

Travel bulletin

Giving agents the edge

Escorted Touring

Learn more about some of the world's most
undiscovered gems.

MORE IN...

Agent Bulletin

The latest incentives and training initiatives to help you make the most out of the autumn season. (Pg.7)

Family Holidays

Multigenerational gems across the globe. (Pg. 19)

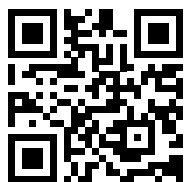


Selling sustainability doesn't have to be a compromise, according to this Travel Counsellor. (Pg. 10)

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WEEK

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**AGENT BULLETIN**

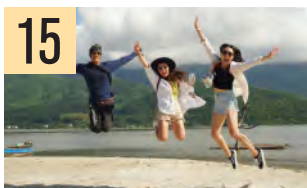
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**FAMILY HOLIDAYS**

Multi-generational gems from across the world.

THE YEAR OF FEELING

Lemongrass has revealed its 2027 Travel Trend Report, highlighting how travellers are moving away from bucket lists and towards more emotive experiences.

TRAVEL IN 2027 is set to become less about ticking destinations off a list and more about how the experience makes people feel, according to Lemongrass Marketing's latest Travel Trend Report.

The report identifies 15 trends expected to influence the industry over the next 12 months, pointing to a shift away from packed itineraries, and the notion of 'more is more' travel.

At the heart of the findings are five overarching themes, including human sustainability, depth and meaning, joy and connection, trust in an AI world, and intentional consumption.

Among the trends is the rise of the 'anti-optimised holiday', with travellers seeking longer stays, fewer destinations and more down time.

Wellness is also evolving, with 'nervous system design' seeing hotels and destinations focus on everything from

lighting and acoustics to nature, nutrition and movement to create more restorative environments.

The report also predicts a move away from bucket lists to 'depth lists', with expert-led experiences, cultural trails and local conversations offering an alternative to AI-generated destination information. As technology makes research easier, first-hand knowledge and human expertise are expected to become increasingly valuable in an AI world.

Meanwhile, luxury is becoming more considered, with travellers choosing where to spend and where to compromise, while climate change is influencing destination choices and encouraging demand for more adaptable locations.

Other trends include the 'joy economy', citizen science, female-led travel, meaningful conservation experiences and the growing appeal of closer-to-home journeys.

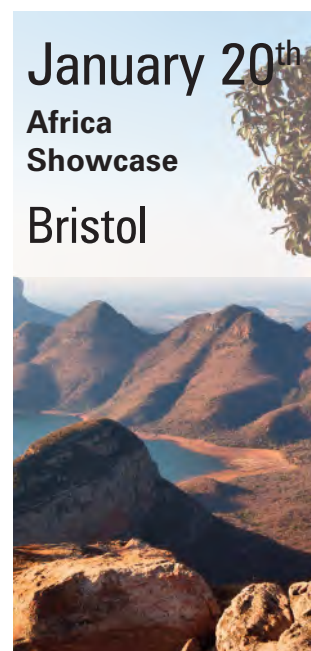
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Visit Orlando launches UK initiative

VISIT ORLANDO has announced an integrated campaign to expand its presence in the UK and Ireland. The initiative is set to combine consumer advertising, an experimental activation, a national holiday giveaway, and dedicated travel trade events.

It includes 'Play Your Way to Orlando', a free Orlando-themed mini golf experience

taking place from October 23rd-25th at Westfield Stratford City in London.

Following this, the company is holding two events in London and Dublin, 'Elevate Orlando Live', for travel advisors and industry partners in the two cities, giving them the opportunity to network, as well as provide destination updates and product news.



Explore Sri Lanka with Railbookers

RAILBOOKERS HAS launched two new itineraries in Sri Lanka to expand its worldwide collection of independent rail holidays.

The destination is becoming increasingly popular among UK travellers, with its combination of culture, wildlife, natural

beauty and year-round warmth. 'Highlights of Sri Lanka' and 'The Best of Sri Lanka' are set to showcase the island's diversity, covering cities, temples, jungles, beaches, and more.

Both tours feature a railway journey from Kandy to Ella.

JTA Holidays expands into the Irish market

JTA HOLIDAYS is expanding beyond the UK market for the first time with the launch of JTA Holidays Ireland, providing Irish travel agents with access to an extensive product range.

The move marks a new stage in the development of JTA Travel Group. Irish agents will have access to a wide range of products from JTA Holidays and Belleair Holidays, as well as competitive pricing, dedicated trade support, agent rewards and a programme of incentives and competitions.

A programme of trade activity will follow the launch, including agent training, supplier events, and visits across the Republic of Ireland. Some of the competitions will give agents the chance to win a 10-night Orlando holiday, a weekend in Athens, and a place on a fam trip.

VIVA Cruises launches first agent selling guide

VIVA CRUISES has launched its first dedicated agent selling guide, highlighting the brand's key USPs, fleet information, key cabin and suite features, and details of VIVA's all-inclusive offerings.

The guide will also include a dedicated section for the VIVA Boutique programme, which outlines itineraries on the new ships *VIVA BEYOND* and *VIVA UNIQUE*, as well as additional onboard benefits the programme

offers.

A demographics section contains a list of common customer profiles and preferences to help agents when discussing potential options with their clients.

Michelle Daniels, Director of Sales, UK & Ireland and Australia and New Zealand, said, "Our new travel agent selling guide is very much the result of feedback from our trade partners."



TRAVEL COUNSELLORS has expanded its programme of product trips with a new series of immersive experiences across India and Bhutan. This comes as part of the UK's largest and fastest-growing technology platform for travel entrepreneurs' strategy to invest in first-hand destination knowledge and expertise across its community. Each itinerary is designed to deepen destination knowledge, strengthen supplier relationships, and give Travel Counsellors greater insight and confidence when creating personalised trips for their customers.



