

Travelbulletin

Giving agents the edge

Australasia & Pacific

The other side of the world brought
closer than ever before!

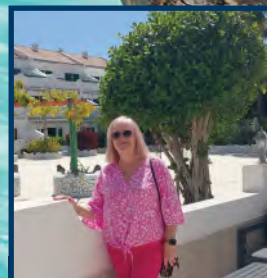
MORE IN...

News

The shoulder season
promises big headlines and
even bigger sales **Pg. 4**

Africa

Bucket-list experiences in
the Earth's oldest continent
Pg. 15



This Travel Counsellor
shares her hottest tips for
Winter Sun selling! (Pg.
10)



YAS ISLAND
ABU DHABI

STAY & PLAY ON YAS ISLAND ABU DHABI


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WORLD**
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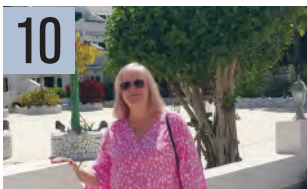
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THIS
WEEK



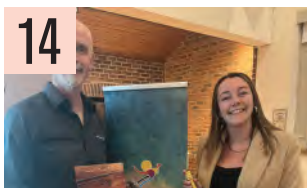
NEWS

The latest headlines from every corner of the industry.



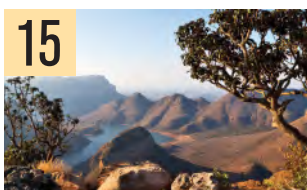
AGENT INSIGHT

Travel Counsellor Su Dillon shares all things 'winter sun'.



ROADSHOW ROUNDUP

We're back and ready to continue training up and down the country.



AFRICA

New openings, fresh tours and better connectivity across the Earth's oldest continent.



AUSTRALASIA & PACIFIC

We have brought the other side of the world closer than ever with our top picks from across the region.

ADVANTAGEOUS INSIGHTS

The Advantage Travel Partnership has revealed its year-to-year trading data and insights, highlighting a successful year across the sectors so far.

SIGNIFICANT SHOULDER season shifts, the growth of leisure travel and dynamic sector switches are just few of the notable trends the Advantage Travel Partnership has highlighted in its annual insight report.

Leisure travel has witnessed significant growth this year according to Advantage members, with overall sales up 12% compared to last year. Short-haul, long-haul, cruise and adventure touring are leading the growth, with top destinations including Spain and the Canary Islands, Greece, Türkiye, the US, the UAE and Thailand. Meanwhile, Egypt, Malta and Tunisia are re-emerging in popularity, with Malta seeing a 117% surge in sales.

Advantage is seeing a notable shift when it comes to shoulder season bookings as travellers are actively seeking lower prices, fewer crowds and often cooler weather. Bookings for October half-term has seen an increase of 22% while the Christmas period has increased by 11%.

Nonetheless, summer has still

maintained a strong performance, with sales increasing by 13% from 2024, however, notably, the number of families travelling together has decreased by 3%, indicating it has been a summer spent with friends and significant others as opposed to a family affair.

'Ultra-late' bookings are on the rise, with travel within two weeks of departure up by 7% and accounting for 11% of all bookings made thus far this year. In comparison, 'ultra-early' bookings for more than a year in advance represent 9% of all bookings.

Finally, cruise is continuing to sail up the popularity charts, showing a 10% growth this year, with expedition cruises soaring by 34%, river cruises up by 24%, and luxury cruises increasing by 13%. Data insights have also revealed that the generational divide in cruising is starting to come together, with Millennials and Gen Zers in particular beginning to test the waters, especially in the immersive and luxury categories.

Travel
bulletin

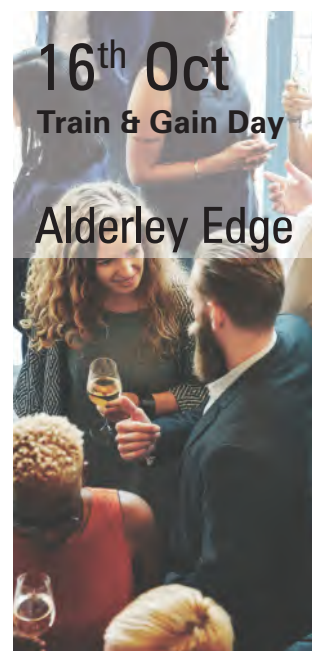
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Star Clippers dedicates new brochure to Greece

THE STAR Clippers' spotlight is being shone on the Greek Isles with the launch of the first edition of its brand-new dedicated destination brochures

'Through the Porthole: Greece & Her Islands' features a variety of curated cruise-and-stay options following increased demand from customers wanting to experience both the land and the seas of the

Greek world.

Fay McCormack, general manager of Star Clippers' UK GSA, said there has been a noticeable uptick in "enquiries for multi-centre stays, blending our sailings with either a pre- or post-cruise stay [...] This brochure is our way of recognising this trend to ensure our passengers can continue to experience fresh and unique offerings."



Emerald spotlights luxury with a trio of deals

EMERALD CRUISES' new 'Luxury redefined' campaign offers savings worth up to 30%, free flights on select sailings, and free premium drinks packages or up to €200 in onboard credit.

2026 will not only see Emerald Cruises' campaign hit

the rivers of Europe, but also see the maiden voyage of *Emerald Astra*, the new 180-guest river vessel which will sail the Rhine, Main and Danube rivers after its debut in Budapest on May 3rd, 2026, on the new 'Enchantment of Eastern Europe' itinerary.

Attraction World unveils New York Christmas bundle

ATTRACTION WORLD has collated five of the most iconic festive bucket list attractions in New York City into one package. 'New York Christmas Bucket List Bundle' includes tickets to see the Rockettes at the Radio City Christmas Show, a night cruise to soak in the seasonal sights of the Manhattan skyline and Statue of Liberty, a guided tour of Fifth Avenue's iconic window displays, and a tour of St. Patrick's Cathedral.

Kelly Hayre, Attraction World's retail director, said the bundle was crafted "to make it simple, inspiring, and great value for agents to sell to their customers."

"For agents, bundles not only simplify the sales process but also increase their average booking value, boosting overall earnings and maximising commission potential."

easyJet launch winter 2026/27 city and beach breaks

BEACH AND winter breaks are available up until March 31st, 2027, with travellers able to choose from over 900 hotels in 34 destinations.

From the wide array of packages available, travellers can opt for a Christmas city break in Krakow, Denmark and Prague, or soak up the sun on beach breaks to Egypt, Tenerife, Cyprus and Cape Verde.

The 2026/2027 packages on offer include a

three-night stay at the WestCord Art Hotel Amsterdam on November 22nd, 2026, from £431 per person; and seven nights at the five-star Pickalbatros Laguna Vista Resort in Sharm el Sheikh on November 28th, 2026, from £967 per person.

