged 18 to 30, with Muay Thai classes, beachfront bootcamps and volcano hikes on the agenda.

Mark Pope, the co-founder of TruTravels, explained: "In 2020, we saw a huge rise in home workouts and people getting active – a trend which has continued through 2021 as people keep up healthy new habits.

"Partnered with our Great Escape Sale, we're offering customers up to 40% off our FitVentures, meaning travellers can bag a bargain and feel good working on themselves in 2022."



The breaks blend adventure and activity.

Image Credit: TruTravels

The range includes 'Thailand Energize', celebrating the ancient art of Muay Thai on a nine-day adventure around Koh Phangan, Koh Tao and some of the area's popular viewpoints, with prices from £591 per person.

[www.trutravels.com](http://www.trutravels.com)



**CLASSIC PACKAGE** Holidays' peaks campaign for 2022 is giving agents the chance to win no fewer than 27 holidays during January and February. The trade-only operator is giving 15 lucky travel agents the chance to win a place on a plane for them and their chosen plus one.  
 For further information, email [andrew.farr@classic-collection.co.uk](mailto:andrew.farr@classic-collection.co.uk)

## AGENT INCENTIVES

- **GOLD MEDAL'S** Pure Luxury brand is shining a spotlight on Sani Resort during Peaks and giving agents the chance to win a luxury holiday for two to its resort in Halkidiki, Greece. Agents must make any Pure Luxury booking between now and February 28, 2022 and they will receive one entry into the prize draw. If the booking is staying at Sani Resort they will receive two entries into the draw. Booking references should be emailed to [win@pureluxuryholidays.co.uk](mailto:win@pureluxuryholidays.co.uk) with name and ABTA number by March 1, 2022 to enter the prize draw.
- **BETWEEN NOW** and February 28, 2022, agents making any new-to-Windstar bookings will earn an additional £100 on top of their usual commission, made up of £80 in cash and a £20 voucher of their choice. There is no limit to the number of bookings, so the more new-to-Windstar cruises agents book, the more incentives they will earn. All bookings must be made between now and February 28, 2022. [www.windstarcruises.com](http://www.windstarcruises.com).
- **CROISIEUROPE HAS** launched its first ever travel agent booking incentive. The incentive gives all UK travel agents the chance to earn points when holidays are booked, which can be exchanged for a variety of trips, ranging from a two-night hotel break in the UK to a safari-cruise in Southern Africa. The incentive runs until December 31, 2022. Register at [www.pro-uk.croisieurope.com/login-b2b](http://www.pro-uk.croisieurope.com/login-b2b)
- **AGENTS WHO** book their clients for stays of (at minimum) seven nights at Saint Lucia's Coconut Bay Beach Resort & Spa can earn up to £10 Booking Bonus per night and one free night for every seven-night booking in an Oceanview or higher room category, while seven-night bookings at Serenity at Coconut Bay will result in rewards up to £105. All agents' bookings must be registered on [www.cbayrewards.co.uk](http://www.cbayrewards.co.uk) for Coconut Bay Beach Resort & Spa and [www.serenityrewards.co.uk](http://www.serenityrewards.co.uk) for Serenity at Coconut Bay. Agents' rewards are provided via prepaid card. Visit [www.cbayresort.com](http://www.cbayresort.com) for more information.

## AGENT TRAINING

**AGENTS WHO** complete a short course on all things Oman, learning all about its landscapes, culture and everything in-between, will be in with a chance of winning a trip for two to the Sultanate, including return flights with Oman Air and eight nights' accommodation in four- and five-star hotels. The runner up prize is a Neals Yard Frankincense Collection.  
[www.omanambassadors.com](http://www.omanambassadors.com)



**FOR THOSE** looking to become Vancouverite experts, Tourism Vancouver has designed the Vancouver Specialist Program, an interactive online training program that will provide agents with the knowledge to increase their sales and deliver tailored itineraries to their clients. Once completed, agents receive a Specialist certificate, and access to special benefits and resources.  
 Sign up at [www.vsp.tourismvancouver.com](http://www.vsp.tourismvancouver.com).



