

Travel Bulletin

Giving agents the edge

Australasia & Pacific Islands

The latest from the lands down under!



MORE IN...

River & Ocean Cruises

Our voyage across the seven seas and the world's rivers (Pg. 13)

Sustainable Travel

Make memories and a positive difference (Pg. 11)



Travelsphere's head of trade sales on the rise of rail touring, and the agent opportunity (Pg. 6)



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Brand-new savings

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*Special offer: Valid on new bookings only, cannot be retrospectively applied. Discount cannot be used in conjunction with any other offer and is for a limited time only. Discount is automatically applied. 15% discount available on all holidays, durations and departure dates before 30 March 2027. Selected departure dates and durations have more than 15% discount, please contact us for details. Single, room and flight upgrade supplements apply and are excluded from the 15% discount. Titan Travel reserves the right to withdraw, extend or reduce offers at any given time. [^]Our chauffeur will pick you up from home (anywhere on the UK mainland) and take you to the airport or your UK hotel. Depending on where you live, this will be either a road transfer from your home to a London airport, or a road transfer to a regional airport for a connecting flight, to be advised at time of booking. 020130-TT

THIS WEEK

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Explore the top destinations a world away.

EXPERIENCE THRIVES

Riviera Travel has analysed the latest travel trends set to shape the industry for 2026.

BOOKING DATA and customer insights suggest a shift towards culturally immersive experiences for 2026, according to tour op and river cruise line Riviera Travel.

In-depth analysis has shown strong demand in the market for experience-led itineraries. Curated itineraries in France, Hungary, Germany, Austria, Japan and Morocco continue to rank high in Riviera's booking numbers for 2026, while evolving trends across the popularity of river cruising and yacht holidays point to significant growth opportunities for agents.

Vicky Billing, trade and partnerships director UK & Ireland, said, "Travellers are actively looking for culturally rich experiences, but they want the reassurance of expert planning and great value, and that's where agents can truly add value."

Other trends emerging from Riviera's analysis include the rise in interest for astro-tourism, with dark skies destinations

becoming increasingly popular with holidaymakers. Set-jetting also remains a powerful drive for holidaymakers choosing their destinations, with Riviera's most-booked locations for 2026 aligning closely to popular film and TV hot spots, including Memphis, Kyoto and Ta Prohm.

Booking behaviours for 2026 are suggesting a preference for shorter but well-curated itineraries, with Riviera's own four-day breaks having delivered 40% year-on-year growth. This trend is especially prevalent with first-time river cruisers looking for an introduction into the product.

Growth for destinations including Estonia, Finland, Latvia, and the Balkans show the rising desire for quieter, lesser-visited regions that offer guests true authenticity. In a similar vein, slow travel options continue to build momentum, with travellers more eager than ever to take their time in a destination and explore everything it has to offer.

February 2nd

Luxury Holidays Showcase

Salisbury



February 4th

Luxury Holidays Showcase

Cobham

February 25th

Spain In A Day

Weybridge



Playa's peaks promotion continues

THIS PEAKS period, agents can save their customers up to 20% across Playa Hotels & Resorts' Caribbean and Mexican portfolio.

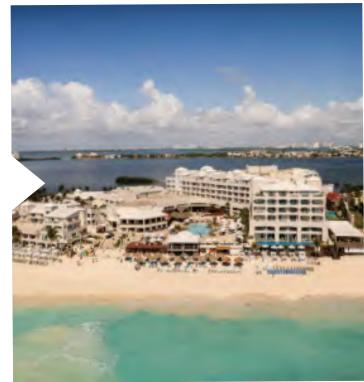
Holidaymakers can choose from a range of properties in Playa's collection, including Secrets La Romana Resort & Spa along the Dominican Republic's southern coast, and Hyatt Vivid Playa Del Carmen in Mexico.

Agents can secure their client's a seven-

night getaway to the family-orientated Sunscape Cancun from £1,369 per person based on two adults sharing a Junior Suite.

The price also includes return flights to London Gatwick and in-resort transfers when departing between May 7th and September 14th, 2026.

Running until February 10th, 2026, the sale is valid for travel until March 31st, 2027.



G Adventures' Great Adventure Sale offers 25% off

GUESTS CAN embark on their own great adventure with savings of up to 25% off across G Adventures vast portfolio of trips this year.

Running until February 2nd, 2026, the sale encompasses more than 600 itineraries across all travel types, from

Active and Solo to 18-to-Thirty-somethings and Family.

One of the trips included in the sale is the 10-day 'Solo-ish South Africa' leading in from £1,912 per person; and the eight-day expedition itinerary 'Realm of the Polar Bear' from £3,149 per person.

Leger Shearings Group readies for another record year

IT WAS a successful end to the year for Leger Holidays and Shearings as the escorted coach tour companies announced record-breaking statistics for 2025, with confirmed bookings for 2026 up by 20% compared to the previous year.

Shearings saw 2025 bookings ahead of 2024 numbers by 17%, with a 50% increase in new customers acquisitions. Leger Holidays has seen a demographic shift over the last 12 months, attracting a more affluent customer base resulting in longer and more premium holiday bookings, especially on Leger's Luxuria coach which has seen a 25% year-on-year rise.

Both companies are looking at unprecedented levels of demand for 2026, with bookings to date showing a 28% increase compared to January 2025.

Wizz Air introduces new premium option

WIZZ CLASS, the budget airline's new premium option, blocks out the middle seat of each aisle, promising extra legroom as well as priority boarding and a 10kg carry-on.

The upgrade was introduced by commercial officer Silvia Mosquera as "the room [passengers] crave and the service they deserve, without compromising our simple, convenient model. We are also committed to stay a single-class carrier with our efficiency

targets. They're asking for a bit more space and speed, but they don't want to pay legacy airline prices for business class."

The upgrade will be bookable with Smart and Plus bundle purchases when selecting seats at booking.

WIZZ Class debuts on selected services in and out of Budapest, Bucharest Otopeni, Warsaw, London Luton, London Gatwick and Rome Fiumicino.



Discounted return rates from Singapore Airlines

SINGAPORE AIRLINES is celebrating the New Year by offering discounted rates across its network with return rates leading in from £614 per person. Running until January 26th, 2026, the sale includes discounted rates across Singapore's network from its UK hubs on select travel dates throughout the year.

