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Hear from all our winners as we reflect on this year's Star Awards! (Pg. 27)

Jetset

It never gets

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Please believe us, despite winning this award 15 times,
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For us, it still honestly feels like our first time....



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THANK YOU from the very bottom of our hearts.

Team Jetset, Nov 2024



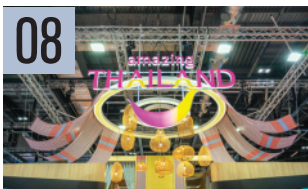
jetsetholidays.co.uk



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STAR AWARDS' WINNERS
 Raise a glass to all our worthy winners from this year's Star Awards!



COLD IS THE NEW HOT

Research reveals more Brits want to head to the colder climates on their cruises as natural beauty and fewer crowds become top motivations.

THE HOTTEST trend is keeping it cool according to research conducted by a cruise.co.uk survey which has found that travel to cooler climates has become more popular with UK cruisers.

Dubbed as a 'coolcation', 5% of all cruisers are more inclined to travel to colder destinations than they were 12 months ago, with nearly half (49%) of respondents finding the idea more appealing than holidays under the sun.

Topping the charts for the coolest destinations to visit are the Norwegian Fjords (34%), Alaska (23%), Iceland and Greenland (20%), Antarctica (13%) and the Baltic Sea (10%).

So what is motivating travellers to forego their swimsuits for scarves? 'Scenic natural beauty' was the most popular reason, with

65% of people surveyed citing it as their top reason. Other motivations include 'unique wildlife experiences' (19%) and 'cultural experiences in less crowded destinations' (13%), with 'escaping the heat' cited by only 3% of people.

Tony Andrews, managing director at cruise.co.uk, said, "This survey clearly indicates a shift in preferences among UK holidaymakers. While traditional sun-soaked destinations remain popular, more travellers are seeking out colder climates and the incredible experiences they offer.

"With stunning landscapes, rich wildlife and fewer crowds, 'coolcation' cruises are emerging as a compelling alternative for those seeking something different."

To read more about the latest in cruising, head to page 17!



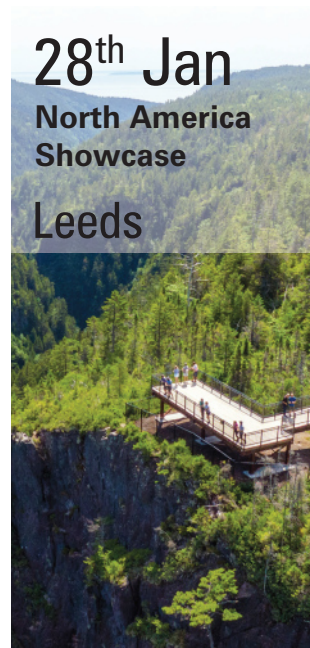
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Get all shook up with new London coach breaks

JG TRAVEL Group has opened sales on coach breaks to London to offer guests a first-of-its-kind experience bringing Elvis Presley's story to life next year with state-of-the-art AI, VR and holographic tech.

Elvis Evolution traces the icon's career from wholesome country kid to Rock 'n' Roll star, immersing guests in the story and moments that made the King.

After the experience, guests will enjoy the

'All Shook Up' after-party bar to raise a glass to both the music and the man.

Coach breaks depart between June 15th and October 26th, 2025, with prices, leading in from £229 per person, covering return coach travel, one night's bed-and-breakfast accommodation, the experience and after party, plus free time in London.

www.justgoholidays.com/agents

www.omegabreaks.com/agents



Ethiad announces new Egyptian service

THE EL Alamein route will open a gateway to Egypt's northern coast with the Mediterranean.

Taking to the skies in July 2025 from Abu Dhabi, the twice-per-week service will provide travellers nonstop access to the Al Sahel region, a

location recognised for rich historical significance, vibrant landscapes and clear waters.

The new route aims to connect travellers from the UAE, Gulf region and beyond to the emerging tourist hotspot.

www.etihad.com

Contiki announces largest-ever Cyber Sale

OVER 140 trips are included in Contiki's Cyber Sale following the operator's recent price reversal on 90% of its European programme.

Young travellers can save up to 25% on 145 worldwide trips during the month-long Black Friday sale period. The sale includes several brand-new trips including 'Albania Beaches & Peaks' and 'Ancient Wonders: Rome, Athens and Cairo'. Several trips from Contiki's 'Ultimate' collection are included in the sale, as well a selection of the popular 'In a Week' itineraries.

The sale follows the huge price rollback Contiki conducted on the vast majority of its European trips, where travellers could save up to £159 on the fan-favourite 'Italian Espresso' tour amongst others.

www.contiki.com

Latest easyJet route heads from Leeds to the Louvre

EASYJET HAS launched a new route from Leeds Bradford to Paris which will operate twice per week throughout the winter season.

Ali Gayward, easyJet’s UK country manager, said, “It is great to see our fantastic new service from Leeds Bradford Airport to the French capital this winter, taking off for the first time. Now we can offer our customers in the region even more choice and connectivity.” www.easyjet.com



Image Credits: Left: easyJet, Right: Adobe Stock



Cook Islands set for 40,000-visitor boost in 2025

A FIFTH weekly Jetstar flight from Sydney to Rarotonga is expected to bring over 40,000 additional visitors to the Cook Islands in 2025.

The additional service will take flight from May 2025, with Cook Islands Prime Minister Mark Brown describing the extra flight as “not just a matter of convenience... every additional flight brings more opportunities for our businesses, communities, and islands.” www.cookislands.travel

Christmas comes early with G Adventures’ Cyber Sale

UNTIL DECEMBER 3rd, 2024, travellers can save up to 30% across more than 400 of G Adventures’ itineraries spanning every continent on the planet.

Deals and discounts can be found across the new Geluxe Collection as well as the popular 18-to-Thirtysomethings, Classic, Family, Marine and Wellness travel styles. Booking must be made by December 3rd, 2024, for travel before April 30th, 2025. Guests can still save up to 10% for trips departing between May 1st to

August 31st, 2025.

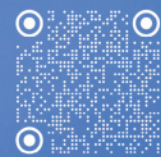
Travellers can take advantage of discounted prices across a vast array of life-changing trips, including the 11-day ‘Antarctica Classic’ expedition leading in now at £4,799 per person, boasting savings up to £1,600; and the 29-day ‘Southeast Asia Encompassed’ itinerary now priced at £2,821 per person, including £300 savings.

www.gadventures.com

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Emirates makes Edinburgh return with daily service

EMIRATES HAS officially landed back in Edinburgh for the first time since 2020 and will now operate a daily service to the Scottish capital. The flight was welcomed by the Royal Edinburgh Military Tattoo to mark the occasion. Edinburgh is the airline's



eighth UK destination, with the daily service complimenting Emirates' current A380 daily flight to Glasgow. This new service brings Emirates' offering up to 14 weekly flights to/from Scotland.