BA adds extra services to Antigua and Barbuda

BRITISH AIRWAYS has announced an increase in services between Gatwick and Antigua through April 2027. The airline will extend its daily winter schedule to add over 3,000 seats to give travellers more flexibility to experience the destination.

British Airways is set to operate daily between Gatwick and Antigua's V.C. Bird International Airport over April, covering Antigua Sailing Week from April 21st to 25th, 2027.

This comes after a continual increase in UK visitor numbers to Antigua and Barbuda, with 53,439 stay-over visitors between January and August this year, 11.2% higher than 2025.

USAirtours reports best-ever summer

USAIRTOURS HAS seen a record-breaking August and September, with a 60% increase in revenues.

The trade-only tour operator saw revenues increase by 60% year-on-year, making it the best-ever August and September trading period.

Guy Novik, Founder of USAirtours, said, "By



combining great people with marketing-leading tools, incentives and training, we're giving agents more reasons to book with us."

Birmingham Airport Update

Update from Tobias Morter

Birmingham Airport Business & Travel Trade Executive



Welcome to October's edition of our travel trade update.

There is plenty happening at Birmingham Airport, with our growing network creating even more opportunities for you and your customers. This month, the spotlight is on EGYPTAIR and our new direct connection to Cairo.

EGYPTAIR is coming to BHX

EGYPTAIR launches direct flights from Birmingham Airport to Cairo this October, creating a new gateway to Egypt and making it even easier for your customers to start their Egyptian adventure from BHX.

Cairo is just the beginning

Think beyond the pyramids. Encourage customers to combine Cairo with Luxor, Aswan, a Nile cruise, or the Red Sea, creating an Egypt itinerary that brings together culture, discovery, and downtime.

Connect beyond Cairo

Cairo also opens up onward travel. EGYPTAIR's network connects across Egypt, Africa, the Middle East, and beyond, giving your customers even more options when beginning their journey from Birmingham Airport.

One route, more to sell

From Cairo city breaks and bucket-list touring, to Nile cruises and Red Sea escapes, the new route gives you more ways to sell Egypt from BHX, whether your customers want culture, sunshine, or both.

Written by
Tobias Morter
Business & Travel Trade
Executive

 /tobiasjm



www.birminghamairport.co.uk

KLM announces winter expansion

KLM HAS announced it will be flying to 164 destinations across the world this winter.

The Dutch airline is operating more flights to popular destinations, increasing capacity, as well as relaunching past routes.

Between October 25th, 2026, and March 27th, 2027, KLM will fly to 164 destinations in 64 countries, 93 of which are within Europe, and 71 are intercontinental.



ANTIGUA AND Barbuda has been elected as the new Chair of the Caribbean Tourism Organisation, with Minister of Tourism, Civil Aviation, Transportation and Investment, Charles 'Max' Fernandez assuming leadership of the CTO Council of Ministers and Commissioners of Tourism.

Silversea unveils 103 new sailings

THE CRUISE line has revealed new sailings within its Voyage Collection 2028-2029, including new culinary options and a South American circumnavigation.

Spanning from September 2028 to May 2029, the programme comprises 103 voyages across 219 destinations in 56 countries, including 29 new ports of call across the Mediterranean, the Caribbean, Asia, Australia, and New Zealand, and South America.

Bert Hernandez, President of Silversea,

said, "Our Voyage Collection 2028-2029 offers industry-leading depth across every region.

Guests can select a voyage designed around a culinary season through our new S.A.L.T. Culinary Voyages, take on an entire continent aboard *Silver Nova* during Grand South America 2029, or spend an afternoon on the exclusive island of Canouan, where our Destination Experience carries guests from a Carnival welcome to a beachside celebration."

easyJet launches new flights from Aberdeen

EASYJET HAS announced two new international routes to run from Aberdeen International Airport next summer.

The airline is set to launch two new summer routes from the Scottish airport to Barcelona, and to Mallorca, giving customers across Scotland more choice when travelling to Europe.

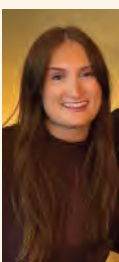
Flights to Barcelona will launch on March 31st, 2027, and operate twice weekly on Wednesdays and Saturdays, marking the first and only direct connection between the two cities. The service to Mallorca will start on May 3rd, operating on Thursdays and Sundays, with prices leading in at £35.48. Prices for flights to Barcelona start at £38.48.



Trafalgar searches for a Godmother

TRAFALGAR IS launching a search for the Godmother of its latest ship, *Trafalgar Dreamer*, ahead of her debut on the Seine next year. The brand is inviting past guests to submit a meaningful story or memory from their travels for the chance to become part of history.

MOVERS & SHAKERS



SOLMAR VILLAS has appointed Lydia Taylor as the new Sales Development Executive after spending three years in the operations

department. Lydia will cover trade sales responsibilities while providing wider support across distribution channels.



PENNY NAOUM has been appointed by ZEUS to strengthen its UK and Ireland presence through Integrated Sales,

marketing and PR representation as the group focuses on luxury positioning in the UK market.

AGENT INCENTIVES

- **JUST GO!** Holidays is offering one travel agent the chance to win a UK festive break for two. The winner can choose from any of the company's five-day 'Tinsel & Turkey' breaks around the UK. To be in with a chance of winning, agents must make a booking during October for any of the operator's festive breaks, meaning the more bookings made, the higher the chances of winning.
- **AUDLEY TRAVEL** has kicked off its end-of-year incentive and this year is one for the books: a whopping £20,000 voucher is up for grabs, doubling last year's prize. Any agents who confirm bookings with Audley before December 14th, 2026, will be entered into the draw to win the grand prize. One runner-up will also be given the chance to join the operator's 2027 agent trip to Egypt.
- **IN CONJUNCTION** with Marriott, Expedia TAAP is offering agents the chance to win a night at the O2 to see Suede & Manic Street Preachers this November. Agents must book Marriott properties through Expedia TAAP throughout October for a chance to win. The prize includes dinner at Marriott Canary Wharf, and tickets to the concert on November 6th, 2026, which the winners will experience from the Marriott Bonvoy Suite. The top 12 selling agents will be selected after the promotion ends on October 31st.
- **UK TRAVEL** agents who are eager to experience Grenada for themselves are in with a chance, as the Grenada Tourism Authority has launched the 'Meet Me in Grenada' initiative. The offer is open to agents who already sell the destination or are keen to promote it. Places are capped at 15 and will be allocated on a first-come, first-served basis. The promotion is available for travel from now until the end of the year.