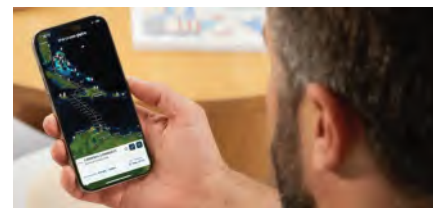
Natasha Marson, head of trade distribution, said the packages help agents give their clients "even more choice with getaways on offer all the way up to March 2027."



HX unveils 25% discounts

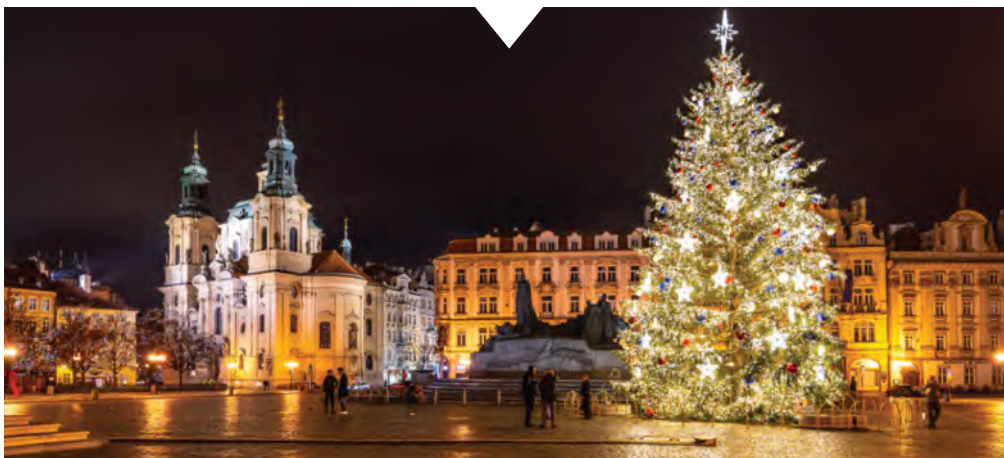
GUESTS CAN save up to 25% on select 2026/2027 departures to celebrate its 130th anniversary, as well as partake in a series in special on-board experiences.

Bookings made by December 3rd, 2025, can take advantage of special savings, including up to 25% on Galápagos sailings, 15% for Antarctica and Arctic Norway departures, and up to 10% for sailings in Greenland, Svalbard and Alaska. Any guest who books by September 30th, 2025, will receive an additional £500 discount per booking.



The Cruise Globe goes mobile

WITH MORE than 300,000 sailings logged since its launch in February, The Cruise Globe has unveiled a new app, available on the iOS and Android app stores. The app, much like its desktop counterpart, allows guests and agents to visualise and log their past cruise voyages and access a complete breakdown of their number of voyages, ports and countries visited, and total distance covered while on board a ship.



Unforgettable expands Nordic portfolio with Finnish addition

FINLAND JOINS Norway, Sweden and Denmark in Unforgettable Travel Company's Nordic portfolio.

Graham Carter, the brand's co-founder, said the destination "represents the perfect addition to our Nordic portfolio [...] From the magical Northern Lights of Lapland to sophisticated urban Helsinki, Finland offers an extraordinary blend of pristine wilderness, adventure and Nordic culture. Our clients increasingly seek destinations that combine luxury with authenticity, and Finland delivers both in abundance."

Signature experiences, including Arctic Luxury, Culinary Excellence, Cultural Immersion, and Unique Experiences, can be woven into any fully bespoke itineraries. Sample itineraries include the five-night 'Winter Wonderland' package, collating two nights in Helsinki, the nation's capital, with three nights in Kittilä, home of Lapland. Prices for the tour, including flights, a private tour of the Capital, a reindeer sleigh ride and husky sledding, lead in from £6,153 per person.

InsideAsia adds India to its destination roster

INSIDEASIA'S LATEST destination has been described as "a place of almost endless adventure and diversity which has been so underserved by the majority of the UK travel industry for many years now," by South Asia programme manager Jess Andrews.

India is the first addition to InsideAsia's destination roster since 2022; Jess was hired on the back of nearly 20 years' experience curating Indian travel experiences.

"We have set out to shake up the market and offer cultural adventures with our own 'Inside



Travel' stamp, aiming to represent this vast country and the variety of culture and people that make it so special." The inaugural India programme features 12 cultural itineraries across six of the nation's regions.

'Extras' and 'Extensions' join Exodus' range

'EXTENSIONS' AND 'Extras' have joined the Exodus range to offer guests a longer or more comfortable experience on their tours.

Brendan Phelan, the operator's sales director, introduced the changes. "The increase in demand we've seen for a customised experience has dictated our move to now offer this suite of enhancements. Extras and Extensions are a simple yet effective way for agents to really elevate the travel experience for their clients."



'Extras' include upgraded hotel rooms or flight options; all logistics are handled by Exodus' in-house team.

Accommodation and transfers for stopover stays en route can also be booked.

'Extensions', as the name suggests, extend traditional group itineraries with extra experiences at the start or end of a tour, designed to complement the tour itself.

Both add-ons join 'Private Group Adventures', a new label which allows guests to join with their own group rather than as part of a wider group of Exodus guests. One free place is included for every 10 booked on the private options.



LEGER HOLIDAYS has partnered up with **VIVA Cruises** to offer a new 12-day Danube no-fly tour package. Guests will travel by **Luxuria** coach from the UK for overnight stays in Belgium and Germany before boarding the newly-built **MS VIVA ENJOY** in Vienna for a seven-night river cruise. The tour will depart on July 20th, 2026, with prices leading in from £3,499 per person.

'Sail & Save' with Celestyal

GET READY to set sail and save with Celestyal's new campaign which features up to 50% savings and 'kids go free' options.

Savings are available on 331 cruises departing between September 2025 and March 2027, with 45 sailings offering up to 50% off.

Under the campaign, prices lead in from £86 per person per day for the three-night 'Desert Days' and 'Iconic Arabia' sailings; £84

per person per day for the 'Idyllic Greece' cruise; and £100 per person per day for the 'Iconic Greek Islands' voyage.

Lee Haslett, chief commercial officer, said there has "never been a better time to set sail with us" as the cruise line continues to make "multi-destination cruising not only unforgettable but also exceptional value."

The campaign will run until November 30th, 2025.

Newmarket offers trade-exclusive savings

AGENTS CAN save their clients up to 15% across Newmarket's India portfolio until September 30th, 2025.

With departures available from 2025 to 2027, travellers can take in the wonders of the Golden Triangle, Rajasthan, Kerala, Amritsar, Nepal and beyond. Newmarket offers 10 tours across the region, including the 18-day 'India's Golden Triangle, Shimla & Amritsar's Golden Temple' from £2,631 and the 14-day 'Rudyard Kipling's Jungle Safaris & the Taj Mahal' from £3,416. Each itinerary includes return flights, accommodation and guided excursions, with the collection also including an Exclusive for Solos tour.