Travellers can explore the beauty of Phuket and Bangkok during the spring from London Gatwick for £614 per person in Economy. Holidaymakers can also travel to Singapore from £624 and Penang from £627 from the London hub. At Heathrow, rates lead in from £654 for travel to Bangkok and Phuket, and £655 to Singapore.

The discounted fares are also on offer for a departure from Manchester, with return flights leading in from £629 to Jakarta and £636 to Phuket.

Fliers can earn 50% bonus KrisFlyer Miles when booking during the promotional period on all Singapore Airlines flights departing the UK.

Save with Sandals and bag a branded suitcase

SAVINGS OF up to £300 can be unlocked on Sandals stays of seven nights or more, eligible alongside an ongoing agent incentive which sees agents entered for the chance to win a Sandals-branded suitcase.

Discounts are tiered based on booking value, and can be earned until February 3rd, 2026 on breaks through

2028. The code 'SAVE' saves £100 on bookings worth between £3,000 and £4,999; £150 on bookings worth between £5,000 and £6,999; £200 on bookings worth between £7,000 and £9,999; and £300 off bookings worth £10,000 or more.

An ongoing 'Rollin' to the Rhythm' incentive enters any agents booking Sandals or



Beaches stays into a prize draw for one of five Sandals-branded suitcases. Bookings for properties in Jamaica earn double entries.



SPL Villas celebrates 2025 sales

2025 SAW SPL Villas' trade sales double; the villa provider has now hired a new head of sales of operations (ex-A&K Becky Head), who general manager Laura Ingeri said "further underpins our mission to become the UK's most trusted Villacation™ provider for modern families," to celebrate, and confirmed it will operate its first-ever fam trip.

Throughout January and February, any agents booking will be entered to win a place on the exclusive fam trip, which will take place in Croatia in May.



airBaltic fares from £65 this month

CUT-PRICE FARES with airBaltic are available to book until January 27th, 2026, with departures until Christmas this year discounted.

Fares from London Gatwick to Vilnius, Palanga and Kaunas start from €74 (less than £65), with Helsinki options from €85/£75 and Oulu services from €102/£89.

Aberdeen services to Palanga, Vilnius, and Helsinki & Turku start from €95/£82, €96/£83 and €104/£90, respectively.

Travelsphere trade sales boss: rail sales "on the right track"

RACHEL MOULD, Travelsphere's UK head of trade sales, spoke to *Travel Bulletin* about the sales opportunity that awaits for those heading aboard the rise of rail touring.

"There's something uniquely captivating about a journey by rail... perhaps that's why rail touring is having such a moment.



"It's now capturing the imagination of a new generation, drawn to the ease and variety that only a train journey can offer."

Rachel believes that, beyond breathtaking experiences and the breadth of destinations accessible by rail, "Rail touring opens the door to new opportunities [for travel agents]. It's a great way to spark interest among clients who may not have considered an escorted holiday before, especially those with a love of trains or classic travel."

"The appeal works both ways, too: repeat touring customers often see rail as a fresh, distinctive way to explore the world."

Hear more from Rachel at www.travelbulletin.co.uk/news/the-rise-of-rail-touring-and-the-agent-sales-opportunity



ABTA'S DESTINATIONS to Watch report lists the top 10 trending destinations, hoping to inspire agents with alternative picks that cater to demand trends and customer insights. Borneo, Egypt and Serbia find themselves among the top-ranked destinations; a full breakdown can be found via ABTA platforms.

Set course for the Seine

TRAfalgar is continuing to expand its river cruising programme with the introduction of *Trafalgar Harmonie*, which will sail the Seine with a new itinerary set to debut in April 2027.

Damien O'Connor, VP of river cruise, introduced the new itinerary. "France remains a perennial favourite among our travellers, and this new Seine itinerary offers a fresh way to experience the destination through immersive river cruising, brought to life with

Trafalgar's signature experiences and storytelling.

"As Trafalgar expands its river cruise fleet, debuting on one of Europe's most iconic waterways is a natural next step."

The eight-day 'Best of the Seine with Paris & Normandy' leads in from £3,149 per person.

The cruise aspect of the tour has been designed to seamlessly connect with land options including 'Wonderful France'.

Not Just Travel's new AI tool

A NEW AI platform for Not Just Travel agents, saving members up to £300 a month, was unveiled at the brand's New Year New Start event earlier this month by co-founder Steve Witt.

Steve explained, "From day one, our view on AI has been crystal clear. This isn't about replacing Travel Consultants, it's about supercharging them. What we've launched with our groundbreaking NJT Smart AI is, quite simply, the most forward-thinking strategy I've seen from any homeworking travel organisation."

The tool, NJT Smart AI, will be updated with new features "almost weekly," Steve concluded.



Save & book your way to Jordan

WENDY WU Tours is celebrating the right way this New Year, with free return flights, partners fly free and free/half-price solo supplements on select 2026/27 departures, saving up to £1,680 per person. Bookings earn entries into a prize draw for a Jordan fam.

AGENT INCENTIVES

- ALL 14-DAY Walt Disney World tickets booked with DoSomethingDifferent.com before the end of the month include a bonus £15 incentive, with SeaWorld and Universal tickets including a £10 incentive. Annabel Cove, head of trade sales and marketing, said, "We've got some brilliant Florida ticket offers available for January and February, and we're equally excited to be bringing back our popular (and very lucrative) Book & Bank cash incentive." To earn the incentives, delivered as Virgin Leisure Choice gift cards, agents must forward order numbers to WIN@DoSomethingDifferent.com with the word 'BANK' in the subject line.

- AGENTS BOOKING with Newmarket Holidays before February 8th, 2026 will earn entries into a weekly prize draw, with four winners joining the operator on a 10-day fam trip to India in May. Hayley Morris, the operator's head of trade sales and partnerships, introduced the campaign. "Our India Mega FAM trip is designed to give travel agents a first-hand experience of one of our most popular destinations. By immersing themselves in India's culture, history and highlights, agents will be better equipped to inspire their customers and bring this wish-list itinerary to life."

- YOU CAN earn double cash bonuses for every booking made to the new Royalton Vessence Barbados resort before the end of the month. The campaign allows agents to supercharge their earning potential and double their rewards of £20 on the first 10 bookings logged, and £40 on the 11th onwards. All bookings must be a minimum of seven nights.

