

# Travelbulletin

Giving agents the edge

## USA

Next year marks the 250<sup>th</sup> anniversary of independence in the States...  
what better time to get your clients dreaming of their next Stateside  
adventure?!

### MORE IN...

#### Africa

The cradle of humankind  
has it all **Pg. 28**

#### Family Holidays

Our picks of new multi-  
generational tours and  
family favourites **Pg. 24**



Travel Counsellor Joanne  
Grogan shares how she  
mastered selling the Great  
American Road Trip (Pg. 10)





# The year of more

## Buckle up for 2025!

Don't stand on the sidelines, join our fantastic Titanium community and get all the latest news and offers.

Expect:

**MORE** incentives

**MORE** FAM trips

**MORE** support

**MORE** marketing



Join the 2,000 agents  
getting more from Titan

adventure made effortless





THIS  
WEEK

04

What's new?

**NEWS**

The latest developments from across the trade.

10

**AGENT INSIGHT**

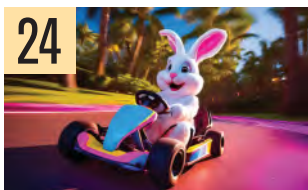
Travel Counsellor Joanne Grogan discusses the pitfalls and potential of the Great American Road Trip.

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**USA**

Increased connectivity and new Stateside openings.

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**FAMILY HOLIDAYS**

Multi-generational getaways that create life-long memories.

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**AFRICA**

Our top picks of the latest tours, openings and developments from the oldest continent on Earth.

# STATE OF SAFARI

**Go2Africa has revealed its State of Safari travel trends report, highlighting the growing demand across the plains.**

THE DESIRE for adventure travel continues to grow across the industry, with a particular interest in safaris. Travel specialist Go2Africa has unveiled its State of Safari travel trends 2025 report, combining Google searches with its own consumer research to highlight pivotal trends shaping the industry across the African continent.

While the percentage of enquiries to South Africa have decreased year-on-year, now representing 23% of bookings, it is still the most popular destination. Searches to Tanzania have grown by 0.6%, now sitting at 19% of all bookings, while Kenya has accounted for 18% of bookings.

Notably, the safari season is getting longer. Travel peak season lies between June to October, with July consistently ranking as the most popular month, largely driven by the Great Migration and the prime wildlife viewing conditions the month offers.

While this is still the case, there is a growing interest in April and May bookings due to the appeal of smaller crowds and potential better value for money. Travellers are also booking further in advance, averaging 19 weeks ahead in 2024.

Keeping on the topic of money, travellers' budgets have noticeably grown from medium to medium-high over the last few years. In 2023, the average budget ranged between US\$5,500 to US\$6,500, whereas data from 2024 showed that budget increase to US\$7,500, proving an increased desire for more premium safari experiences.

In terms of the demographic seeking safaris, couples are still in the driving seat. 45% of travellers bring their partner along, while 13% are willing to experience a solo safari. Larger groups tend to seek more tailor-made safari options as opposed to scheduled group trips.

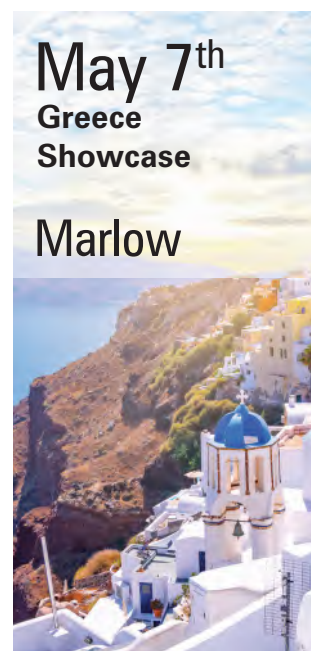
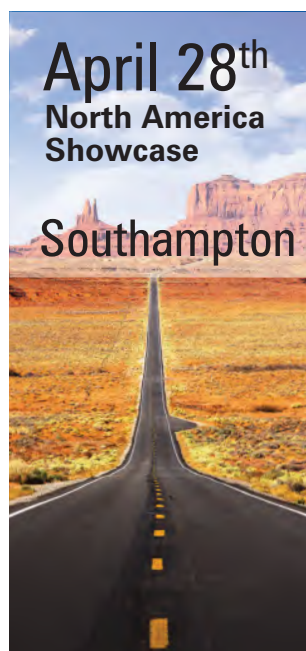
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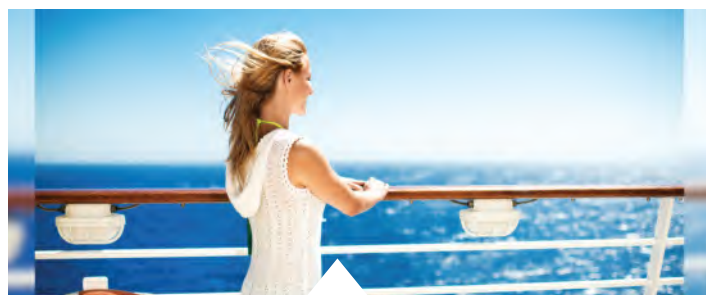


## Hays Travel IG partners with RateHawk

RATEHAWK'S PARTNERSHIP with Hays Travel Independence Group will enable the group's 120+ members to access the accommodation inventory.

Hays Travel IG agents will now have access to more than 2.6 million accommodation options bookable in over 220 countries via RateHawk, spanning hotels, villas, and apartments.

Harriet Thompson, head of Hays Travel IG, said, "Our mission is to blend large-scale support to independent travel agents while allowing them to maintain their unique identities... this partnership with RateHawk will enable our members to maximise their sales and run highly profitable agencies." [www.ratehawk.com](http://www.ratehawk.com)



### One in 20 cruisers are sailing solo

CRUISE.CO.UK'S ANNUAL research has revealed that 5% of cruise passengers sail solo.

70% of those solo cruisers are a satisfied bunch, saying they are likely to recommend a solo sailing to friends, family and colleagues.

Across solo and non-solo

cruise guests, 69% and 65% ranked price as a nine or 10 out of 10 in terms of importance when considering a cruise, trumping to itinerary (63% and 62%), cabin (49% and 54%) and onboard facilities (45% and 52%).

[www.cruise.co.uk](http://www.cruise.co.uk)

## 263-key Vivaldi hotel joins Verdi's Malta trio

VIVALDI MALTA has joined the Verdi Hotels portfolio, marking the brand's third property on the island.

Located in the heart of St. Julian's, the 263-key hotel offers guests a prime lookout to soak up the sun and gaze over the Mediterranean from the comfort of a rooftop pool and café.

Jonathon Liu, chief commercial officer, said, "Malta has become our heartland of growth and we're proud to have extended our portfolio by introducing a third property to the island."

The latest addition marks a milestone for the brand as Verdi continues to meet demand in emerging markets while providing world-class service to guests. 2025 is expected to be a busy year, with plans to expand further within Europe and the Middle East. [www.verdihotels.com](http://www.verdihotels.com)



## Corsican Places expands boutique accommodation

AHEAD OF its upcoming season, Corsican Places has unveiled five new boutique hotels joining its accommodation roster, representing a 120-key boost to its available options across the island.

Four-star additions include Aethos Corsica, a nine-room hillside property situated on the outskirts of the chic St. Florent. Promising an authentically Mediterranean seasonal menu and an extensive wine menu from local

vineyards, this intimate taste of Corsica is complemented by stunning views of the surrounding hills. The other four-star addition is the 14-room Casanghjulina on the island's south.

Hotel Flor (29 rooms), Hotel Basgi Basgi (28 rooms) and Hotel Santateresa (40 rooms) are all three-star additions. All accommodation can be combined with flights, car hire and transfers. [www.corsica.co.uk](http://www.corsica.co.uk)

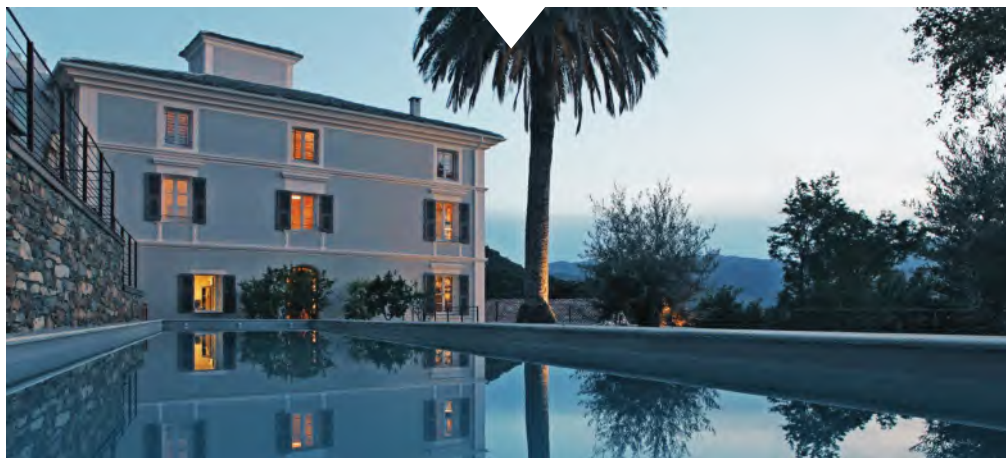


## JUNGLIA Japan set for July opening

OKINAWA WILL welcome a new 'nature-immersive theme park' on July 25<sup>th</sup>, 2025. JUNGLIA OKINAWA replaces a golf course in the prefecture's Yambaru Forest, famed for the UNESCO-protected area in the north.