Iceland sees 21% increase in passengers

ICELANDAIR HAS recorded a 21% increase in inbound tourism to Iceland year-on-year, with more than 608,000 passengers travelling into the country in the month of August. Year-to-date, 3.4 million passengers have flown with Icelandair.

AGENT INCENTIVES

- ANY AAT Kings' tours booked for departure in the remainder of 2025 are eligible for a £40 lifestyle voucher when booked before September 30th, 2025. The double rewards run alongside the operator's ongoing £20 reward on all Classic or Small Group Guided tours booked by October 5th, 2025.
- AMBASSADOR'S NATIONAL Travel Agent Day celebrations will run until September 30th, 2025, with its 'We Sea You' campaign offering Love2Shop vouchers worth up to £100 and a staff room makeover. Agents can enter by securing high-value bookings, sharing social media posts to boost Ambassador awareness, and showcasing the cruise line's offers in window displays.
- TO CELEBRATE the launch of National Geographic-Lindblad Expeditions' Galapagos fly/cruise brochure, the cruise line is offering agents the chance to win a trip to the Galapagos for themselves. All agents have to do is make one booking from the brochure by December 31st, 2025, and the trip of a lifetime is theirs. The offer is limited to one cabin per agent, and is on a cruise-only basis.
- FRED. HOLIDAYS' new 'The Experts' Pick' campaign is awarding agents up to £1,000 per booking. Valid until October 31st, 2025, the offer is applicable for all new Fred. Holidays' package bookings made during the incentive period. The incentive will reward agents with Amazon vouchers based on the booking value, with an additional £25 voucher offered for any packages booked which include an ocean, river or expedition cruise element.

AGENT BULLETIN



PURE MICHIGAN and Visit Detroit sponsored America Day at the Brooklands Museum in Surrey on August 31st, providing entertainment, fun games and opportunities to win prizes on the stands.

Travel bulletin COMPETITION

Win one of 10 £25 Amazon vouchers up for grabs courtesy of Tampa Bay!

Find out more at www.travelbulletin.co.uk/competitions

AGENT TRAINING

- QUARK EXPEDITIONS has added a new Groups and Charters specialisation module to its learning platform PolarPRO. The module will grant agents in-depth knowledge on how to sell and customise group and charter experiences in the polar regions, as well as highlight the benefits of group bookings, including 5% discounts, dedicated specialists and complimentary berths.
- CELESTYAL TRAVEL'S new experimental store in Guildford combines consumer-facing selling with a dedicated trade training facility. The centre will host workshops, product training and networking sessions for travel trade partners across the UK.
- SEVERAL ENHANCEMENTS have been made to the Riviera Explorer over recent months, including a brand video designed to reinforce Riviera's USPs; an enhanced module focused on selling solo; dedicated modules for group bookings; a new section highlighting mobility level classification; and improved internal insights.
- THE EXPEDITION Cruise Network has unveiled two new training resources: a dedicated Arctic Selling Guide, and a new Behind the Scenes interview series. Akvile Marozaitė, the Network's CEO, believes the guide can "support travel advisors in selling with confidence and showcasing the region's multifaceted beauty and appeal," and announced details on the upcoming video series. "The new Behind the Scenes interview series will be joined by experts in expedition cruise who have transformed traditional tourism into experiences which engage indigenous communities, work towards conserving fragile biospheres and demand the best technical seamen and women for the most remote regions in the world."

Fear and fun to be had at PortAventura

AS THE season of frights grows ever closer, PortAventura World has readied itself for a Halloween celebration bigger than ever before. From September 20th until November 11th, the resort will transform into a spooky stage with premieres for all ages. New for this year is the 1,2,3... ¡Ya es Halloween! event, a family show which brings Sesame Street characters to life, and the showstopping Halloween Birthday Parade.



MOVERS & SHAKERS



RIVIERA TRAVEL has appointed Gemma Ashworth as the new Key Account

Manager for home-based agents. Gemma will bring more than 25 years of experience to the role.



JONNY PEAT has been promoted as the new Director of Cruise for The Advantage

Travel Partnership, effective immediately.



OLYMPIC HOLIDAYS strengthens its trade support team with two new Business Development

Managers: Cassie Mullen (South) and Danni Gallagher (North).



FOR THE first time ever Jet2.com is bringing its ski programme to London Luton Airport for the winter 2025/2026 season. The airline has put its ski packages on sale to Geneva from Luton following demand from snow sport enthusiasts looking to hit the slopes in the popular destination. Weekly services will be available from February 14th to March 28th, 2026.

Ramble along four new India itineraries

FROM THE Himalayas to the backwaters of Kerala, Ramble Worldwide has expanded its India programme for 2026 with the addition of four new tours.

The new selection of itineraries includes the 14-night 'Trekking in Ladakh & the Indian Himalayas' from £3,999 per person; the 14-night 'Bhutan & India's Himalayas Explored' from £6,299 per person; the 16-day 'South India's Hill Stations & Tea

Plantations' from £4,849 per person; and the 13-night 'Wilderness Walks in the Heart of India' from £3,879 per person. Each tour is classed 'moderate' in activity level.

Managing director Wayne Perks said the new itineraries "not only strengthen our ability to meet rising demand for meaningful, experience-led travel, but also underline Ramble Worldwide's position as the walking experts."

Air Transat launches September sale

EXPERIENCE A true winter wonderland in Canada as Air Transat's September sale will see fares start from £339 return.

Available until September 30th, 2025, travellers can cosy up in the autumnal hues and embark on winter adventures in the Great White North for less.

Return flights from London to Montreal lead in from £339 per person and £349 per person to Toronto. Travellers flying out from Glasgow to Toronto can do so from £369 per person, and from Manchester for £379 per person. The offer is available for departures before April 30th, 2026.



Sandals' Autumn sale is here

RUNNING UNTIL September 30th, 2025, UCHL is offering up to £300 off per booking at 17 of Sandals' adults-only resorts as part of its Autumn sales campaign.

The more travellers spend, the more they can save.

SUDOKU

WIN A £20 M&S VOUCHER IN THE *Travel* bulletin

SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk
Closing date for entries is Thursday, December 13th.
Solution and new puzzle will appear next week.

September 5th Solution: A=4 B=7 C=9 D=8

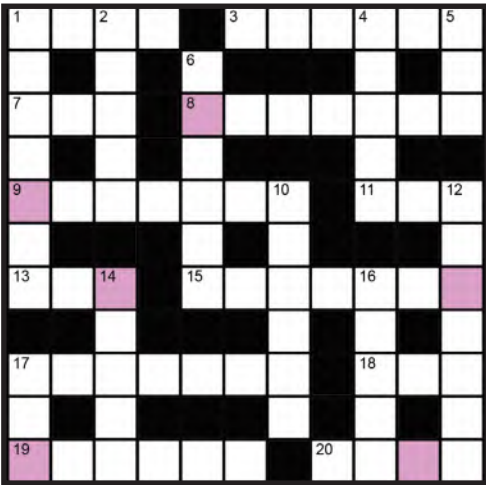
A		4	1	9			7	3	6
	7		9						
	5	3							4
B	9		3	5	8			4	1
		2	4		3		5	8	
C	6	5			4	9	2		3
	4							1	8
							4		7
D	8	9	7			4	3	6	



WHERE
AM I?

