

# Travel **bulletin**

Giving agents the edge

## North America

From the Great White North to the south of the border,  
what's new in North America?

### MORE IN...

#### Agent Bulletin

Don't miss out on the latest incentives and training opportunities. **Pg. 7**

#### Family Holidays

Multi-generational marvels from across the globe. **Pg. 25**

#### Africa

A continent of adventure, indulgence and so much more. **Pg. 28**



Pictures from a month on the road as our Showcase schedule shines on! (**Pg. 16**)



# Travel bulletin

## TRAIN & GAIN DAYS 2024

We are delighted to be reintroducing our highly popular Train & Gain events programme on

**Thursday 2nd May**

**Mercure Box Hill Burford Bridge Hotel  
Dorking, Surrey RH5 6BX**

Inspired with the needs of the busy home based agent in mind, this inaugural event will run between 10am and 3pm.

Involving in-depth presentations from six leading industry suppliers, this day-time training opportunity will offer additional time for Q&A sessions and informal networking.



### SUPPLIER PARTNERS



### TIMINGS

**10.00am**  
Registration, coffee  
& biscuits

**10.30am - 12.45pm**  
Presentations from  
4 leading suppliers

**12.45pm**  
Lunch

**1.30pm - 2.30pm**  
Presentations from  
2 leading suppliers

**2.30pm - 3pm**  
Free prize draw.

### #TBSHOWCASES

To confirm your place at this amazing event, email your name, company, and contact details by **Thursday 25th April** to [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk) or telephone:

# 0207 973 0136

This event is by invitation only and will be booked on a first come first served basis.





**04 NEWS**  
Every update and offer to keep you in the loop.



**09 PUZZLE BULLETIN**  
Enter to be in with a chance of winning a £20 M&S voucher!



**19 NORTH AMERICA**  
Our top picks of activities and offers from across the pond.



**25 FAMILY HOLIDAYS**  
Creating that holiday magic for all generations.



**28 AFRICA**  
From brand new tours to specialist sailings, plus so much more.



# SUMMER STAPLES

**Planet Cruises has identified the top destinations where British travellers are set to spend their summer holidays, with Paris, Crete and Magaluf rounding out the top spots.**

AS THE summer season is right around the corner, experts have shared their findings about the top travel trends that are set to make this summer a scorcher.

Experts at Planet Cruise have analysed Google Trends data to find the top destinations that are expected to be the most popular summer getaways for Brits this year.

Romance is in the air this summer as the City of Love is topping the charts, boasting a huge 54% increase in searches as Brits plan to bask in the Parisian sun as they walk through the quaint towns and historic landmarks of the city-break staple.

Crete is the runner up this year, with a 51% increase in Google searches. This classic summer getaway destination has been a fan-favourite for years and will continue to be a popular choice for British holidaymakers.

Boasting picturesque beaches on the Mediterranean shores and historic towns steeped in legend, the destination remains a hot spot for fun in the sun.

It is not just the nightlife that draws people to the Spanish island but the relaxing beaches and thrill-seeking adventure parks have meant that Magaluf rounds out the top three destinations. With an increased search rate of 47%, the island nation offers something for everybody to enjoy this summer.

Amsterdam and Mallorca make up the top five summer destinations, boasting increased search rates of 39% and 27% respectively while Canada (22%), Santorini (22%), Iceland (21%), Barcelona (17%) and Morocco (16%) round out the top 10 British summer hot spots for 2024.



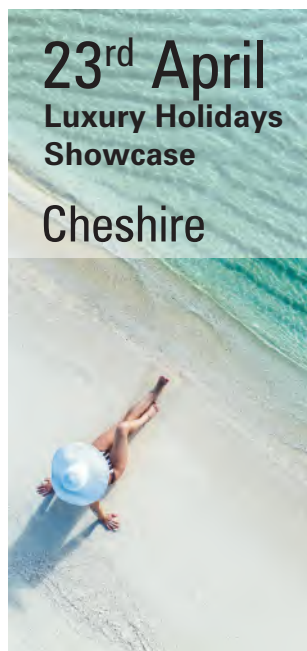
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www.travelbulletin.co.uk





## Newmarket expands 2024/2025 festive collection

SEVEN NEW tours and a 10% discount are on offer as Newmarket Holidays is ready to fast-track your way to festive spirit.

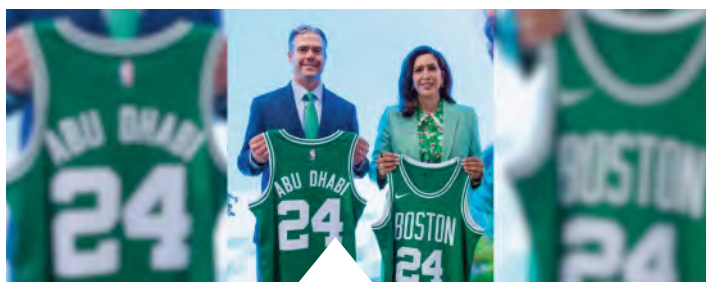
Of the new tours on offer, three expand the operator's UK portfolio and bring the magic of the Christmas period closer to home. The 'Christmas in Yorkshire' and 'Christmas in Bath' itineraries bring offerings that are unique to Newmarket

Holidays, alongside the launch of a new 'Christmas in Oxford' option.

The remaining four tours cover continental Christmas capers including 'The Little Train of the Pyrenees at Christmas' and the 'Christmas in the Algarve'.

Print copies of the new festive collection will be available shortly.

[www.newmarketholidays.co.uk](http://www.newmarketholidays.co.uk)



### Abu Dhabi scores slam dunk with pre-season NBA games

ABU DHABI'S Department of Culture and Tourism has confirmed it will welcome 17-time NBA champions Boston Celtics for two pre-season games against the Denver Nuggets this October.

H.E. Nouf Al Boushelaibi,

executive director of strategic marketing & communications at DCT Abu Dhabi, said the department is "proud of the opportunity to work with the Boston Celtics" and "excited to share Abu Dhabi with new audiences."

[www.visitabudhabi.ae](http://www.visitabudhabi.ae)

### Record-breaking RateHawk: revenue doubles in 2023

85% MORE bookings were recorded through RateHawk last year than in 2022, contributing to a total US\$2.6 billion transaction value for the wider Emerging Travel Group.

This marks a record annual performance for the hotel, flight and transfer booking platform, which now serves over 62,000 travel professionals worldwide. This number alone represents a 61% increase against 2022. Around 5% of these are from the UK & Ireland.

Beyond RateHawk's stable demand for accommodation, flight bookings doubled in 2023 and transfers booked rose by 67%.

60 new global wholesalers and direct contacts with 20,000 accommodations were enlisted in 2023.

[www.ratehawk.com](http://www.ratehawk.com)



## New yacht and tour options from Riviera Travel

YACHT AND tour departures between May and September 2025 have been launched by Riviera Travel, with pre-sale now available.

Will Sarson, the operator's head of product, said the options "give guests the best of both worlds – sailings on small, intimate vessels with carefully curated land extensions, to create unforgettable and one-of-a-kind packages."

The new options, 'Dubrovnik & Southern

Croatia yacht cruise with Bosnia & Herzegovina' tour; 'Zadar and Islands of the North yacht cruise with Krka Waterfalls' tour; and 'Split to Dubrovnik yacht cruise with Dalmatia & Plitvice Lakes' tour, range from 10 to 11 days and start from £2,499 per person.

The three new options join the existing slate of five yacht cruises currently scheduled for 2025.

[www.rivieratravel.co.uk](http://www.rivieratravel.co.uk)



## Youtravel releases first brochure of 2024

YOU TRAVEL'S INAUGURAL brochure of the year, 'Mediterranean Sun 2024', blends a range of bookable accommodation options from across the Med.

With picks from Croatia, Italy, Malta, Spain, Portugal, and Cyprus, the accommodation provider's first release of the year starts off on the right foot with a host of sun-soaked picks.

Digital copies are now available online: print copies can be ordered from [sales@youtravel.com](mailto:sales@youtravel.com).

[www.youtravel.com](http://www.youtravel.com)



## MOVERS & SHAKERS



**ASHLEIGH RAYMOND** has joined Classic

Collection as sales manager for the north of England, Scotland and Northern Ireland.



**NEWMARKET HOLIDAYS** has found its new

partnerships manager in ex-HF Holidays BDM Kieran Savill.



**GARY SPIERS** has ended his 10-year role at Barrhead

to join APT & Travelmarvel as regional BDM.

## SPL Villas confirms distribution agreements

KENT-BASED VILLA specialist SPL Villas has added Hays Travel and Independent Travel Experts (The Travel Network Group's homeworking division) to its distribution network, along with a new trade & business support manager to its sales team.