Adnan Kazim, Emirates' deputy president and chief commercial officer, said, "The UK is one of our most important markets, and we're proud to reinstate our footprint in Scotland – a country that's loved by visitors from around the world... with 14 weekly flights to and from the country, passengers can now easily connect to popular long-haul destinations such as Thailand, Australia, and of course the vibrant city of Dubai."

Currently, Emirates operates from eight UK bases including Gatwick, Heathrow, Stansted, Manchester, Birmingham, Newcastle, Glasgow and now Edinburgh, offering customers 133 weekly flights. www.emirates.com



NORSE ATLANTIC Airways saw its inaugural charter flight take to the skies earlier this month from Manchester airport where more than 300 guests were taken to Barbados to join P&O Cruises' *Britannia* for a 14-night sailing. Between November 2024 and March 2025 Norse will operate weekly Friday flights from Manchester to Barbados as part of the P&O's fly-cruise programme. www.pocruises.com/fly-cruises

Curtain call for Holiday Extras

HOLIDAY EXTRAS has launched Theatre Breaks packages which are now available to the trade, offering customers exclusive access to some of the hottest shows on London's West End. The Theatre Breaks are designed to provide a seamless experience for all guests, from avid theatregoers to first-timers ready to immerse in the magic of London's vibrant theatrical scene.

Sample packages include tickets to *Matilda* with a three-course dinner at the Clermont Charing Cross for dates in November from £93; tickets to The Tina Turner Musical with a stay at Holiday Inn Express Royal London Docks from £103 per person and tickets to MJ: The Michael Jackson Musical with a stay at the Mercure London Bloomsbury for £145 per person in December. www.holidayextras.com

Riviera reports 35% trade growth

RIVIERA TRAVEL has reported that trade bookings have increased by 35% year-on-year, with solo departures up 66%. Signature tours are proving similarly popular with a 38% rise, as well as river cruises boasting a 51% increase.

Vicky Billing, head of trade and partnerships for the UK & Ireland, said, "We are over the moon with the support we have had from our amazing trade partners this year. My team and I are so grateful for every single booking and want to sincerely thank all our partners. It's been particularly satisfying to see travel agents who have never sold Riviera making bookings on a regular basis." www.rivieratravel.co.uk



Jet2 completes 2026 summer programme

JET2.COM HAS rounded off its jam-packed summer 2026 schedule with the addition of Budapest, Kraków, Prague, Paris and Vienna. The new city break destinations join already on-sale options Athens, Barcelona, Nice, Porto, Rome and Venice. www.jet2.com

AGENT INCENTIVES

- CHARLOTTE TILBURY** advent calendars are up for grabs with Travelsphere and Just You. A calendar is being given away each week until the end of the month. Week three will see one agent who made a booking across either brand win. Week four will see the prize go to an agent who has visited the Just You and Travelsphere Trade Team Facebook page and shared a post tagged with *#TravelsphereCT* or *#JustYouCT* across their platforms.
www.travelsphere.co.uk / www.justyou.co.uk
- AGENTS CAN** win a six-night trip to Zambia with a plus one by completing a short quiz and providing their contact details by November 22nd, 2024. Doris Kofi, First Secretary for Tourism for the Zambia High Commission, said, "Getting more travel professionals to see Zambia for themselves is a key part of our 2025 strategy."
<https://shorturl.at/VMoSQ>



15 AGENT places to G Adventures' next GX Summit, in Jordan, will be awarded to the top booking agents until May 31st, 2025.



AGENT TRAINING

- VISIT ORLANDO** has added a new Outdoor Adventures module to the Orlando Travel Academy, providing agents with detailed insights into the wide range of outdoor experiences on offer. Casandra Matej, president and CEO, said the module "will equip travel advisors with additional tools to enhance itineraries, with options appealing to visitors seeking both adventure and relaxation."
www.orlandotravelacademy.com
- WETRavel** HAS partnered with Intrepid Travel to launch a free course to help agents curate impactful, scalable and sustainable itineraries for their adventure-seeking guests. The course covers building, marketing and measuring impact of travel products.
www.academy.wetravel.com/course-rethinking-tour-development

Travel bulletin

COMPETITION

Win a two-night stay for two adults and two kids at the Gennadi Grand Resort!

Find out more at www.travelbulletin.co.uk/lindos-competition

The Advantage
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Scan the QR code to find out more about our solutions for established travel agencies, TMCs, start-ups and homeworking businesses.

Celestyal builds "platform to grow" on "agent first" foundations

CELESTYAL CRUISES' CCO Lee Haslett said he and his team are "really pleased" with the results delivered from the trade this year.

"We have had a lot to talk to travel agents about, but equally we have been overwhelmed by the support we have received as well. The UK is doing really well for us."

If there was "a lot to talk to travel agents about" in 2024, the tail end of the year and upcoming wave campaign very much continues to ride that wave.

"We have awarded a number of agents who have supported us this year with a Qatar super-fam; on November 27th, we are taking 30-plus of them out to Qatar for the Formula 1 Grand Prix aboard Celestyal Journey."

Equally exciting is the imminent arrival of a revamped trade portal.

"Prior to wave, we will launch a new agent portal. The reason why that is so important to us is that it is one piece of a year-long project to change a lot of our digital infrastructure.

"That new portal will be a one-stop-shop for working with Celestyal; it will include education, rewards and the ability to book as well. Expect new content, new itineraries, and a whole new suite of assets available to agents in the first or second week of December."

www.celestyal.com



OVER 4,000 exhibitors descended on the capital from November 5th to 7th as World Travel Market made an estimated impact of £200 million on the London economy. WTM London 2024 marked the 44th edition of the trade show, an edition which boasts a 7% growth in exhibitor numbers against 2023. www.wtm.com

"Resilient" Jordan paves the road to UK market recovery

DESPITE CONFLICT-IMPACTED traveller confidence and the ensuing decrease in UK visitation this year, Jordan Tourist Board's managing director, Dr Abed Al-Razzaq Arabiyat, remains sure that the "resilient" nation can refine its messaging to better appeal to the UK market in 2025.