AGENT BULLETIN



SEVEN UK agents joined the St. Kitts Tourism Authority on a recent fam, with highlights including a dune buggy tour, lunch at Brimstone Hill Fortress, and a farewell dinner at Carambola Beach Club. Suzy Trott, representing the St. Kitts Tourism Authority, was joined by Erica Marie Agombar (Virtual EA Travel), Satvinder Kaur (Barrhead Travel), Katharine Jane Childs and Sheila Caroline Sparkes (Travel Counsellors), Alice Elizabeth Manville (Travlux), Sarah-Jane Ingle (Travel Designer), and Samantha Jane Leckie (Kuoni).



Win £100 in First Mate Loot with Virgin Voyages!

Find out more at

www.travelbulletin.co.uk/competitions

AGENT TRAINING

- AGENTS MUST complete all five modules of Involved Holidays' new training platform before the end of the month to be entered into a prize draw. Winners could find themselves with a set of GHD straighteners, an ice cream maker, or a Ninja Blender. The training platform aims to educate agents on the walking tour operator's unique offering for solo travellers, couples and private groups. Each module centres a key selling point for the brand.

- COMPLETING THE USA Discovery Program, Brand USA's official agent training scheme, could land you on the board's mega fam trip, now known as the Destination Immersion Program. You must complete the Destination Immersion Airlines Badge on the platform and log any bookings with Aer Lingus, American Airlines and British Airways (the fam trip's official partners) before the end of February to be in with a chance of joining the Brand USA team. Vice president, Global Trade Development, Jackie Ennis, described the fam as "not only a highly anticipated trip for the industry, but... a valuable opportunity for the top selling agents in these markets to further expand their knowledge on the USA. With 2026 being such a big year for the USA we are excited to be able to talk about some of the key upcoming events with the trade and are once again thankful to our partners Aer Lingus, American Airlines and British Airways, for their support."

- JET2HOLIDAYS' TRADE team is conducting 'Take Off Training' sessions to battle common misconceptions about the brand's package holidays during peaks. A new marketing toolkit for the wider promotional period promises a dedicated landing page with tips on how to maximise marketing efforts across social media, email and search engines.





Ajman is the hidden gem of the UAE, offering a sense of authentic Emirati history, steeped in culture, with its own, distinct charm. Whilst the smallest emirate, Ajman has a real diversity of experience from beautiful natural white sandy beaches, sprawling mangroves with a rich diversity of marine and bird life. Ajman local city life with a backdrop of the majestic Hajar mountains.



AJMAN TOURISM ROADSHOW 2026

Leeds - Monday 9th February - Leeds Marriott Hotel

Liverpool - Wednesday 11th February - Radisson Blu Hotel Liverpool

Join **Ajman Tourism**, their 5-star hotel partners and Emirates Airlines at this fun and informative evening where you can improve your product knowledge of the destination

Join us for your chance to win:

**4-NIGHT AJMAN HOLIDAY FOR 2 INCLUDING FLIGHTS WITH
EMIRATES AND FIVE STAR ACCOMMODATION**

Plus

A 5-NIGHT STAY IN AJMAN IN FIVE STAR ACCOMMODATION

Plus

AMAZING SPOT PRIZES!

Timings: 6:00pm to 9:15pm

Please register here travelbulletin.co.uk/events/agents

Email: events@travelbulletin.co.uk

Telephone: 020 7973 0136

SUDOKU

WIN A £20 M&S VOUCHER IN THE *Travel* **bulletin** SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk

Closing date for entries is Thursday, February 5th. Solution and new puzzle will appear next week.

January 9th Solution: A=3 B=4 C=5 D=8

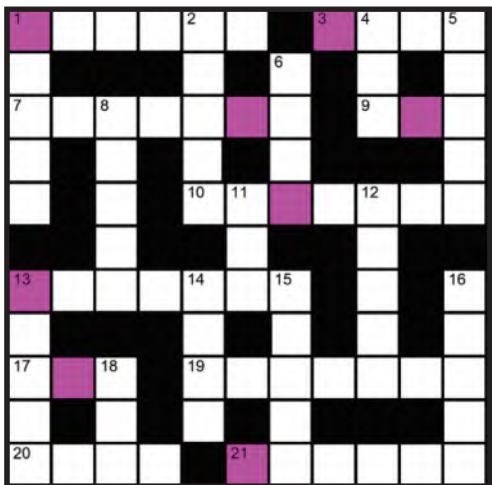
A	9		8		1	
		1		4		
2	5	4	1	9		
B	9			2	5	4
8	2				7	1
C	7	6	5			9
		8	9	6	5	2
			7		1	
D	6		2		4	



WHERE
AM I?

BOTH THE largest city and the capital of Fiji, this destination blends bustling markets and colonial architecture with lush rainforests and waterfalls, offering something for every visitor.

FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.



Across

- Flag carrier of Spain (6)
- Historic Hong Kong ferry (4)
- State capital of Maine (7)
- Scandinavian airline, initially (3)
- Sounds like suitable footwear for this Caribbean all-inclusive operator (7)
- Known as: The Living Museum of the North (7)
- Austin international airport code (3)
- Midwest state bordering Lake Michigan (7)
- Northumberland isle, also known as Lindisfarne (4)
- Riga is the capital (6)

Down

- Country hosting the 2026 Winter Olympics (5)
- Lively resort on Corfu's eastern coastline (5)
- Hobart is the capital, in short (3)
- Costa Brava resort, sounds like a well-loved brand of chocolates (5)
- Chess piece (4)
- Picturesque lake found in 1 down (5)
- Amsterdam Schiphol international airport code (3)
- Capital of Ghana (5)
- Sand or shingle area by the sea (5)
- Hotel brand known by its red pillow logo (4)
- Car-free Greek island in the Saronic Gulf (5)
- Capital of Tibet (5)
- Hotel brand ___ by Melia (3)

CROSSWORD

Explore!

Explore Sustainability:

2025 Wrapped



At Explore, sustainability isn't just a promise – it's action.

In 2025, we continued to invest in projects that protect wildlife, support communities, and encourage responsible travel choices. Here's just some of what we achieved together:

Through the Explore Foundation, we've:

- Heart Donated £77,033 to 11 projects across 9 countries
- Heart Funded 6 new projects

- Heart Built 2km of beehive fencing in Tanzania
- Heart Provided 416 menstrual kits in Cambodia

And that's not all!