The expansion means SPL Villas' 1,500-strong property portfolio is now bookable across Hays' and ITE's growing agent networks.

Travel mainstay Mike Lee is set to join Anne Clays and Sarah Gill in the provider's trade & business support management team to support the rapid trade growth since earning ATOL certification late last year.

[www.splvillas.com](http://www.splvillas.com)

## Atmosphere Core eyes summer opening for new resort

THE UPCOMING Raaya By Atmosphere property will open its doors on July 4<sup>th</sup>, 2024, marking the third resort under the Atmosphere Hotels & Resorts umbrella' and the wider Atmosphere Core's ninth in the Maldives.

Salil Panigrahi, managing director of Atmosphere Core, said this growth continues to be "at pace with ambitious



strategic plans."

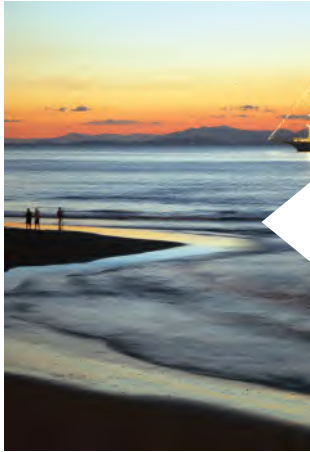
The property sits 45 minutes by seaplane from Velana International Airport. [www.atmospherecore.com](http://www.atmospherecore.com)



## Celestyal's Leap Year campaign pays off

A 630% UPLIFT in overall sales and an 883% increase in web sales were fuelled by Celestyal Cruises' 'You just have to leap there' campaign, representing a week's worth of bookings. Lee Haslett, the cruise line's chief commercial officer, said: "Trade partners certainly leapt for this deal, so much so that we had to release additional capacity after almost selling out in just a few hours." [www.celestyal.com](http://www.celestyal.com)





### Star Clippers finds a home in Grenada

STAR CLIPPERS has announced that Grenada will be the new home port for its *Star Clipper* vessel, where it will depart St George’s throughout selected itineraries in the new winter 2025/2026 season. The 10- and 11-night sailings will stop off in brand new destinations including Charlottesville and Castara Bay (Tobago), Carriacou (Paradise Beach), Charlestown Bay (Canouan), Saint-Pierre (Martinique) and Saline Bay (Mayreau). Cruise-only rates for the new voyages from Grenada lead in at £2,548 per person, including a 10% early-bird discount. [www.starclippers.co.uk](http://www.starclippers.co.uk)

### Madinat Jumeirah launches wellness escapes

ENJOY A stress-free break at the Madinat Jumeirah as the complex has unveiled its latest Wellness Escapes programme available across its four luxury properties.

Guests staying in either the Jumeirah Mina A’Salam, Jumeirah Dar Al Masyaf, Jumeirah Al Naseem or Jumeirah Al Qasr can experience the benefits that come with the Talise Wellness Programme, including discounted stays of up to 20%, a dedicated wellness

coach and access to daily wellness activities such as reiki treatments and sound healing therapy.

The programme has been carefully curated by professionals, centring on the four pillars of mental wellness, mindful movement, internal wellbeing and restoration. The treatments and activities offered in the programme are catered to the needs of the individual to help guests achieve their personal goals. [www.jumeirah.com](http://www.jumeirah.com)

### Etihad embraces Ramadan with special offerings

ETIHAD AIRWAYS is embracing the spirit of Ramadan with a series of special offerings.



Specially curated Iftar meals and dedicated prayer facilities will be available in premium lounges and on board flights, and passengers can enjoy Ramadan programming content on the E-BOX entertainment system.

[www.etihad.com](http://www.etihad.com)

Image Credits: Left: Star Clippers, Right: Etihad Airways

**Explore!**

**SAVE 20%\***

Certified **B** Corporation

# Great Europe Getaway

Small group adventures  
**Don't just travel, Explore!**

**SAVE 20% on over 100 adventures** in Europe, Turkey & Georgia. Hundreds of departures available, right up until end of November. **Sale Ends 26 March 2024.** \*Ts&Cs apply.

## AGENT INCENTIVES

- **JULES VERNE'S** spring sale features discounts worth up to £900 per person, alongside a £25 Love2shop agent incentive for every booking made by April 28<sup>th</sup>, 2024. Abbey Renshaw, the operator's BDM, said she is "delighted to reward agents for their engagement with Jules Verne and to thank them for their ongoing support." The Love2shop incentive applies to bookings of any Spring Sale tours made by April 28<sup>th</sup>, 2024, when vouchers will be distributed for all accumulated bookings. [www.vjv.com](http://www.vjv.com)
- **ANY BOOKINGS** with Leger Holidays, Shearings, or the newly-relaunched Stitchtopia and First for Bridge brands made before May 31<sup>st</sup> include an entry to a prize draw to win a coach break including admission to the Qualifying Day and Race Day of the upcoming Belgian Grand Prix. Bookings to the Grand Prix itself will earn three entries. To enter, send your name, contact details, booking reference, date of booking, and ABTA number to [retailsales@leger.co.uk](mailto:retailsales@leger.co.uk) with the subject line 'Belgian Grand Prix'. [www.leger.co.uk](http://www.leger.co.uk)
- **YOU CAN** win two tickets to Kylie Minogue's headline show at BST Hyde Park this summer when booking Aussie breaks with Prestige Travel in March. You can earn one entry per Australia booking to the deciding prize draw, with double entries up for grabs when including a minimum three-night stay in Victoria. [www.prestigettravel.co.uk](http://www.prestigettravel.co.uk)
- **YOU CAN** earn double rewards on select Jamaican rewards with Playa Hotels & Resorts, with up to 200 points on offer depending on booking category and value. [www.playarewards.com](http://www.playarewards.com)



**ITC HOSTED Barbados' Minister of Tourism, Hon. Ian Gooding-Edghill and his team (including Barbados Tourism Marketing Inc.'s Shelly Williams, Craig Hinds and Cheryl Carter) at its head office in Chester to celebrate its 50<sup>th</sup> anniversary. Pictured is ITC CEO Phil Marsh's gift to the Minister: an oil painting of the Morgan Lewis Windmill in St. Andrew, Barbados.**

*Travel* bulletin

# COMPETITION

**Discover Riviera Travel's Trade Secret and earn yourself a spot on the operator's upcoming fam trip in May!**

**Find out more at**  
[www.travelbulletin.co.uk/trade-secrets-for-riviera-competition](http://www.travelbulletin.co.uk/trade-secrets-for-riviera-competition)



## AGENT TRAINING

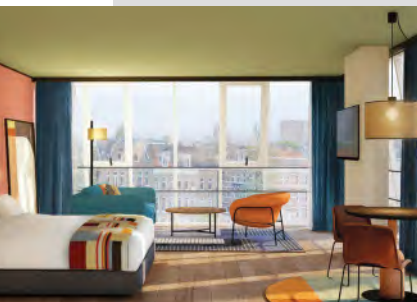
- **LIMITED SHIP** visits are on offer from AE Expeditions. You can head aboard *The Greg Mortimer* in Troon (near Glasgow) and Aberdeen on May 28<sup>th</sup> and June 7<sup>th</sup>, 2024 respectively. Email [karen@auroraexpeditions.co.uk](mailto:karen@auroraexpeditions.co.uk) to register interest in the limited opportunities.
- **THE QATAR Specialist Programme** includes a wide range of content and engaging tools to support agents and enhance your destination knowledge of Qatar. It includes the ability to build tailored itineraries, check local events and therefore increases the value of your sales to Qatar. Registering and completing the course's eight modules will earn you the chance to join a fam trip this year. [www.qatarspecialist.lobster-access.com/selfregistration](http://www.qatarspecialist.lobster-access.com/selfregistration)
- **ALULA IS** a 'new' and must see destination. A region of outstanding natural and cultural significance in North-West Saudi Arabia, AlUla is an untold story, a land preserved by time. Take the training course to discover four significant heritage sites including the UNESCO World Heritage Site of Hegra, and find out the exciting plans in store for AlUla's future. [www.alulaspecialist.com](http://www.alulaspecialist.com)
- **JOIN THE Rocky Mountaineer** team to learn all about the operator's inspiring rail journeys through the Rockies and American Southwest. Becoming a Rocky Mountaineer expert will unlock access to discounted agent rates to experience Rocky Mountaineer for yourself! [www.communities.rockymountaineer.com/agent](http://www.communities.rockymountaineer.com/agent)
- **BUILD YOUR Virgin Voyages** knowledge with Seacademy, the cruise line's online e-learning platform to sell and sail the Virgin way. 10 lucky agents who complete the Gold Tier within Seacademy in March will be entered into a draw to win a bottle of Moët Champagne. [www.travelbulletin.co.uk/virgin-voyage-travelgym](http://www.travelbulletin.co.uk/virgin-voyage-travelgym)



## Minor Hotels makes Dutch debut

MINOR HOTELS is introducing its first Avani Hotels & Resorts property to the Netherlands later this year, providing a contemporary canal-side experience in the heart of Amsterdam.