"We want to convince tourists that Jordan remains resilient. No incidents have happened yet in Jordan, our skies are open,

and we are far away from what is happening in Gaza. Jordan, the oasis of peace, is always waiting with open arms."

2025 will see the implementation of a new strategy in the UK market, developed around a segmentation study on exactly what Dr. Arabiyat and the Jordan Tourism Board identify as the critical "needs and expectations" of British travellers to Jordan. www.visitjordan.com

Affinity for Bermuda remains strong

IT HAS been almost two years since the Bermuda Tourism Authority rekindled its spirit with the 'Lost Yet Found' campaign message. Since then, VP of marketing Jamari A. Douglas has been inspired by travellers' "affinity for the island... [their] fond memories of Bermuda and their enthusiasm to share their Bermuda stories."

Since clarifying its brand messaging and heightening activity, Jamari says the destination "has reintroduced itself to the market, expanded who we talk to and what we talk about... it gives us a new way to think about the island and absolutely showcases the vast range on offer across the islands." www.gotobermuda.com



easyJet seals four-year Greece deal

EASYJET HOLIDAYS' CEO Garry Wilson signed a four-year commitment to invest in Greek tourism development at WTM, noting that the nation is "one of [easyJet Holidays'] most loved destinations."

www.easyjet.com

SUDOKU

WIN A £20 M&S VOUCHER IN THE *Travel* bulletin SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk

Closing date for entries is Thursday, November 28th. Solution and new puzzle will appear next week.

November 1st Solution: A=7 B=3 C=5 D=1

A		3				1	6		
				9			2	1	8
	5	8					7		3
B	3		9	6			1	8	
				1					
C		8	1			2	9		4
	8		3				5	6	
	7	1	5		3				
D			6	8				3	



WHERE AM I?

CAMBODIA'S BUSY capital is home to the renowned Royal Palace, the Independence Monument and a handful of prestigious temples.

FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.

1				2		3				
										4
5		6				7				
		8			9		10	11		
12					13	14				
				15						
						17				
		18								

Across

- 1 Hotel brand, part of Radisson Hotels (4,5)
- 5 Currency of Tunisia (5)
- 7 Dublin based operator, ___ Ferries (5)
- 8 City famous for its leaning tower (4)
- 10 Capital of the Algarve (4)
- 12 Long haul operator and Travel Bulletin 2024 Star Award winner, ___ Medal (4)
- 13 Continent (4)
- 16 Could be a call sign or an award (5)
- 17 An indigenous person of New Zealand (5)
- 18 UK airport and 2024 Travel Bulletin Star Award winner (9)

Down

- 1 This bear is off to Peru, at a cinema near you (10)
- 2 Popular European city-break destination (5)
- 3 Major car hire company (4)
- 4 County home of the Ironbridge Gorge (10)
- 6 Kathmandu is the capital (5)
- 9 Acapulco international airport code (3)
- 11 Rent A Car company and an historic Texas tourist attraction (5)
- 14 The King and Queen recently visited this Commonwealth nation in the Pacific (5)
- 15 American singer Sheryl, sounds like a bird (4)

CROSSWORD

Mystery Word: ROME

Across: 1 PARK PLAZA, 5 DINAR, 7 IRISH, 8 PISA, 10 FARO, 12 GOLD, 13 ASIA, 16 OSCAR, 17 MAORI, 18 NEWCASTLE. Down: 1 PADDINGTON, 2 PARIS, 3 AVIS, 4 SHROPSHIRE, 6 NEPAL, 9 ACA, 11 ALAMO, 14 SAMOA, 15 CROW.



POLISH
TOURISM
ORGANISATION

POLAND.

More than you expected

■ www.poland.travel

Antor hopes to inspire accountability with pathway

TRACEY POGGIO, Antor chair, launched the association's new 'Pathway to Responsible Tourism', encouraging members "to find a new way of collectively working together to start changing the narrative around how people travel abroad and how they behave in destinations."

Noting that Antor member destinations, a roster now nearing 60 across the globe, may be at different stages of their

sustainable and responsible journeys, the pathway hopes to inspire actionable and measurable points regardless of existing progress.

"There are places in the world we must be thankful to visit... as much as the industry is doing everything it can, and it really is, we have to shift that accountability and responsibility to individuals."

www.antor.com



"Big step" for Corendon Airlines

CHRISTIAN HEIN took up the role of head of sales & marketing at Corendon Airlines in June of this year; he already has high ambitions to take the airlines to new heights. "The UK market remains healthy, but of course, there is huge capacity in the market and therefore competition."

UK country manager, ex-Youtravel Matthew Carpenter, is spearheading plans to hopefully improve on the 300,000 UK flyers with the airline delivered between January and September 2024.

www.corendonairlines.com



Montenegro uncovers its wild side

THE NATIONAL Tourism Office of Montenegro showcased a new campaign, 'Uncover Your Wild Side' at WTM 2024, which director PhD Ana Tripković Marković, says "invites UK travellers to experience Montenegro's untamed beauty and vibrant culture."

"Our vision is to bring Montenegro's best-kept secrets to life..."

www.montenegro.travel

Barbados set for Autograph addition

ROYALTON CHIC Barbados was confirmed as a new addition to Marriott International's Autograph Collection at WTM 2024.

The property, 30 minutes from Barbados International, will offer an adults-only haven from spring 2026, described as "a vibrant new dimension to luxury travel in Barbados" by Jordi Pelfort, president of Blue Diamond Resorts.

www.royaltonresorts.com



India spotlights free e-visa initiative

AFTER WELCOMING 9.5 million tourists last year, of which 920,000 came from the UK, the director-general of India's tourism ministry was keen to spotlight the destinations free e-visa scheme.

Mugdha Sinha noted that "the diversity [of India's tourism product] is humungous... we are marketing India as a destination for all seasons."

Recently, the ministry relaunched its Incredible India content hub, a one-stop shop for accommodation, flights, homestays and even cruises.

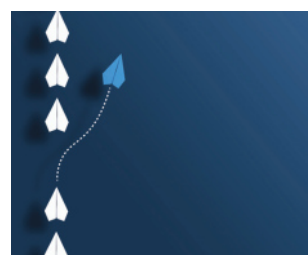
150 new and alternative destinations are being developed in a "pro-planet and sustainable" mould.

www.incredibleindia.gov.in

Bedsonline braced for changing tides in travel

REBECCA BRETT, retail director for Europe at Bedsonline, remains bullish that the platform (and wider HBX Group) is "readied... [for] the rate and pace of change" hitting travel.