A NAMESAKE to a Founding Father, this New Zealand city is located on the banks of the Waikato River and famed for its award-winning gardens, gourmet eateries and street art.

FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.



- Across**
- 1 Travel agency using Davina McCall as their brand ambassador (4)
 - 3 Japanese high speed train (6)
 - 7 Cruise company privately owned by the Aponte family (3)
 - 8 Hotel brand part of Accor (7)
 - 9 Canadian province and lake (7)
 - 11 Seattle international airport code (3)
 - 13 Gardening guru Monty ____ (3)
 - 15 Known as The Grand Canyon State (7)
 - 17 A planet and the Roman God of the Sea (7)
 - 18 Award initially, one rank below a knight or dame (3)
 - 19 Popular ferry route Dover to ____ (6)
 - 20 A walkway by the sea, in short (4)

- Down**
- 1 Great British Bake Off presenter, Alison ____ (7)
 - 2 Luxurious pleasure craft (5)
 - 4 Prince George's younger brother (5)
 - 5 Used in golf, sounds like a letter (3)
 - 6 Perugia is the capital of this region (6)
 - 10 West End musical about the boy who asked for more (6)
 - 12 The home of Disneyland Resort (7)
 - 14 Kathmandu is the capital (5)
 - 16 A glittering award and a call sign (5)
 - 17 The most populated city in the USA, initially (3)

CROSSWORD

Mystery Word: MONACO

Across: 1 HAYS, 3 BULLET, 7 MSC, 8 MERCURE, 9 ONTARIO, 11 SEA, 13 DON, 15 ARIZONA, 17 NEPTUNE, 18 CBE, 19 CALAIS, 20 PROM.
Down: 1 HAMMOND, 2 YACHT, 4 LOUIS, 5 TEE, 6 UMBRIA, 10 OLIVER, 12 ANAHEIM, 14 NEPAL, 16 OSCAR, 17 NYC.



AGENT INSIGHT

SU DILLON

TRAVEL COUNSELLORS

WHO DOESN'T love having a little winter sun to look forward to? As the kids head back to school and autumn begins, this is my favourite time to focus on winter bookings. It's like a mini "peak season" reset – productive, exciting, and full of opportunity.

I start by looking back at clients who usually travel in the winter months, reaching out with inspiration. Sometimes I'll even price up the same holiday they enjoyed last year and drop it in a message – often that's all it takes to get them dreaming again. Families are a big focus right now, with October half term and Christmas holidays perfect for a sunny break. Speaking of Christmas (yes, I know, no-one wants to think it's that close!) I love reminding clients how surprisingly affordable a festive escape can be. A holiday in the Caribbean or Canary Islands beats cooking a turkey and watching the same TV specials every year. Personally, I'm rarely in the UK for Christmas; nothing compares to sipping something cold and unwrapping presents in December sunshine.

Cruising is also huge for winter travel. The Caribbean, Middle East, and Far East are all popular routes, and I always suggest a cruise option for winter getaways. Even first-timers are surprised by the value and convenience of exploring multiple destinations in one trip can be.

I also draw inspiration from TV and media trends – The Fortune Hotel recently showcased Grenada's stunning scenery, while Holland America's "Supercruising: Life at Sea" has highlighted the Panama Canal and private islands. These features spark wanderlust so great to include in marketing to inspire. They've certainly added a few more places to my bucket list. So, as the days grow shorter, I see this as the perfect moment to share inspiration and help clients swap grey skies for glorious winter sunshine.



Just Go! heads to the Ovo with new coach packages for 2026

AS THE critically-acclaimed Cirque Du Soleil show 'Ovo' returns to the Royal Albert Hall for the first time in eight years, Just Go! Holidays is offering guests the chance to experience the enchanting world for themselves.

Based on two-sharing, the offer includes two-day coach breaks from £199 per person for a January 29th, 2026 departure, including one night's accommodation with breakfast, an evening ticket to the show and free time in London. Return coach travel will be available from selected pickup points around England.

News Bites

- EAST SUSSEX-based Chris Humphrey secured the four millionth booking on Travel Counsellors' digital platform, Phenix.
- AGENTS CAN save clients 20% off direct rates to Chester Zoo's new lodge accommodation, The Reserve, which opened last month.
- AN INTERLINE agreement will see EVA Air connecting its flights to LAX, San Francisco, Sea-Tac and Chicago O'Hare with Southwest Airlines' national network across the US.



INTREPID TRAVEL has unveiled 32 new trips across 15 European countries, offering a fresh perspective on Europe's hidden gems. New destinations include the Faroe Islands with a five-day tour priced from £2,955, and a eight-day 'Hike the Albanian Alps' itinerary, priced from £1,285. This expansion means Intrepid now operates to 35 European countries.

Explora Journeys celebrates inaugural Asia itineraries

EXPLORA JOURNEYS has unveiled its highly-anticipated 2027-2028 Journeys Collection, an expansive portfolio which spans five continents.

Sailing between September 2027 and May 2028, the collection comprises nearly 100 voyages to 59 countries and upwards of 200 destinations, each offering deeper, immersive itineraries and overnight stays. At the heart of this season is the cruise line's inaugural journeys through Asia, as

well as the debut of *EXPLORA V* who will begin her maiden journey in the Mediterranean before continuing east to the Red Sea and Arabian Peninsula. Anna Nash, president of Explora Journeys, said, "The introduction of Asia is a landmark moment for our brand and for our guests. It reflects not only our ambition to continually expand our horizons but also our deep respect for the cultural richness and natural beauty of this remarkable region."



ONYX embarks on major Amari refurb

MAJOR BRAND enhancements are coming to three of ONYX's key Amari properties: Amari Don Muang Airport Bangkok, Amari Bururam and Amari Phuket.

The initiative is designed to elevate guest experiences and reinforce the brand's long-term vision. Yuthachai Charanachitta, Chief Executive Officer, said, "This refurbishment initiative underscores our commitment to strengthening the Amari brand, ensuring competitiveness in the market, and responding to the diverse needs of modern travellers."



Hole in one for Radisson's new property

RADISSON HOTEL Group has officially opened the Radisson Collection The National Hotel, Brussels, marking the second property the company has opened in Belgium.

The property, consisting of 150 rooms, is located directly on the prestigious National Golf Brussels course, making it a perfect option for a luxury golfside retreat a short distance from the city centre.