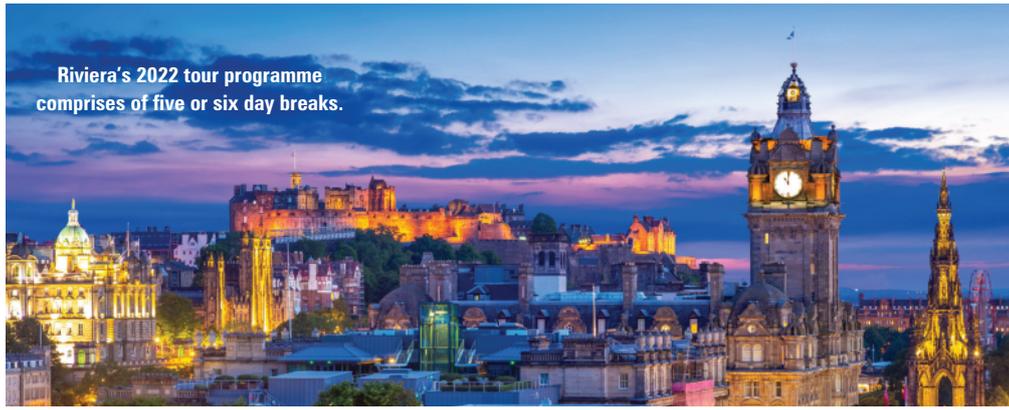
## travelbulletin COMPETITIONS

**Win a seven-night stay for two at the four-star Louis Althea Beach in Protaras, Cyprus by answering three simple questions on our website.**

For all competitions, visit <http://www.travelbulletin.co.uk/competitions>

Riviera's 2022 tour programme comprises of five or six day breaks.

Image Credit: Riviera Travel



## Riviera Travel adds to UK tour programme

RIVIERA TRAVEL has added two new itineraries to its 2022 UK tour programme.

The leading UK tour and river cruise operator has previously announced it will run over 100 group journeys this year, across 12 itineraries, from March to December. The new itineraries will depart for the first time ever as part of the

2022 programme.

The additions comprise a five-day Northumbrian Coast, Durham and Lindisfarne tour and a five-day Edinburgh, St Andrews and the Royal Yacht Britannia tour.

Both itineraries have a total of five departures, running from May to October. An expert tour manager will be on hand throughout.

Riviera's 2022 tour programme comprises five- and six-day breaks, taking in destinations such as Devon, Oxford, the Scottish Highlands and Somerset. Dedicated solo options to Norfolk, The Lake District and North Yorkshire are also available.

[www.rivieratravel.co.uk](http://www.rivieratravel.co.uk)

## Domes Resorts to open two hotels

DOMES AULŪS Zante & Domes Aulūs Elounda will open in summer 2022, and will be the first Domes Aulūs / Cool Inclusive concept hotels from Domes Resorts.

Domes Aulūs Zante is nestled in a natural forest that meets a golden sandy beach in a Natura 2000-protected turtle sanctuary. The hotel offers views of the Ionian sea and Zante pine forest landscape. Room rates start from £206, based on two adults.

The adults-only, five-star Domes Aulūs Elounda offers guests views of Spinalonga, and the town of Elounda is less than a mile away. Room rates start from £275 a night, based on two adults sharing.

[www.domesresorts.com](http://www.domesresorts.com)

## Shearings

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SUDOKU

### Win a £20 M&S voucher in the **travelbulletin** Sudoku prize puzzle

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9.

Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

**competition@travelbulletin.co.uk**

Closing date for entries is Thursday, February 10. Solution and new puzzle will appear in the next issue.

**The winner for January 14 is Mark Ashton from Not Just Travel.**

**January 14 Solution: A=3 B=4 C=5 D=8**

A			3					2	
	7		6	1			3	4	5
		3	8			4		1	
B			7		9	1	5	6	
	3		1				4		9
C		5	2	6	4		1		
		2		8			9	7	
	6	1	4			9	2		8
D	8					5			



### WHERE AM I?

A Southern African country's largest city, it has earned the title as 'the city of gold' and is also home to the tallest building in Africa. The city sits on the edge of the world's largest known gold deposit – in the Witwatersrand Basin, once the site of a massive inland sea.