Plus:

- Heart 56 staff volunteer days supporting local causes
- Heart New partnership with International Rail for flight-free travel
- Heart 39 staff completed carbon literacy training

Want the full picture?

Our new Purpose Paper is coming soon – packed with all our sustainability results and future commitments.



Small group adventures
Don't just travel, Explore!

Unforgettable Adventures | Expert Tour Leaders | Responsible at Heart | Guaranteed Departures

Explore.co.uk/sustainability
Trade@explore.co.uk
or 01252 240 707



ALL ABOARD FOR 2027

Journey Beyond's 2027 season is now on sale, starring several new rail additions



JOURNEY BEYOND'S rail portfolio is open for bookings through 2027, with executive general manager of sales & partnerships Alicia Triggs reporting "stronger than ever... demand across our portfolio. Many advisors are already holding waitlists for 2027, which speaks volumes about the appetite for immersive, all-inclusive train travel

Eri strips back the excess of the Maldives

THE MALDIVES' newest resort, Eri Maldives, has opened its doors 45 minutes from Velana International, vowing to combat the excess often associated with the Indian Ocean with a dose of contentment and simplicity.

General manager Haroon Mohamed promises "a philosophy of authentically and simply experiencing the Maldives and living well... to create moments that make guests feel cared for, understood, and transformed."

Alongside private pool areas and villas with direct beach access for the ultimate serenity, Eri is home to a five-star PADI dive centre and watersports.

across Australia."

Among the returning railway tours on sale for 2027, Journey Beyond has taken up the option to extend its northbound itinerary on The Ghan for a new three-night, four-day tour.

The extension makes the tour a centrepiece of the 2027 range; opening with a dinner in Adelaide, the tour includes a full day traversing the Flinders Ranges before stops in Alice Springs and Katherine.

Prices lead in from £1,674 for Gold Cabin travel departing between March and November 2027.

On the wider 2027 programme, Alicia

continued, "Rail travel has always been about more than simply moving between destinations... our 2027 season leans even further into that."

Two new packages see the operator partner with Outback Spirit; one of which, the seven-day Queensland Hinterland Spectacular, leads in from £3,202 per person and stars Adelaide and Brisbane, with several calls en route. "The support we continue to receive from the travel industry is extraordinary, and we're genuinely grateful for the role agents play in the ongoing success of our rail journeys," Alicia concluded.

Just in time for kickoff

A SUSTAINABLE pick between cities for those travelling to the World Cup this summer has arrived right on track: several new Cascades trains have joined the Amtrak network from Eugene (Oregon) to Vancouver (British Columbia), with 18 stations en route including Portland and Seattle.



Spend less. *Experience more.*

Less ordinary. More once-in-a-lifetime.

The Blue Danube Vienna, Budapest & Salzburg river cruise

8 days Was £2,119pp
Now only **£1,899pp**

Apr to Oct 2026 and
Apr to Oct 2027

Rhine Cruise to Switzerland river cruise

8 days Was £2,119pp
Now only **£1,899pp**

May to Oct 2026 and
May to Oct 2027

The Douro, Porto & Salamanca river cruise

8 days Was £2,599pp
Now only **£2,099pp**

Apr to Nov 2026 and
Mar to Nov 2027

10% off
all 2026
holidays

Every. Single. One.

Book by 16 February 2026

RIVIERA
TRAVEL

01283 901 098

rivieratravel.co.uk/agents

Contact us for full details. 10% off all 2026 holidays booked before February 16, 2026.
Offer subject to availability on individual departures. First come first served. Riviera
Travel reserves the right to withdraw or amend this offer at any time.

EXPEDITION FOR LESS

HX Expeditions is making it easier to experience a once-in-a-lifetime voyage by offering 30% off this wave period



HX EXPEDITIONS is marking 130 years of exploration with a wave season campaign aimed at giving travel agents strong, easy-to-sell offers across its global expedition portfolio. Until March 23rd, 2026, the promotion features savings of up to 30% on selected all-inclusive voyages, alongside onboard credit of up to £200 per person.

An unforgettable wave campaign awaits

UP TO £380 per cabin can be saved with Unforgettable Croatia's wave campaign. The offer is available on new bookings made by February 28th, 2026.

Itineraries in the sale include the Dubrovnik to Omis sailing calling at Slano/Ston, Korcula, Hvar, Vis, Trogir, and Omis from £2,860 per person; and the Split to Dubrovnik sailing taking guests to the Krka National Park and Trogir, Brac, Hvar, Korcula, Slano/Ston and Dubrovnik from £2,375 per person. Agents booking with Unforgettable Croatia before February 28th are entered into a prize draw to win a trip for two to Greece.

The campaign coincides with HX's 'Through Their Eyes' initiative, which highlights guest experiences across destinations such as Antarctica, the Galápagos Islands, Greenland, Norway and the wider Arctic. Discounts vary by destination, with up to 30% off Galápagos itineraries, up to 20% off voyages to Antarctica, Alaska and Norway, and up to 15% off selected Greenland departures.

New customers booking eligible voyages can receive £200 onboard credit per person, which can be used on shore excursions, onboard experiences or wellness treatments. Returning HX

guests benefit from an additional 5% repeat-booking saving.

Several itineraries stand out for early 2026 sales: launching in January, the eight-day 'Ultimate Norway – Arctic Expedition under the Northern Lights' offers immersive experiences above the Polar Circle, combining Northern Lights viewing with cultural and nature-led activities.

The nine-day 'Galápagos – In Darwin's Footsteps' itinerary remains a strong option for wildlife-focused travellers, while the 12-day Highlights of Antarctica voyage delivers classic polar scenery and wildlife encounters.

200+ prizes up for grabs with MSC

SPOTS ON fam trips, football tickets and branded goodies are up for grabs in MSC Cruises' scratchcard promotion. Agents could find a scratchcard on their doorstep by booking MSC itineraries, advertising the cruise line's ongoing wave offers, or engaging with the cruise line in a unique or innovative way. The MSC sales team will be on the road throughout the promotion, which runs until February 28th, 2026.





Havila slashes sailings by £500

HAVILA VOYAGES is offering up to £500 off per cabin on all bookings for 2026 and 2027 this wave period, including the Round Voyage, Voyage North and Voyage South itineraries.