"We have been, and will continue to be, very good at making sure that our business is readied for that. To be able to leverage



change, pivot to trends or behaviours. We are able to change and do what we can to support agents."

www.bedsonline.com

WTM highlights the need for change to redefine the sector

THE COLLABORATIVE Journey to Net Positive Tourism session held at World Travel Market highlighted the need for industry standardisation and government support to redefine the travel sector in a green world.

Global sustainability director, Jessica Matthews, from



technology company Sabre, said, "We need to shift that narrative to look at how we are managing visitor impact. We need consistency on goals." She added that there is "huge potential for technology to facilitate good travel."

Sabre is also working with other travel companies to bring consistent sustainability initiatives to the mainstream.

Among existing initiatives, the session heard the Japan National Tourism Organisation share community tourism successes to help other destinations, highlighting how it has employed technology to match those visitors interested in 'voluntourism' to appropriate opportunities available.

The Ras Al Khaimah Tourism Development Authority also spoke about the cross-border collaboration to encourage visitors to enter its larger neighbourhoods to prevent overtourism.



BRASIL TOOK to the WTM stage to showcase its diverse offering with the launch of a new initiative to encourage new experiences centred around wildlife and flora observations in the Cerrado and Brazilian Amazon. 'Visit Brazil Showcase' will focus on providing authentic, diverse and sustainable experiences for all travellers.

WTM Global Trends Report states frontier travel is on the rise

THE EXCLUSIVE WTM Global Travel Report has revealed that more affluent consumers around the world are driving shifts in the traditional travel norms, particularly in regard to more travellers seeking riskier activities.

The report stated, "The popularity of travel has fuelled remarkable creativity. Be it volcano-boarding in Nicaragua or cage-diving with sharks in South Africa, a broadening range of activities is available to consumers,

driven by growing demand for new and unique experiences."

While soft adventure activities such as hiking, cycling and wildlife watching represent the largest share of adventure opportunities in the market, hard adventure such as skydiving, whitewater rafting and mountaineering are likely to gain traction among wealthier consumers, leading to a rise in frontier travel opportunities.

Jamaica set for new heights in 2025

FOLLOWING A successful 2024, Jamaica took to WTM to share the news that the destination is expected to soar to new heights with a promising 2025 on the horizon.

Minister of Tourism, Hon. Edmund Bartlett, revealed that the destination has welcomed over two million stopover visitors and some three million total visitors between January 1st and September 14th, 2024.

In terms of the UK market, the destination has already witnessed a 2% growth in Brits visiting compared to last year, marking it as one of four fastest growing source markets for the destination.

www.visitjamaica.com



Abu Dhabi strengthens visitor growth with nine signings

THE DEPARTMENT of Culture and Tourism – Abu Dhabi announced nine joint marketing programmes during WTM to amplify the destination's presence in key source markets and support its objective to welcome 39.3 million tourists by 2030.



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2024**

Sarawak unveils 'Gateway to Borneo'

SARAWAK TOURISM Board has announced its new 'Gateway to Borneo' campaign which invites travellers to explore the unique cultures, landscapes and adventures that the destination has to offer.

YB Dato Sri Haji Abdul Karim Rahman Hamzah, Minister for Tourism, Creative Industry and Performing Arts, said, "Sarawak's 'Gateway to Borneo' is more than an entry point – it's a journey into a land where rich traditions, majestic landscapes,

and responsible tourism set a new benchmark for world travellers. As we step boldly into the future, our mission is to preserve and share this unique heritage while pioneering eco-friendly tourism experiences that honour both our environment and our communities."

During the conference, the tourist board stated the UK remains a pivotal market, making up over 34% in long haul visitor arrivals.



Sicily presents de-seasonalisation plan

DURING THE Sicily in Winter: Authentic Emotion press conference held during WTM, the Sicilian region highlighted its tourism, cultural and sports promotion plans for the upcoming years, as well as its strategic intervention aimed at increasing tourist numbers and attracting new visitors throughout the year.

Regional Councillor for Tourism, Sport and Events, Elvira Amata, said, "The de-seasonalisation policies that we have launched are bearing fruit, as demonstrated by the 22.9% growth in international visitors recorded between January and March 2024.

"Our vision is to have an integrated and sustainable tourism offering, which not only showcases the great attractions of Sicily, but also allows visitors to discover hidden gems in the villages and smaller population centres of the island, where culture, art and local traditions offer unique experiences."

According to reports, Sicily saw an overall growth of 4.7% compared to 2023, with an increase of 11.1% in international visitors and a 2.8% increase from the British market.



Sharjah celebrates European success

THE SHARJAH Commerce and Tourism Development Authority took to the WTM floor to highlight the significance of the European tourism market for the destination to help reinforce Sharjah's position as a growing destination for international tourists.

His Excellency Khalid Jasim Al Midfa, Chairman of SCTDA, said, "With almost 350,000 European tourists visiting Sharjah this year, which accounts for 7% increase from last year, this shows that the Europe continues to be a vital market for us. We anticipate even stronger growth by the end of 2024, driven by our active engagement in platforms such as WTM."

Mixing business with leisure at WTM

ACCORDING TO new research presented in WTM's Global Travel Report, business travel, when extended with leisure, now represents the top opportunity for tourism growth. Annual growth in business visits sits at around 19% compared to an 11% growth for leisure travel. Even with these figures,

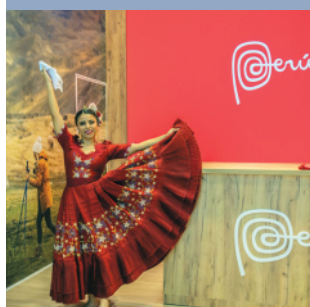


however, leisure travel remains the most important travel segment, comprising 69% of arrivals and 80% of global travel spending.

Peru places culture under the spotlight

PERU DAZZLED the WTM stage with a range of folk dances on the stand as well as world-renowned Peruvian coffee and Pisco Sour.

As Promperu was one of the main sponsors of WTM this year, the destination aimed to showcase its diverse tourism offering and unique attributes in a grand manner in a bid to captivate the travel industry.



Best in show: Thailand wins best stand

THIS YEAR'S prestigious Best Stand Feature award went to the Tourism Authority of Thailand (TAT) for its creative showcase of local products to highlight the link between tourism and the local communities.