The 163-key Avani Museum Quarter Amsterdam is located



in the city's cultural hub, in close proximity to the Van Gogh Museum and Rijksmuseum. The property's modern rooms will blend avant-garde aesthetics with contemporary touches, uniting the history of the city with the future.

CEO of Minor Hotels, Dillip Rajakarier, stated that the Avani Museum Quarter Amsterdam marks a "significant milestone" for the Minor Group, "reinforcing [the Group's] commitment to delivering exceptional experiences across the globe."

The bustling PC Hooftstraat shopping district and De Pijp neighbourhood are within walking distance from the property, and the Amsterdam Central Station is a 10-minute drive, ensuring strong connectivity links for travellers to and from the hotel.

[www.minorhotels.com](http://www.minorhotels.com)



PATA UK & Ireland hosted its annual flagship event last week – TASTE of PATA – connecting 150 agents together with 19 suppliers for an evening of regional food, drinks and interactive entertainment. This year's exhibitors featured on-stand spot prizes and activities including hook-a-duck for your fish'n'chips, competitive jigsaws and even Thai massages.

## PONANT receives maritime-first Green Globe certification

ALL PONANT vessels have received a Green Globe certification as a result of the cruise line's commitment to responsible tourism, marking the first time the accolade has been obtained by a maritime cruise line. Since 2019, PONANT has used Low-Sulphur Marine Gas Oil, and has equipped its entire fleet with catalytic systems to reduce emissions.

Wassim Daoud, Head of CSR and Sustainability at PONANT, stated that this

certification "encourages the whole maritime sector to realise its environmental transition" and while the company is honoured to have been awarded such an accolade, "the major challenge in the coming years will be to keep it."

The certification has been awarded to all four sister ships in the *Le Boréal* series, the six *PONANT Explorers*, *Le Commandant Charcot* and the sailing yacht *Le Ponant*.

[www.uk.ponant.com](http://www.uk.ponant.com)

## Uniworld announces latest Super Ship

UNIWORLD BOUTIQUE River Cruises has unveiled a brand new Super Ship to its fleet: the *S.S. Emilie*.

Set to make her European debut in 2026, *S.S. Emilie* will join Uniworld's other new Super Ships as they sail through Europe's well-loved waterways. The *S.S. Victoria* will debut on the Rhine and Moselle rivers later this year, while the *S.S. Elisabeth* will sail the Rhine in 2025.

Details surrounding *S.S. Emilie's* exact itineraries are yet to be revealed.

[www.uniworld.com](http://www.uniworld.com)



## Discover more of Porto with Jet2

JET2.COM AND Jet2CityBreaks have expanded the Discover More collection with the launch of packages to Porto for summer 2024 and 2025. The addition is a direct response to increased demand from customers looking for more experience-led holidays.

[www.jet2.com](http://www.jet2.com)



SUDOKU

### WIN A £20 M&S VOUCHER IN THE *Travel* bulletin SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

**competition@travelbulletin.co.uk**  
Closing date for entries is Thursday, April 4th. Solution and new puzzle will appear next week.

The winner for March 8th is **Peter Rintoul, Your Holiday Booking.**

March 8th Solution: A=4 B=2 C=9 D=3

|   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|
| A | 8 |   | 6 | 4 |   |   |   |   |
|   | 7 | 9 | 3 | 2 |   |   | 6 | 8 |
| 2 |   |   |   | 7 | 6 |   | 9 |   |
| B | 3 |   |   |   |   |   | 7 |   |
|   | 9 |   |   | 3 |   |   |   | 6 |
| C |   | 5 |   |   |   |   |   | 2 |
|   | 2 |   | 5 | 8 |   |   |   | 4 |
| 1 | 4 |   |   | 9 | 3 | 7 | 2 |   |
| D |   |   |   |   | 4 | 6 |   | 3 |



WHERE AM I?

NAMED AFTER its iconic Mount Royal, this city is the capital of ice hockey, while funnily enough being the only Canadian city to have hosted the Summer Olympics.

### FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.

|    |  |    |  |   |  |    |  |    |  |    |
|----|--|----|--|---|--|----|--|----|--|----|
| 1  |  | 2  |  | 3 |  | 4  |  | 5  |  |    |
|    |  |    |  |   |  |    |  | 6  |  | 7  |
|    |  | 8  |  |   |  |    |  |    |  |    |
| 9  |  |    |  |   |  |    |  | 10 |  |    |
|    |  |    |  |   |  |    |  | 11 |  |    |
| 12 |  | 13 |  |   |  | 14 |  |    |  |    |
|    |  |    |  |   |  |    |  | 15 |  |    |
|    |  |    |  |   |  |    |  | 16 |  | 17 |
| 18 |  |    |  |   |  |    |  |    |  |    |
|    |  |    |  |   |  |    |  | 19 |  |    |

**Across**

- 1 Luxury cruise company with HQ in Monaco (9)
- 6 Corfu airport code (3)
- 8 Part of this river is a UNESCO World Heritage site with castles and fortresses along it's banks (5)
- 9 Currency of Ecuador (6)
- 10 One of the Great Lakes (4)
- 12 Colorado ski resort (4)
- 14 Star sign of the twins (6)
- 16 Brittany port city (5)
- 18 Flag carrier of Denmark, Norway, and Sweden (3)
- 19 Nationality of the composers, Bartok and Liszt (9)

**Down**

- 1 Dragon who recently trekked to the Arctic Circle to raise funds for Comic Relief (4,6)
- 2 London Heathrow international airport code (3)
- 3 Manchester City's football stadium is named for this airline (6)
- 4 Egyptian canal (4)
- 5 French multinational hospitality company (5)
- 7 Tashkent is the capital (10)
- 11 Scenic Swiss city and lake (6)
- 13 Ferry company with a shamrock on their logo (5)
- 15 Scottish resort town and gateway to the isles (4)
- 17 One of the world's leading tourism groups (3)

CROSSWORD

Mystery Word: SARDINIA Where Am I?: MONTREAL  
Down: 1 SARA DAVIES, 2 LHR, 3 ETHIAD, 4 SUEZ, 5 ACCOR, 7 UZBEKISTAN, 11 GENEVA, 13 IRISH, 15 OBAN, 17 TUI.  
Across: 1 SILVERSEA, 6 CFU, 8 RHINE, 9 DOLLAR, 10 ERIE, 12 VAL, 14 GEMINI, 16 BREST, 18 SAS, 19 HUNGARIAN.



# EUROPE 2025

## NOW ON SALE

With over 50 classic tours to choose from and 12 new Grand Tours your guests are spoilt for choice

**UNBEATABLE  
VALUE**

EUROPEAN  
TOURS

**which always includes**

-  Direct flights from 14 UK airports with no regional supplements & transfers
-  Hand-picked hotels in the best locations
-  Insightful excursions & visits with local guides
-  Breakfast each morning, plus select other meals
-  Expert Riviera Tour Manager looking after you throughout
-  Checked luggage
-  Free Wi-Fi in most hotels
-  All additional hotel taxes

&

**always backed up by**

- 40 years of crafting holidays with the perfect balance of exploration and relaxation
- 24/7 support from our UK based team
- Free time to explore at your own pace
- Recommendations for the best local restaurants
- 96% of guests on independent review partner Feefo rate our service as excellent
- Book early with confidence, protected by our Price Promise



**SAVE £100**  
on Classic and Signature 2025 tours\*



There's something for everyone with Riviera...



**Lake Garda,  
Venice & Verona**

8 days from £1,199PP

April to October 2025



**Classical Spain**

Seville, Córdoba & Granada

7 days from £889PP

March to November 2025



**Lake Como, St Moritz  
& the Bernina Express**

8 days from £1,479PP

April to October 2025



**Madeira, the Pearl  
of the Atlantic**

8 days from £1,599PP

March to October 2025



**Grand Tour from Rome  
to Pompeii & the Bay of  
Naples**

11 days from £2,699PP

April to October 2025



**Grand Tour of  
Bordeaux and Paris**

9 days from £2,259PP

May to October 2025

For more information and to book:

**01283 901 098**

[rivieratravel.co.uk/agents](http://rivieratravel.co.uk/agents)



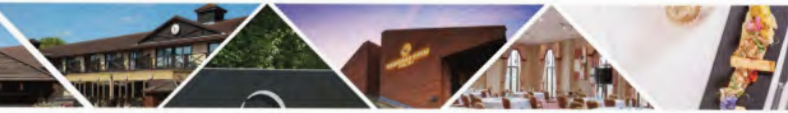
Riviera Travel booking terms and conditions apply. \*Book by 30th April 2024 to receive a £100pp saving on all European tours departing in 2025 of 6 nights or longer. The saving value has already been applied as a price reduction to the advertised price. City Breaks are excluded from the offer. Departures at reduced rates are available on a first come first served basis.