Inspired by the surrounding subtropical rainforest, the theme park hopes to blend thrill attractions (including an air balloon ride and jungle suspension bridge) with a luxurious spa, natural hot springs and panoramic views of the lush surroundings.

[www.junglia.jp/en](http://www.junglia.jp/en)



## ABTA launches AI helpline

ABTA MEMBERS can get a free 30-minute legal consultation regarding the legal and responsible implementation of AI in their operations via the association's new AI helpline.

Claire Biddle, the association's commercial director, described AI as "an exciting tool for the industry," but reported that "businesses often need support to implement technologies in a compliant and efficient manner."

The AI hotline joins existing channels where members can seek confidential advice on crisis support, chargeback support, cybersecurity & data protection, employment law, M&A and financing, training and recruitment, and VAT and TOMS. [www.abta.com](http://www.abta.com)

## Disneyland Paris' Michelin-starred restaurant

AT ITS recently-renovated flagship hotel, Disneyland Paris has just opened a new restaurant, La Forêt Secrète par Jean Imbert, with a menu curated by Michelin-starred chef Jean Imbert.

Dishes like 'Under the Sea' and 'Caribbean Casserole' hope to bring iconic Disney stories to life.

The restaurant is the third



to open at the flagship Disneyland Hotel and is open to anyone, guests and non-guests alike.

[www.disneylandparis.com](http://www.disneylandparis.com)



## Aquarium joins Toronto CityPASS

RIPLEY'S AQUARIUM of Canada has joined the Toronto CityPASS.

Offering up to 38% discounts, one CityPASS covers up to five attractions in the Ontarian capital.

CityPASS president and CEO Megan Allen described the aquarium as "a fantastic addition to the Toronto CityPASS... [it] enhances the value of our ticket by adding one of Toronto's most popular and immersive attractions..." [www.citypass.com](http://www.citypass.com)



WIZZ AIR will operate four flights a week to Wrocław from London Gatwick from June 17<sup>th</sup>, 2025. Fares lead in at £26.99.



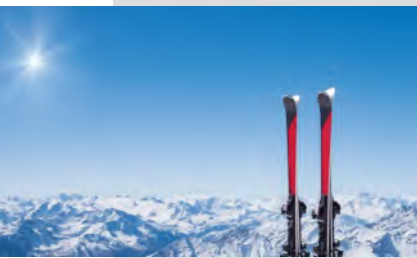
TURKISH AIRLINES has announced a new route from Istanbul to Phnom Penh will take flight from December 10<sup>th</sup>, 2025, representing the first regular service from Europe to the Cambodian capital.



## Advance ski sales surpassing 'lates'

SKI BEAT is encouraging agents to look beyond late bookings and begin promoting winter 2025/26 sales in advance as sales & marketing director Laura Hazell reports "a marked trend for skiers to book their ski holidays well in advance."

That's in spite of select Ski



Beat lates starting from £639 per person based on a week's catered, self-drive stay at Chalet Perdrix in La Rosiere on April 12<sup>th</sup>, 2025, with flight-inclusive options from £859.

Continuing, Laura said, "It is clear that our guests don't want to miss out on the important elements of their ski holidays, and are prepared to commit well in advance to get them."

Ski Beat has also reported British guests' fondness for high-altitude ski resorts, reliable snow-sure conditions and, unsurprisingly, nearby après ski.

The top sellers among those advance 2025/26 sales are for mid-week breaks and skiers returning from the February half-term already committing to book for the same holiday period next year.

[www.skibeat.co.uk](http://www.skibeat.co.uk)



**NOBU HOSPITALITY is launching its first venture into the Netherlands with a dual opening in Amsterdam. The Nobu Restaurant Amsterdam and the Nobu Residences Park Meadows Amsterdam will bring the brand's signature style to the city's Oud-Zuid neighbourhood. [www.nobuhotels.com](http://www.nobuhotels.com)**

## Aer Lingus' limited-time savings

RETURN FARES to bucket list destinations across North America lead in from £409 this weekend with Aer Lingus' sale.

Holidaymakers can take a bite out of the Big Apple from £409 return, as well as enjoy the theme park capital of the world, Orlando, for the same price. Flights to Barbados are on sale from £419 return. All lead-in prices are for services from Manchester Airport.

Susanne Carberry, chief customer officer for Aer Lingus, said the sale gives travellers "an opportunity to stretch their holiday budget further" and helps them to get "one step closer to their destinations at a fantastic price."

The sale will run until March 24<sup>th</sup>, 2025, for travel between September and December 2025.

[www.aerlingus.com](http://www.aerlingus.com)

## Not Just Travel expands cruise training

THE CRUISE Division, a training initiative previously offered as an optional subscription, is now on offer to all Not Just Travel members. Clare Cruise, head of commercial, noted that Not Just Travel now has "over 80% more consultants actively selling cruises... we aim to bring that figure to 100% by equipping our team with the knowledge and confidence they need."

Since launching in September 2022, the training scheme has helped graduates to triple their cruise sales. An optional Cruise Experts Club offers members a personalised cruise website; exclusive coaching sessions; dedicated training for the luxury, ultra-luxury and river cruise sectors; and CLIA membership. [www.notjusttravel.com](http://www.notjusttravel.com)



## Meliá Collection expands in Argentina

CASA LUCIA, Meliá's upcoming opening in Buenos Aires, adds 142 keys to the distinctive Meliá Collection. It will open after renovation in April, and marks the sixth Meliá Hotels property in Argentina, with two in the pipeline.

[www.melia.com](http://www.melia.com)



## AGENT INCENTIVES

- **AGENTS WHO** make a Regent Holidays booking before April 30<sup>th</sup>, 2025, will be entered into a prize draw to win a short break for two to Finland. The winner will stay in the ecologically-built Barö Hotel in the heart of the Finnish archipelago. Return flights, three nights' bed and breakfast accommodation and private transfers are also included. To help agents with their bookings, Regent is offering a series of special offers, including a complimentary lunch at Lake Lahti for guests booking onto the 'Land of 1,000 Lakes' fly-drive holiday, or £180 in savings per person on the 'Finnish Brown Bear Adventure'.
- **ALL AGENT** bookings with The Adventure People until the end of March are eligible for a £20 Prezzy voucher. Spanning the entire portfolio, any tours with The Adventure People are eligible for the incentive, from ground safaris in Africa to the peaks of Macchu Picchu.
- **50 AGENTS** will win an overnight stay aboard the new *SS Victoria* sailing from Amsterdam to Brussels with Uniworld. To enter, agents must make a Uniworld booking and email the reference to [agency.sales@uniworld.com](mailto:agency.sales@uniworld.com). Every booking represents a separate entry, and all bookings must be made by April 30<sup>th</sup>, 2025 to qualify.
- **RIVIERA TRAVEL** hopes to thank agents for its record-breaking start to the year by giving away six river cruise holidays for two adults in 2025 or 2026. Entries to the prize draw are included for any agents across the UK and Ireland confirming bookings with Riviera Travel by the end of March. The winners will be confirmed in the first week of April.

# AGENT BULLETIN



**LA TOURISM** bought some West Coast sunshine to Travelbag's Harpenden branch this month, kicking off the chain's March promotions. Agents earn a prize draw entry for any LA flight and hotel booking confirmed throughout the month, with bonus entries for attractions throughout the city. The grand prize is a holiday for two to Los Angeles.