Savings are available across all cabin types and will be added automatically to trade bookings made by March 15th, 2026.

Matthew Valentine, global head of sales, said, "We know how important it is to support our agent partners with a good offer to encourage sales during the key wave period."



25% off luxury yacht itineraries

THERE IS still time to secure your clients the luxury yacht adventure of their dreams for 25% less with Emerald Cruises' New Year Sale.

The sale, running until February 10th, spans across the lines 2026-2028 itineraries, including the eight-day 'Eastern Caribbean with St. Barths' cruise from £3,900 per person. Departure is scheduled for December 20th, 2026.

Sailing surge comes to Europe

HOLLAND AMERICA Line is preparing to set sail on a busy European programme this year as bookings across the continent are up more than a third compared to last year.

The cruise line's Northern European itineraries have witnessed the most growth with a year-on-year increase of nearly 50%.

Dan Rough, vice president of revenue management, said, "Given the strong pace of bookings we're seeing and our 'Start Your Journey Sale' promotion underway, I'd recommend anyone considering a summer European cruise to book soon [...] These voyages will sell out and at the fast pace we are seeing this year, now is a good time for guests to secure their ideal cruise."

There is still time for guests to secure up to \$500 per stateroom onboard spending when booking before January 31st, 2026. Guests can also take advantage of the 'Have It All' promotion running until February 26th, 2026, offering a free stateroom upgrade,



free parking on sailings departing from Dover, a Signature Beverage Package, shore excursion credit, speciality dining, and reduced fares for children aged 18 and under travelling as the third and fourth guests.

2027 Arctic itineraries no Secret

SECRET ATLAS' Arctic season for 2027 will see a limited number of guests visit the world's largest fjord system, Scoresbysund, and discover the abundance of wildlife in Svalbard. Accommodating 12 guests per voyage, the micro-expeditions have been designed for maximum exploration with minimal impact in the High Arctic.

New itineraries for 2027 include the 12-day 'Svalbard Circumnavigation Micro Cruise', taking guests to the most remote regions including the Austfonna ice cap and

its famous ice wall. Guests will have the chance to witness walrus haulouts and scour the ice for polar bears. Prices lead in from £14,800 per person, including onboard accommodation, full-board meals and beverages, exploration activities and the approach gear to wear during excursions. Departures are scheduled for July 28th and August 15th, 2027.

The other itinerary available is the 14-day 'Svalbard and Greenland Summer Micro Cruise', offering guests an immersive journey through Scoresbysund where they can bask in the beauty of the cathedral-sized icebergs, and spot the local wildlife including arctic foxes, musk ox and narwhals. Prices lead in from £18,995 per person, with a departure scheduled for August 8th, 2027. Both itineraries will depart from Longyearbyen aboard *MV Vikingfjord* and *MV Freya*.



Travel Bulletin

TRAIN & GAIN DAYS 2026

We are delighted to bring you the next instalment of our highly popular Train & Gain events programme



Spain In A Day - Wednesday 25th February - Weybridge

Inspired with the needs of the busy home based agent in mind, this event will run between 9:30am - 3pm

Involving in-depth presentations from leading industry suppliers, this day-time training opportunity will offer additional time for Q&A sessions and informal networking.

SUPPLIER PARTNERS



TIMINGS

9.30am Agent registration, coffee and pastries	9.30am - 10.15am Marketplace networking	10.15am - 11.15am Presentations from 3 leading suppliers	11.15am - 12noon Marketplace networking	12noon - 1pm Presentations from 3 leading suppliers.
	1pm Lunch	1.45pm - 2.45pm Presentations from 3 leading suppliers	2.45pm - 3pm Free Prize Draw	

#TBSHOWCASES

To confirm your place at this amazing event, email your name, company, and contact details by **Thursday 19th February 2026** to events@travelbulletin.co.uk or telephone:

0207 973 0136

This event is by invitation only and will be booked on a first come first served basis.



Cunard gets theatrical this summer

CUNARD HAS been announced as the new Headline Sponsor at this year's coveted Olivier Awards, deepening the luxury cruise line's longstanding connection with British theatre and arts.

To celebrate the accolade, Cunard is offering guests the chance to immerse themselves in the magic of the Oliviers on board the London Theatre at Sea Event Voyage, departing Southampton on May 22nd, 2026 to New York. Prices lead in from £1,459 per person.



Mercury launches cruising brochure

MERCURY HOLIDAYS has launched three new brochures for the start of the year, including the River and Ocean Cruises edition. The brochure brings together a collection of European river cruises and ocean voyages to Japan, South America, Australia, New Zealand and more.

Mercury's new 15-day 'Caribbean Voyage' to Costa Rica, Colombia, Panama, the Bahamas and the Cayman Islands is also included.

Earn £50 per booking in Celestyal's new campaign

AGENTS CAN earn £50 per booking in Celestyal Cruises' new trade incentive, as well as secure themselves a complimentary cruise as part of Celestyal's 'Sell Three, Sail Free' campaign.

The incentive is valid for all new bookings made across all cruises departing in 2026. Bookings must be made by February 5th, 2026. In addition to the £50, agents can secure a complimentary cruise as part of Celestyal's 'Sell Three, Sail Free' campaign which is also applicable to new bookings made by February 5th.

Agents who sell three of the cruise line's three- or four-night sailings can secure a four-night Arabian Gulf cruise, and those who sell two seven-night itineraries as part of the trio of bookings are eligible for a seven-night Arabian Gulf voyage.

Dan Buckingham, director retail & UK partnerships, said the new incentive is a good way of saying "thank you to the trade



for their continued support and confidence in Celestyal."

"By offering £50 per booking on all 2026 cruises, alongside the chance to experience our product first-hand, we're giving agents even more reasons to engage with our unmissable itineraries."

Virgin Voyages offers six times more rewards for wave

THE CRUISE line has confirmed the return of its 'Bring on Bimini' incentive, which will see agents invited on a fam trip to the Caribbean, as well as a 'Six Times More Rewards' promotion which guarantees a £30 incentive per booking, up from the regular £5.

'Bring on Bimini' runs until February 26th, 2026; to enter for a fam trip place, agents must log bookings via the First Mate Loot platform.

Winning agents will be invited on the fam

cruise with return Virgin Atlantic flights, a night pre-cruise in Miami, seven nights aboard *Resilient Lady* in April 2026 in Sea Terrace Balcony accommodation, and a hosted Shore Thing off-ship excursion.