AGENT BULLETIN



AMBASSADOR CRUISE Line hosted 40 of its trade partners aboard *Renaissance* in Barcelona last month for its second Extreme Day Trip, offering agents an exclusive opportunity to experience the ship first-hand ahead of her return to the Caribbean. The trip welcomed agents from across the UK, including the South West, Wales, Northern Ireland and the North.

Travelbulletin

COMPETITION

Stay up to date with the latest competitions over on our website at:

www.travelbulletin.co.uk/competitions

AGENT TRAINING

- **RIVIERA TRAVEL** has officially launched Riv Rewards, an exclusive new agent loyalty programme designed to maximise trade partnerships by offering lucrative points, incentives, and VIP experiences. Available through the Riviera Explorer platform, agents who achieve Passionista training status can begin earning one Riv Point for every £1 of eligible commissionable revenue on qualifying bookings. The programme features four tiers — Blue, Silver, Gold, and Platinum — that unlock benefits including fam trips, personal travel discounts, and free cruises.
- **THE DISCOVER** Dominica Authority (DDA) has launched a new destination training course for UK travel agents. The course takes place via Online Travel Training (OTT), and is designed to give advisors both the knowledge and the confidence to sell Dominica to clients. The module covers seven tourism pillars: adventure, health and wellness, romance, aqua, culture, events and entertainment, plus Agro and Kalinago. Advisors who successfully complete the training will receive a Certificate of Completion.
- **AMBASSADOR CRUISE** Line has officially launched its brand-new Trade Portal, making it easier for travel agent partners to search, book, and manage sailings. To build the system, Ambassador reviewed the existing booking journey from an agent's perspective, and made adjustments tailored to their specific needs and requirements. The final produce is a one-stop shop that brings cruise search, booking management, live campaigns, incentives, training, downloadable marketing assets, ship visit requests, and business support together in one place. Trade partners will have their own secured accounts, providing more personalised access to the Portal.



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SUDOKU

WIN A £20 M&S VOUCHER IN THE *Travel* bulletin SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk
Closing date for entries is Thursday, October 29th. Solution and new puzzle will appear next week.
October 2nd Solution: A=5 B=3 C=7 D=2

A		7		5	9	8	4	3	
	5				3				
		3			6				2
B		4	9				5		8
	5		1	2		4	3		9
C	7		8				2	4	
	4			6			9		
				8				2	
D		2	5	7	3	1		8	



WHERE AM I?

HOME TO two of Portugal's 17 UNESCO World Heritage Sites, this city is a historic staple where architecture meets lush forested mountains.

FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.

1					2			3	
								4	
5		6						7	
8				9		10			
				11					
12						13			14
15				16					
				17					

- Across**
- 1 Venue for the Travel Bulletin 2026 Star Awards event, ____ Grand (8)
 - 5 Chester based operator specialising in bespoke luxury holidays, ____ Resorts (7)
 - 7 Located on the river Wye, it's known as the Town of Books (3)
 - 8 Currency of Nigeria (5)
 - 10 Major river which forms a border with a number of European countries (5)
 - 11 Traditional Hawaiian garland (3)
 - 12 Accra is the capital (5)
 - 13 Japanese city best known for its food and nightlife (5)
 - 15 ourist attraction overlooking the Thames, London ____ (3)
 - 16 P&O cruise ship (7)
 - 17 Bridgetown is the capital of this Caribbean island (8)

- Down**
- 1 Welsh actor Michael, and recent Celebrity Traitors contestant (5)
 - 2 One of the five Great Lakes (7)
 - 3 Flows through the city of Glasgow (5)
 - 4 Bangkok is the capital (8)
 - 6 One of the flag carriers of the UAE (8)
 - 9 US state, known as Sweet Home ____ (7)
 - 12 Belgium port city famed for its medieval architecture (5)
 - 14 Bryan who had a major hit with (Everything I Do) I Do It For You (5)

CROSSWORD

Mystery Word: SIENA

Across: 1 SHERATON, 5 ELEGANT, 7 HAY, 8 NAIRA, 10 RHINE, 11 LEI, 12 GHANA, 13 OSAKA, 15 EYE, 16 ARCADIA, 17 BARBADOS.
Down: 1 SHEEN, 2 ONTARIO, 3 CLYDE, 4 THAILAND, 6 EMIRATES, 9 ALABAMA, 12 GHEAT, 14 ADAMS.



AGENT INSIGHT

DAN HYAMS

TRAVEL COUNSELLOR

WHEN CLIENTS walk into a conversation about luxury tailor-made trips or honeymoons, "sustainability" is never the word on their lips. They want "unforgettable experiences", "seamless planning", and "to make lifelong memories". As travel advisors, our role isn't to lecture them on travelling responsibly, sustainability and ethics (not all the time at least!); it's to show them that conscious choices naturally elevate their holiday.

In my day-to-day conversations, I rarely open with a spiel about carbon footprints or offset schemes. Instead, I introduce sustainability organically by focusing on quality and authenticity. What tends to resonate most with clients is the human connection.