PONANT waives single supplements

PONANT EXPLORATIONS is transforming the solo travel experience by making some of the world's most remote destinations more accessible than ever.

The expedition cruise line has waived single supplements, allowing individual travellers to enjoy double staterooms or suites without incurring additional costs. Some upcoming solo-friendly sailings include the 18-night 'Journey to Austral Lands and Valdes Peninsula' from £12,630 per person, and the 15-night 'Geographic North Pole' voyage from £32,560 per person.

Currently, PONANT offers over 160 sailings with solo stateroom options across its fleet, with availability varying by ship and departure.

Air Canada expands summer 2026 network

NEW DESTINATIONS and expanded services are coming to Air Canada's network next summer.

The airline will launch new non-stop services to Catania and Palma de Mallorca to Montreal, as well as re-establish direct services to Toronto from Budapest.

Air Canada's popular



Bangkok-Vancouver service will move to year-round, and direct services from Shanghai to Toronto will also return.

Regent announces solar eclipse collection

ULTRA-LUXURY cruise line Regent Seven Seas Cruises has launched five new solar eclipse sailings in the Mediterranean and Northern Europe in 2026 and 2027.

With prices leading in from £4,680 for the eight-night 'Royal Routes' cruise from Southampton to Reykjavik, the itineraries promise to deliver spectacular views while guests partake in intimate discussions with leading guest speakers including NASA engineers and astronaut instructors.



AROYA returns to the Red Sea

AFTER A successful inaugural season on the Mediterranean, AROYA Cruises will return to the Red Sea this month, offering guests a series of refreshed itineraries from its homeport in Jeddah.



From September 20th, 2025, the Arabian cruise line will offer three-, four- and five-night sailings to the private island of Jabal Al Sabaya, the Egyptian ports of Safaga and Sharm El Sheik, and the newly-introduced destination of Marsa Alam. For the first time guests also have the option to depart from Safaga, offering increased flexibility for travellers to experience AROYA's Red Sea offering.

President of AROYA Cruises, Dr. Joerg Rudolph, said, "Our first Mediterranean season has been a significant milestone, attracting guests from across the region and internationally. As we return to the Red Sea, we are building on this success with new itineraries that highlight the region's culture, stunning landscapes and renowned Arabian hospitality."

Over the summer, AROYA's flagship vessel offered voyages through Türkiye, the Greek Islands, and Alexandria in its first Med-based season.



TRAVELSPHERE HAS added three new tours to its 'Royal Geographical Society Collection' for 2026. The new itineraries comprise of the 16-day 'Spirit of Indonesia: Java, Komodo & Bali' from £3,799; the 15-day 'Wonders of India & the Tiger Trail' from £3,499; and the 14-day 'Wonders of Peru: Machu Picchu & Amazon Adventure' from £4,299.

Save 30% in Celebrity's new sale

CELEBRITY CRUISES' new campaign will run until November 10th, 2025, giving guests the chance to take advantage of up to 30% savings and limited-time offers.

As part of the campaign, first and second guests can save up to 30% on fares across all itineraries. £400 per stateroom can also be saved when booking a European fly-cruise package departing from select UK and Ireland airports next year.

Guests who choose to sail on select European roundtrip voyages next year can upgrade to Celebrity Cruises' All Included option which features a Classic Beverage Package and Wi-Fi for £50 per person per day.

Finally, any booking made by October 6th, 2025, for select *Celebrity Apex* sailings from Southampton can enjoy free parking.

2026 will see the debut of the highly-anticipated *Celebrity Xcel* in the Med.

Finnair boosts Mediterranean portfolio

NEXT SUMMER, Finnair will continue to strengthen its Southern European portfolio with the addition of new routes to Italy, Spain and Greece

From March 31st, 2026, travellers will be able to fly from Helsinki to Catania, Florence, Valencia and the island of Kos for summer in the sun.

Finnair will serve the Sicilian hotspot of Catania thrice-weekly, while offering flights to the cultural hub of Florence two-times per week. Two weekly departures are also scheduled for Valencia, and flights to Kos, which once operated as a charter, will also commence twice-weekly.

All services will operate until October 2026.



Quark Expeditions inspires agents

EIGHT UK agents have returned back on home soil after an unforgettable fam trip with Quark Expeditions in Northeast Greenland. From Zodiac cruises to hikes through untouched landscapes, the trip showcased the very best of Quark's product.


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The three top prizes of a holiday for two include Economy Class flights on Emirates and an unforgettable four-night stay in a luxurious 5-star hotel, with breakfast included.

The prizes:

- For flights booked with travel dates in September 2025: A trip to Dubai staying at the InterContinental Dubai Festival City.
- For flights booked with travel dates in October 2025: A trip to Da Nang staying at the InterContinental Danang Sun Peninsula Resort.
- For flights booked with travel dates from November 2025 onwards: A trip to Siem Reap Raffles staying at the Grand Hotel D'Angkor Hotel.
- Weekly spot prizes of £400 Ticketmaster voucher and £200 Marks & Spencer vouchers.

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Emirates



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Welcome to Travel Bulletin's Weddings & Honeymoons Showcase

Monday 8th September 2025 - Woking

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Weddings & Honeymoons Showcase

A HOST of lucky agents said 'I do' to some of the finest suppliers who are dedicated to making that special day even more magical.

Many thanks to all the agents who attended and our supplier partners who brought the wedding bliss to Woking: Travelsphere, Just You, Visit Gibraltar, Nassau & Paradise island Promotion Board, Zeus International Hotels & Resorts, Tunisia, and Sandals Resorts!



Want to get in on the [#TBShowcases](#) action? Our next event will be the Luxury Holidays Showcase taking place in Taunton on September 29th and Plymouth on September 30th. To confirm your place or find out when we will be hosting our next event near you contact events@travelbulletin.co.uk

IN IT FOR THE LONG HAUL

All of Riviera's 2027 long-haul itineraries are now on sale.



FOLLOWING RECORD-breaking demand for early-released 2027 favourite tours back in April, Riviera Travel has released the additional 2027 long-haul itineraries to far-flung destinations including China, Morocco and the Galapagos.

Lloyd Morris, strategic account manager at Riviera, said, "As always, our

agent partners are well supported with our educational Long Haul modules available on the Riv Explorer [...] and with some fabulous Grand Prizes and instant rewards up for grabs in the newly relaunched Riviera Vault, there's no time like the present to reach out to customers and book their 2027 holiday."

One of the new itineraries is the six-day 'Marrakesh and The Atlas Mountains', where guests will journey back in time and immerse themselves into the colourful city and natural wonders. During the six days, guests will embark on a guided tour of Marrakesh to explore the souks, the

medieval Medina, and the Jemaa el-Fnaa square. Guests will also pay a visit to Jardin Majorelle, explore the Saadian Tombs, wander through the 15th-century coastal town of Essaouria, and have the chance to experience the Atlas Mountains.