Thursday 29th February

The Hampshire Court Hotel, Centre Drive, Chineham, Basingstoke, Hampshire RG24 8FY



## Train & Gain Day

AS IF 2024's Showcase schedule wasn't exciting enough, we welcomed the return of our Train & Gain Days! The first of three Train & Gain Days for 2024 took place last month in Basingstoke, where we were joined by Expedia TAAP, The Wellwind Collection, Gran Canaria, Oceania Cruises, Sandos Hotels & Resorts and Barbados Tourism Marketing Inc.

Not only did agents leave with heads full of knowledge to sell, but lucky prize winners left with gift bags, bottles of champagne, and free hotel stays!

A huge thank you to all of our supplier partners and agent attendees for making the return of Train & Gain Days one to remember!



The **Train & Gain** format will be coming to Dorking on May 2<sup>nd</sup> and October 17<sup>th</sup> in Oxford: places are very limited for these daytime events, so register now at [www.travelbulletin.co.uk/events/agents](http://www.travelbulletin.co.uk/events/agents)



## Vivid Sydney to shine the spotlight on humanity

THE SOUTHERN hemisphere’s largest multi-art festival is back and has unveiled its captivating programme for 2024.

‘Humanity’ is the theme of this year’s show, and the festival promises to host 23 nights of experiences, light shows and music performances to best showcase the very essence of humanity through the arts.

Some of the highlights of the festival include 40km-long laser beams being

projected from Sydney Tower; the return of Vivid Fire Kitchen in a brand new location; Budjerah, Mos Def and Air headlining Vivid Music and the 2023 Archibald Prize winner, Julie Gutman, transforming the sails of the Sydney Opera House into a captivating display.

Tickets are now on sale for the 23-night festival which will begin on May 24<sup>th</sup>, 2024. [www.destinationnsw.co.au](http://www.destinationnsw.co.au)

## RAKTDA and Oman double down

RAS AL Khaimah Tourism Development Authority and Oman Ministry of Heritage and Tourism have launched the ‘See Double’ campaign – a joint promotion that aims to encourage visitors to enjoy the adventures and beauty of both destinations in a single trip. Running from June 15<sup>th</sup> to September 15<sup>th</sup>, the campaign promotes the idea that travellers can see double the amount of attractions by visiting both destinations, and highlights the ‘Kids Go Free’ offer that is available across a range of hotels and attractions. [www.visitrasalkhaimah.com](http://www.visitrasalkhaimah.com)



## Ambassador partners with Help for Heroes

THE PREMIUM value cruise line has partnered with the UK’s leading Armed Forces charity, Help for Heroes, for a three-year agreement where Ambassador will raise funds for the charity, provide exclusive access for veterans and host a series of activities and talks on board to promote better mental and physical health care for veterans.

Christian Verhounig, chief executive officer at Ambassador states that the cruise line is “thrilled to be working together with the charity to help raise awareness of their ongoing work to support incredible veterans.”

June 6<sup>th</sup>, 2024 marks the 80th anniversary of the D-Day landings and Ambassador is honouring the occasion by sailing both its ships in tandem to the Normandy coast as part of two special D-Day anniversary cruises. [www.ambassadorcruiseline.com](http://www.ambassadorcruiseline.com)

## Travelmarvel unveil 2025 European offering

APT & TRAVELMARVEL has launched its 2025 Europe River Cruise programme, featuring brand new itineraries exclusive to the UK and Ireland.

The new tours include the eight-day ‘Highlights of the Danube’ leading in from £1,895 per person and the eight-day ‘New Year’s Eve on the Danube’ from £2,095 per person.

To help agents drive bookings for the 2025 European programme, Travelmarvel has launched the ‘Discover the New in 2025’ early booking offer, where guests will receive free Business Class upgrades and savings of up to £1,000 per person when booked before April 30<sup>th</sup> 2024. [www.aptouring.co.uk](http://www.aptouring.co.uk)

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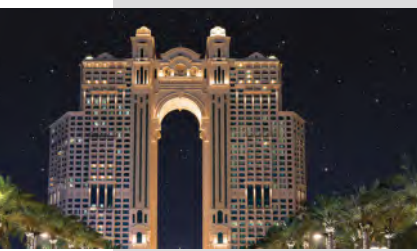
[www.OnlineTravelTraining.com/free-courses/providers/KennedySpaceCenter](http://www.OnlineTravelTraining.com/free-courses/providers/KennedySpaceCenter)



## Rixos launches all-inclusive UAE experience

RIXOS MARINA Abu Dhabi has launched a brand-new all-inclusive booking option for the UK market, making the property become the latest in the Rixos UAE portfolio to offer guests the 'All-Inclusive, All-Exclusive' experience.

The unique offering



combines all the advantages that come with all-inclusive packages with the luxury touch of exclusive privileges. Guests will be able to book their stay with unlimited access to the hotel's various dining establishments, as well as receive all-inclusive access across the property's bars.

Families will have free access to the Rixy Kids Club, an entertainment and educational setting that provides children with daily enriching activities from arts and crafts workshops to treasure hunts and discos.

For the adults, the all-inclusive package enables unlimited access to the 24-hour Exclusive Sports Club, providing guests with a range of gym sessions and wellness programmes, including yoga, Pilates, aqua gym, volleyball, CrossFit and spin classes. All-inclusive packages are now available to book.

[www.rixos.com](http://www.rixos.com)



**CROISIEUROPE HAS** launched a brand new hotel barge cruise along Belgium's waterways which will operate between Ghent and Halle from April 2025. The six-night cruise will include guided tours of Bruges, Oudenaarde and Brussels, culinary walks through Mons, visits to the Château de Boleiel and guided tours of the award-winning Chant d'Éole vineyard. Prices lead in from £2,674 per person. [www.croisieurope.co.uk](http://www.croisieurope.co.uk)

## Fab Feb for Travel Counsellors as cruise sales surge

TRAVEL COUNSELLORS has reported a surge in cruise sales as the company celebrates the best February sales period in its 30-year history.

UK leisure sales hit £60 million in February, up 20% on the same period in 2023, with cruise sales up nearly 40% compared to last year. Luxury cruises sailed into the top three trending holiday types booked throughout February.

Global sales director, Jim Eastwood, stated

that more than half of UK Travel Counsellors made cruise bookings last year, and he is excited to "see that momentum continue at full speed into 2024."

The successful sales month was aided by the 'Fab Feb' incentive that saw agents continue to ride the Peaks momentum wave to be in with a chance to win a coveted spot on one of two luxury getaways to Antigua, and a Bali-Singapore twin centre trip.

## MSC reveals exclusive Easter discounts

MSC CRUISES has launched its Easter Flash Sale for UK and Irish customers across a range of summer 2024 and winter 2024/2025 itineraries.

When booked before March 31<sup>st</sup>, agents can grab their UK customers up to £250 off per person across sailings to the Norwegian Fjords, Mediterranean and Canary Islands this summer, while Irish customers can save up to €100 per person on several fly and cruise itineraries to the Mediterranean and Dubai this winter.

[www.msccruises.co.uk](http://www.msccruises.co.uk)

[www.msccruises.ie](http://www.msccruises.ie)



## Cunard hits the mark with Queen Anne deck games

AS *QUEEN Anne's* maiden voyage looms closer, Cunard has revealed details about the new deck games guests can get involved with on board, including hosting the first-ever archery zone on a ship. Pickleball, shuffleboard and golf facilities will also be available.

[www.cunard.com](http://www.cunard.com)



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\*Valid on pre-bookable new bookings only (not applicable on existing Island Routes tours/excursions or tours booked within resort). Redeemable on Sell & Go Stays only. Excursions are based on space availability, and any changes or cancellations are at the discretion of Island Routes Caribbean Adventures.



# CRUISE SHOWCASE

Agent networking evening

Wednesday 6<sup>th</sup> March Edinburgh



Brilliant For You



VOYAGES



## Cruise Showcase

WE MADE waves in Edinburgh at the start of March, joined by shipmates Virgin Voyages, Inspiring Tunisia, Oceania Cruises, Venture Ashore, G Adventures and Havila Voyages for a Cruise Showcase!

Bottles of fizz (not to be smashed on the hull of a ship!), vouchers, goodie bags and a Northern Lights voyage were given away to the lucky prize draw winners.