CROSSWORD

Fill in the crossword to reveal the mystery location highlighted by the green squares.

1				2		3		4		
5		6				7				
8				9				10		
11				12		13		14		15
16		17				18				
19										

**Across**

- 1 Virgin cruise ship featured in a recent episode of The Apprentice (7,4)
- 5 US state on the border with Canada (5)
- 7 River and West African country (5)
- 8 Flag carrier of Scandinavia, initially (3)
- 9 The Space Needle is a popular tourist attraction in this US city (7)
- 11 The historic city of Trier is located on this river (7)
- 14 Major tourism group (3)
- 16 Red Sea resort (5)
- 18 Desert, Mount and Peninsula (5)
- 19 Popular English south coast resort (11)

**Down**

- 1 Greek island in the Aegean, birthplace of Pythagoras (5)
- 2 Kent tourist attraction, \_\_\_ Castle (5)
- 3 Polynesian kingdom recently hit by an underwater volcanic eruption (5)
- 4 Month of the year, in short (3)
- 6 Popular resort on the East coast of Corfu (5)
- 10 Company specialising in escorted tours (5)
- 12 UK airport (5)
- 13 Surrey town and racecourse (5)
- 15 Company with head office in Dublin \_\_\_ Ferries (5)
- 17 Currency of Romania (3)

Across: 1 SCARLETT LADY, 5 MAINE, 7 NIGER, 8 SAS, 9 SEATTLE, 11 MOSELLE, 14 TUI, 16 EILAT, 18 SINAI, 19 BOURNEMOUTH.

Down: 1 SAMOS, 2 LEEDS, 3 TONGA, 4 AUG, 6 IPSOS, 10 TITAN, 12 LUTON, 13 EPSOM, 15 IRISH, 17 LEU.

Mystery Word: SPAIN

# RIVER CRUISES

Image Credit: CroisiEurope



## John Fair, UK sales director at CroisiEurope, talks about the rise of the river-cruise market and highlights the value that travel agents can provide clients when booking cruise holidays.

I TRULY believe positivity and “being positive” will become key drivers in travel regaining both its mojo and its importance to many British people. Key to the heart of that positivity will be travel agents and the tremendous service and expertise they provide for all travellers, but especially for ocean and river cruisers, as cruising once again looks to the future.

As you might expect with my position as UK sales director for Europe’s biggest river cruise operator, my focus here will be river cruises, but it goes without saying that selling cruises of any kind offers travel agents not only excellent commission but also the vital ability to earn customer loyalty and repeat business. Once many people take a cruise, they will come back enriched and keen to sample other itineraries, other rivers, other cultures and ship types.

Turning my attention to specifically rivers, it’s worth reminding travel agents that pre-pandemic, the river cruise market was the fastest growing sector in travel, with double digit percentage growth year-on-year, with just about all of the major operators investing in new ships, new greener technologies and opening up new rivers for your customers to explore. I’m pleased that CroisiEurope has always been at the forefront of those developments with new ships in Africa on Lake Kariba in Zimbabwe, the first sailings on the Vltava River in Bohemia and the use of paddlewheel ships in Europe on the Loire and the Elbe.

For travel agents, river cruising is not just about traditional seven-night itineraries on the likes of the Rhine, Rhone and Danube, although they remain a vital part of the river cruise

story, but so much more. Many river cruisers now want to combine a sailing on their chosen river with a pre- or post-cruise stay in-country — many of the leading lines now offer these as pre bookable packages rather than travel agents having to package it themselves or go to a third-party supplier for that element. River cruise operators have also widened the choice of itinerary types extensively with a huge focus now on themed cruises such as classical music, art, walking, hiking, cycling and expert-led lectures on history and culture. All of this choice opens up river cruising to a much wider demographic for agents to sell to.

We should also not forget that river cruising is also now a long-haul option which is ideal for not only a stand-alone cruise but also a more complex, bucket-list type holiday that recent industry research leads us to believe will grow.