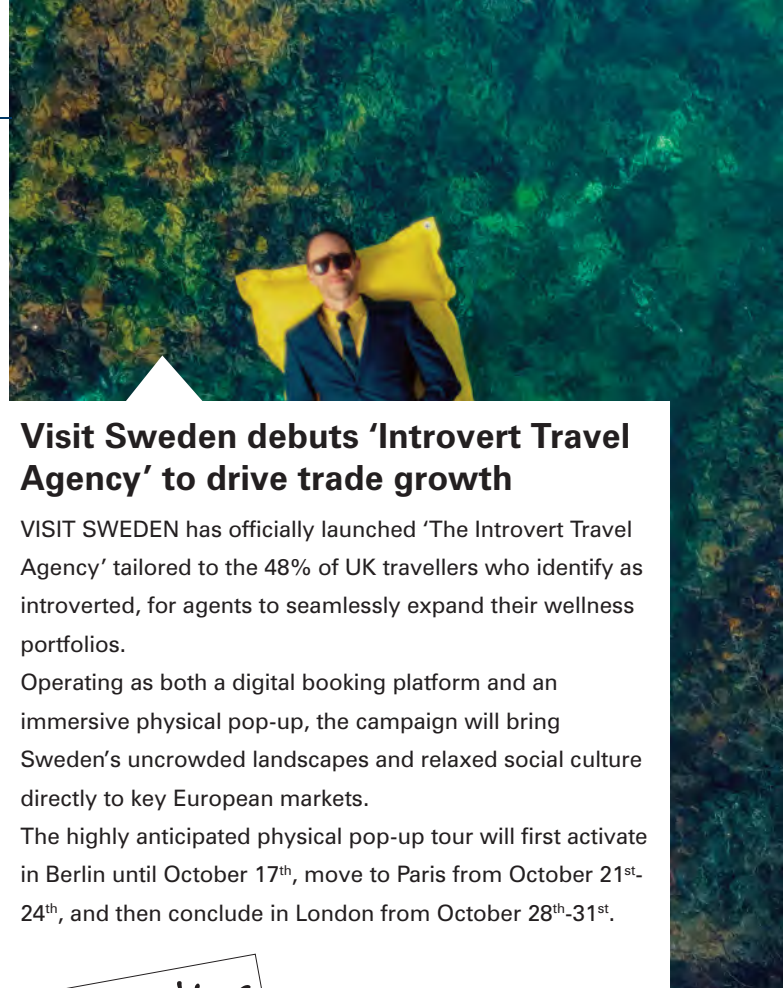
For agents looking to navigate these conversations effectively, here are three practical tips I've learnt to adopt:

"Sell the benefit, not the feature": This was an invaluable line from Jamie Burr, by reframing the conversation to pitch the benefit, service, and unique nature of a property first, then subsequently linking in its positive local footprint as an added value has clients already onto your way of thinking.

Make small swaps feel seamless: Suggest subtle upgrades such as choosing rail over a domestic flight for scenic routes, or opting for local boutique stays instead of large, multi-nationals that enhance the journey without sacrificing comfort but instead may elevate the personal touch to their stay.

Know your partners: Build strong relationships with suppliers who embed genuine sustainability into their operations, so you can recommend them with absolute confidence.

Ultimately, selling sustainable travel in practice isn't asking clients to compromise. It's about curating exceptional, thoughtful journeys where doing good and having the trip of a lifetime go hand in hand."



Visit Sweden debuts 'Introvert Travel Agency' to drive trade growth

VISIT SWEDEN has officially launched 'The Introvert Travel Agency' tailored to the 48% of UK travellers who identify as introverted, for agents to seamlessly expand their wellness portfolios.

Operating as both a digital booking platform and an immersive physical pop-up, the campaign will bring Sweden's uncrowded landscapes and relaxed social culture directly to key European markets.

The highly anticipated physical pop-up tour will first activate in Berlin until October 17th, move to Paris from October 21st-24th, and then conclude in London from October 28th-31st.

News Bites

- CELEBRITY CRUISES has reduced FlyCruise fares on a wide range of 2027 European sailings, offering discounts across multiple departure airports including London Gatwick and Manchester.
- ROYALTON HOTELS & Resorts is rewarding agents with Triple and Double cash bonuses to be used across its resort portfolio, in a two-tier booking incentive where they can earn up to £60 on every single room booked by the end of October across Royalton's West Indies offering.



NOT JUST Travel has seen cruise sales increase by 38% after 'Cruise Month' lifted its sales share to 23%. The homeworking network invested in a month-long focus on cruise and saw more than four times the 9% growth across the business. Cruise Month featured dedicated training, partner promotions, and consumer activity, resulting in cruise accounting for 23% of sales in the month, up 18% from the year before.



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ELITE TRAVEL BRINGS FRESH FORMAT TO MEMBERS

ELITE TRAVEL brought members and suppliers together for a special UK seminar in Liverpool, offering a fresh and exciting take on the organisation's usual conference format.

The decision to host this year's event in the UK came directly from member feedback, with members keen to experience something different from the traditional overseas conference.

The Liverpool seminar delivered exactly that, with a more relaxed and engaging format that was enjoyed by both members and suppliers.

The decision was also influenced by an exciting milestone on the horizon, as Elite Travel celebrates 50 years in the travel industry in 2027. Plans are already underway for an overseas celebration conference to mark this incredible achievement.

With such a significant event planned for next year, the Liverpool seminar provided the perfect opportunity to do things differently in 2026, while still bringing the Elite

Travel community together.

The event was proudly headlined by sponsors DoSomethingDifferent.com, Liverpool Airport, Azamara and JTA, with each taking a leading role in the day's programme.

The event opened with a lively supplier marketplace, giving members the opportunity to meet with a wide range of suppliers, discover new products and strengthen existing relationships.

The day continued with presentations from each of the four headline sponsors, providing valuable insights, updates and inspiration for members. The varied format allowed plenty of time for networking while keeping the day informative, interactive and enjoyable.