'Six Times More Rewards' applies to bookings made in the same period; the £30 reward can be earned on all Virgin Voyages departures through 2027. UK director of sales SJ Walker introduced the wave offers. "Wave is all about energy, and we wanted to give our First Mates something that feels genuinely rewarding from day one. Bringing back 'Bring on Bimini' is our way of saying thank you for the passion, belief and hard work they bring to Virgin Voyages every single day."

Other offers during wave include 80% off the second guest and up to US\$400 in drinks credit on Caribbean, Med and North American cruises.



DON'T MISS 80% OFF 2ND SAILOR + FREE DRINKS!



**Are your Sailors ready to embark on
the voyage of a lifetime?**

With over 150 bucket list destinations around the globe, Virgin Voyages offers unforgettable itineraries that simply can't be beat. This month we're setting sail with our best offer yet – 80% off a 2nd Sailor + up to \$400 in free drinks for them to celebrate!

LEARN MORE AT FIRSTMATES.COM

Virgin
VOYAGES
BRILLIANT FOR YOU

Travel Bulletin

CELEBRATE LUXURY

Travel Bulletin is delighted to announce the expansion of its travel training portfolio with the introduction of 3 more exclusive '**Celebrate Luxury**' events.

These events are designed to bring luxury travel agent specialists together with high end suppliers in elegant surroundings around the UK. Agents and supplier partners will be able to forge stronger business ties over the course of the day by bonding together through informal conversation whilst also taking part in a shared activity, networking in a marketplace area and also enjoying a sumptuous 3 course dinner.

These amazing training opportunities will be by invitation only and each one will take place between **2.30pm and 8pm**.

Travel Bulletin
CELEBRATE LUXURY
Thursday **25th** June 2026
Wiltshire

Travel Bulletin
CELEBRATE LUXURY
Wednesday **15th** July 2026
Sussex

Travel Bulletin
CELEBRATE LUXURY
Thursday **19th** November 2026
Lancashire

If you are a luxury travel agent, please register your interest now to be considered for these amazing and informative Celebrate Luxury events

REGISTER DETAILS YOUR NOW

A GOLDEN YEAR

30% savings are up for grabs to celebrate Uniworld's golden anniversary

UNIWORLD IS celebrating its 50th anniversary by offering up to 30% off across its cruise portfolio.

Discounted fares for the 50th sale include the eight-day 'Enchanting Danube' from £2,624 per person, saving £1,125, and the 12-day 'Splendours of the Nile' from £4,654 per person per person, saving £1,995.

The celebratory sale runs until February 28th, 2026.

Ellen Bettridge, CEO and president, celebrated the landmark anniversary. "For 50 years, we've listened closely, evolved alongside our travellers and continually raised the bar for what luxury river cruising can be.

"This anniversary is both a celebration of how far we've come and an exciting look at where we're headed next, and we're thrilled to be celebrating with our guests all year long."

Throughout 2026, a 'Golden Party' event evening will take



place on each European voyage.

With much retrospection planned for the Golden Anniversary, the future is no less exciting: 2027 will see four new ships, including Super Ship builds *Audrey*, *Marlene* and *São Rafael*, and six new itineraries make their debut.

EMERALD[®] CRUISES & TOURS

Luxury Europe River Cruises



Complimentary
balcony suite
upgrade⁺

Flights
included[^]

Free Platinum drinks
package or €300 on
board credit per couple[#]

Limited-time offer: Complimentary balcony suite upgrade⁺

Your guests can enjoy a complimentary upgrade to a Panorama Balcony Suite on selected 8-day Europe March & April itineraries, with **crises from just £2,395 per person**, offering savings of up to £985 per person.

Guests can choose a Horizon Deck suite near The Terrace and Horizon Bar & Lounge, or a Vista Deck suite close to Reflections Restaurant and the Wellness Area. With everything included, our award-winning, custom-built ships showcase each region's culture, cuisine, and character, allowing your guests to relax and enjoy the journey in total comfort.

Secure your guests' preferred itinerary and departure date on these last-minute departures and they can take advantage of exclusive savings, with **flights included[^]** and a choice of a **free Platinum drinks package or €300 on board credit per couple[#]**.



Jewels of the Rhine
8-Days | Amsterdam to Basel
Departing: 4th, 11th, 18th, 29th March 2026

Panorama Balcony Suite price
only **£2,395pp**

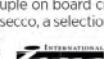
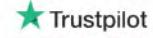


Danube Explorer
8-Days | Budapest to Passau
Departing: 7th, 14th, 25th, 28th March 2026

Panorama Balcony Suite price
only **£2,395pp**

New sailings added – for more information visit emeraldcrises.co.uk or call 0161 516 4765

Terms & conditions: All our holidays are subject to availability and are valid for new bookings only made before 16th February 2026. All prices correct as at 20th January 2026, and are based on two people sharing our lowest priced available cabin and include any relevant discounts. Supplements may apply for single travellers, upgraded cabins and other departure dates. "Complimentary balcony suite upgrade applies to select Spring 2026 cruises in a category A, B, C, D, or E cabin only. Offers must be paid for in full 10 months prior to departure, or at the time of booking if less than 10 months prior to departure. Best Available Fare is strictly limited, and subject to availability until sold out or withdrawn. "Flights may not be a direct service and flights are up to a set credit amount of £400 per person. If the required air fare exceeds the set credit amount, additional charges will apply. "Guests can select from a platinum drinks package or €300 per couple on board credit. The platinum drinks package includes a selection of available beverages, including soft drinks, juices, mocktails, non-alcoholic bottled beers, house red, white & sparkling wine, Prosecco, a selection of draft & bottled beers as well as house spirits, cocktails and long drinks all by the glass subject to availability. We reserve the right to withdraw offers and promotions at any time and only applicable to residents in the UK. Full bookings conditions can be found at emeraldcrises.co.uk/terms-conditions. Emerald Cruises is a trading name of Scenic Tours (UK) Ltd. E&OE.





Free flights and a grand off with Ama

AMAWATERWAYS' PEAKS promotion sees savings of up to £1,000 per person and free flights on a range of European cruises throughout 2026/27.

The promotion runs until March 31st, 2026, and sees popular itineraries like the seven-night fly-cruise 'Captivating Rhine' aboard *AmaSiena* start from £2,118 per person.