Travel agents can now sell further afield rivers with the confidence that the same high standards of service, accommodation, offerings as well as in depth excursion programmes that are found in Europe will be delivered without fail.

I know I speak for all the major river cruise operators that we treasure our relationships with our agent partners. We are all looking to invest in training programmes, FAM trips, face-to-face and virtual workshops and rewarding incentive schemes. For you, as agents, will sell river cruising with confidence knowing that not only will your customers have a fantastic break but that in most cases, the cost is fully inclusive, fully commissionable and great value.



# RIVIERA ON RADIO

Highlighting river cruise options, Riviera Travel has launched a series of advertising campaigns during the current Waves period.



Image Credit: Riviera Travel

RIVIERA TRAVEL has launched its first ever radio advertising campaign, highlighting river cruises during the current Wave period.

The campaign, titled 'Time to Catch Up', invites holidaymakers to join a Riviera cruise and enjoy the finest local cuisine, spacious onboard suites and cabins, and destination insight provided by expert guides – all included in the price.

A complementary video advert has also been created, supporting a digital campaign across Facebook, YouTube and Google.

Sarah Fowler, head of brand and acquisition

at Riviera Travel, said: "The trade has been brilliant to work alongside during the past couple of years, and we're so grateful for the support we have continued to receive. We hope they enjoy our adverts and continue to back Riviera Travel during the crucial Wave period."

Riviera Travel's five-star river cruises start from £929 per person and cover itineraries including the Douro, Seine, Rhine, Rhone and Danube.

[www.rivieratravel.co.uk](http://www.rivieratravel.co.uk)

## Mosey on down the Mississippi River with Viking Cruises

VIKING CRUISES is offering its eight-day 'New Orleans and Southern Charm' river cruise.

Guests will explore historic estates, and visit notable Civil War sites. There will be plenty of opportunities to sample the bustling French-flavored port cities of New Orleans and Baton Rouge, where travellers will savour gourmet Cajun and Creole cuisine, as well as traditional Southern fare.

Tour highlights includes a visit to St. Francisville, Louisiana, which is home to 140 buildings on the National Register of Historic Places. St. Francisville is set along one of the most historic bluffs of the Mississippi. The town is said to be "two miles long and two yards wide" because it was originally built on a narrow ridge overlooking the river. The tour will explore this area and visit the historic Rosedown Plantation and ornamental gardens.



Image Credit: Adobe Stock

The eight-day cruise is priced from £3,990 per person, based on a January 14, 2023 departure date.

[www.vikingrivercruises.co.uk](http://www.vikingrivercruises.co.uk)

## Shearings boosts 2022 river cruise programme

SHEARINGS HAS boosted its 2022 European river cruise programme with the addition of eight new tours.

Cruises range in duration from a four-day 'Amsterdam and Dutch Bulbfields' cruise to a 12-day journey through the heart of Europe 'Cruising the Danube – Vienna and Budapest'.

In addition, seven-, nine-, and 10-day cruise holidays are available, with departure dates between April and September.

Prices start at £429 per person for a four-day cruise in Holland and all cruises can be secured with a £25 per person deposit.

[www.shearings.com](http://www.shearings.com)



Image Credit: Shearings

Image Credit: Amadeus



## Amadeus River Cruises extends early booking offer

AGENTS WHO book an Amadeus river cruise before February 28, 2022 can save their clients 15% on all 2022 bookings.

This offer is valid on all 2022 sailings on the Dutch and Belgian waterways; the Rhine, Main and Moselle; the Danube; and the Seine, Rhone and Saone, as well as on Amadeus River Cruises' golf, music, Christmas and wine themed cruises.

Prices start from £594 per person, for a 'Magic of Advent on the Rhine' cruise.

[www.amadeus-rivercruises.co.uk](http://www.amadeus-rivercruises.co.uk)

# A FIRST LOOK

## Emerald Cruises has unveiled its 2023 European river cruise schedule, including a new 11-day Danube river cruise, unique excursions and city stay extensions.

EMERALD CRUISES has unveiled its 2023 Europe river cruise collection, with a 11-day Danube river cruise sailing from Passau to Belgrade.