The bumper #TBSHOWCASES schedule continues: check-in at [www.travelbulletin.co.uk/events/agents](http://www.travelbulletin.co.uk/events/agents) to see where we are headed next!





## Escorted Tours Showcase

HOT ON the heels of our Train & Gain Day was an absolute #TBShowcases staple: the Escorted Tours Showcase, this time around taking place in Cheltenham.

Agents joined Cox & Kings, Magari Tours, Riviera Travel, AAT Kings, Jules Verne, Explore! and Newmarket Holidays for a networking adventure, spotlighting the latest and greatest from the world of escorted tours.

Lucky winners of our prize giveaway left not only with heads full of knowledge but pockets full of vouchers, prize stays and local wines from far-flung destinations!



#TBShowcases show no signs of slowing down: head to [www.travelbulletin.co.uk/events/agents](http://www.travelbulletin.co.uk/events/agents) to see when we are coming to a city near you and register!





# Enhance The Experience!

JETS rips off the 'clothes of confusion' around airline Fare Branding

We asked 100 agents what they loved about the new JETS TECH, released on Valentines Day...



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[www.jetsetflights.co.uk](http://www.jetsetflights.co.uk)







# CANADA: CLOSER THAN YOU THINK

Atlantic Canada, the UK's closest North American neighbour, will see enhanced connectivity this year with Westjet bolstering its network with services to Nova Scotia and Newfoundland and Labrador.

ATLANTIC CANADA'S scenic marvels, natural adventures and charming communities are set to become more accessible than ever thanks to Westjet's confirmation on several new routes joining its network throughout the year.

Three weekly seasonal services are

## Maple Leaf Adventures joins ECN

THE EXPEDITION Cruise Network has welcomed Maple Leaf Adventures to its member network. The expedition cruise experience operator, established in 1986, offers innovative itineraries across three ships: *Swell*, a heritage tugboat, *Maple Leaf*, a classic schooner, and *Cascadia*, a truly-Canadian luxury catamaran.

Small-group experiences (for eight to 24 guests) are offered across the Great Bear Rainforest, Haida Gwaii, Vancouver Island and Alaska, exploring islets and protected areas not offered by larger ships. New for 2024 is a BBC Planet Earth III itinerary, inviting expert researchers aboard to spotlight the area's diverse marine life to groups. [www.mapleleafadventures.com](http://www.mapleleafadventures.com)

set to take to the skies from May 1<sup>st</sup>, serving St. John's (the capital of Newfoundland and Labrador) on Wednesdays, Fridays and Sundays through until October 25<sup>th</sup>, 2024. One-way flights start from approximately £232.

Upon landing in Newfoundland and Labrador, guests would be amiss to not indulge in the province's recent explosion of secluded glamping spots opening in recent years. The Getaway at Burden's Point hosts repurposed saltbox homes on a private island, accessible only by footpath or boat. A three-night stay at the remote haven starts from £530, based on six guests sharing. Elsewhere, geodesic domes make for a

quirky camp spot, with Gros Morne Glamping, Trout River offering stays from £85 per night (with all amenities), based on two sharing.

Existing services to Halifax (the Nova Scotian capital) from London Gatwick and Dublin will be joined by an extra service from Edinburgh for the very first time with three services between June 20<sup>th</sup> and September 3<sup>rd</sup>. One-way fares start from approximately £322.

Westjet's other UK services include Halifax and St. John's from London Gatwick; Calgary from London Heathrow; and Toronto, Calgary, and Halifax from Dublin and Edinburgh. [www.westjet.com](http://www.westjet.com)

## Orlando wears its pride on its sleeve

ORLANDO IS swapping theme parks for pride this summer, promising inclusive experiences for LGBTQ+ guests with a roster of events. May 30<sup>th</sup> will kick off four 'GayDays', where world-famous attractions, gay clubs and unique venues will stage pride events alongside 'Girls in Wonderland', a female-focused party programme. The Pride Cup, the KindRED Pride Foundation's three-day multi-sport tournament, will take place from May 31<sup>st</sup>. [www.visitorlando.com/diversity-inclusion/lgbtq](http://www.visitorlando.com/diversity-inclusion/lgbtq)







### Visit California launches new global brand platform

CALIFORNIA IS inviting guests to the 'Ultimate Playground' with its new 'Let's Play' global campaign, marking the state's first brand evolution in over a decade. A 30-second TV spot has launched in the UK, alongside a new section on Visit California's site inviting agents to complete a quiz and identify their client's 'play style', uncovering activities and regions that align with their dream escape.

*Resources and Californian commission details can be found at [www.industry.visitcalifornia.com](http://www.industry.visitcalifornia.com)*



### A Vancouver accommodation first

VANCOUVER'S RECENTLY-opened AZUR Legacy Collection Hotel is the first in Western Canada to join the Leading Hotels of the World portfolio.

With an art-deco-inspired interior offering an indulgent escape in the heart of the city, the property hosts 104 rooms and penthouse suites, with views of the city skyline and North Shore Mountains.

[www.azurhotelvancouver.com](http://www.azurhotelvancouver.com)

## Solo in the Deep South: Insight launches women-only soirées

CELEBRATING INTERNATIONAL Women's Day earlier this month, Insight Vacations launched a roster of 11 women-only solo tours, marking the launch with an 8% saving until May 31<sup>st</sup>, 2024.

The new range includes 'Country Roads of the Deep South', a 12-day small group tour ticking off six cities across the Deep South: Nashville, Memphis, Greenwood, Natchez, Lafayette and New Orleans. Alongside six cities, experiences spotlighting the region's well-celebrated music scene, including visits to Graceland and Studio B, are included. Prices start from £5,382, including the 8% saving.

Bookings for any of the 11 solo female travel packages made before April 8<sup>th</sup>, 2024 are eligible for a £100 Lifestyle voucher for registered agents.

Kelly Jackson, Insight Vacations EMEA's managing director, emphasised that the



operator is "always intent on inspiring inclusion... our women-only tours are something we've carefully developed for women, by women to meet their unique needs whether it is exploring new cultures, overcoming their fears, or meeting new friends."

[www.insightvacations.com/women-only](http://www.insightvacations.com/women-only)

## The Floridian destination with agents "at the core of what we do"

ST. PETE/Clearwater is a well-established favourite for Floridians, and has risen in prominence over recent years as a hidden sunshine state gem. Offering an average of 361 days of sunshine annually across its 35 miles of beach, the destination surprises sunshine-seekers with a vibrant and quirky art scene. With seven art museums and only a few streets not featuring murals from local artists, the area is home to coastal culture and Instagram-worthy installations galore.

From romantic restaurants and rooftop



bars, freshly-caught seafood restaurants and hearty ethnic establishments, the destination can top up tans and tummies.

It is not just 35 miles of beach, a quirky arts scene and culinary marvels on offer: the destination continues to be staunch in its position of promising comprehensive trade support. Each year, two incentive programmes are launched to win a spot on a St. Pete/Clearwater fam trip. Destination assets are accessible via the Brand USA Discovery Programme portal.

Pete Gregory, the destination's senior account executive, said: "Supporting agents is at the core of what we do... just drop us a message and we will do our best to help."

Visit St. Pete/Clearwater's trade team can be reached at [TeamVSPC@Rooster.co.uk](mailto:TeamVSPC@Rooster.co.uk) for general enquiries, trade support, branded items and training.

[www.visitstpeteclearwater.com](http://www.visitstpeteclearwater.com)





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## Alamo added to San Antonio CityPASS

THE ALAMO, an 18th-century church and exhibition which spotlights its transformative and tragic history, is now included in the San Antonio CityPASS. Megan Allen, CityPASS CEO, said the addition "enhances our commitment to providing visitors with a curated way to experience the best that San Antonio has to offer."

The San Antonio CityPASS offers combined savings of 39% on attractions, with net rates for trade partners.

[www.media.citypass.com/travel-trade](http://www.media.citypass.com/travel-trade)



## IKON Pass bolsters value for 2024

THE IKON Pass, unlocking access to ski experiences at over 58 destinations including a wide range across North America, has gone on sale for the 2024/25 season.

New for 2024/25 is unlimited access to Washington's Crystal Mountain and a free bike park lift ticket for use at Aspen Snowmass, Mammoth Mountain and more. Passes start at £203.

[www.ikonpass.com](http://www.ikonpass.com)

## New year, new voyages: American Cruise Lines sails on

AMERICAN CRUISE Lines kicked off its season on the Mississippi in February, and confirmed new riverboats will sail over a dozen itineraries throughout the river's surrounding region.

2024 marks the cruise line's biggest-ever domestic season, with several new experiences on offer.