Until February 6th, 2026, any agents booking any AmaWaterways itineraries will be entered into a prize draw for a cruise of their own.



Cruise.co.uk opens sales through trade

CRUISE.CO.UK HAS announced partnership with Not Just Travel, allowing NJT agents to sell cruise.co.uk cruise-and-stay packages exclusively.

The move marks the first time cruise.co.uk product has been available to book through the trade, and was described by MD Tony Andrews as "just the start... we know there is strong demand among agents for tailor-made cruise holiday options..."

Riviera Travel reopens the vault and kicks off 10% discount campaign

TRADE AND partnerships director Vicky Billing introduced Riviera Travel's peaks campaign, hoping that the operator's turn-of-year perks support agents' "expertise, passion and personal relationships with customers, [which] play a vital role in helping travellers discover the very best of our river cruises and escorted tours."

An ongoing 'Spend Less. Experience More' discount campaign cuts prices on all 2026 holidays, including on its signature river cruise range across Europe, Asia and Africa, until February 16th, 2026.

Upon booking, agents can log their sales on the Riviera Vault platform to reveal an instant reward.

Incentives vary from vouchers worth a fiver to a 'Best of Japan' tour and 'South Africa Adventure' for two.

"We know how demanding the peak booking period can be, which is why we're



committed to recognising and rewarding the incredible work agents do every day with The Riviera Vault."

The vault will remain open until March 2nd, 2026 for agents to log turn-of-year bookings and unlock their rewards.

River rewards and more

YOU CAN earn double River Rewards & More points on all new river and ocean bookings made by February 16th, 2026.

The River Rewards & More programme allows agents to build up points by making bookings across Scenic and Emerald's ocean and river portfolios. Points can be exchanged for prizes including cruises, designer fragrances, vouchers and experience days. During the incentive period, river bookings will equate 200 points while 400 points will be awarded for



ocean bookings.

Head of sales Jonathan Davies said the incentive is a way to "give back" to agents as they are the "heart of our success".

"By offering double River Rewards & More points, we're recognising the value agents bring and their loyalty."

Booking references must be sent to rewards@scenic.co.uk to qualify for double reward points.

Alongside the double reward points, Scenic is offering agents the chance to win a cruise of their own in the Mediterranean to celebrate the first episodes of Jane McDonald's *Pole to Pole* TV series.

Any Scenic Ocean or Emerald Yacht cruise bookings confirmed before February 16th, 2026 qualify for entries into the prize cruise, which is on the eight-day 'Enchanting Provence, Tuscany and the French Riviera' voyage in May.

SIGNATURE STYLES

G Adventures and National Geographic Expeditions have launched a new collection of Signature experiences for travellers to seek the most out of a destination.



TRAVELLERS CAN embark on high-end experiences through the lens of National Geographic in G Adventures new collection of Signature itineraries set to launch in 2027. Focused on education and immersive experiences that benefit local communities, the collection has been designed with curious wanderers in mind who seek the most out of a destination.

Avani makes Australian debut

MINOR HOTELS is set to bring its Avani brand to the land of Oz for the first time later this year as the property readies to welcomes guests to the Sunshine Coast.

Penned to open in April, Avani Moolooba Beach Hotel will feature 180 rooms overlooking the coastline; three distinctive bars and restaurants; a fully functioning conference facility; the AvaniSpa and specialised AvaniFit centre; and a show-stopping rooftop pool where guests can sit back and watch locals and holidaymakers alike hit the surf and the barbies below.

Now on sale, the collection features 32 trips across 28 locations, including a debut destination for G Adventures – Palau. Each trip will feature moments which bring the spirit of National Geographic to life as well as grant special access to private locations that define experimental luxury.

Shining the spotlight on G Adventures' new destination, the nine-day 'Signature: Palau's Rock Islands & Underwater Serengeti' tour offers travellers unrivalled opportunity to explore under the pristine waters, access private marine sites featured in National Geographic magazine, and learn from the best marine biologists

and conservationists about one of the richest ecosystems on the planet.

Travellers will kayak and snorkel amongst the limestone and coral islands in the remote Rock Islands; hike to the ancient village sites and learn how the Palauan's once lives; discover World War 2 relics and visit old-growth forests; and actively support wildlife projects by planting giant clams in a protected marine sanctuary. Guests will stay the luxurious Palau Pacific Resort located 30-minuted from Koror International Airport, offering a 300-metre private beach and marine sanctuary on its doorstep. Prices lead in from £7,099 per person.

Save £800 with Travelsphere

AS PART of its peaks campaign running until February 28th, 2026, Travelsphere is offering up to £800 off per couple on select long-haul itineraries. One of the tours included in the sale is the epic 30-day 'The Wonders of Australia' adventure, taking guests through Perth, Adelaide, Kangaroo Island, Melbourne, Sydney, Uluru, Alice Springs, Katherine, Darwin, Cairns and Brisbane. Prices lead in from £9,299 per person.



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Remember
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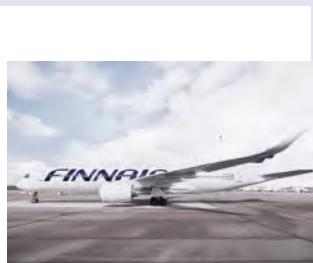
Always check
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& Sandals!
(pricing is magnificent)



Jetset

JUST JUMP ON JETS





Finnair takes flight to Aus

FINNAIR'S HELSINKI hub will be connected to Australia for the first time later this year, with flights to Melbourne beginning on October 25th, 2026 and available to book now.

Seamless connections are available from Heathrow, Manchester, and Edinburgh.

Feel the wind through your hair

IMAGINE OFFERING your clients the freedom of the open road, the excitement of discovering new places, and the comfort of their own space wherever they travel. Motorhome holidays deliver all of this and with THL and Maui, Apollo, and Britz, selling a road trip adventure across New Zealand and Australia has never been simpler.

Australians and New Zealanders are all about camping, which means your clients will have access to thousands of high quality campsites across both countries. No matter the route or comfort level, there's always a perfect place to stay.

In-destination, guests can plan the Aussie or Kiwi motorhome adventure of their dreams via the THL Roadtrip app, which blends route inspiration and journey



planning tools, the option to download maps for offline use, campground search and booking, and vehicle videos.