Guests sailing in 2023 will also be able to enjoy new city stay extensions in Copenhagen, Munich (including Oktoberfest), and Seville, as well as a three-night exploration of Zermatt and Zurich, including a journey on the Glacier Express train from Zermatt to Chur.

Any European river cruise booking made before February 28, 2022 will enjoy generous savings of up to £1,400 per couple and a free Premium Drinks package, entitling guests to unlimited onboard drinks. Guests can save an extra 10% when paying in full 12 months

before departure with Emerald Cruises' Super Earlybird offer.

A new addition to the 2023 programme includes:

### 'The Great Danube' river cruise

Sailing from Passau to Belgrade, this new itinerary features hikes and bike rides accompanied by wine tastings that celebrate centuries of tradition and various cultures along the Danube. Prices for the 11-day river cruise start from £3,295 per person based on an April 17, 2023 departure, or take advantage of an extra 10% Super Earlybird saving and enjoy a balcony suite from £3,745 per person.

[www.emeraldcruiises.co.uk](http://www.emeraldcruiises.co.uk)

## Fun for the whole family with A-ROSA

A-ROSA IS planning to create the first multigenerational ship on the Rhine, with the addition of the kids' club on A-ROSA SENA – named 'Treasure Island'.

The space will have a pirate theme and feature a slide, climbing wall and cave, alongside craft and painting corners and a relaxation area with large cushions designed to look like stones.



Image Credit: Audofix Stock

The ship has been designed with families and multigenerational groups in mind from the outset. Alongside the kids' club, the ship's entertainment programme offers everything from treasure hunts and craft sessions to cocktail making and cinema experiences. The ship also boasts a children's pool on the sundeck for kids to enjoy and a family area in the restaurant.

The 'Treasure Island' kids' club and 12 spacious family cabins are located in the 'family area' of the ship on deck 1.

In addition to the onboard experience, A-ROSA will be offering a range of special family excursions.

[www.arosa-cruises.com](http://www.arosa-cruises.com)



Image Credit: Emerald Cruises



# Time to catch up

When you  
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\*Clients can save 20% on their second holiday if it is a river cruise departing between April and June 2022, or 10% on any other cruise or tour. \*\*Free booking amendments until balance due date for new 2022 holidays confirmed before 31 March 2022. See website for full details.



# OCEAN CRUISES



Image Credit: Adobe Stock

## ALL ABOARD AMBASSADOR!

See the world with Ambassador Cruise Line's new offerings.

AMBASSADOR CRUISELINE is offering cruise itineraries to top travel destinations around the world, including island hopping in the Caribbean and Iceland's Northern Lights which will follow the inaugural voyage to Hamburg in April 2022.

### The British Isles

A 12-night cruise to the farthest-flung corners of the UK, featuring lush landscapes and unmatched tranquility. Patrons can join the celebrations to mark Her Majesty's 70th year as a monarch with royal historians, fascinating lectures, a special Jubilee dinner, and more, starting at £1,219 per person.

### Baltic treasures featuring St Petersburg

A 14-night journey through the Baltics to one of Russia's crown jewels and a treasure-house of history, St. Petersburg, with its array of ornate churches and cathedrals, opulent palaces that once housed Tsars and the magnificent Hermitage Museum. Packages start at £1,149 per person.

### Caribbean Carnival

Travellers planning to trade the winter blues for a tropical adventure can embark on a 42-



Image Credit: Ambassador Cruise Line

night journey to travel through Cuba, Barbados and many more destinations for £3,169 per person.

### Iceland's Northern Lights

An 11-night cruise to see one of the most incredible spectacles that is the Aurora Borealis, along with its charming northern cities, at £799 per person.

[www.ambassadorcruiseline.com](http://www.ambassadorcruiseline.com)

### Silversea offers all-inclusive fares

SILVERSEA CRUISES is expanding its all-inclusive offerings in time for the upcoming wave season, providing guests with flexibility, savings and a limited-time reduced deposit of 15%.

The new promotional "Port-to-Port" fares provide travel advisors with additional options to tailor a more personalised programme that is suited to the preferences of their clients, particularly those who wish to have their own pre-and post-cruise travel arrangements curated by their travel advisor.