Governor of TAT, Thapanee



Kiatphaibool, said, "We are so happy to have won the best stand feature award this year. We are really proud of the design and what it embodies and are thrilled this was recognised by the judges. We continue to promote sustainability and eco-tourism and this is echoed throughout the design in particular highlighting Thai community based traditions such as weaving. The map feature at the welcome desk is created using local patterns and fabrics, hand woven and printed, special to each region of Thailand."

As part of TAT's new campaign, the board is aiming to breathe new life into old traditions and highlight the destination's rich cultural history to drive experimental tourism. The campaign strives to showcase popular regions while shining a spotlight on new areas for travellers to explore.



MAKING HIS first UK appearance, Egypt's new Minister of Tourism and Antiquities, Sherif Fathy, took to the WTM stage to discuss his passion for Egypt's history and rich culture. One of his major milestones will be to open the Grand Egyptian Museum in order to leverage the destination's tourism and archaeological potential more effectively.

Overnight arrivals top 1.5 billion

INTERNATIONAL TOURISM arrivals are expected to hit 1.5 billion by the end of this year, according to one of the trends highlighted in the WTM Global Travel Report, surpassing 2019 levels.

By the turn of the decade, overnight tourism arrivals are projected to grow by over 30% to two billion, with spending also on the rise (leisure tourism expenditure in 2024 is worth over US\$5.5 trillion, 24% above 2019

figures).

The number of overnight stays across the globe this year is expected to exceed 2023 by 7% and 2019 by 16% according to Tourism Economics. The average length of stay for international and domestic travel are up, which can be attributed to travellers choosing the more sustainable method of slow travel, as well as the growth of business travellers staying for extra leisure days on trips.

Rotana reveals robust expansion plans

FAMILY-OWNED hotel management company Rotana shared its ambitious regional and international expansion targets at WTM, including the plan to open

43 new properties in 24 cities across the Middle East, Africa, Europe and Turkiye.

Philip Barnes, CEO of Rotana, said, "Rotana's ambitious development plans underscore our commitment to expediting growth in the sector and developing offerings to suit ever-changing customer demand. Drawing on our rich heritage, we look forward to welcoming more guests to Rotana properties across the globe soon to experience our signature hospitality offering and enjoy moments of treasured times."



ONYX showcases ambitious plans

ONYX HOSPITALITY Group made a strong impression at WTM by spotlighting its expanding portfolio and ambitious targets, including the plan to manage over 50 hotels by 2025, growing to 70 by 2028. The group highlighted its new openings in Sri Lanka and Laos.

OCEANIA TAKES ON THE WORLD

Oceania Cruises' 2026 Collection of global journeys is now on sale.

STARRING MORE than 100 itineraries and 35 Grand Voyages, Oceania Cruises has put its 2026 Collection of Voyages on sale to agents.

The collection features a wide breadth of sailings across Alaska, the Mediterranean, Northern Europe and beyond aboard six of the line's ultra-premium small ships.

Head on an ancient Greek odyssey with Variety

GUESTS CAN take a voyage through history with Variety Cruises' specially-curated voyages taking in the gems of the Peloponnese. For summer 2025 and 2026, the eight-day 'Historical Greece Cruise: Antiquity to Byzantium' itinerary takes guests back in time to Ancient Greece, with highlights including a visit to the UNESCO site of Delphi, Olympia and the Ancient Theatre of Epidaurus. Guests will also experience an unforgettable journey through the Corinth Canal. Bookings made by January 31st, 2025 will receive an early booking discount of 10%. Prices for the itinerary lead in from £1,004 per person. www.varietycruises.com

The unique itineraries allow guests to explore world-famous cities such as London, Copenhagen, Seattle, Berlin, Stockholm and Reykjavik as well as sun-steeped islands including Ibiza, Mykonos, Crete, Rhodes and Santorini. Equally, the itineraries allow guests the chance to explore lesser-known destinations such as Trapani, Sicily; Tórshavn, Faroe Islands; Arrecife, Lanzarote; Mandal, Norway; Liepaja, Latvia; and Lysekil, Sweden.

During 2026, Oceania's *Riviera* vessel will offer 14 itineraries in Alaska from May to September featuring port calls in Juneau, Ketchikan and Sitka. *Allure*, *Insignia* and *Nautica* will offer over 50 itineraries between them ranging from

seven to 14 days in the Mediterranean from April to December, with calls to iconic cities such as Barcelona, Rome, Athens, Istanbul, Lisbon and Monte Carlo.

During May to September, *Vista*, *Marina* and *Insignia* will offer travellers more than 25 voyages through the Baltics, Scandinavia and Northern Europe, while *Vista* will also head to North America for four 11-day itineraries in Canada and New England during September and October.

Finally, Oceania Cruises will offer four transoceanic itineraries in October and November, featuring boutique port calls in Kailua-Kona, Hawaii; Arrecife, Canary Islands; and Nuku Hiva, French Polynesia. www.oceaniacruises.com

MSC brings good tidings to its ships

MSC CRUISES will transform its ships into floating winter wonderlands offering a range of unique experiences this December for a festive period guests will never forget. Families can take part in the special 'Santa's Extravaganza' where Saint Nick himself will deliver presents to children, as well as test their culinary skills in MasterChef: Festive Edition and try their hands at a range of Christmas crafts. www.msccruises.co.uk

Hebridean Princess makes its return to the Channel Islands

HEBRIDEAN ISLAND Cruises' flagship vessel, *Hebridean Princess*, will make its return to the south coast of England, the Channel Islands, Isle of White, Northern France and the Isles of Scilly for summer 2025.

A series of itineraries await guests which aim to highlight the diversity of life on both sides of the English Channel. Hebridean is offering three cruises sailing to and from Portland which will allow guests to experience and in-depth exploration of the Channel Islands as well as a series of

excursions visiting historic towns and cities along the Normandy Coast.

En route back to Scotland on a sailing from Portland to Swansea, guests can discover the Isles of Scilly with excursions on five islands in the Cornish archipelago.

Hebridean is offering all-inclusive seven-, eight-, and nine-night sailings available in August and September 2025. Prices lead in from £6,800 per person.