## Travelbulletin COMPETITION

**Win one of five amazing prizes with Louis Hotels, including a four-night stay for two at the five-star Cali Resort & Spa in Paphos!**

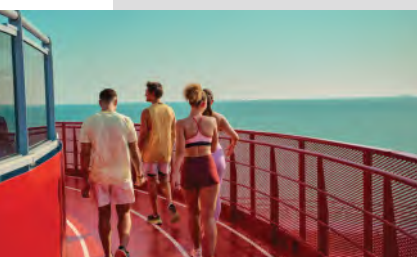
**Find out more at**  
[www.travelbulletin.co.uk/louis-hotels-competition-2025](http://www.travelbulletin.co.uk/louis-hotels-competition-2025)

## AGENT TRAINING

- **ACCOR'S LEARN** With Us training platform hosts 18 modules covering each of the company's brands, from Sofitel to Mercure, promising the most up-to-date insight and recommendations.  
[www.travelpros.accor.com](http://www.travelpros.accor.com)
- **TTC AGENT Academy** hosts dedicated academies for each brand, hosting learning modules and tools to make selling the likes of Contiki and Trafalgar as easy as possible.  
[www.ttc.com/agentacademy/](http://www.ttc.com/agentacademy/)
- **THE TOURISM Partnership of Niagara** hosts a 60-minute e-learning course covering tools and training for the iconic Falls and its surrounding attractions. Agents completing the course will earn Niagara Ambassador status and a certificate.  
[www.learning.niagarasrto.com](http://www.learning.niagarasrto.com)
- **EGYPT SPECIALIST** hosts several modules on the iconic destination, the latest news updates, an agent toolbox, events calendar and comprehensive directory.  
[www.egyptspecialist.com](http://www.egyptspecialist.com)
- **GEOFF RIDGEON**, Fred. Olsen Cruise Lines' head of sales, says the brand's new agent platform "gives agents the tools they need to boost their sales in a fun and engaging way. We love working closely with our agent partners, and this upgrade – complete with interactive elements – is designed to make learning even more accessible."  
[www.fredolsencruises.com/travel-agent-centre](http://www.fredolsencruises.com/travel-agent-centre)
- **VISIT CENTRAL Florida's Tourism Institute** platform blends classic e-learning opportunities with sales and marketing tools purpose-built for agents. The Visit Central Florida Tourism Institute stars two multi-modal chapters showcasing the region's attractions, accommodations and experiences as well as exclusive insights from top-selling agents.  
[www.centralfloridatourism.institute.com](http://www.centralfloridatourism.institute.com)

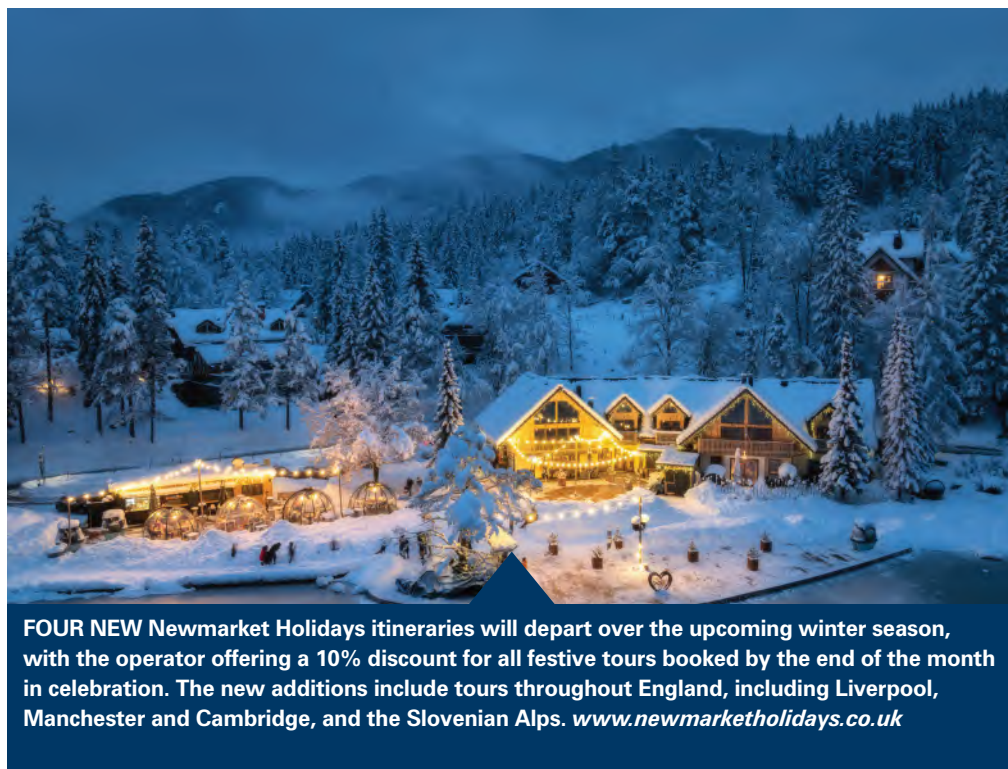
## Virgin Voyages offers 10% discount for group bookings

VIRGIN VOYAGES has revamped its group booking programme, renaming it 'Circles, Groups and Weddings' and promising greater flexibility in large group bookings. The cruise line's CEO thanked agents for a 60% sales spike during its Wave campaign



before announcing a number of changes to group bookings as "a direct result of listening, learning and making improvements". Group bookings made with agents will now be eligible for a discount of up to 10%, around £235 (US\$300) in free drinks, and a dedicated group dinner. Each pillar of the 'Circles, Groups and Weddings' initiative includes different perks.

CEO Nirmal Saverimuttu said, "Thanks to our incredible First Mates, we are having a record Wave season [...] with more than 80% increase coming specifically from our dedicated travel partners. We made a commitment to our Travel Advisor community to always take feedback and turn it into action. The First Mate community is everything to us as we build this brand together and celebrate a record-breaking Wave season." [www.virginvoyages.com](http://www.virginvoyages.com)



**FOUR NEW** Newmarket Holidays itineraries will depart over the upcoming winter season, with the operator offering a 10% discount for all festive tours booked by the end of the month in celebration. The new additions include tours throughout England, including Liverpool, Manchester and Cambridge, and the Slovenian Alps. [www.newmarketholidays.co.uk](http://www.newmarketholidays.co.uk)

## Club Med announces sales dates for winter 2025/26

AFTER SKI sales opened to an 84% increase in year-on-year bookings last month, Club Med has announced that winter sun 2025/26 sales will open on March 25<sup>th</sup>, 2025.

Agents can preview price estimates via the Club Med Travel Agent portal.

Previewing and securing a quote in advance of sales opening can unlock savings of up to £750 per person (20% off)

for departures between November 29<sup>th</sup>, 2025 and May 29<sup>th</sup>, 2026, as well as enabling customers to receive personalised support.

A selection of long-haul and short-haul destinations will go on sale from March 25<sup>th</sup>, 2025, including Punta Cana, Cancun, the Seychelles, Phuket, Bali, Marbella, Marrakesh and Cefalu.

[www.clubmed.co.uk](http://www.clubmed.co.uk)

## Uniworld unveils three additional Super Ships

THREE NEW Super Ships will join the Uniworld fleet in 2027, all promising designs inspired by their destinations and marking the river cruise line's final step to becoming an all-Super Ship fleet.

Ellen Bettridge, Uniworld Boutique River Cruises' president and CEO, announced the news, describing 2027 as "an extraordinary milestone for Uniworld as we complete our transformation into a fully Super Ship fleet with the addition of three incredible new builds."

The trio of ships will join existing Super Ships *S.S Victoria*, which debuted last year, *S.S Elisabeth* and *S.S Emilie*.

[www.uniworld.com](http://www.uniworld.com)



## 25% off hotels worldwide

EXPEDIA TAAP is offering 25% discounts across thousands of hotels around the world with the launch of its Spring Sale. Bookings must be made by March 31<sup>st</sup>, 2025 for travel until September 8<sup>th</sup>, 2025.

[www.expediaataap.co.uk](http://www.expediaataap.co.uk)



SUDOKU

WIN A £20 M&S VOUCHER IN THE *Travelbulletin* SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

**competition@travelbulletin.co.uk**  
Closing date for entries is Thursday, April 3rd. Solution and new puzzle will appear next week.

March 7th Solution: A=1 B=5 C=3 D=8

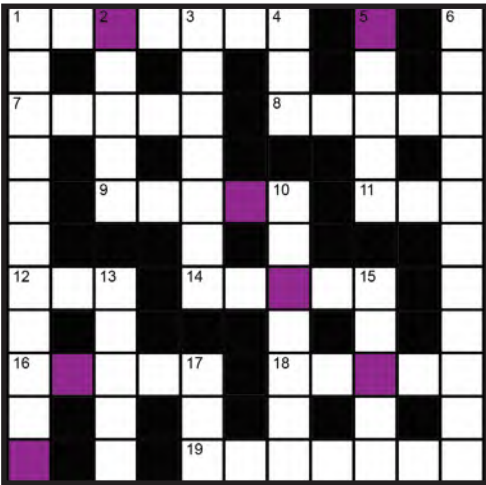
A				2	1	6		3
	2		8	4				
1	4			6		5	8	
B						4		1
	1		6		7		9	
C	3		9					
	6	4		9			5	8
				8	6		7	
D	5		1	4	7			



WHERE AM I?