For a more in-depth experience, holidaymakers can opt for the Signature Tour which also includes a traditional lunch in the Ourika Valley and time spent at a local women's co-operative.

Prices for the itinerary lead in from £949 per person. Riviera is offering an early-bird discount of 10% off when booking before November 21st, 2025.

Spend time as a family in Agadir

DESIGNED WITH families in mind, The View Agadir promises a sun-soaked escape along Morocco's southern coast.

New for the year are the additional activities available in the Kids Program, as well as a series of enriching workshops from gardening to pottery and cooking.

The teens can have their own fun with thrilling activities including surfing, jet skiing, horse riding at sunset, and sandboarding on the Tamri dunes.

Prices lead in from £150 per night, with breakfast included.

New UNESCO entry for Malawi

MOUNT MULANJE, located in the heart of southern Malawi, has officially earned its place on the UNESCO World Heritage List, celebrating a milestone achievement that not only shines a light on the region's cultural value, but also positions the sacred site for an expected boost in eco and sustainable tourism.



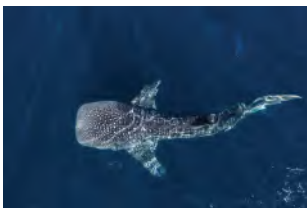


SAA commits to regional connectivity

IN A major step for regional connectivity, South African Airlines will launch a direct service from Cape Town to Mauritius from December 9th, 2025.

The service will operate thrice-weekly on Tuesdays, Thursdays and Saturdays, before moving to twice-weekly from mid-January to mid-March to match seasonal demand.

SAA offers both Economy and Business classes, each equipped with amenity kits and entertainment systems.



Jumeirah's exclusive experiences

JUMEIRAH CONTINUES to offer guests unparalleled luxurious experiences, and at Jumeirah Thanda Island, immersive wildlife adventures await. Guests will have a front-row seat for whale shark season in November and December, with exclusive snorkelling excursions available to swim alongside the largest fish in the ocean. Celebratory dinners follow after successful sightings.

Acacia Africa launches 10% off early-bird sale

WITH FORWARD bookings continuing to gain momentum across the industry as travellers seek the best deals for their holidays, Acacia Africa is offering a 10% discount on all Adventure Camping and Adventure Accommodation tours departing next year for bookings made by September 30th, 2025.

Arno Delport, Sales and Marketing Manager at Acacia Africa, commented, "Introducing these early-bird offers allows our trade partners to tap into the growing trend for forward bookings. While last-minute deals remain popular, more travellers are planning ahead and prioritising once-in-a-lifetime experiences."

Discounted tours include the 20-day 'South Africa, Lesotho & Eswatini Exploring Camping Adventure', combining game drives in the Kruger National Park, cultural experiences in Lesotho and scenic tours along the Garden Route and Durban coastlines. Prices lead in



from £2,066 per person with an Adventure Pass from £134. Another option is the 46-day 'Gorillas to Victoria Falls & Kruger Accommodated Adventure' which showcases the continent on a grander scale with gorilla treks in Uganda, safaris across East Africa's reserves and relaxing breaks in Zanzibar. Prices lead in from £7,952 per person.

Wendy Wu introduces new destination

WENDY WU Tours is bringing its fully-inclusive touring style to Madagascar with the addition of the brand-new 'Madagascar Untamed' itinerary.

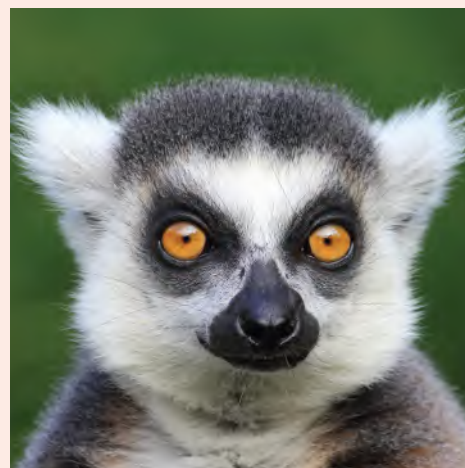
The 20-day tour is available from November 2026 to November 2027, including return flights, three- and four-star accommodations throughout, expert guides, and most meals. Agents can also save their customers up to £665 per person with the Partner Flies Free or Half Price Single Supplements offer running until

October 15th, 2025, for all 2026 and 2027 departures in the operator's network.

During the tour, guests will have the opportunity to learn about Malagasy culture in Antananarivo; spend an afternoon exploring the architecture of Antsirabe; delve into the 'Garden of Madagascar'; spot wildlife in the Ranomafana National Park including red-bellied lemurs, chameleons and the golden bamboo lemur; and visit the Vakona Private Reserve to meet lemurs rescued from captivity.

Guests can also take a deeper look into the history of the island with one of the authentic cultural experiences on offer, including a hike through the rural villages of the Bersileo people and dinner underneath the towering baobab trees in Reniala Private Reserve.

Prices for the 20-day adventure lead in from £6,040 per person.



Conrad reinvents guest agendas

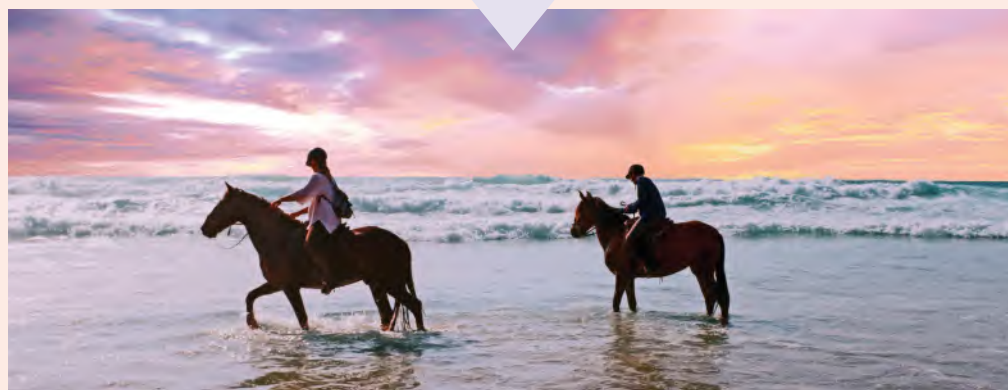
CONRAD HOTELS & Resorts is encouraging guests to gain a fresh perspective of a destination through immersive curated experiences known as the 1/3/5 programme.

Whether guests have one, three or five hours to spare, Conrad has provided tailored experiences for each destination.

In Morocco, the Conrad Rabat Arzana offers a scenic horse ride along the beach

at Oued Ikkem, led by a local equestrian club, for those looking for a short and simple, but no less joyful, experience.

Guests can spend three hours learning traditional fishing skills in Harhoura as well as partake in a five-hour artisan pottery workshop to learn more about ancient Moroccan traditions, followed by a traditional tea ceremony in a riad-style setting.