A new 'Great Smoky National Parks' itinerary will conduct its maiden sailing in May. The exclusive new itinerary invites guests into the heart of the Great Smoky National Park along a 12-day itinerary from Knoxville to Nashville. En route, guests will explore the Ohio, Tennessee and Cumberland rivers. Prices lead in at approximately £5,996 per person.

This year follows on from a six-year period that saw the cruise line triple its domestic fleet, with new riverboats on the Mississippi introduced annually. Five more



ships are under construction to join the ever-growing fleet.

American Cruise Line's itineraries are bookable via Fred. Holidays in the UK. [www.americancruiselines.com](http://www.americancruiselines.com) / [www.fredholidays.co.uk/river-cruises](http://www.fredholidays.co.uk/river-cruises)

## Cosmos' half-grand savings

IT'S A grand old time to sell Cosmos' USA and Canada touring options, as the operator is offering up to £500 per person off when booking flight-inclusive itineraries before April 4<sup>th</sup>, 2024.

The 'Highlights of the Canyonlands' package takes in exactly that. On a roundtrip exploration from Las Vegas, the seven-day itinerary ticks off the Bryce Canyon, Zion and Grand Canyon national parks, with a stay inside the latter guaranteeing a once-in-a-lifetime sunset



over the canyon. Prices lead in from £2,079 per person including flights, featuring the £500 per person savings offer.

Heading to the Great White North, the 'Heart of the Canadian Rockies' offers 10 days in the iconic mountain range. Travelling from Calgary to Vancouver, highlights include two nights in Canada's oldest national park, Banff, and the nation's largest park, Jasper. Traditional Victoria offers a leisurely stay towards the end of the itinerary, where charming afternoon teas or adventurous wildlife and whale-watching expeditions cater to both ends of the travel spectrum from the leisurely to the boundary-pushing. Prices lead in at £2,469 per person inclusive of flights and the £500 saving.

An additional 10% early booking offer currently applies for 2025 tours.

[www.cosmos.co.uk](http://www.cosmos.co.uk)





# Atlantic Canada starts with Westjet.

Your clients can discover Canada's east coast with direct flights to Halifax, Nova Scotia and St. John's, Newfoundland & Labrador this summer. Explore the whole region including neighbouring provinces New Brunswick and Prince Edward Island. Atlantic Canada has been shaped by the ocean. Visitors enjoy worldclass restaurants, historic architecture, museums, and bustling harbours. Colourful jellybean row houses, spectacular seascapes and magnificent ocean vistas as well as a vibrant nightlife await. Whether your clients want to discover stunning coastlines or experience the beauty of nature, Westjet can take them there.

Atlantic Canada is closer than anywhere in North America - your clients could arrive in just five hours. Westjet offers direct flights to Halifax from London Gatwick, Edinburgh and Dublin, and to St. John's from London Gatwick.

Explore our flight schedule at [westjet.com](https://www.westjet.com).

  
*Atlantic Canada*

New Brunswick • Prince Edward Island  
Newfoundland & Labrador • Nova Scotia

**WESTJET** 

Schedule subject to change.





## Philly pens high hopes on 2024

THE PHILADELPHIA Convention and Visitors Bureau (PHLCVB) recently hosted the 2024 Tourism Outlook Event, reflecting on last year's successes and pinning high hopes on the year ahead.

The PHLCVB anticipates 1.3 million overnight visitors in 2024, hoping to generate nearly US\$800 million spend for the wider Philadelphia region.

Campaign activity will hope to fuel this target in key markets, including the UK.

[www.discoverPHL.com](http://www.discoverPHL.com)



## TAP quadruples capital connectivity

THIS SUMMER will see TAP boost its network of North American services, doubling down on its existing success in the region.

Two daily services to Washington DC are now on offer, meaning its weekly connectivity to the US capital has quadrupled since 2023, along with four more weekly services to Toronto and six weekly flights to Montreal.

[www.flytap.com](http://www.flytap.com)

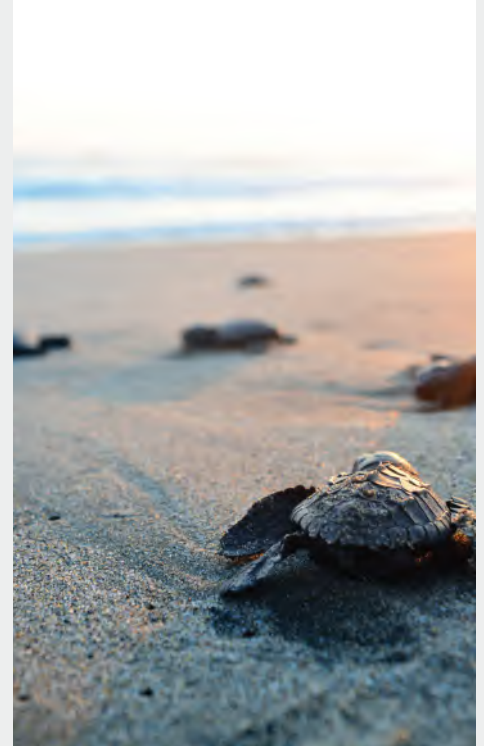
## Bahia Principe hits new turtle hatching heights

THE ECO-BAHIA Foundation, a part of Grupo Piñero (which operates Bahia Principe Hotels & Resorts), supported over 2,000 green and loggerhead turtle nests along Mexico's Caribbean coast in 2023.

This represented over 191,000 hatchlings along the coast of the nation where the Eco-Bahia Foundation was first founded in 1999. Since then, along with its extensive Sea Turtle Protection programme, Eco-Bahia has donated more than 1,200 specimens of native plants as part of reforestation campaigns in Mexico.

More than 1,000 animal specimens have been cared for as part of these protection and conservation efforts. 15 cleaning sessions have seen almost 350kg of waste collected from the coast, contributing to research to study waste migration.

2023 also saw more than 5,300 people educated on the importance of ecosystem preservation and protection through guided



tours, camps and scientific partnerships across its resorts.

Stays at Bahia Principe resorts in Mexico start from £1,499 per week at Bahia Principe Grand Coba and £1,699 per week at Bahia Principe Luxury Akumal. Prices are based on two sharing. [www.bahia-principe.com](http://www.bahia-principe.com)

## Holland America heads to Hawaii

HAWAII IS high on the agenda for Holland America Line, which has put its cruise season for 2025/26 on sale.

Voyages range from 15 to 22 days in length, sailing between October 2025 and April 2026.

Hawaii itineraries will sail aboard *Koningsdam*, *Zaandam*, and, in a regional first for the cruise line, *Nieuw Amsterdam*.

Voyages, which sail roundtrip from San Diego or Vancouver (or from Vancouver to San Diego), include the 17-day 'Circle

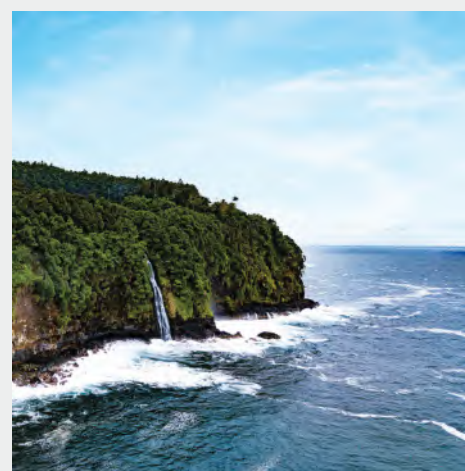
Hawaii' tour. En route from Vancouver to San Diego, the ship calls at Nawiliwili, Kahului, Hilo, Honolulu (for an overnight stay) and Kona. The San Diego roundtrip option adds an overnight or late departure from Honolulu and calls in Ensenada, Mexico, and additional Hawaiian ports including Kona and Kahului.

The extended 18-day 'Circle Hawaii' version of the voyage sails roundtrip from San Diego or Vancouver, calling at Kahului, Hilo, Honolulu (overnight), Nawiliwili and Kona. The roundtrip San Diego alternative adds a call in Ensenada, with the Vancouver roundtrip adding a stop in Victoria, Canada.

Hawaii cruise options start from £2,619 per person.

Early booking extras include the 'Have It All' package, covering Wi-Fi and free upgrades to an Elite Beverage packages.

[www.hollandamerica.com](http://www.hollandamerica.com)





# FAMILIAL THRILLS

From high thrills at Jebel Jais to relaxing days spent by the beach, Ras Al Khaimah offers a fun alternative to the traditional family holiday.



WHETHER YOUR clients want an unforgettable experience this Easter or an alternative take on the traditional family summer holiday, Ras Al Khaimah offers something for everyone, from the tiny tots to the gleeful grandparents.