KNOWN for its Roman archaeological sites, especially the ancient trading hubs of Carthage, this North African capital city transports tourists firmly into the past.

FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.



- Across**

  - 1 P&O cruise ship (7)
  - 7 Major European river which flows through six countries (5)
  - 8 European flag carrier (5)
  - 9 Cute Australian marsupial (5)
  - 11 Edinburgh international airport code (3)
  - 12 Form of transport (3)
  - 14 Historic landmark on St Mark's Square, \_\_\_ Palace (4'1)
  - 16 Noel and Liam's band, re-uniting this year for a world tour (5)
  - 18 The neon lit Las Vegas Boulevard is better known by this name (5)
  - 19 Popular Indian flatbread, goes well with curry (7)
- Down**

  - 1 He recently won the Best Actor oscar for his role in The Brutalist (6,5)
  - 2 Historic town and castle close to Wrexham (5)
  - 3 Action movie series starring Bruce Willis (3-4)
  - 4 Amsterdam Schiphol international airport code (3)
  - 5 Nevil Shute wrote a book named for this Australian town (5)
  - 6 A Mighty US river (11)
  - 10 State capital of Maine (7)
  - 13 American actress \_\_\_ Sarandon (5)
  - 15 Damascus is the capital (5)
  - 17 Salt Lake City international airport code (3)

CROSSWORD

Mystery Word: CALGARY  
Across: 1 ARCADIA, 7 RHINE, 8 SWISS, 9 KOALA, 11 EDI, 12 BUS, 14 DOGS, 16 OASIS, 18 STRIP, 19 CHAPATI.  
Down: 1 ADRIEN BRODY, 2 CHIRK, 3 DIE-HARD, 4 AMS, 5 ALICE, 6 MISSISSIPPI, 10 AUGUSTA, 13 SUSAN, 15 SYRIA, 17 SLC.





# AGENT INSIGHT

## JOANNE GROGAN TRAVEL COUNSELLORS

A TRIP to the USA can mean different things to different people. For some, it might be a shopping trip to New York, while others may focus on a visit to Disney World and all that Orlando has to offer. For a growing group of travellers, it represents the opportunity to explore a country they have seen, heard and read about in films, songs and books.

Given the vastness of America, the choices and types of holidays available are immense, and the distances between cities can be difficult to comprehend. While flying between destinations is the most obvious solution, it can be much more enjoyable to explore alternative modes of transportation – making the journey part of the holiday experience. The challenge is knowing which options to recommend.

The first step is to determine the clients' preferred pace and manage their expectations, as they may not be able to see everything. A year ago, my family and I spent three weeks traveling around California in an RV, and we still didn't have time to visit Lake Tahoe, Napa, or Sonoma, among other destinations. An RV offers a fantastic experience and provides great value for money, as campsites are typically much cheaper than hotels.

Consider mixing different transportation options. If someone is planning a holiday on the East Coast, for instance, suggest taking the train instead of flying and then renting a car. I personally enjoyed taking the 'Midnight Train to Georgia' from New York, followed by leisurely driving from Savannah down to Key West.

I love the idea of the open road. I know people are scared at the thought of six lane highways, but once you are on it, it is no different to a three lane highway. The roads in general are quieter outside of the cities and the landscapes are vast. What is not to love?!

## Lonely Planet launches first LGBTQ+ travel guide

LONELY PLANET has revealed its exclusive new-to-market LGBTQ+ Travel Guide, offering a comprehensive look into the top 50 most LGBTQ+ friendly destinations worldwide.

The guide offers insights into island escapes, city breaks and family-friendly getaways, to name a few, as well as a curated list of attractions and experiences to top off any holiday.

Chris Zeiher, Lonely Planet's senior director, trade sales and marketing, said, "Creating a guide that is community-led, inclusive and a little bit



surprising in terms of destinations features felt absolutely essential."

In addition to destination recommendations, the guide also highlights local LGBTQ+ rights, understanding safety precautions and offering access to emergency resources.

[www.lonelyplanet.com](http://www.lonelyplanet.com)

## Hurtigruten launches early booking offer

TRAVELLERS CAN save up to £400 per person and receive £150 onboard credit thanks to Hurtigruten's Early Booking Offer, valid until April 28<sup>th</sup>, 2025. The offer is valid for bookings made on select 2026 and 2027 Norwegian Coastal Express and Signature Voyages. For bookings made on the Coastal Express Voyages, guests can receive £200 off full journeys and £100 half voyages. On the Signature Voyages guests will receive £400 off for the full itinerary, and £200 off half journeys. Each voyage option will also offer £150 in onboard credit to enhance guest experience.

James Howlett, head of sales UK at Hurtigruten, said, "We encourage agents to share this opportunity with their clients, meeting the growing demand for authentic and unforgettable travel experiences."

[www.hurtigruten.com](http://www.hurtigruten.com)





# INVITES YOU TO A NORTH AMERICA SHOWCASE AGENT NETWORKING EVENING

## Monday 28<sup>th</sup> April at DoubleTree by Hilton Southampton

Travel Bulletin is delighted to invite you to our North America Showcase! This is a fun filled evening dedicated to providing you with more knowledge about the diverse range of destinations, resorts and hotels, fantastic facilities and exciting itineraries available. Look forward to engaging professional networking groups, hot meal and drinks, enjoying the entertainment and being in with a chance to win some truly incredible prizes in our free prize draw!

### TIMINGS

- 5:45<sup>PM</sup> - Registration
- 6:10<sup>PM</sup> - Travel Bulletin Welcome
- 6:15<sup>PM</sup> - Client Presentations
- 7:30<sup>PM</sup> - Hot Dinner
- 8:30<sup>PM</sup> - Client Presentations
- 9:15<sup>PM</sup> - 9:30<sup>PM</sup> - Product Quiz & Prizes



### FEATURING:



To confirm your place at this amazing event, email the name, company and contact details by Tuesday 22<sup>nd</sup> April 2025 to: [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk) or Telephone: 020 7973 0136

**THESE EVENTS ARE BY INVITATION ONLY**

and will be booked on a first come first served basis with limited space available.



SALE  
NOW ON

# Sandals

## COME SEE ALL WE ARE

Save up to £300 off | Book by 2 April '25



SPEND £3,500 - £4,999

**SAVE £50**

per booking

SPEND £5,000 - £7,499

**SAVE £100**

per booking

SPEND £7,500 - £9,999

**SAVE £200**

per booking

SPEND £10,000 +

**SAVE £300**

per booking



# Get Closer to the Caribbean

## With the Caribbean-born, all-inclusive luxury resorts

Help your clients settle into the easy energy that comes from being surrounded by blue waters, white sand, and romance. Whether it's the lively reggae beats of Jamaica or the volcanic landscapes of Saint Vincent and the Grenadines, each of our 17 resorts across eight Caribbean islands are waiting to be explored. Entice your customers to come see all we are.

### Top Trading Tips to Help You Sell



**Book by 2nd April '25.**  
The more they spend,  
the more they save



**Earn full commission**  
on every booking



**Flight upgrades with our**  
trusted airline partners



**Flight-inclusive**  
holidays through to  
2027 available



**Bonus 10,000**  
reward points for SSG  
members - worth £200!



**Book a Butler Suite**  
for ultimate luxury



**We offer a low deposit**  
of only £175pp<sup>1</sup>



**Our Guarantee means**  
the price they book is  
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# Luxury Showcase

Monday  
3rd  
February  
Weybridge

Tuesday  
4th  
February  
Royal Tunbridge Wells

## Features



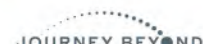
## Luxury Holidays Roadshow

LAST MONTH, we were joined by Expedia TAAP, Grecotel Hotels & Resorts, Sandals, Railbookers, Costa Blanca, Abercrombie & Kent, Oliver's Travels, Discover Tunisia, Lindos Hotels, Ras Al Kaimah Tourism Development Authority, Malta Tourism Authority, City of Dreams Mediterranean, Eurostar and Barut Hotels plus some of Weybridge and Royal Tunbridge Wells' finest luxury agents for back-to-back Luxury Holidays Showcases!