Cenizaro celebrates family

CENIZARO HOTELS is offering a vibrant celebration of creativity, culture and connection at The Residence Tunis, perfect for families of all ages to create lifelong memories. The Dolphin Kids' Club, exploration adventures and the Thalasso Spa means every member of the family is catered for.

Coastal holidays with a twist

EXODUS' COASTAL Gem Collection showcases how travellers can get the most out of some of the world's most renowned coastlines, featuring more than 20 itineraries around the globe.

One such addition is the bucket-list safari experience by the sea in South Africa. The 11-day 'South Africa Safari: Kruger and Coast' goes beyond the average safari experience, instead combining aquatic adventures with big game wildlife spotting.

The tour will begin at Dolphin Coast where guests will have time to soak up the sun before heading to Lake St. Lucia in the iSimangaliso Wetland Park. On the onward journey to Cape Vidal Beach, guests will need to keep an eye out for buffalo and rhino herds before hopping on a cruise to find hippos and crocodiles.

In Mozambique, guests will head into the blue waters to partake in an bucket-list experience: swimming with dolphins in the wild. If guests have planned their holiday for the right time of year, humpback whales, whale sharks and manta rays will also come to say hello. In addition to wildlife spotting off the coast, guests will also have the opportunity to see elephants and lions in Kruger and Hluhluwe-iMfolozi.

Prices for the 11-day tour lead in from £2,799 per person, including B&B accommodation, additional meals, all transport and all activities. Departures are available from November 2025 and throughout 2026.

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Celebrate Australia Showcase

A BIG thank you to all the agents who joined us Down Under in Dorking for our special Celebrate Australia Showcase held in partnership with Tourism Australia!

We're grateful for our supplier partners who joined us: Destination NSW, Australia's Northern Territory, Tourism Queensland, Western Australia, Visit Noosa, THL Online, Anzcro, Journey Beyond Rail, Visit Victoria, South Australia Tourist Board and Qantas. Thank you so much for the continued support!



Want to get in on the [#TBShowcases](https://twitter.com/TBShowcases) action? Our next event will be the Luxury Holidays Showcase taking place in Taunton on September 29th and Plymouth on September 30th. To confirm your place or find out when we will be hosting our next event near you contact events@travelbulletin.co.uk



AUSTRALASIA & PACIFIC

ADVENTURES TO THE AUSTRAL ISLES

Aranui cruises has launched its full 2027 programme across French Polynesia.



EARLY-BIRD discounts, maiden voyages and new itineraries await guests as Aranui Cruises has announced its full 2027 programme for *Aranui V* and her brand-new sister ship *Aranoa*.

Bookings for *Aranoa* opened last month with guests able to enjoy 20% discounts if they join the first two departures scheduled for March 2027. Travellers can also enjoy up to 15% off

on all other 2027 departures when booked by December 31st, 2025.

Those wishing to travel aboard *Aranui V* can do so with 10% off when booking by the end of the year.

Set for her maiden voyage on March 6th, 2027, *Aranoa* will primarily serve the Austral Islands located in the southern region of French Polynesia. The remote archipelago remains untouched by mass tourism so guests will embark on a truly off-the-beaten-track adventure.

Select itineraries will call to the island of Rapa, while others will feature two discovery cruises to Pitcairn Island and a luxurious getaway to the Tuamotu Archipelago.

The 13-day 'Austral Islands' cruise leads in from approximately £5,026 per person for a Double Stateroom with meals included.

2027 will also see *Aranui V* extend its itineraries to Marquesas to create a new 13-day voyage where guests can spend a day on the island of Hiva Oa to visit the ancient Polynesian site of Puamau. Further excursions have also been upgraded, including visits to Taipivai Valley, a 4x4 trek over the mountains of Ua Huka, and the chance to see the wild Marquesan horses roam the island.

The 13-day 'Discover the Marquesas' cruise leads in from approximately £4,704 per person.

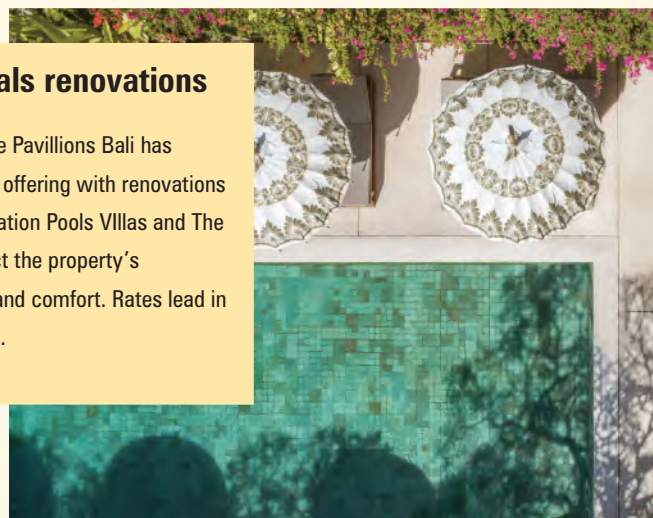
NSW reports record-breaking visitor numbers

THE LATEST data from Tourism Research Australia has found that NSW welcomed 3.9 million international visitors last year (March 2024 - March 2025) – up 5.4% year-on-year.

Minister for Jobs and Tourism, Steve Kamper, said, "NSW continues to be Australia's leading state for international tourism, receiving the highest number of visitors, visitor nights and expenditure. These results are testament to our great state's diverse experiences, stunning natural landscapes and thriving cultural scene."

The Pavillions Bali reveals renovations

FOLLOWING ITS 2024 expansion, The Pavillions Bali has further enhanced its accommodation offering with renovations to its Two Bedroom Pool Villas, Plantation Pools Villas and The Pavillions Spa. The renovations reflect the property's commitment to traveller experience and comfort. Rates lead in from £165 per night for a private villa.





A new voyage Down Under

MERCURY HOLIDAYS has launched a trio of brochures for its 2025-2027 products, including the brand-new 17-day Australia and New Zealand voyage.

Guests will sail past the iconic Sydney Opera House before heading to Melbourne and Tasmania, after which they will depart towards New Zealand's Fjordland and weave through destinations including Christchurch, Wellington and Napier. Prices lead in from £3,299 per person.



Tahiti: tranquility without technology

TAHITI TOURISME has announced that French Polynesia has emerged as one of the top destinations for a digital detox.

The 118 islands and atolls provide a rich variety of activities for digital detoxers to enjoy, including treks through the uninterrupted Marquesas Islands, star-gazing in off-the-grid locations in the Tuamotus, or immersing in the quiet villages and beaches.

AAT Kings to offer ex-UK flights

AGENTS CAN now book flight-inclusive packages under AAT Kings' ATOL license, with CEO Ben Hall hoping "that this move will open doors for more agent partners to start selling our Australia and New Zealand guided holiday packages".

The operator has extended its ATOL license to make the move, with a range of regional airport departures and stop-overs on packages of five nights or more.