A 15% saving discount is available for all bookings made before March 31st, 2025.

www.hebridean.co.uk



101 destinations on the cards for Cunard

GUESTS CAN choose from over 40 new voyages aboard Cunard's iconic four-Queen fleet with the luxury cruise line's recently-launched 2026/2027 programme. Featuring 101 unique destinations across 57 countries, there is something for every type of sailor to enjoy, from soaking up the sun in Casablanca to partying the night away in Rio de Janeiro and toasting the New Year in Amsterdam. Guests who book before December 9th, 2024, will receive a 10% early bird discount. www.cunard.com



Albatros Expeditions joins CLIA

CRUISE LINES International Association has announced that Albatros Expeditions has joined as a new member with immediate effect. The partnership aims to enhance Albatros' brand awareness across the industry and bring the cruise line into CLIA's wider community of expedition cruise lines, travel agents and partners. www.cruising.org



Solar sights and special skies with Scenic's new offering

A SCENIC speciality is in the stars for 2025/2026 as the cruise line has announced two new Arctic cruises which will offer travellers the once-in-a-lifetime chance to witness both the Northern Lights and the solar eclipse from one of the best viewing locations on the globe.

The 16-day 'Norwegian Fjords & Crossing the Arctic Circle' sailing will take guests from the remote archipelago of Svalbard to some of Norway's most serene towns and cities through the remote Arctic wilderness

while offering the chance to witness the Northern Lights. Guests also have the opportunity to add a 10-day Scandinavian Discovery land journey to the itinerary, allowing further exploration of the Nordic countries. Prices lead in from £13,472 per person including return flights, transfers and excursions, departing on August 27th, 2025.

Guests will be perfectly positioned to witness the total solar eclipse on August 12th, 2026 on the 15-day 'Wonders of the High Arctic: Greenland and Iceland Solar Eclipse Cruise'. The voyage will begin in Oslo before cruising the Svalbard Archipelago and visiting the untouched east coast of Greenland and Iceland. Prices lead in from £21,827 per person including return flights and excursions. Departure is scheduled for August 4th, 2026.

www.scenic.co.uk













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Company for 2024!

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7-night river cruises from £1,599pp
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|  Direct flights & transfers |  Free drinks package on river cruises† |
|  Five-star ships |  Riviera Cruise Director |
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For more information and to book:

01283 901 098 | rivieratravel.co.uk/agents

Riviera Travel terms and conditions apply. Prices correct at time of print. For more information visit our website. †2025 river cruises include an unlimited quantity of drinks at lunch and from 6pm to midnight while on board (selected drinks available), for 2026 river cruises, the free all-inclusive drinks includes unlimited quantity of drinks from 10am to midnight while on board (selected drinks available).



Enter the Northern Calm



Experience the magic of Norway with Havila Voyages as you sail under the Northern Lights. Explore the Original Norwegian Coastal Route in new, award-winning ships, designed to offer luxurious comfort and stunning views.



12 days, 34 ports
Bergen ↔ Kirkenes

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Northern Lights Promise

On 12-day Round Voyage departures from 1 October to 31 March, you either witness the northern lights, or get a second chance, for free!

- ✓ Northern Lights Promise on the 12-day Round Voyage
- ✓ Free Voyage (6-7 days) if the lights don't appear
- ✓ Full board and inside cabin accommodation
- ✓ Upgrade options available for cabin categories



VOYAGES

Learn more and book your voyage on [havilavoyages.com](https://www.havilavoyages.com)



*Determination of a Northern Lights event is final. Free trip must be redeemed and ordered within one month of the original trip's return. Offer has no cash value.

Swan Hellenic heads off-the-beaten-track for unique sailings

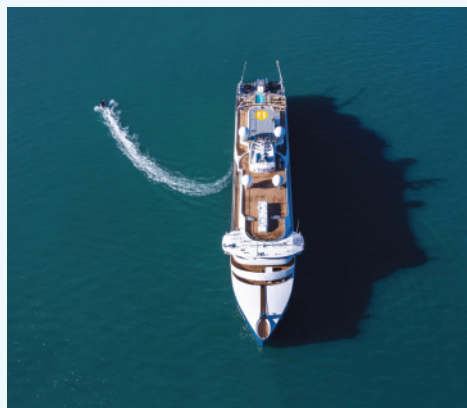
SWAN HELLENIC is offering something unique for its 2025/2026 sailings. The cultural expedition cruises will explore 34 off-the-beaten-track destinations rarely visited by other cruise lines.

One of the new destinations included in the programme is Hermanus in South Africa, a region never before visited by a cruise company. The town lies southeast of Cape Town and offers guests a chance to take a deep historical dive into the history of the fishing village and explore the abundance of marine and wildlife at their fingertips. *SH Diana* will make her maiden call to the town in November 2025.

The announcement of these new destinations came as *SH Vega* reached Brazil where it will explore the unique landscapes of Trancoso, Itacaré, Morro de São Paulo and the Abrolhos Archipelago for

the first time. These locations will be visited again in 2025, with more Brazilian coastal gems to follow in 2026.

Other destinations to be featured in the itineraries are Vaeroy, Norway; the Donana National Park, Spain; Elmina, Ghana; Baie des Tortues, Loango National Park and Mayumba, Gabon; and Ilha Baia dos Tigres, Angola. www.swanhellenic.com



Celebrity returns Down Under

CELEBRITY EDGE has returned to Australia for its second season. Guests will enjoy a choice of 17 itineraries sailing from Sydney calling at ports across Samoa, Fiji, American Samoa and Tonga from now until April 2025.

Laura Hodes Bethge, president of Celebrity Cruises, said, "We're thrilled *Celebrity Edge* will be returning to Australia, New Zealand and the South Pacific for a second season, providing guests an unmatched cruise experience designed to connect them closer to the destination." www.celebritycruises.co.uk



Holland America updates Grand World Voyage

HOLLAND AMERICA has updated its 2026 Grand World Voyage departing on January 6th, 2026. The now 133-day voyage will visit ports in East and Southeast Asia, Central America, the US and a journey through the Panama Canal, replacing the prior route through the Red Sea. The updated itinerary will visit 51 ports in 23 countries across five continents. www.hollandamerica.com



The Last Frontier: the Virgin way

BOOKINGS ARE now fully open for Virgin Voyages' brand-new Alaskan summer sailings for 2026.

Brilliant Lady will celebrate the end of her inaugural North American tour with 17 new voyages to 12 locations including Ketchikan in the Tongass National Park and seaside

town Sitka.

Virgin Voyages' CEO, Nirmal Saverimuttu, said, "We have incredibly high repeat rates, so our Sailors are always challenging us to seek new horizons; they always want to know 'where else can we sail with Virgin?'" www.virginvoyages.com

Image Credits: Top: Swan Hellenic, Top Right: Celebrity Cruises, Bottom Right: Holland America, Bottom: virginvoyages



P&O unveils winter 2026/2027 voyages

P&O CRUISES has unveiled its new collection of winter 2026/2027 voyages, with itineraries including new destinations such as Galveston, Texas and Port Vila, Vanuatu, as well as new-to-season ports in Morocco, Papua New Guinea, Hawaii, Australia, Trinidad and Mexico.

www.shinerewardsclub.com

Azamara returns to Alaskan shores

AZAMARA IS making its return to the shores of Alaska in the summer of 2026 following a seven-year hiatus.