Our next series of Luxury #TBShowcases will see us take the show on the road to Lancaster on May 19<sup>th</sup>, Manchester on May 20<sup>th</sup>, and Sheffield on May 21<sup>st</sup>. To confirm your place or find out when we will be hosting our next event near you contact [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk)





## Celebrate Australia

NEXT UP, the lucky agents of Macclesfield headed down under for our Celebrate Australia event in partnership with Tourism Australia!

We were joined by Discovery Resorts, Adelaide, Journey Beyond, Australia's Northern Territory, Melbourne, Tourism Australia, Tourism Western Australia and Feel New Sydney.



Want to get in on the [#TBSHOWCASES](https://www.travelbulletin.co.uk/events/agents) action? We have a whopping SIX events across the country next month. Find out where we're heading and register at [www.travelbulletin.co.uk/events/agents](https://www.travelbulletin.co.uk/events/agents)





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BOOKING BASKET 2.0!**



# THE WEST COAST TO THE LAST FRONTIER

Newmarket Holidays' new break combines two iconic Stateside destinations.



NEWMARKET HOLIDAYS has become the first in the industry to combine the cold tundra of the Last Frontier with the home of Hollywood in one bespoke itinerary.

'Alaska Cruise & America's Great West' will take travellers on a journey along the US West Coast by land and

sea, beginning the trip with five days spent in sunny Santa Monica, the Hollywood Hills and San Francisco with a variety of guided tours and free time.

Guests will then board the *MS Carnival Luminosa* for two days to cruise through the North Pacific before stopping at the Alaskan capital of Juneau and spending time marvelling at the dramatic landscapes and historic towns.

Hayley Morris, head of trade sales and partnerships, said, "We're thrilled to be the first operator to bring Alaska and the Great West coast together in one package, in a combination we

think will prove a real winner for agents."

Prices for the tour lead in from £3,899 per person, which covers five nights' accommodation, 10 nights' full-board on the *MS Carnival Luminosa*, domestic and international flights, and excursions.

Departures are currently penned for August and September 2026.

Newmarket has also expanded the 2027 iteration of its 17-day 'Deep South Rhythms, Key West & Bahamas Cruise' itinerary by adding two extra days in Nashville. Prices start from £3,924 per person.

[www.newmarketholidays.co.uk](http://www.newmarketholidays.co.uk)

## A foodie's Floridian dream

NEW SMYRNA Beach might just be your foodie clients' dream destination: the city's downtown districts play host to some of Florida's finest food spots, with more entering the fray for 2025.

The Yardery, a laidback eatery, will open its second location on New Smyrna Beach's Canal Street, and host outdoor games on its turf lawn space.

Shebeen Suspiciously Sweet brings a 1920s-inspired speakeasy vibe on Canal Street, offering a whole host of sweet treats including alcohol-infused ice cream for the 21-and-overs.

[www.visitnsbfl.com](http://www.visitnsbfl.com)

## Philly sweeps in street art city rankings

PHILADELPHIA HAS been named 2025's Best City for Street Art.

Philadelphia CVB CEO, Gregg Caren, said, "Some people wear their hearts on their sleeves. In Philadelphia, you could say we wear our hearts on our buildings, playgrounds, and public spaces in the form of street art."

NGO Mural Arts Philadelphia has overseen the creation of 4,000 works of street art across the city since its inception in 1984.





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## Hawaiian Airlines expands US connectivity with the Cook Islands

BOLSTERED CONNECTIVITY between the US and the Cook Islands will come into effect this June as Hawaiian Airlines has announced significant enhancements to its Rarotonga-Honolulu service.

Foregoing its night-time Sunday service (HA496) to instead offer a daytime departure provides travellers with smoother travel transitions and an improved experience overall.

Ian Griffiths, Cook Islands tourism general manager UK & Ireland, said the earlier departure time for the HA496 service will "provide increased opportunities for twin centre trips for UK holidaymakers."

Hawaiian has also expanded travel opportunities with Alaska Airlines wherein travellers can now book fares connecting the Cook Islands to 85 gateways across the US.

[www.cookislands.travel](http://www.cookislands.travel)

## Star-studded countdown for MSC World America

IT IS not long now until *MSC World America's* Naming Ceremony takes place in Miami.

Earlier this month actress and TV host Drew Barrymore was announced as the ship's Godmother, and she will join Hollywood actor Orlando Bloom at the new MSC Miami Cruise Terminal – the largest in the world – on April 9<sup>th</sup> to officially break the ceremonial champagne bottle.

Once the Naming Ceremony has concluded, *MSC World America* will set sail on a weekly series of Caribbean sailings.

[www.msccruises.co.uk](http://www.msccruises.co.uk)





## SeaWorld brings jewels of the sea to life

SEAWORLD SAN Diego has officially opened its doors on the long-awaited Jewels of the Sea: The Jellyfish Experience exhibit, promising visitors a one-of-a-kind immersive experience with the underwater creatures.

Interactive exhibits allow visitors to get up close and personal with the jellyfish, from observing them upside down to touching a cascading water globe filled with moon jellies. The Jellyfish Passage invites to guests to pass through a 10-foot tall living archway where they can learn facts about the ancient species through interactive displays and witness one of the tallest jellyfish aquariums in the nation.

The jellyfish journey ends in the Medusa Gallery where visitors will embark on a digital adventure exploring the ocean through the eyes of a jellyfish. The gallery turns into a 360-degree experience which immerses

guests in the ocean depths and a kaleidoscope of jellyfish.

Guests can join the Jelly Up-Close Tour, led by an expert aquarist and offers a unique behind-the-scenes look at how the jellyfish are propagated and cared for. Prices for the tour lead in from US\$49.99.

[www.seaworld.com/san-diego](http://www.seaworld.com/san-diego)



### Florida's perfect twin-centre

AFTER A long day enjoying the thrills and spills of Orlando's theme parks, Daytona Beach offers an ideal place to relax and unwind. The 23 miles of white-sand beaches plus a series of top-rated attractions makes this destination a perfect twin-centre option. [www.daytonabeach.com](http://www.daytonabeach.com)

Image Credits: Canva Pro



Pristine, unspoiled beaches. The hidden gem you have been looking for.

Nestled along Florida's northeast coast, Amelia Island is an idyllic destination for your clients seeking a refined yet relaxed escape. Discover the perfect blend of Southern charm, outdoor adventure and rich history.

[Ameliasland.com](http://Ameliasland.com)







## Gig tripping in Greater Palm Springs

POISED AS the 'ultimate live music getaway', Greater Palm Springs has been a hotspot destination for years for 'gig trippers' – a standout travel trend in recent years.

From Coachella, one of the world's biggest festivals, to Stagecoach, a country music lover's dream, and Splash House, a poolside party for the ages, Greater Palm Springs offers something for everyone across the music scene and beyond.

[visitgreaterpalmsprings.com](http://visitgreaterpalmsprings.com)



## Visit Lauderdale wants to break free

VISIT LAUDERDALE is encouraging travellers to break free from the cold wintry temperatures and instead embrace the warmth of a getaway to South Florida.

The new 'Break Free' winter campaign offers engaging visuals to drive awareness and positions Greater Fort Lauderdale as a premier winter travel destination.

[www.visitlauderdale.com](http://www.visitlauderdale.com)

## History meets luxury in Detroit

IT IS accommodation galore in Michigan's largest city as Detroit continues to boost its offering in a bid to become more desirable for both leisure and business tourists.

The city has recently opened three new properties, including the 117-unit Roost Apartment Hotel, the 154-room boutique Cambria Hotel, and the 227-key Godfrey Hotel (a Hilton Curio Collection property).

Elsewhere in the city, the new AC Detroit Hotel offers 153 rooms in Midtown where the construction is accompanied by the restoration of the historic Bonstelle Theatre next door and marks the debut of the AC brand in Michigan.

A new JW Marriott property is also underway at the former Joe Louis Arena site where the huge 600-room, 25-story hotel will make a statement in the city, complete with a skybridge connecting to the neighbouring Huntington Place convention centre. The doors are penned to



open in 2027. Also due to open in the same year is the recently-announced EDITION hotel, an ultra-luxe brand under the Marriott International umbrella. The property will be the first five-star hotel in the downtown area.

## Save big in Sin City

THIS SPRING holidaymakers can indulge in once-in-a-lifetime experiences for less as DoSomethingDifferent.com has unveiled a series of exclusive discounted offers in the entertainment capital of the world: Las Vegas.

Annabel Cove, head of trade sales and marketing, said it is thanks to the strong partnerships with suppliers which "allow us to secure unbeatable rates and exclusive offers for our trade partners."