Continuing, Ben added, "This development has been a long time in the making, and we are excited to announce this to our trade partners today [...] not being able to book a flight inclusive package in one place has been a barrier to sale, and we encourage any agent who isn't already signed up with us to reach out to our UK sales team."

Flights can be confirmed with a £50 per person deposit, with full balance due 60 days before departure, on top of the



minimum £200 per person tour deposit.

The launch of ex-UK flights joins other recent developments by the operator, including the revamp of the A-Listers trade rewards programme earlier this year and the launch of small group tours for next year.

Journey beyond Australia

AUSTRALIA'S LARGEST experimental travel brand Journey Beyond is venturing further down under with the acquisition of Grand Pacific Tours, marking its expansion into Aotearoa New Zealand.

Grand Pacific Tours, a market leader in the coach travel space in New Zealand, will fall under the Journey Beyond banner from September.

CEO Chris Tallent said the acquisition "marks an exciting next phase of growth

for us, further expanding our offerings of immersive, authentic and unique tourism experiences into New Zealand.

"Journey Beyond looks forward to building on the incredible work of Grand Pacific's founder Peter Harding and his team in this breathtaking and experience rich country. Get ready for an exciting new chapter in experiential travel as Journey Beyond invites explorers to discover New Zealand like never before."

Grand Pacific Journeys' signature product range includes 20-guest-capped Ultimate Small Group Tours and 32-guest-maximum Signature Mid-Size options. More than 230 fully-inclusive departures are already scheduled for the upcoming season, offering guests specially curated itineraries that cover the must-see experiences across New Zealand.



Fiji celebrates most successful month on record

AS OF July 2025, Tourism Fiji has recorded the highest number of global visitor arrivals in a single month in the island's history, welcoming just shy of 100,000 travellers.

British travellers have continued to show a strong love for Fiji, with arrivals hitting their highest number since 2020 (1,373 for July 2025) and up nearly 19% year-on-year.

Tourism Fiji's Acting CEO, Robert Thompson, said, "July has been our biggest month ever, and while that's incredibly exciting and vital for our country, the magic of Fiji is that it never feels crowded. With resorts and activities spread across 333 islands, visitors can still enjoy their own private escape – from secluded island resorts to hiking trails and waterfalls with no one else around."

Jane West, regional director UK & Europe, also commented, "Fiji continues to deliver excellent value for British travellers, with the UK pound and Euro very favourable against the Fiji dollar, travellers are continuing to find options for their budgets."

From January to July 2025, the island nation welcomed 543,073 total visitors, 7,640 of which were from the UK.



Malaysia Airlines expands flight frequencies

INCREASED AIR capacity is coming to Australia and New Zealand as Malaysia Airlines and Firefly are increasing flight frequencies to the destinations from October this year. Select routes will also see the introduction of the A330neo aircraft.



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Nigella says ‘G’day’ in Tourism Australia’s global campaign

TOURISM AUSTRALIA is bringing British TV chef, icon and Australia superfan Nigella Lawson out from the kitchen to front the new global ‘Come and Say G’Day’ campaign.

Alongside animated Brand Ambassador Ruby the Souvenir Kangaroo, the two will give British travellers a true flavour of what awaits them in the land of Oz.

Regional general manager for the UK, Andrew Boxall, says the campaign has been created to “showcase the sort of tourism experiences that we know Brits are looking for when considering Australia for their next trip.

“This campaign is launching at a time when the UK market continues to prove itself a highly valuable market for Australian tourism. This year we

have both the Lions Rugby and Ashes tours in Australia bringing record numbers of sporting fans from the UK to our shores, so it’s an opportune moment to continue that momentum by being live in the market with this campaign.”

This iteration of the Come and Say G’Day campaign builds on a legacy that has existed in the UK since 2022.



Full steam ahead for CAO A

WEST COAST Wilderness Railway has joined Cultural Attractions of Australia’s growing collection of cultural experiences. Bringing to life Tasmania’s pioneering past, the Railway tells stories of its history, the communities and the landscapes that have shaped it into what it is today.

Offering immersive experiences from 4.5 hour journeys to three-day adventures, the Railway promises guests a premium experience like no other. With the inclusion, CAO A’s collection now unites 18 members across Australia.

Would you rather meet your ancestors or your descendants?

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INVITES YOU TO A FAMILY HOLIDAYS SHOWCASE AGENT NETWORKING EVENING

**Monday 6th October,
Watford**

Travel Bulletin is delighted to invite you to this informative and fun event, enabling you to learn more about the family holidays industry from leading family focused suppliers. The evening will involve networking and presentations along with a delicious hot dinner, drinks, exciting entertainment and a free prize draw with prizes galore!

TIMINGS

- 5:45PM - Registration & Drinks
- 6:10PM - Travel Bulletin Welcome
- 6:15PM - Supplier Presentations
- 7:30PM - Hot Dinner
- 8:30PM - Supplier Presentations
- 9:10PM - Product Quiz and Prize
- 9:30PM - Event Ends



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To confirm your place at this amazing event, email the name, company and contact details by Thursday 2nd October 2025 to: events@travelbulletin.co.uk or Telephone: 020 7973 0136

THESE EVENTS ARE BY INVITATION ONLY

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INVITES YOU TO A LUXURY HOLIDAYS SHOWCASE AGENT NETWORKING EVENING

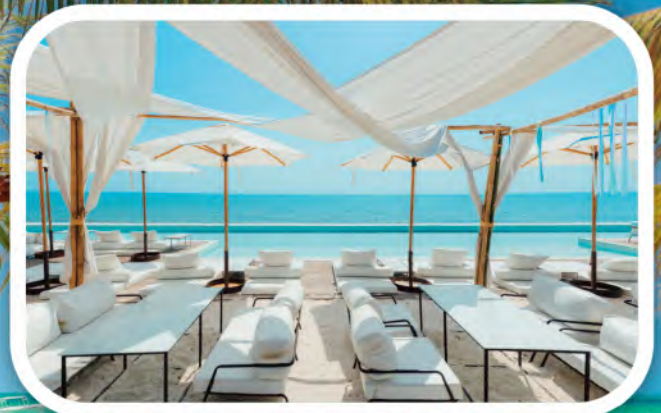
**Monday 29th September,
Taunton**

**Tuesday 30th September,
Plymouth**

Travel Bulletin is delighted to invite you to this informative and fun event, enabling you to learn more about the luxury holidays industry from leading luxury suppliers. The evening will involve networking and presentations along with a delicious hot dinner, drinks, exciting entertainment and a free prize draw with prizes galore!

TIMINGS

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- 6:10PM** - Travel Bulletin Welcome
- 6:15PM** - Supplier Presentations
- 7:30PM** - Hot Dinner
- 8:30PM** - Supplier Presentations
- 9:10PM** - Product Quiz & Prizes
- 9:30PM** - Event Ends



FEATURING:



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