Appealing to travellers who prefer to make their pre-and post-cruise travel arrangements independently – including their air,



Image Credit: Silversea

hotel, and transfers – the new Port-to-Port All-Inclusive lower fares are now available on selected itineraries and departure dates.

[www.silversea.com](http://www.silversea.com)

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**Terms and Conditions:** Prices correct at time of going to print (19 January 2022), subject to availability and based on 10 day Riviera Delights itinerary departing on 1 May 2024 in a Deluxe Verandah Suite (DA). \*Super Earlybird offer is available on limited suites on set departure dates subject to availability and until sold out. Based on cruise element only and does not apply to port charges, flights or hotel stays. Valid for new bookings until 31 October 2022. Full payment must be made 12 months prior to departure for SEB savings to apply. SEB savings are for new bookings only and not available if using a Future Travel Voucher. Once sold out or if payment is not received that standard fare will apply. #All drinks on board are included except for a very small number of rare, fine and vintage wines, champagnes and spirits. \*Helicopters are unable to operate in South Georgia, Svalbard and Russia. Submarine is unable to operate in US waters and Svalbard. †Not available in all destinations. Terms and conditions apply, visit [sceniceclipse.com](http://sceniceclipse.com). E&OE. ABTA No. Y6692



# FALL IN LOVE WITH THE WORLD



## Cunard will sail over 150 new voyages throughout 2023.

LUXURY CRUISE line Cunard has unveiled over 150 new international voyages sailing across its iconic fleet of Queen Elizabeth, Queen Mary 2 and Queen Victoria.

The 2023 schedule will set sail between April 23 and December 15, 2023, with 120 ports of call in 35 countries, 23 late evening departures, and 15 overnight stays across cruises spanning two to 37 nights in duration.

Queen Mary 2, the world's only ocean liner, will sail 18 transatlantic crossings, departing from Southampton and New York. Along with these extensive cruises, the ship will sail a Mediterranean fly-cruise season from Barcelona, a series of 10-night roundtrips in Alaska, and a 16-night Baltics voyage, among others.

"We're thrilled to launch such an exciting programme of new itineraries, giving the opportunity to those new to Cunard – or new to cruising in general – the chance to visit the places they've always dreamed of, escape, unwind and feel special," says Carnival UK president, Sture Myrmell.

Key itineraries include 'The Canary Islands', exploring the volcanic terrain of Tenerife and visits to Sintra's Moorish palaces. Queen Victoria will sail the 12-night voyage from Southampton on April 27, 2023, with inside staterooms from £1,299 per person.

[www.cunard.com](http://www.cunard.com)

## Celestyal Cruises kicks off wave season offers with 30% off

GREEK ISLAND and Eastern Mediterranean cruising specialist Celestyal Cruises has announced its 'Escape Back to the Blue' wave season campaign – with up to 30% off select 2022 sailings booked by March 31, 2022.

The campaign also includes reduced fares for solo travellers and a 'Kids Sail Free' offer.

Prices start from £329 per person for the three-night 'Iconic Aegean' itinerary, down from £460 per person. The cruise sails from Athens to Mykonos, Kusadasi, Patmos, Crete and Santorini.

The extended 'Idyllic Aegean' itinerary, a seven-night voyage from Athens to Thessaloniki, Kusadasi, Rhodes, Crete, Santorini, Mykonos, and Milos, starts from £759 per person, a more than 30% saving on the usual price of £1,120 per person.



The 'Escape Back to the Blue' offers are also applicable on the seven-night 'Three Continents' cruise visiting Egypt, Israel, Cyprus, Turkey and Greece, from £759 per person.

[www.celestyal.com](http://www.celestyal.com)

## Princess Cruises unveils 'Real Holiday Sale' campaign

COMPRISED OF reduced fares from £489 per person and low deposits of £50 per person, Princess Cruises has launched 'The Real Holiday Sale' wave campaign.

Guests can hop aboard one of the cruise line's newest ships, Sky Princess, on a seven-night Spain and France cruise from £699 per person, departing from Southampton on September 17, 2022.