As a bucket-list item for many, travellers



can experience a Grand Canyon helicopter tour with up to 14% off. The biggest saving can be found on the Golden Eagle Helicopter Tour, departing from Boulder City and includes a 70-minute scenic flight over the Hoover Dam, Lake Mead, the Colorado River and the Grand Canyon West Rim. Prices lead in from £353 per person, including the 14% discount. Other tour offers include the Ace of Adventure from £435 and the Grand Celebration from £453.

Another (hopefully) once-in-a-lifetime experience on offer is the special packages at the Bliss Wedding Chapel. Those who book before April 30<sup>th</sup>, 2025, will receive a free upgrade to a Rolls Royce transfer from the Las Vegas Strip or Downtown hotel. Packages lead in from £476 for two adults, including the ceremony, bouquet and photoshoot.

[www.DoSomethingDifferent.com](http://www.DoSomethingDifferent.com)





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Regional connections available

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Fly direct from | London Heathrow

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Departs | September 2025 - November 2027  
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For agency sales, call **0330 341 1929**

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Prices shown include discount.







## Miami more connected than ever

BOTH AMERICAN Airlines and British Airways have announced that they will bolster their Miami programmes this summer.

American confirmed it will operate two daily services from London Heathrow this summer and take flight on its first ever service from Rome Fiumicino in early June.

British Airways will double its services to Miami, representing an additional seven flights every week and meaning the airline will now serve Miami twice daily year-round.



## A flight of nostalgia at Sea-Tac

SEATTLE-TACOMA

INTERNATIONAL has become the first airport to host Sky Gamerz, a gaming lounge where guests can unwind and get a taste for nostalgic retro video games as they wait for their flights. Retro consoles from the likes of Atari and Nintendo await alongside a menu of small bites and cocktails at Sea-Tac's N Concourse.

[www.skygamerz.us](http://www.skygamerz.us)

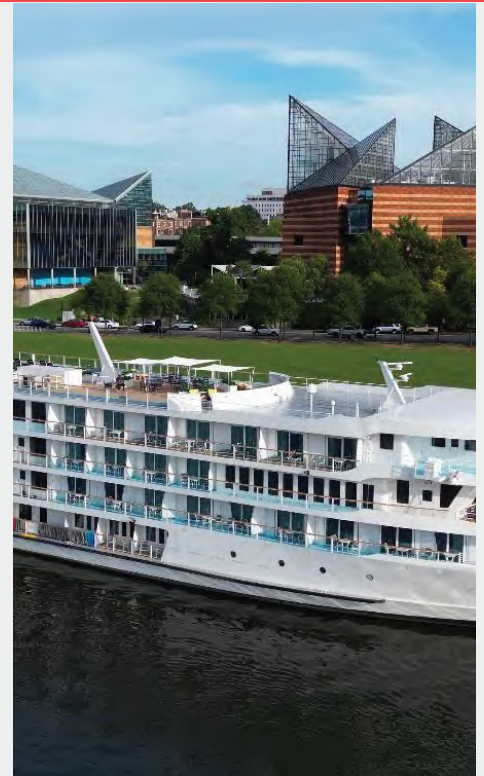
## American Cruise Line's Mississippi might

2025 PROMISES to be the "most exciting" season yet for the cruise line, offering more than a dozen itineraries sailing along the world-famous river and its tributaries all year round.

Ranging from eight- to 51-days, ACL will offer an array of authentic American experiences across 10 states, including Louisiana and Minnesota.

The Mississippi season began on February 21<sup>st</sup>, 2025, when *American Serenade* set sail on the classic nine-day 'Lower Mississippi River Cruise' from New Orleans to Memphis.

New for 2025, the season will offer a 12-day 'Mississippi Explorer Cruise' from Memphis to New Orleans as well as the new 16-day 'Grand Ohio River Cruise' from Pittsburgh to St. Louis. The Mississippi season also offers two of the longest river cruises on the market: the 51-day 'Great United States' itinerary and the 36-day 'Civil



War Battlefields Cruises'.

Prices for the 2025 Mississippi season lead in from £2,927 per person for the eight-day 'Historic Mississippi River Cruise' roundtrip from New Orleans.

[www.americancruiselines.com](http://www.americancruiselines.com)

## Inspiring's Stateside insight

INSPIRING TRAVEL'S product manager for the Caribbean, North America and Australasia, David Pointer, shared some insight about the Stateside state of play.

"We've seen an increase in bookings to New England, particularly Cape Cod, Martha's Vineyard, and Nantucket. Our clients are seeking more authentic experiences with charming quintessentially New England boutique hotels, such as Wauwinet in Nantucket, Massachusetts, and White Barn Inn, Auberge Resorts Collection

in Kennebunk, Maine, are a popular choice."

Guests' inclination for the charm of New England speaks to a broader move towards a slower pace and more natural setting.

"Destinations enjoyed at a slower pace with wide-open spaces and plenty of National Parks to visit are at the top of clients' wish lists this year, destinations such as Wyoming, Montana, and Utah. A 10-night holiday to New England or Utah is often at a lower price than other North America regions, so with the cost-of-living crisis still in many people's minds, these regions are a great choice for a USA holiday."

Inspiring Travel's top US destination won't surprise you, with Orlando "in more demand than ever" as the destination readies for a new Universal park later this year. *Hear more from David at [www.travelbulletin.co.uk/news-mainmenu/inspiring-travel-stateside-insight](http://www.travelbulletin.co.uk/news-mainmenu/inspiring-travel-stateside-insight)*







**Helen Wheat,**  
Travelbag's destination  
manager for Asia and  
tour operator  
spokesperson for PATA  
UK & Ireland, on family  
holiday findings and  
booking trends.

**“Family holidays are going to keep growing... we expect to see more multi-generational trips.”**

WHEN IT comes to family holidays, the key is to make it as stress-free and fun as possible for everyone.

You want to make sure the trip is easy

# INDUSTRY *Insight by...*



to get to, plenty of time for flight connections, short transfers when you land, and, of course, a sunny spot where everyone can unwind. It's important to think about what the family likes to do – do they want to be active? Need a beachfront hotel? Or are they all about nature? Countries like Thailand are great for family-friendly options and are super safe for kids. Plus, lately, traveling to places in the Far East can often be cheaper than going on a similar holiday in Europe.

## PATA's Family Findings



FAMILIES ARE definitely looking for more space these days. We're seeing way more requests for family suites, interconnecting rooms, and villas – basically, families want room to spread out and relax.

Teenagers and older kids especially need their own space while traveling.

Plus, activities like Muay Thai boxing, climbing walls, and evening entertainment are super popular because not everyone in the family has the same interests, and it helps keep everyone busy.

## Booking Trends for Far Eastern Family Holidays



Looking ahead, we think family holidays are going to keep growing. Many of our repeat customers are now bringing their kids along, so we expect to see more multi-generational trips - grandparents, uncles, aunts, and even friends tagging along to help with childcare and give parents a break.

This means more demand for larger rooms or suites that can accommodate bigger groups with different needs. Hotels that can cater to a broad range of guests, rather than just being niche, are going well.



## SUNLIFE: SOMETHING FOR EVERYONE

**Family experiences meet  
Mauritian luxury at Sunlife.**



AS THE summer season quickly approaches, families are preparing to put a pause on the school routine and trade their backpacks for beach bags. Promising to offer a range of family experiences unlike any other, Sunlife resorts provide the perfect setting for multiple generations to bond against the luscious Mauritian backdrop.

Made up of four luxury properties, families can choose which accommodation is the perfect fit for them to experience all that Mauritius has to offer. Each property offers the Sun Kids Club where young travellers aged between two and 11 can enjoy a variety of fun activities, exclusive menus and special events including cooking

classes and sweet tastings. Izzy the Bee, Sunlife's mascot, will also be on hand to help the children learn about the wonderful world of bees with a special visit to the 'bee hotel'.

For the older kids, the Sun Teens Club is designed to help those aged 12 to 17 to socialise with people their own age from across the world, with adventures outings and social feasts available to all, including beach BBQs and pizza nights.

In a bid to bring the entire family together, Sunlife's Come Alive Collection offers specially-curated experiences to immerse guests into the local culture and nature of Mauritius. Families can embark on The Treasure Hunt, an online hunt through a mobile

app where guests will complete fun challenges for points across the resorts. Other family-friendly experiences include Crazy Croquet, a laid-back lagoon picnic, electric bike rides along the coast, and the Cinema on the Beach, complete with gourmet snacks and candy floss.

[www.yoursunlife.com](http://www.yoursunlife.com)

### Family adventures in the Red Sea

SOMABAY IS putting families first with its promise to deliver the 'ultimate family getaway' right on the Red Sea.