Feedback has been extremely positive, with members describing the event as refreshing and fun, and welcoming the opportunity to experience the usual conference in a completely different way. Holding

the event in the UK also kept costs to a minimum, allowing members to bring more staff and give a greater number of their teams the opportunity to attend.

The day concluded in style with a stunning gala dinner, followed by fantastic entertainment from The Beatles Experience, the UK's number one Beatles tribute band, providing the perfect finale to a memorable day.

Wendy Albutt, Marketing and Events Manager of the Elite Travel Group, said, "We wanted to create something fresh, fun and different this year, while still delivering everything our members value from an Elite Travel event. The response has been fantastic, and seeing members and suppliers enjoying themselves, making new connections and creating memories together made all the hard work worthwhile.

"It has also been a wonderful way to build excitement ahead of our very special 50th year."







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FLY FURTHER AND EXPLORE MORE

Three new tours have been unveiled as a part of Riviera Travel's 2028 Worldwide collection.



RIVIERA TRAVEL has announced three new long-haul tours as a part of its 2028 Worldwide collection.

Patagonia, Indonesia, and French Canada have all joined the collection.

The 15-night 'Patagonia: Argentina, Chile, and the End of the World' combines vibrant cities, traditional ranch life, and remote landscapes, all

culminating at the edge of the world in Ushuaia.

With prices leading in at £6,599 per person, it is perfect for experienced travellers and repeat bookers looking beyond Europe for something different, bringing culture, adventure, and remote landscapes into one journey.

'Best of Indonesia: Temples, Volcanoes, and Islands' is for customers looking for more than a beach holiday, and those who want plenty of variety from one trip, without having to choose between islands.

It is a two-week-long itinerary, covering temples, volcanic landscapes,

local culture, and island experiences, across Java, Bali, and Komodo. Prices start at £3,999 per person.

For first-time long-haul customers and those attracted to Canada, who still want that mix of culture and scenery, 'French Canada and Niagara Falls' is ideal, with prices starting from £3,949 per person.

The nine-night trip showcases Quebec City, Montreal, the Thousand Islands, and Niagara Falls, alongside familiar French influences with some of Canada's most recognisable sights.

All three tours are on sale now for guests to book onto.

Discover the UK Islands with Premier Holidays

IN 2027, visitors can take part in new part-escorted Scottish island tours, as well as self-drive options that showcase Syke, Mull, and Arran.

This comes following the launch of its 2027 brochure, covering the Channel Islands, Isle of Man, and UK Islands.

The brochure also features a new walking tour, golf holidays, and an Explorer Tour in the Isle of Man.

Guests can take part in guided walks with Jersey Walk Adventures, as well as covering the Channel Islands with tour specialists. Early bookings can be secured with just a deposit of just £60 per person.

See more on tours with a local expert

WITH EXOTICCA, agents can offer small-group and private escorted tours all across the globe, with the reassurance of expert support and carefully-designed itineraries.

The company offers late holiday deals for destinations all over the world, so guests can whisk themselves away on a spontaneous trip, where flights, accommodation, and activities are all included.





Newmarket offers 10% off wish-list trips

THE OPERATOR is offering up to 10% off wish-list experiences when booking before November 8th, 2026.

Travellers can explore the far reaches of Malaysia and Australia for less and learn more about the lands closer to home.

Some of the itineraries highlighted in the offer include the nine-day 'New England in the Fall' journey from £2,470 per person; and the 21-day 'New Zealand Odyssey – North to South Islands'.



An elevated European offering

WENDY WU Tours' European collection has become even grander with the addition of four new tours. The new options feature tours to Europe's lesser-known side, including journeys to the Balkans, the Baltics, and Scandinavia. The collection features the introduction of the new Classic Flex range, and the operator is offering savings of up to £1,415 per person to celebrate the launch.

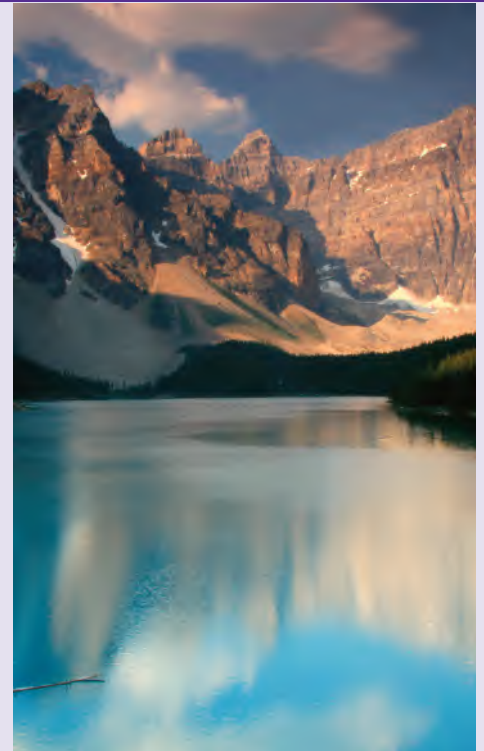
Save up to £600 on dream itineraries

UK TRAVELLERS can book the holiday of their dreams for less this month as Cosmos is offering up to £600 off per couple across some of its best-selling escorted tours for 2027.

The new trade-friendly campaign has been designed to help agents sell through the autumn, offering huge savings across select tours in North America, Asia, Africa, South America and the South Pacific.

The campaign also features savings of up to £300 per couple for European options.

Some of the tours available in the offer include the 12-day 'Classic Japan: Land of the Rising Sun' itinerary priced from £4,889; the 10-day 'Heart of the Canadian Rockies' trip leading in from £2,849; the eight-day 'Southern Sounds & Elvis' tour priced from £2,899; and the 10-day 'Highlights of Morocco' adventure leading in from £1,094.