Azamara Pursuit will embark on a series of 10- to 13-day cruises from May 2026, offering curated itineraries in remote destinations with cultural encounters with indigenous communities and wildlife excursions to spot whales and bears.

Highlights of the Alaskan cruises include extended stays in ports, access to remote locations such as Kodiak and Dutch Harbour, 27 late-night departures and the cruise line's iconic AzAmazing Evening in Ketchikan featuring a cocktail hour with Alaskan home brews and local activities such as axe throwing. The night will end with the Great Alaskan Lumberjack Show.

UK managing director, David Duff, said, "It



is clear from our conversations with agents and customers that Alaska remains a bucket-list destination for many UK travellers, so we are delighted to be announcing our return in summer 2026. These enhanced itineraries and land experiences will take our guests to less-visited ports and hidden gem destinations, giving them the opportunity to truly connect with the communities and cultures of this fascinating region." www.azamara.com

Image Credits: left: P&O Cruises, right: Azamara Cruises



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Our voyages give them stories worth writing home about - from Spanish nights to mornings on the Amalfi Coast. And for a limited time, they will get 80% off their second Sailor with up to \$300 in free drinks as they sail across the Mediterranean.

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For You

Now. we're
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FINNAIR'S ASIAN EXPANSION

Finnair expands its offering to Asia with increased services to China and Japan.

CONTINUING TO grow its global presence, Finnair has launched additional long-haul flights from its Helsinki hub to Asia which are scheduled to take off next summer.

From March 30th, 2025, guests will be able to journey to Japan easier than ever as the airline will increase flights to Osaka up to daily, an increase of the five-weekly service that was under operation this summer. These flights will aid in placing Osaka on the global stage as the city readies itself to host World Expo 2025.

Finnair's latest long-haul route to Nagoya, which relaunched this summer, will also benefit from increased flights with services doubling up to four times per week. These increases come as

Finnair prepares to launch daily flights to both Tokyo-Haneda and Tokyo-Narita airports for summer 2025, allowing travellers the choice of 25 weekly flights between Europe and Japan.

It is not just Finnair's Japanese routes which will benefit from the additional services, but also its China offering as the Nordic airline's Helsinki to Shanghai service is set to increase to four times weekly, compared to the thrice-weekly service that was on offer this summer.

Anssi Partanen, Finnair market director Europe, said, "Our customers have always valued our seamless connections to Asia, so to be expanding our presence in both China and Japan – including on our newest route to Nagoya – shows the

continued trust in Finnair as a leading long-haul carrier. And with the World Expo set to be held in Japan next year, we know these extra flights will prove more popular than ever."

The additional services bring Finnair's Asian offering to its highest level since 2019. www.finnair.com

Singapore sets a new Standard

The Standard, Singapore is set to open its doors this month, following the success of the brands other Southeast Asian properties, The Standard, Hua Hin and The Standard, Bangkok Mahanakhon. The 143-room property will be nestled in the Orange Grove Road, steps away from the Botanical Gardens. Amar Lalvani, executive chairman of Standard International, said, "This city is going through an incredibly dynamic period and emerging into an important global commercial, cultural, and creative hub. We look forward to welcoming guests, as well as the local community, to explore our new urban oasis and its hidden treasures." www.standardhotels.com

Vietnam relaunches daily services

VIETNAM AIRLINES has reinstated its daily services between London Heathrow and Vietnam this winter after nonstop flights to Hanoi and Ho Chi Minh City began on October 28th, 2024. The airline will operate four flights per week to Hanoi and three to Ho Chi Minh City from the London hub aboard the next-gen Boeing B787-9 Dreamliners. Both cities offer strong connection to other Vietnam destinations as well as the rest of the Asian continent. www.vietnamairlines.com

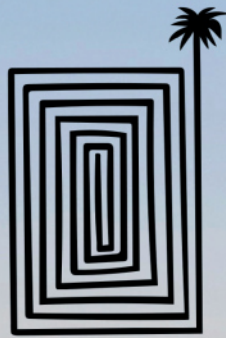




We Give It Our All, for Every Smile

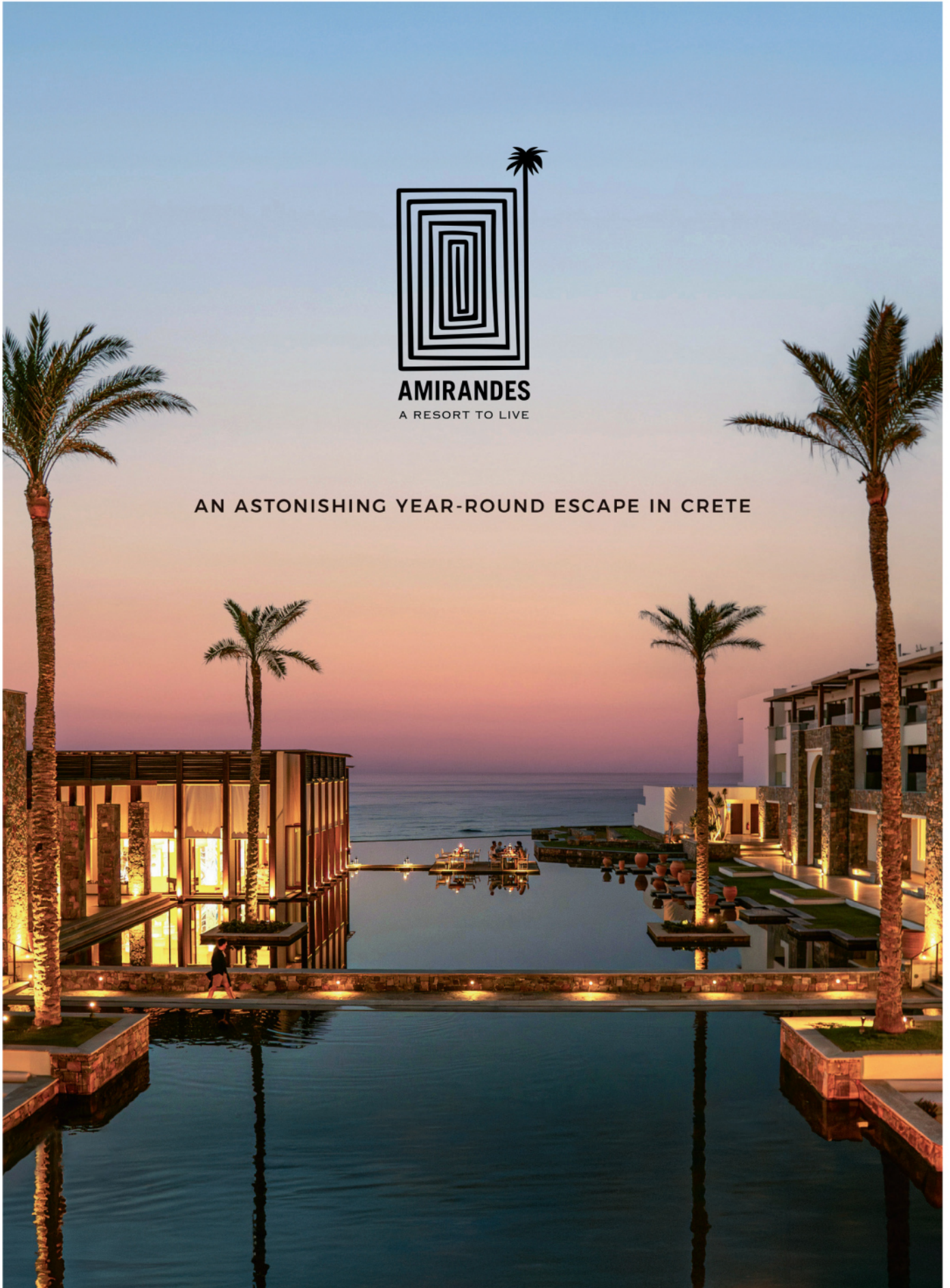
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GRECOTEL