Ras al Khaimah is home to an extensive array of beach resort accommodation options, featuring kid-

friendly rooms, splash zones, aquatic parks, Kids' Clubs and immersive experiences to keep the little ones entertained while the adults relax and take in the stunning landscapes of the nature emirate. Ranging from ultra-luxe to all-inclusive, properties include the Waldorf Astoria, Doubletree by Hilton, Rixos Bab Al Bahr, Ritz-Carlton, Hampton by Hilton and InterContinental.

If your clients are wanting to add a little thrill to their family getaway, Jebel Jais, the highest mountain in the UAE, offers a selection of attractions suitable for all ages. Those brave enough can soar through the skies on the Jebel Jais Flight – the world's longest zip line which reaches speeds up to 160kph. The

Jais Sky Tour also comprises of six zip lines covering 5km above grand canyons and cliffs, and the family-friendly Jais Sledder is the region's longest toboggan experience, taking riders through the Hajar Mountains at speeds of 40kph. The region's first Bear Grylls Explorer Camp awaits holidaymakers further down the mountain, featuring archery, rope courses, swinging loops and more in an exhilarating survival course.

Once the thrill has gone, Ras Al Khaimah's 64km of white beaches make a perfect relaxing day soaking up the sun. Families can spend a day chasing the waves or indulging in more water sport thrills.

[www.visitrasalkhaimah.com](http://www.visitrasalkhaimah.com)

## Spoilt for choice with Sunvil

FROM THE snow-covered mountains of Finland to the cerulean waters of the Greek islands, Sunvil offers a wide array of family holidays perfect for those looking to spend quality time with their loved ones.

A couple of the itineraries on offer include the three-night 'Advent Christmas Fair in Zagreb' for that festive joy to put families in the mood for the big day, with prices leading in from £813 per person; and the 15-day 'Fly Drive Highlights of Central Greece' offering a mix of sandy beaches and ancient landmarks from £1,589 per person.

[www.sunvil.co.uk](http://www.sunvil.co.uk)

## Amari's endless family fun

AMARI PHUKET is offering a family-orientated package this Easter to allow visitors to enjoy precious family time in the tropical sunshine. From £146 per night for a family of four, the 'Endless Family Package' includes ice cream vouchers for kids, a 60-minute massage for adults, and one daily Kid's Club activity per child.

[www.amari.com](http://www.amari.com)







## Jamaica highlights family experience

EMBRACE THE warmth of Jamaica for a family holiday full of relaxing beaches and exhilarating excursions, including bamboo rafting on the Martha Brae River.

Offering a range of family-friendly hotels across the island, including the Azul Beach Resort Negril and Beaches Ocho Rios Resort & Golf Club, there is plenty for both children and adults alike to get involved with. Prices for an Easter getaway at Azul Beach lead in from £316.

[www.visitjamaica.com](http://www.visitjamaica.com)



## Cleveland caters for all

FROM CHILDREN'S museums to the Rock and Roll Hall of Fame, there is plenty to keep families entertained in Cleveland.

Children can learn about the history of the city in an sensory-rich museum; music fans of all-ages can gaze upon Taylor Swift's stage outfits and original handwritten Metallic lyrics in the Rock and Roll Hall of Fame; and families can enjoy the Education car through the Cuyahoga National Park.

[www.thisiscleveland.com](http://www.thisiscleveland.com)

## From the swamp to Dragon Warrior: DreamWorks Land is set for summer

SOME OF DreamWorks' most beloved characters will be making their debut at Universal Orlando Resort later this year as the new DreamWorks Land is set to open its doors in summer.

Fans of Shrek, Trolls and Kung Fu Panda can indulge in an array of family-friendly activities and rides throughout the expansive area, immersing into the imagination of the land.

Families can meet and greet their favourite Shrek stars at his swamp cottage before taking on Mama Luna's interactive retirement home where they could meet the legendary Puss in Boots.

Over in the magnificent land of the Trolls village, families can face the Trollercoaster: a family-friendly ride on the iconic Caterbus. The little ones can run among the 20-foot mushrooms in Poppy's Playground and meet the whole band of characters.

Guests have the chance to become the



next Dragon Warrior and help Po at the Kung Fu Panda Training Camp, featuring both wet and dry play areas and a huge noodle bowl merry-go-round from Mr Ping's Noodle Shop. Families can also learn the art of kung fu and panda babysitting in the digital-meets-interactive Po Live! experience.

[www.universalorlando.com](http://www.universalorlando.com)

## Palladium kicks off European season

THIS MONTH, Palladium Hotel Group will open its range of seasonal European properties, including a series of family-friendly breaks.

Ideal for an all-inclusive family escape, the Grand Palladium Palace Ibiza Resort & Spa and the Grand Palladium White Island Resort & Spa offer entertainment options for all the family, as well as spas and diverse restaurants to suit all tastes.

Located on the Playa d'en Bossa, the



holiday resort offers everything a family could ever need for a memorable holiday and prices for the Grand Palladium White Island lead in from £577 per person on all-inclusive basis, with the Grand Palladium Palace leading in from £580.

For a slightly more serene and relaxing family escape, the Palladium Hotel Menorca is situated in the Arenal d'en Castell region of the island, boasting stunning views of the island's abundant nature.

With 242 rooms, three swimming pools, a dedicated pool for children, an array of restaurants, fitness amenities and an expanded entertainment programme to cater for all ages, this resort offers an ideal family getaway for the summer. Prices lead in from £381 per person on an all-inclusive basis. The hotel will open on April 26<sup>th</sup> for the season and close October 26<sup>th</sup>.

[www.palladiumhotelgroup.com](http://www.palladiumhotelgroup.com)



# Imagination meets luxury: Shangri-La unveils dedicated family floor

THE FAMILY fun doesn't have to be contained to just one room as showcased by Shangri-La, Hong Kong's latest offering – a fully dedicated floor designed for families to lose themselves in imagination and adventure.

The 21 new luxurious rooms and suites feature 10 different interactive themes, from an underwater submarine to a magical castle. The adventure begins in the 45th floor lift lobby which was been transformed into a Hong Kong train station, complete with a moving model train.

With one- and two-bedroom suites to choose from (three-bed options will be available from April 2024), each room transports families into a wonderland of relaxation, luxury and adventure. Featuring the themes Fisherman's Cove, Garden Lodge,

Hong Kong Wonders, Safari Adventure, Underwater Treasure, Airship Voyage and Fairy Garden, there is a room to fit every child's dream.

The family floor also features The Hangout hub, offering food counters, a cosy room and a communal kid's activities workshop; and The Pantry which features the creature comforts of home life including a washing machine, tumble dryer and children-related appliances. [www.shangri-la.com](http://www.shangri-la.com)



## Thrills and spills at Wyndham

WYNDHAM GRAND Crete

Mirabello Bay is ready to welcome thrill-seeking families to its new waterpark this summer, featuring high-speed slides, lazy lagoons and an aquatic kids' play area, promising a memorable experience for all-ages.

[www.wyndhamgrandmirabello.com](http://www.wyndhamgrandmirabello.com)

Image Credits: Centre: Shangri-La; Right: Wyndham Grand Crete Mirabello Bay



**Benidorm**  
**THE BEST PLAN.**



SCAN ME



# FROM THE NILE TO NAMIBIA

Jules Verne has launched its Spring Sale, offering huge savings on more than 105 tours across the globe.



## SPRING SALE

SPRING IS in the air for Jules Verne as the small group escorted tour specialist has launched its Spring Sale, offering savings of up to £900 across 105 tours throughout Europe, Asia, Africa and South America until April 28<sup>th</sup>, 2024.

Abbey Renshaw, business development manager at Jules Verne, promises that agents will be impressed by the operator's "variety of destinations, departure dates and savings" and that all the tours included in the Spring Sale will "excite every type of traveller."

One of the exciting itineraries highlighted in the Spring Sale is the 12-night 'Original Nile by Royal Steamer', where travellers will begin their journey in Aswan and sail down one of the

world's most famous rivers on the S.S *Misir* steam vessel to visit the Great Pyramids in Cairo.

Tour highlights include visits to the tombs of pharaohs and to ancient temples where hieroglyphs adorn the walls and tell secrets of the past; a chance to experience the 'living museum' in Luxor and the opportunity to don the finest attire and attend a cocktail party at the Luxor Winter Palace. Prices for the tour lead in from £6,195 for an April 2024 departure. Return flights to London Heathrow are included.

Also featured in the Spring Sale is the 17-night 'Grand Tour of Namibia' where travellers will trek through the Kalahari and Namib deserts; visit the other-

worldly Quiver Tree Forest; witness springbok, mongoose and meerkats on a Nature Drive; and visit Dune 45, what is perhaps the most photographed dune in the world.