All flights are included in the itineraries, available from regional airports including London Heathrow, Manchester, Birmingham, and Edinburgh.

The campaign is live now and will run until November 2nd, 2026.

Go around the world with Jules Verne

BRINGING TOGETHER unforgettable journeys from all corners of the world, Jules Verne has launched its brand-new 2027/2028 Worldwide Collection, featuring new itineraries, solo soirees, and up to £250 in early bird savings.

Simon Grove, head of product, said, "Demand for authentic, experience-led travel continues to grow, and we've been busy developing an exciting programme of new tours for 2027 alongside destinations and journeys customers already love."

More than 120 group tours across 80 destinations will be featured in the collection, with a new range of adventures spanning across Europe and Asia, including options in China, Japan, India, Venice, Malta and Madeira. The collection has been designed for curious travellers looking to deepen their cultural experiences.

To coincide with the launch, Jules Verne is offering two early-booking incentives for 2027, allowing travellers to save up to £250 on each booking and enjoy a reduced deposit of £27 during the same booking window. Bookings must be made before October 31st, 2026.

Some of the new tours include the 11-day 'China Highlights' priced from £1,795 per person; the 21-day 'The Five Stans: Grand Tour of Central Asia' from £8,995 per person; and the eight-day 'Croatia & Bosnia Explorer' leading in from £2,195 per person.



The launch of Unforgettable Asia

UNFORGETTABLE TRAVEL Company has launched 'Unforgettable Asia', a new luxury Asia specialist.

The specialist is designed to make it easier for agents to sell complex travel across the region.

This comes following a surge in demand for Asia at Unforgettable Travel Company, with enquiries increasing 226% between 2022 and 2025. Agent demand has also accelerated quickly, now making up 54% of the company's Asia bookings.

Set to launch with 11 destinations and 50 itineraries, Unforgettable Asia will initially cover Japan, South Korea, Taiwan, Thailand, Vietnam, Cambodia, Laos, Singapore, Malaysia, Borneo, and Indonesia, with further destinations to be added later this year and into 2027.

These new experiences are designed to take travellers beyond the most familiar

highlights and focus on slower-paced journeys with high-touch experiences, while also keeping the luxury agent in mind, with private chauffeur transfers, luxury hotel stays, expert guides, complimentary concierge services and 24/7 in-destination assistance included on every booking.

From honeymooners to multi-generational families, the collection has been developed for every traveller.



TRAVELSPHERE AND Just You have launched a new Marketing Hub for agents, offering them a one-stop-shop for both brands, with a variety of content available.

Some of the key features include brand guidelines, itinerary assets and images, flyers, brochures and posters, videos and digital screens, and social media assets.

Head of Trade Sales UK Rachel Mould said they'll continue to build on the range of ready-to-use content as time goes on.



Image Credits: Left: Unforgettable Travel Company, Right: Just You

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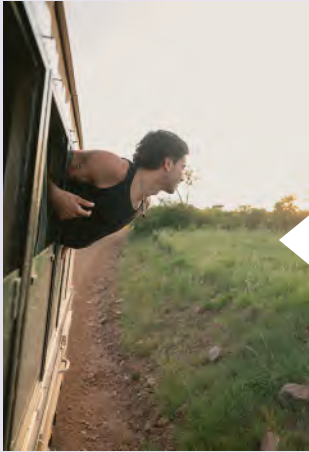


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Contiki heads back to Uganda

CONTIKI HAS brought Uganda back to its portfolio as part of a new East Africa wildlife adventures collection for 2027.

One of the highlights of the collection is the new 19-day 'Best of Uganda, Kenya & Tanzania' itinerary, which spans across the three countries, giving travellers the chance to see mountain gorillas, chimpanzees, rhinos, plus more on a range of safari experiences. Prices lead in from £6,025 per person.

Spaces are available to book now, with departures scheduled for May 2027.

Ramble expands long-haul portfolio for 2027

RAMBLE WORLDWIDE has unveiled eight brand-new long-haul walking holidays for 2027, including its first-ever guided itinerary in California.

Departing throughout 2027, the new collection spans North America, South America, the Caribbean, and Southeast Asia. Notable highlights include the flagship 14-night 'California Dreaming' tour departing in April and October priced from £6,499; the 13-night 'Autumn

Colours of Eastern Canada' running through September with prices leading in from £5,299; and the 10-night 'Beautiful Barbados' itinerary departing in January and June with prices leading in from £3,749.

Additional long-haul routes include 10 nights in the Dominican Republic priced from £4,199, as well as an expansive 18-night Andean expedition across Argentina and Chile priced from £8,899.

HF Holidays launches biggest-ever collection

HF HOLIDAYS has expanded its 2027 holiday collection to meet growing demand for active, sociable breaks outdoors. The expansion now features over 200 holidays, including a range of expert-led Overseas Garden Tours visiting botanical attractions, and more Guided Walking holidays exploring lesser-known sides of popular destinations.

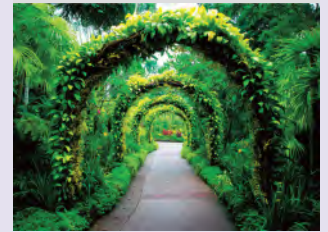


Image Credits: Top: Contiki; Bottom: Canva Pro



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MUSICALS, FEASTS, AND MORE

Lots to offer for the whole family aboard Disney Cruise Line's new sailing, *Disney Believe*.



DISNEY CRUISE line will invite guests on a journey inspired by its courageous characters who believe in themselves, their dreams, and the promise and possibility of new horizons aboard its new ship, *Disney Believe*.

The new ship is set to depart from Port Everglades in Fort Lauderdale, Florida, on December 18th, 2027, and

will introduce brand-new experiences that families will not want to miss.

Featured is the world's first stage adaptation of *Encanto*, a family dining venue that expands the *Frozen* universe with an all-new setting and experience, a Grand Hall inspired by the vibrant world where the sky meets the sea from *Moana*, and more.