Those looking for an active getaway can try their hand at a range of sports from football to squash, and parents can teach their little ones a new skill at the first junior golf academy of its kind in the Red Sea. Paintballing, go-karting and the Soma Splash Water Park await those looking for more of a thrill, while water lovers can dive into Egypt's underwater world, exploring over 20 dive sites. With five hotels to choose from, Somabay has accommodation to suit every budget.

[www.somabay.com](http://www.somabay.com)

### Arctic adventures in Lapland

THREE NEW Lapland experiences have joined Not in the Guidebooks' Arctic portfolio, each including three- and four-night packages venturing beyond the traditional tourist routes. The new offering boasts an attractive option for families with older kids who want a more activity-based experience, with husky adventures, aurora-hunting and skiing opportunities available. [www.notintheguidebooks.com](http://www.notintheguidebooks.com)





**FAMILY SELECTION**  
AT GRAND PALLADIUM KANTENAH RESORT & SPA

*Discover the most luxurious All-Inclusive  
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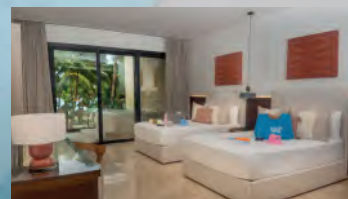
A hotel within the hotel, specially designed for VIP families. Beachfront hotel located in Riviera Maya. Direct access to the white sand beaches with coral reefs. Only 12 miles from the airport. The exclusive Family Selection facilities have been completely refurbished for 2023 and offer unique spaces for families. 169 renovated suites with customized minibar, mini robes, slippers and a wish list to customise their stay with exclusive complimentary toiletries, among other. Enjoy an exclusive selection of international cuisine with Dine Around.

This exclusive program allows guest to sample 14 restaurants and 17 bars available at any of the Grand Palladium Hotels & Resorts. Family Selection guests have exclusive access to some facilities like The Nest restaurant, Es Niu pool bar and Sand Castle Beach bar. Access to 4 swimming pools in the whole resort (1 is exclusive for Family Selection guests), direct access to the beach and a wide selection of sports and water activities.

· Bravo Dinner & Dance Experience, discover Mexico through gastronomy during a delicious à la carte dinner, in a fun atmosphere with live dancing and singing shows where you will enjoy an incredible experience full of music, party and many surprises.

· Extra charge and under reservation.  
· Zentropia Palladium Spa & Wellness. Hydrotherapy area with pool, hot tub, steam baths, wet and dry sauna, and waterfalls. Exclusive spa treatments and massages for the entire body. Gym area with cutting-edge facilities, lockers and air-conditioning. Services with extra charge and under reservation.

For more information, visit **PALLADIUMHOTELGROUP.COM** or contact your favourite travel agency.



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## Easter extravaganza at Kandima

A SERIES of Easter surprises await guests at Kandima Maldives. Between April 18<sup>th</sup> and 20<sup>th</sup>, 2025, a lively Easter Bazaar will be centre stage of the resort, with bubble tea and chocolate-making workshops, indulgent brunches and a lively beach party ready to make this Easter season one to remember for all the family. Prices at Kandima Maldives lead in from £163 per night for the Family Studio room option and £336 per night for Beach Villas.

[www.kandima.com](http://www.kandima.com)



## Solmar Villas offers 50% off

UP TO 50% discounts are available across Solmar Villas' portfolio when booked by March 31<sup>st</sup>, 2025. Over 850 properties are included in the offer spanning destinations including Croatia, Türkiye, Spain, Portugal, Greece and Cyprus. There are villa sizes to suit every traveller in the offer, from cosy private properties to large home to fit the whole family.

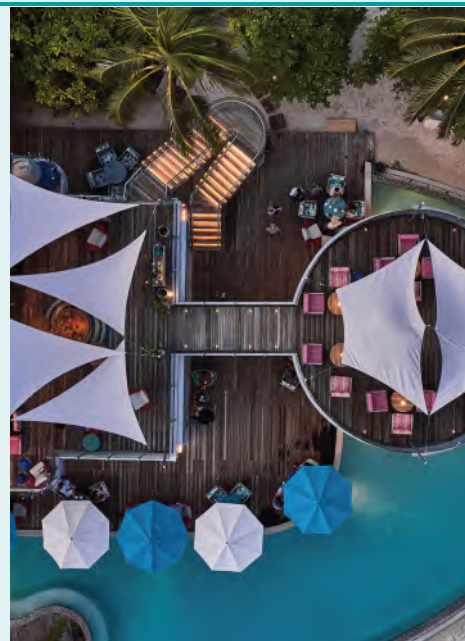
[www.solmarvillas.com](http://www.solmarvillas.com)

## Finolhu eyes family market expansion

AS MULTI-GENERATIONAL travel continues to grow in popularity, Seaside Finolhu Baa Maldives is making some key changes to its offering, promising guests new accommodations and activities to bring the whole family together.

The Maldivian resort has introduced a new connecting villa to provide the perfect retreat for families. The interconnecting villas feature three bedrooms and offer an abundance of space, creating a private haven for guests complete with a private garden and a pool.

Steven Phillips, general manager of Finolhu Baa Maldives, said, "Our new interconnecting villa option reflects our commitment to providing an exceptional experience for families and larger groups, ensuring that everyone can enjoy the beauty and serenity of the Maldives together."



In addition to the new room option, the resort has announced the launch of its Teen Hut and Art Lab. The Teen Hut will offer a variety of activities and experiences tailored to younger guests, while the Art Lab provides a dedicated space for creativity to run rampant and allows guests of all ages to unleash their artistic talents.

[www.finolhu.com](http://www.finolhu.com)

## The Most Magical Party on Earth comes to Hong Kong

BELOVED DISNEY friends kick off the celebrations for Hong Kong Disneyland Resort this summer as it celebrates its 20<sup>th</sup> anniversary.

Visitors are invited to join the 'Most Magical Party of All' where they will immerse into the Disney magic from day to night at the star-studded celebration. Guests will be welcomed by Mickey and Friends and Disney princesses at the brand-new anniversary-only castle stage show which promises a daytime extravaganza not

to be missed.

The celebration season will also debut the largest-ever 'Friendtastic!' parade at the resort to elevate the party spirit. 11 party floats will take over Main Street and hold spectacular theatrics and toe-tapping beats to put everybody into the celebration mood.

No party is complete without the 'Momentous' night-time spectacular grand finale. Each day guests will experience a special edition of the The Most Magical Show on Earth. Even more Disney stories, impressive projections and enchanting drones will light up the sky, leaving guests with a heartfelt memory that will last a lifetime.

Guests can also anticipate a variety of celebration excitement to extend throughout the entire resort.

[www.hongkongdisneyland.com](http://www.hongkongdisneyland.com)





# MARRIOTT MEETS THE MASAI MARA

Marriott International expands its luxury safari portfolio with a dual signing in Kenya.



MARKING ITS debut into the luxury safari market, Marriott International has unveiled plans to open two tented safari camps in Kenya. The Ritz-Carlton, Masai Mara Safari Camp and the JW Marriott Mount Kenya Rhino Reserve Safari Camp underscore the company's commitment in offering world-class

luxury and unique experiences.

The Ritz-Carlton, Masai Mara Safari Camp is expected to open its doors this summer, introducing the brand to sub-Saharan Africa. Located in the heart of the Masai Mara National Reserve, the tree-top retreat will feature 20 tented suites, each with a living area, private sunken lounge, infinity plunge pool and indoor and outdoor showers. Guests can enjoy refined dining experiences across multiple venues, including a multi-cuisine restaurant, a stargazing sky deck and an authentic boma. Game drives and other cultural experiences are also available.

Pencilled to open early next year, the JW Marriott Mount Kenya Rhino Reserve is poised to provide a peaceful retreat for the mind, body and soul in the Solio Game Reserve. Nestled between the slopes of Mount Kenya and the peaks of the Aberdare Mountains, this luxury sanctuary offers guests an immersive wildlife experience, with unparalleled opportunities to encounter white and endangered black rhinos. Featuring 20 luxurious tented units, the property will offer multiple wellness spaces, including the signature JW Garden, and the Spa by JW. [www.marriott.com](http://www.marriott.com)

## Wellness in the wilderness

BRAND-NEW ultra-luxe lodge Kateka has opened its doors and is ready to redefine luxury getaways in the African wilderness.