At £30 per person per day, the all-inclusive Princess Plus package includes the premium drinks package, unlimited MedallionNet Wi-Fi and crew appreciation.

[www.princess.com](http://www.princess.com)



# AUSTRALASIA & PACIFIC



Image Credit: Adobe Stock

## GOOD NATURED VICTORIA

**The Good Natured Victoria initiative launches for future visitors to make a sustainable difference.**

VISIT VICTORIA has recently launched a brand new, positive initiative called “Good Natured Victoria”. This project gives agents and consumers the opportunity to collaborate in one of Victoria’s purpose-driven tourism experiences and to help to make a difference before their future visit to Australia.

British tourists are encouraged to adopt a little penguin from Phillip Island; plant trees to support koalas; protect the Great Southern Reef; save endangered species; and support the state’s Aboriginal culture before coming out to get involved with these inspirational tourism experiences in person.

Visit Victoria CEO, Brendan McClements, said: “We are



Image Credit: Adobe Stock

thrilled to be launching Good Natured Victoria today. Melbourne and Victoria boast a wonderful array of inspiring sustainable, conservation- and community-driven visitor experiences often combined with our iconic nature and wildlife assets.”

“Good Natured Victoria aims to highlight some of our purpose-driven tourism

partners.

“We would like to encourage Brits to make a real difference by engaging with these inspirational projects, and to come and see them in person when they visit Victoria soon.”

*See further information here:*  
[www.visitmelbourne.com/goodnaturedvictoria](http://www.visitmelbourne.com/goodnaturedvictoria)

### **Tourism New Zealand invites agents on a premium virtual fam**

TOURISM NEW ZEALAND is inviting UK agents to take part in a unique two-part luxury virtual fam trip, until February 1, 2022.

The two-part series is a continuation of the virtual fam trips which Tourism New Zealand has been hosting, but with a luxury focus.

Agents will be taken on a series of immersive, high octane and educational journeys across the diverse landscapes of New Zealand including a Wings over Whales and Heli Hike experience.

The virtual trips will be brought to life by passionate local tourism operators, filmed in first person, who will guide agents through different experiences as if in real time.

A recording of each virtual fam trip will be sent to all agents who have signed up automatically, even if they don’t join the live session, so that they can watch whenever.

Each fam trip session will begin at 12.00pm UK time.

*Agents can sign up here:*  
<https://traveltrade.newzealand.com>

# CRUISE WITH CORAL

Coral Expeditions is due to commence its 2022 summer season in Tasmania.



Image: Coral Expeditions

CORAL EXPEDITIONS has confirmed the commencement of its seventh season in Tasmania with a series of 12 expedition voyages. The voyages available for the 2022 and 2023 seasons include:

## Coastal Wilds of Tasmania

Onboard Coral Discoverer, these 10-night voyages showcase the rugged coastal beauty of Australia's island state. Guests will be surrounded by Tasmania's breath-taking National Parks from the perfect circular formation of Wineglass Bay to the remoteness of Port Davey and the wildlife refuge of Maria Island. This departs on January 27 and February 6 in 2023.

## Tasmania's Bass Strait Islands

Onboard Coral Adventurer, guests will explore the outlying and island groups of Tasmania's east coast and the Bass Strait over 13 nights. Cruisers will trek among eucalyptus forests and take in the ocean vistas from atop granite peaks, and visit wild coastlines forged by wind and ocean. This departs on November 30, 2023.

[www.coralexpeditions.com](http://www.coralexpeditions.com)

## Discover the gems of Fiji with Intrepid Travel

INTREPID TRAVEL is offering adventurous travellers the chance to embark on a trip to Fiji, on its 'Fiji Adventure' cultural adventure, which will take the group from the picturesque coast to the lush highlands.

Beginning and ending in Nadi, travellers will weave through untouched jungle while travelling to Fiji's most pristine waterfalls and remote villages, discovering the Fijian way of living off the land and their sacred ceremonial customs.

Highlights include hiking over lush grasslands into local villages, rafting through Fiji's volcanic rock interior, snorkelling off remote beaches at Nananu-i-Ra Island and wandering through national parks brimming with tropical wildlife.