Encanto is joined by the hit show 'Tangled: The Musical', this time with a reimaged set design and special effects exclusive to the new ship.

The ship features 10 official dining venues and food concepts for the whole family to enjoy.

Adults will also be able to enjoy

venues, offerings and entertainment tailored just for them, for a delightful mix of fun and relaxation. This includes a premium dining suite, the secluded 'Quiet Cove' pool area, the tranquil oasis of the 'Senses Spa', and a haven for pampering with the 'Untangled Salon'.

Guests aboard *Disney Believe* will have the choice of four- and five-night sailings from southern Florida to the Caribbean and The Bahamas.

Along the way, they will make stops at one or both of Disney Cruise Line's island destinations, Disney Castaway Cay and Disney Lookout Cay at Lighthouse Point.

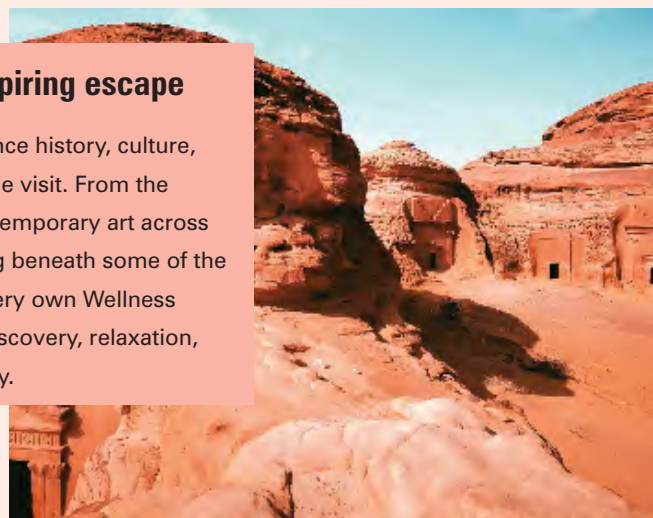
Explore Lapland as a family with Arctic Boutique

ARCTIC BOUTIQUE Collection has expanded its portfolio across Finnish Lapland, with four new accommodation openings and expansions across the region, including two for families to enjoy.

This includes the Halo Igloos Riverside in Vikaköngäs, with their larger size giving families the space to spread out beneath the sky. Rates range from around £425 per night for up to four guests, including half board, snowshoes, and shuttles. The Aava Glass Igloos in Rovaniemi also accommodate up to four guests, and open on November 13th, 2026, starting at about £507 per night.

Saudi Arabia's most inspiring escape

IN ALULA, families can experience history, culture, nature, and adventure - all in one visit. From the ancient tombs of Hegra, to contemporary art across the desert landscape, stargazing beneath some of the world's clearest skies, and its very own Wellness Festival, families can balance discovery, relaxation, and connection with one holiday.





Kandooma Maldives puts family first

KANDOOMA HAS deflagged from IHG to become 'Kandooma Maldives' under HPL Hotels & Resorts management.

The resort is now all-inclusive, with an experience-led approach designed to make family holidays easier, richer, and more fun.

Renovations include new activities, as well as eight new family beach pool villas which combine direct beach access with private splash pools and dedicated children's sleeping spaces, to keep family at the heart of Kandooma.



Celebrating Autumn in Orlando

With Autumn well and truly underway, Orlando has more to offer than theme parks, from pumpkin patches and 94 days of Halloween, to major music events, food festivals, cultural celebrations, and pro sports.

Families can enjoy the Southern Hill Farms Festival until November 22nd, Fall Fiesta in the Park on November 7th-8th, and FusionFest for family-friendly crafting in late November.

Children of single parents stay for free

RED SEA Holidays has launched a new Single Parent Saver offer, where one child can stay for free when travelling with a single adult.

The deal also allows for 50% off hotel stays for a second child, giving travel agents a new value-led option for families heading to Egypt.

Designed to make Egypt more accessible to single-parent families, the offer applies to all bookings at any Red Sea Hotel properties.

This includes accommodation across destinations like Sharm El Sheikh, Hurghada, and Makadi Bay.

Prices lead in at £1,054 for one adult and one child under 12 for seven nights at Siva Golden Bay, in Makadi.

Other lead-in prices feature £1,294 for a week at the Grand Waterworld Makadi Hotel, and £1,077 for a week at The



Grand Hotel, Sharm El Sheikh.

One adult and two children under 12 can also enjoy seven nights from £1,737 at Siva Golden, Makadi Bay.

Spooky family mini-breaks this Halloween

MANCHESTER AIRPORT has last-minute deals from £34 per person return available this Halloween.

As the spookiest date on the calendar falls on the last Saturday of the school half term, the airport's unrivalled network of more than 200 destinations, served by over 50 airlines, is giving customers the chance to see how Halloween is marked across Europe and beyond.

For families looking for a thriller of a half-term getaway, the airport has rounded up

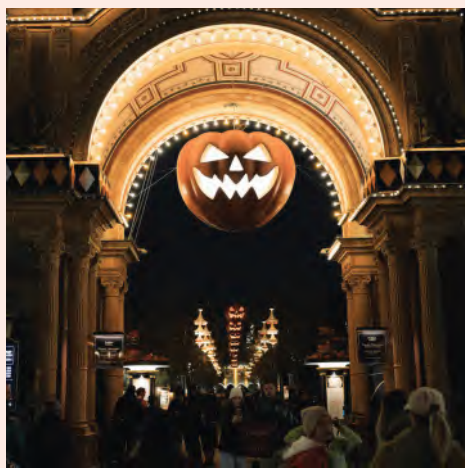
some of its best available last-minute deals.

For £125 per person, guests can get return flights to Bucharest to check out the week-long Halloween Festival at Bran Castle, best known for inspiring Dracula.