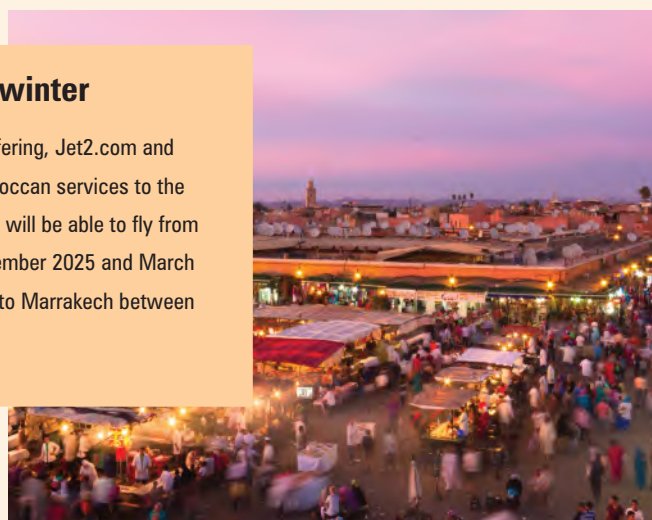
Boasting just eight rooms spread across six villas, the lodge encourages guests to slow down and fully immerse in their surroundings, with a key focus on wellness and leisurely activities. The property is located in the Klaserie Private Nature Reserve within the Great Kruger area, allowing guests to immerse in the 16,000 hectares of pristine wilderness at their own pace. Rates lead in from £1,449 per person per night.

[www.kateka.co.za](http://www.kateka.co.za)

## Jet off to Morocco this winter

ONCE AGAIN expanding its service offering, Jet2.com and Jet2holidays are adding two new Moroccan services to the winter 2025/2026 programme. Guests will be able to fly from Bournemouth to Agadir between November 2025 and March 2026, as well as from Leeds Bradford to Marrakech between October 2025 and April 2026.

[www.jet2.com](http://www.jet2.com)





## Verdi Hotel extends its footprint to North Africa



### New solo adventures await

JULES VERNE has dropped its new Solo Collection for 2025 and 2026, featuring nearly 40 tours across 25 destinations.

One of the tours included in the collection is the seven-day 'Highlights of Kenya' solo tour from £3,345 per person. Guests will travel from the foot of Kilimanjaro to the lake of the Great Rift Valley, all the while spotting the elephants of Amboseli, the birdlife around Lake Elmenteita and everything that lies within the Masai Mara. [www.vjv.com](http://www.vjv.com)



### Last minute luxury along Morocco

SWAN HELLENIC is inviting travellers to take in the Moroccan coastline in its nine-night 'Moroccan Coast & Atlantic Islands' luxury cruise. The *SH Diana* will call into Dakhla, where guests will experience the lively markets and witness the spot where the desert meets the Atlantic. Prices lead in from £4,635 per person for a departure on May 3<sup>rd</sup>, 2025. [www.swanhellenic.com](http://www.swanhellenic.com)



VERDI HOTELS has kick-started 2025 by marking its presence in North Africa for the first time, firmly setting its ambitious expansion plans into motion.

Verdi Tunis, Beach Resort is not only the brand's first foray into North Africa, but also marks the debut of the brand's first resort property. Located along the beach front, the hotel provides its guests access to year-round sun, as well as a series of top-end facilities inside, including 300 rooms, five restaurants and bars, two ballrooms and meeting spaces, and swimming pools both indoor and outdoor.

Jonathon Liu, chief commercial officer for Verdi Hotels, said, "We are incredibly excited to bring our signature hospitality to Tunis. Each location reflects our dedication to providing personalised and localised service to our guests – connecting them to the local culture."

Verdi Hotels' locations are chosen for its ability to provide guests with an authentic cultural immersion combined with world-class hospitality. Future plans for 2025 include further expansion into Europe and the Middle East.

[www.verdihotels.com](http://www.verdihotels.com)

## Safari surge leads to Botswana boom

THE ADVENTURE travel specialist Acacia Africa is gearing up for a soaring safari season and in preparation has added a series of new Botswana itineraries to meet that demand.

The new eight-day Botswana tours offer guests unparalleled access the pristine wildernesses in the country which promise to captivate adventurers and create unforgettable memories.

The new 'Okavango Delta & Chobe Express Adventure' camping tour takes

travellers deep into the heart of the Okavango Delta where they will enjoy at traditional mokoro safari through the waterways. Guests will also partake in a sunset cruise along the Chobe River and a game drive in Chobe National park.

Prices lead in from 1,185 per person plus an Adventure Pass for £312 per person.

Action-packed safaris are a big draw for UK visitors, and Acacia Africa's popular 'Kruger & Matobo Rhino Encounter' accommodated small group safari is no exception. The tour begins with a game drive through Kruger National Park before moving into the Matobo National Park in Zimbabwe and culminating at Victoria Falls where guests can enjoy activities such as white water rafting and bungee jumping. Prices lead in from £1,735 per person, plus a Safari Pass from £312 per person.

[www.acacia-africa.com](http://www.acacia-africa.com)





# Your go-to *Safari* Specialists

## On Safari in South Africa 10-days now from **£2,517**



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## On Safari in South Africa - Mabula Lodge 10-days now from **£2,457**



Lions, Mabula Private Game Reserve

**Departs** May 2025 - Nov 2027

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## On Safari in South Africa - Karongwe Game Reserve 10-days now from **£2,889**



Elephants, Karongwe Game Reserve

**Departs** Jun 2025 - Nov 2027

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# Serenity in the Serengeti

PROMISING GUESTS a private getaway with panoramic views of the Serengeti, Elewana Collection has announced the opening of the first lodge in its new Explorer by Elewana collection: the Serengeti Explorer.

Located in the western corridor of the Serengeti National Park, the luxury lodge is nestled high up in the Nyaboro Hills, allowing guests the once-in-a-lifetime opportunity to witness the Great Migration.

The property is home to the Serengeti's first-ever on-site hide overlooking a watering hole, allowing guests to view the wildlife without travelling too far from the comfort of their rooms.

A total of 74 rooms reside inside the lodge, as well as an infinity pool

stretching into the panoramic vista, and the Riva Wellness Centre where guests can take advantage of a range of treatments, massage and yoga sessions.

Prices lead in from £625 per night for a full board package between April and May 2025 in a Savannah Single room.

[www.explorer.africa](http://www.explorer.africa)



## Qatar Airways increases global connectivity

QATAR AIRWAYS is catering for an uptick in demand across its network by increasing services to some of its key global destinations. The expanded services include up to seven weekly flights to the Tanzanian city of Dar Es Salzaam from Qatar's Hamad International Airport, as well as up to 11 weekly services to Entebbe, Uganda; seven to Maputo, Mozambique; and 12 to the Tunisian capital of Tunis.

[www.qatarairways.com](http://www.qatarairways.com)

### Which historical moment do you wish you could visit?

**Jeanette Ratcliffe**  
Publisher  
[jeanette.ratcliffe@travelbulletin.co.uk](mailto:jeanette.ratcliffe@travelbulletin.co.uk)  
I'd want to be in London at the Live Aid concert in 1985!



**Simon Eddolls**  
Sales Director  
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Ancient Egypt.



**Sarah Terry**  
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1950's on the Mediterranean.



**Tim Podger**  
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1966 - World Cup Final.



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Woodstock!



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A secret bar in prohibition New York.



**Leah Kelly**  
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I would like to see the Titanic ... not be on it just see it!



**Areti Sarafidou**  
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Greece in 400-300 BC so I could meet Aristotle.



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# INVITES YOU TO A CARIBBEAN SHOWCASE AGENT NETWORKING EVENING



**Tuesday 8<sup>th</sup> April 2025**  
**Chester**

Travel Bulletin is delighted to invite you to our Caribbean Showcase! This is a fun filled evening dedicated to providing you with more knowledge about the diverse range of destinations, resorts and hotels, fantastic facilities and exciting itineraries available. Look forward to engaging professional networking groups, hot meal and drinks, enjoying the entertainment and being in with a chance to win some truly incredible prizes in our free prize draw!

## TIMINGS

5:45<sup>PM</sup> - Registration  
6:10<sup>PM</sup> - Travel Bulletin Welcome  
6:15<sup>PM</sup> - Client Presentations  
7:30<sup>PM</sup> - Hot Dinner  
8:15<sup>PM</sup> - Client Presentations  
9:15<sup>PM</sup> - 9:45<sup>PM</sup> - Product Quiz & Prizes



## FEATURING:



To confirm your place at this amazing event, email the name, company and contact details by Friday 4<sup>th</sup> April 2025 to: [events@travelbulletin.co.uk](mailto:events@travelbulletin.co.uk) or Telephone: 020 7973 0136

**THESE EVENTS ARE BY INVITATION ONLY**

and will be booked on a first come first served basis with limited space available.



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