Prices for the tour lead in from £5,195 per person based on a June 2024 departure. Return flights to Heathrow are also included. [www.vjv.com](http://www.vjv.com)

### Mazagan's Moroccan marvel

MAZAGAN BEACH & Golf Resort has encouraged families to spend their holidays taking in the warmth on the picture-perfect Moroccan coast. From horse-riding on the beach to surfing and mini golf, there is something for all the family to enjoy as part of the resort's dedicated sports and kid's programmes.

Prices for the resort lead in at £389 per night based on two connecting rooms which host up to three adults and three children. Breakfast options, family activity programmes and the Kids & Teens club are included. Travel dates must be before December 26<sup>th</sup>, 2024. [www.mazaganbeachresort.com](http://www.mazaganbeachresort.com)



### G Adventures adds 17 Geluxe getaways

AFTER WHAT has been dubbed the company's 'most successful launch' to date, G Adventures is expanding its Geluxe collection with 17 brand new active tours across 10 countries. One of the new additions to the collection is the 10-day 'Kenya: Cultural Connections' tour, priced from £5,099 per person where travellers will immerse into the bush of the Maasai Mara. [www.gadventures.com/geluxe](http://www.gadventures.com/geluxe)



# Radisson debuts safari offering

TRAVELLERS CAN spot the Big Five from the comfort of their hotel rooms as Radisson Hotel Group has announced the opening of its first safari hotel in Africa – the Radisson Safari Hotel Hoedspruit.

Located between the Kruger National Park and Blythe River Canyon, the hotel is situated in the heart of the grasslands of the Limpopo province and offers guests ample opportunities to witness local wildlife such as lions, rhinos and elephants by way of hot air balloon rides or horseback treks.

The property boasts 138 rooms and suites blending a contemporary design with natural elements, creating a harmonious setting for guests to sit back and relax in after a long day in the bush.

At the Mirage restaurant, guests can enjoy an array of South African and Lebanese delicacies while the Pegasus establishment offers a blend of Mediterranean, Italian, Mexican and

American-inspired dishes. For those looking for a more local touch to their cuisine, the Boma restaurant allows guests to indulge in some of Africa's most popular delicacies while sitting under the stars by a crackling fire overlooking the grasslands.

A spa, fitness centre and event spaces are also available within the hotel, making it an ideal accommodation choice for every type of traveller wishing to embark on their wish-list safari adventure.

[www.radissonhotels.com](http://www.radissonhotels.com)

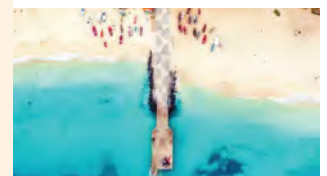


## South Africa has the last word

FROM THE reserves to the heart of Cape Town's wine country, the Last Word is offering a South African twin-centre family adventure of a lifetime.

Priced at £1,720 per person for seven nights, the 2024 'Bush & City South African Family Package' takes guests from the Last Word Madikwe Lodge, where the gardens edge onto one of South Africa's most active waterholes, to the sophisticated Last Word Constantia in the heart of Cape Town's cosmopolitan suburbs.

[www.thelastword.co.za/](http://www.thelastword.co.za/)



## Take on Africa's west coast with Swan Hellenic

SET SAIL from Senegal's beaches to the vast Sahara dunes in Swan Hellenic's 10-day 'Atlantic Archipelagos & Desert Dunes' cruise departing on April 30<sup>th</sup>, 2024. Guests will spend time in the city of Dakar, exploring the mosques and tea shops, before snorkelling in the seas surrounding Sal Island and arriving in Casablanca. Prices for the cruise lead in from £1,980 per person.

[www.swanhellenic.com](http://www.swanhellenic.com)



## Spring time savings with Wendy Wu

TIME IS nearly up on Wendy Wu Tours' Spring Sale where you can save your clients up to £500 per person on a selection of tours worldwide when booked before March 28<sup>th</sup>.

Tours highlighted in the offer include the 11-day 'Dreams of Egypt' itinerary from £4,190 per person where guests will explore

the ancient country from top to toe; and the 15-day 'Kruger to Cape Explored' from £4,690 per person where guests will discover the wildlife of the Greater Kruger National Park and explore the cosmopolitan allure of Cape Town.

[www.wendywutours.co.uk](http://www.wendywutours.co.uk)



## Full steam ahead for Original Travel's 'Aerotrain'

WHY CHOOSE between air and rail travel when your clients can have both with Original Travel's latest holiday programme: 'Aerotrain Trips'.

Combining the tranquillity of rail travel with the efficiency and speed of the airways, travellers can now reach long-haul destinations while enjoying the joys that only rail experiences can bring.

The new Aerotrain programme includes the 13-night 'A Barcelona to Morocco Combo-Train Adventure' where travellers will begin their adventure on the Eurostar from London to Paris before taking a second train to Barcelona to spend a night. Travellers will then head over to Granada to spend two days walking through the historical city

and discovering its secrets before catching a ferry to Tangier for a two-night stay. Guests will then be transferred to Fes where they can tour Morocco's largest archaeological site before transferring to Rabat and Marrakech to explore the cities. Prices for the tour lead in from £2,700 per person including all train travel, return flight and accommodation. [www.originaltravel.co.uk](http://www.originaltravel.co.uk)



## Glamour on the Red Sea

ADDING A touch of glam to your clients' holiday, the Kempinski Hotel Soma Bay offers a perfect blend of European luxury with Egyptian design.

The hotel offers 325 luxurious rooms and suites boasting stunning views of the Red Sea that are guaranteed to make a lasting impression of travellers. Whether guests want to relax by the pools and soak up the sun or treat themselves to a day in the spa, Kempinski promises a luxurious break away from the stresses of everyday life. Room rates lead in from £156 per night on a half-board basis.

[www.kempinski.com](http://www.kempinski.com)

## What is you go-to Easter egg?

### Jeanette Ratcliffe Publisher

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Cadbury's Twirl Easter Egg!



### Simon Eddolls Sales Director

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Lindt.



### Sarah Terry Senior Account Manager

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Terry's chocolate orange of course!



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Reese's!



### Melissa Paddock Events Coordinator

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Cadbury mini eggs!



### Holly Brown Events Coordinator

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The Lindt bunnies.



### Leah Kelly Acting Deputy Editor

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100% Mini Egg or a galaxy if I can find one!



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## Weddings & Honeymoons Showcase

OUR WEDDINGS & Honeymoons Showcase last month was our first dance with Ascot: supplier partners Hyatt Inclusive, Delphina Hotels & Resorts, Finolhu Maldives, Sun Siyam, Inspiring Tunisia, Coral Beach Hotel & Resort, SO/ Maldives and Formentera made sure it was one to remember!

If romance in the air and a host of product knowledge wasn't quite enough, prize giveaway winners left with prize stays, bottles of bubbly and more in tow!



Don't miss out on our best-ever Showcase schedule this year, coming to a city near you:  
[www.travelbulletin.co.uk/events/agents](http://www.travelbulletin.co.uk/events/agents)



# Travel Bulletin

SHOWCASES

Invites you to a

# Luxury Holidays Showcase

Agent networking evening

Monday 22<sup>nd</sup> April Solihull | Tuesday 23<sup>rd</sup> April Wilmslow

Travel Bulletin is delighted to invite you to one of these fun and informative events, enabling you to learn more about the luxury holidays industry from leading luxury suppliers. The evening will involve networking and presentations along with a delicious hot dinner, drinks, exciting entertainment and a free prize draw with prizes galore!



## FEATURING

CONSTANTINOU BROS  
HOTELS  
PAFOS CYPRUS

MINOS  
collection

ALULA

ras al khaimah

RIVIERA  
TRAVEL

THANOS  
hotels and resorts

DOMES  
RESORTS & RESERVES

SPL  
VILLAS

the Seychelles  
Islands (Seychelles)

LOUIS HOTELS

EMERALD  
CRUISES

SCENIC<sup>®</sup>  
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OCEANIA  
CRUISES<sup>®</sup>  
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## TIMINGS

|                       |                         |                        |            |                        |                                |            |
|-----------------------|-------------------------|------------------------|------------|------------------------|--------------------------------|------------|
| Registration & Drinks | Travel Bulletin Welcome | Supplier Presentations | Hot Dinner | Supplier Presentations | Product Quiz & Free Prize Draw | Event Ends |
| 5:45PM                | 6:10PM                  | 6:15PM                 | 7:30PM     | 8:15PM                 | 9:10PM                         | 9:30PM     |

To confirm your place at this amazing event, email the name, company and contact details by Thursday 18th April 2024  
to: [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk) or Telephone: 020 7973 0136

THESE EVENTS ARE BY INVITATION ONLY  
and will be booked on a first come first served basis with limited space available.