Leading in at just £34 per person, families can take in the dark history that lies beneath the vibrant and modern metropolis of Dublin. The award-winning Ghost Bus Kids Tour brings that history to life.

More deals include routes to Prague from £120 per person, where visitors can explore the Czech capital's underground network of tunnels and passages, and stunning gothic architecture, flights to Venice from £111 per person to see the home of the masquerade party, and just £196 per person to Frankfurt to see the castle for Mary Shelley's much-loved gothic horror novel, *Frankenstein*.

Other destination deals include Barcelona, Copenhagen, and Derry.

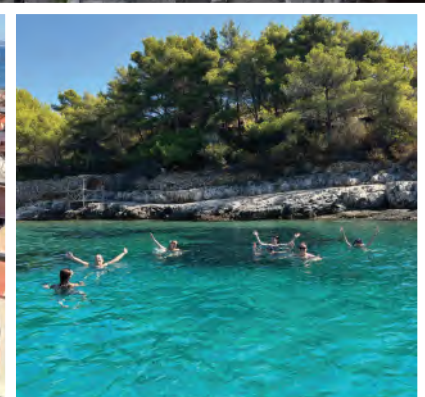
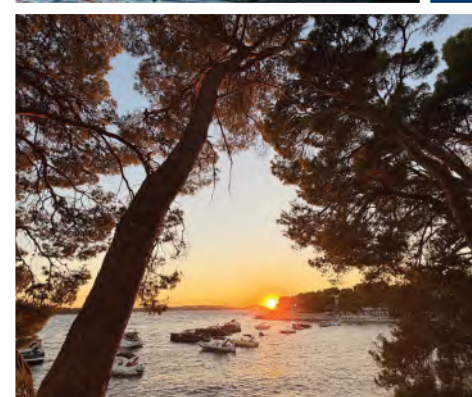
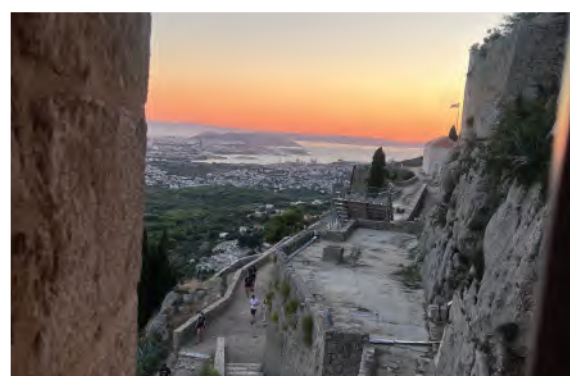




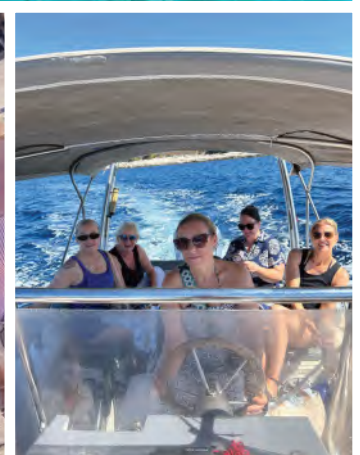
Croatia Fam Trip

THE CROATIAN National Tourist Board and the Split-Dalmatia County Tourist Board organised a study trip in September for travel agents from the UK's largest network, Travel Counsellors, as well as representatives from Silver Travel and *Travel Bulletin*.

The trip was dedicated to cultural and historical heritage, gastronomy, and natural beauty. During the multi-day tour, guests visited Split, Trogir, Klis, Sinj, Vrgorac, Red and Blue Lakes, and the town of Hvar. The trip showcased the diversity of the country's offerings, as the destination is quickly becoming a favourite for British tourists. For more information about the destinations visited, head to <https://croatia.hr/en-gb> and <https://www.dalmatia.hr/>



CROATIA
Full of life



Family fun gets a luxury upgrade

SANI AND Ikos are enhancing their luxury resorts for 2027, with a strong focus on multi-generational groups and greater-value stays.

At Sani Beach, newly redesigned Family Suites, including selected beachfront options, will offer contemporary interiors, private outdoor spaces and easy access to family-friendly experiences, including the Rafa Nadal Tennis Center, Chelsea FC Football Academy and shallow waters of Bousoulas Beach. Porto Sani is also expanding by around 80%, adding 119 new suites, a lagoon-style family pool and new poolside dining. Interconnected suites sleeping up to six, alongside a kids' club and crèche, make it a go-to choice for families.

Families will also benefit from

enhanced value across Sani, with children and additional guests staying free or at reduced rates in select accommodation.

At Ikos, the redesigned Ikos Oceania will include refreshed family accommodation, while Ikos Dassia will introduce a redesigned Three-Bedroom Beachfront Villa with Private Pool, ideal for larger families seeking privacy.



Kids go free in San Diego

FAMILIES CAN save up to \$1,000 this October with the return of 'Kids Free San Diego', including more than 100 offers at attractions, museums, hotels and restaurants across the region. Daniel Kuperschmid, President and CEO of the San Diego Tourism Authority, said, "Kids Free San Diego has helped families experience more of our destination while making budgets go further. The programme makes it easier for families to enjoy a San Diego getaway in the fall and discover the experiences that have made the region a premier family destination."

Do you believe in ghosts?

Jeanette Ratcliffe

Publisher

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Ghosts no, after life definitely yes.



Simon Eddolls

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Absolutely not.



Sarah Terry

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Yes ghosts, witches, spirits and angels!



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No, but I believe in spirits!



Leah Kelly

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Definitely, i've witnessed too many 'coincidences' for my liking...



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I'm open to being convinced.



Holly Hopkins

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No.



Oliver Terrell

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Yes but only at spooky times of the year.



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I do believe in something...



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Three-course dinner
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Prizes
9.00pm

Event ends
9.30pm



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