Prices for the eight-day trip start from £1,556 per adult, for a stay in a twin share room.

This price is based on a August 22, 2022 departure date.

[www.intrepidtravel.com](http://www.intrepidtravel.com)

## What is one thing most people don't know about you?



### Jeanette Ratcliffe

Publisher  
jeanette.ratcliffe@travelbulletin.co.uk  
I was addicted to Pokémon GO.



### Bill Coad

Account Manager  
bill.coad@travelbulletin.co.uk  
I'm a lead singer in a rock band.



### Mariam Ahmad

Editor  
news@travelbulletin.co.uk  
I'm actually a pretty decent cook.



### Sarah Terry

Account Manager  
sarah.terry@travelbulletin.co.uk  
I'm actually really shy.



### Simon Eddolls

Sales Director  
simon.eddolls@travelbulletin.co.uk  
My middle name.



### Tim Podger

Account Manager - Far East  
tim.podger@travelbulletin.co.uk  
I qualify for a disabled badge.



### Ashweenee Beerjeraz

Events Operation Manager  
ashweenee.beerjeraz@travelbulletin.co.uk  
I'm a clean freak!



### Matthew Hayhoe

Assistant Editor  
matthew.hayhoe@alaincharles.com  
I used to love Match Attax but have no interest in football. I've now switched.

Invites you to a

# Luxury Showcase

Agent networking evening

7th February  
The Queen At  
Chester Hotel  
Chester

& 8th February  
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Sheffield Centre,  
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Featuring



Agents, we invite you to join the Travel Bulletin team and leading luxury suppliers at one of our informative and engaging events. With a combination of presentations & networking, we will provide the opportunity to discover the paradise that is luxury holidays. From remarkably unique hotels to once in a lifetime experiences, you will master how to deliver your clients their dreams.

## Timings

Registration	Travel Bulletin Welcome	Client Presentations	Hot Dinner	Client Presentations	Product Quiz & Free Prize Draw
<b>6:00 PM</b>	<b>6:25 PM</b>	<b>6:30 PM</b>	<b>7:30 PM</b>	<b>8:15 PM</b>	<b>9:15 - 9.45 PM</b>

To confirm your place at one of these amazing events, email the name, company and contact details by **Wednesday 2nd February** to: [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk) or Telephone: **020 7973 0136**

**THESE EVENTS ARE BY INVITATION ONLY**  
and will be booked on a first come first served basis with limited space available.

Invites you to a

# LGBT+ TRAVEL SHOWCASE

Agent Networking Evening

Wednesday 16th February  
**MANCHESTER**

Agents, you are invited to our LGBT+ Travel Showcase taking place in central Manchester. Join us to increase your knowledge and understanding of this important sector of the travel industry and meet suppliers that are promoting diversity and inclusion. The evening will involve a combination of presentations, networking with exhibitors and other agents, a delicious hot dinner and the chance of winning some fantastic prizes in a free prize draw.

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VOYAGES

## FEATURING



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## TIMINGS

Registration

**6:00PM**

Travel Bulletin  
Welcome

**6:25PM**

Client  
Presentations

**6:30PM**

Hot Dinner

**7:30PM**

Client  
Presentations

**8:15PM**

Product Quiz &  
Free Prize Draw

**9:15-9.30PM**

To confirm your place at one of these amazing events, email the name, company and contact details by  
**WEDNESDAY 9TH FEBRUARY** to: [EVENTS@TRAVELBULLETIN.CO.UK](mailto:EVENTS@TRAVELBULLETIN.CO.UK) or Telephone: **02079730136**

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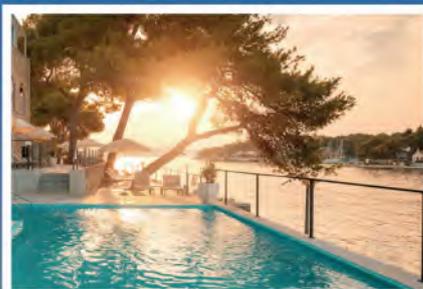
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