Until the end of January 2026, bookings are eligible for a 15% discount, reduced to 10% throughout February.

Image credits: left: Finnair, Right: THL

@travelsphere

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guided by experts**



Highlights of Australia with New Zealand

40 days from £13,998

29 meals: 25 breakfasts, 2 lunches, 2 dinners and welcome drink

36 nights in 3 and 4-star hotels
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Fly from London (Heathrow), Manchester or Birmingham

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- Discover Brisbane, Cairns, Melbourne and Sydney
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- Tour of Auckland
- Te Puia Thermal Reserve
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- New Zealand's capital Wellington
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- Beautiful Milford Sound including lunch
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To book your customers, call our dedicated agent number 01858 415210

or scan the QR code to book online:



A grand New Zealand adventure

EMBARK ON a grand adventure across New Zealand in Inspiring Travel's 21-night action-packed adventure, from the cosmopolitan hotspots to the rolling farmlands and dramatic landscapes.

The 'Grand New Zealand' itinerary will begin in Auckland, taking in the famous harbour before driving through the farmlands of the Bay of Islands and up to the most north westerly point in New Zealand – Cape Reinga.

Guests will then explore the natural beauty of Coromandel Peninsula and its hot water beach. The region itself offers an abundance of cultural experiences, from Maori exhibits to sheep shearing displays at Agrodome.

Following on, guests will embark on a hike to Franz Josey Valley with an optional helicopter ride over the glacier before

heading down the Haast Highway to Lake Wanaka. Onwards to Queenstown, known as the adventure capital of New Zealand, and then a cruise on Milford Sound. The tour will end in Christchurch before guests head back to the UK.

Prices lead in from £6,999 per person, including return flights, car hire and accommodation throughout.



Cruising to the other side of the world

IN 2027, Seabourne will offer its luxury 145-day 'World Cruise: Australia & South Pacific Panorama' voyage, taking guests aboard *Seabourne Quest* to 67 destinations across Australia, New Zealand, Polynesia, the South Pacific and South America from £65,074.

Image Credit: Bottom: Liana Pro. Right: Seabourne

Wildlife Retreat at Taronga

Prestige TRAVEL

The Wildlife Retreat at Taronga Sydney offers an exclusive harbour-side sanctuary where luxury meets conservation. Overlooking Sydney Harbour and set within Taronga's iconic grounds, the Retreat invites guests to stay among native wildlife while enjoying refined comfort and purpose. Recently awarded a Michelin Key, a visit here is more than a getaway - it's a rare and meaningful connection to Australia's natural world, just minutes from the city.

Exclusive Wildlife Access

Luxury Rooms Immersed in Nature

Conservation with Purpose

A Tranquil Harbourfront Escape



For more information, contact our Australia specialists on:

01425 480400 or enquiry@prestigetravel.co.uk

Book with confidence

Prestige Travel to give away a trip to New Zealand

UNTIL THE end of March 2026, agents booking New Zealand with Prestige Travel could win a bucket list trip of their own with return flights.

The 'Win Your Way to New Zealand' campaign is joined by a dedicated Agent Toolkit focused on the destination, offering pre-made itineraries, marketing assets and sales tips.

Any agents who book a trip to New Zealand will earn one entry, doubled to a flight-inclusive booking with Air New Zealand Economy or Premium Economy flights. Trips with Business Premier flights earn four entries.

Jenny Taylor-Page, Prestige Travel's programme manager for New Zealand, looked ahead to the campaign. "We're seeing a strong

surge in long-haul travel demand, and New Zealand is firmly in the spotlight for UK travellers. This incentive not only rewards agents for their sales, but gives them every tool they need to inspire customers — from breathtaking itineraries to unforgettable experiences and Air New Zealand's exceptional onboard service."



Turn points into prize stays at OUTRIGGER

YOU CAN earn double reward points across the OUTRIGGER portfolio, including its properties in Hawaii and Fiji alongside icons in Mauritius and Thailand. Those points can be redeemed against free stays, with 2,000 points required per free night redeemed.

Until March 30th, 2026, stays for arrival through December 20th, 2026 earn 200 points per room per night, tripled to 600 points on select resorts. Bookings must be logged via the OUTRIGGER Agent Training & Rewards platform to qualify.

How are you beating the January blues?

Jeanette Ratcliffe

Publisher

jeanette.ratcliffe@travelbulletin.co.uk

By supporting Man Utd! We beat the blues in Jan!



Simon Eddolls

Sales Director

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No January blues here.



Sarah Terry

Account Manager

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By being one day closer to Spring!



Tim Podger

Account Manager - Far East

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Matthew Hayhoe

Assistant Editor

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Planning holidays for the year!



Melissa Paddock

Events Coordinator

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By booking a flight home!



Holly Brown

Events Coordinator

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Gym and constantly making short ribs for dinner.



Leah Kelly

Deputy Editor

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Counting down to payday.



EVENTS

events@travelbulletin.co.uk

PRODUCTION

production@travelbulletin.co.uk

CIRCULATION

circulation@travelbulletin.co.uk



Australia On Tour

23-26 March, 2026

23 March: **Bristol**
24 March: **Birmingham**
25 March: **Newcastle**
26 March: **Edinburgh**

Register for your chance to
win a trip to Australia.



Travel bulletin SHOWCASES

Invites you to a

LUXURY HOLIDAYS SHOWCASE

Agent networking evening

Travel Bulletin is delighted to invite you to our Luxury Holidays Showcase! Connect with top luxury travel suppliers in a fun and learning filled evening. Enjoy engaging networking opportunities with industry professionals, a delicious hot meal and drinks, and the chance to win some incredible prizes in our free prize draw!

Monday 2nd February Salisbury

Tuesday 3rd February Chichester

Wednesday 4th February Cobham

TIMINGS:

5:45pm
Registration

6:10pm
Travel Bulletin
Welcome

6:15pm
Supplier
Presentations

7:30pm
Hot Dinner

8:30pm
Supplier
Presentations

9:10pm
Product Quiz &
Prizes

9:30pm
Event Ends

FEATURING:

Expedia TAAP

CONSTANTINOU BROS
HOTELS
PAFOS CYPRUS

ras al khaimah
tourism development authority

eurostar

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HOTELS & RESORTS

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Sandals

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THESE EVENTS ARE BY INVITATION ONLY

and will be booked on a first come first served basis with limited space available.