Star travel bulletin
AWARDS
 2024

STARRY, STARRY NIGHT!

The 25th anniversary of the Star Awards was a star-studded night to remember.

RECOGNISING THE best in travel is at the heart of everything we do here at Travel Bulletin, and nowhere was that more obvious than at the Hilton London Bankside on October 24th, 2024.

After our welcome drinks reception, the Riviera challenge saw national sales manager Claire Hills invite agents on stage for a round of True or False? and a Riviera destination-themed emoji game, competing for a whole lineup of goodies.

Afterwards, host Chrissy Bray took to the stage, bringing the energy with an all-out karaoke battle.

Then, the highlight of the evening: we recognised 32 lucky winners as the certified Stars of 2024.

Sponsored categories included Star Resort & Hotel Chain sponsored by Expedia TAAP, Star of Sustainability sponsored by Gran Canaria and four Star Agencies awards sponsored by the Jamaica Tourist Board.

Keen to hear what it means to them? Hear from our winners and find picture coverage from the most star-studded show in travel over the coming pages.

Post-awards entertainment included a photo booth sponsored by Stuba, roulette table, bustling dance floor and more.

A huge thank you to all our attendees, winners, sponsors and voters, and we'll see you next year!

~ Jeanette, Simon, Melissa, Holly, Areti, Sarah, Tim, Nelly, Matt & Leah
 (Team Travel Bulletin!)





STAR OCEAN CRUISE COMPANY

Virgin Voyages



“Virgin Voyages is thrilled to be recognised as the Star Cruise Sales Team of the Year and Star Ocean Cruise Company at the *Travel Bulletin Star Awards 2024* for the second consecutive year! These accolades are a testament to the incredible support of our First Mates and the dedication of our onboard crew, who deliver epic experiences every day.

“Sailing The Virgin Way’ is all about redefining what it means to set sail, from award-winning dining and dazzling destinations to unforgettable entertainment, and none of it would be possible without the unwavering passion of our onboard crew, the enthusiasm and passion of our First Mates and the hard work and dedication of our International Sales team.”

~ **Luke Day, global training manager**



STAR RIVER CRUISE COMPANY

Riviera Travel



“We are absolutely delighted to have won Best River Cruise Company. We can’t thank our trade partners enough for taking the time to vote for us – it means the world.

“Our trade team has worked incredibly hard this year, and we are constantly reviewing our ways of working to ensure that we are easy to do business with and do the right thing. We have made significant strides this year, including offering more FAM places for agents to experience Riviera first hand, along with launching 'Explorer', our first E-learning platform.

“We also want to recognise and give back to the trade, which is why we offer a wide range of rewards and incentives. For instance, by completing the 'River & Touring modules' on Explorer, agents have the chance to win a place on our Sri Lanka mega FAM or a place on Radiance, our brand new River ship.” ~ **Vicky Billing, head of trade and partnerships**



STAR FLIGHT-ONLY SPECIALIST

Jetset



“Jetset have been honoured by votes from agents many times before to win Star Flight Only specialist in previous years but the pleasure feels greater this year.

“This award comes as total justification of the commitment we made to helping agent purchase Flight Only in the most efficient, service centric and rewarding way possible. At a time when it isn’t seen as fashionable to sell Flight Only to the trade, Jetset have worked tirelessly on our Flight Consolidation offering in 2024. We have driven service standards up, call waiting times down, delivered Enhance The Experience to simplify Fare Brandings and launched ourselves as the only operator to reward every Flight Only booking with Spin To Win.” ~ **Adrian Smyth**



STAR UK AIRPORT

Newcastle International



“We’re delighted we have been crowned Star UK Airport at the *Travel Bulletin Star Awards* for the third consecutive year.

“This award not only recognises the hard work of everyone at the Airport, but also reflects the strong, trusted relationships we have built with travel agents and the wider travel industry.

“Thank you to everyone who voted for us.”

STAR AIRLINE

Emirates





SANTA'S LAPLAND



Thank you for voting Santa's Lapland Star Family Tour Operator 2024.
Your support and partnership is much appreciated.



For more information and to check out our latest offers
visit agents.santaslapland.com

STAR LUXURY HOTEL BRAND
Grecootel Hotels & Resorts



"Grecootel Hotels & Resorts is deeply honored to be recognised as the Luxury Hotel Brand of the Year for the second consecutive year at the prestigious Travel Bulletin Awards. This accolade is a reflection of the unwavering trust and partnership we share with our valued travel agent partners, and we are immensely grateful for their continued support.

"In a year marked by proactive engagement, we proudly welcomed over 300 travel agents across our hotels, hosted 22 immersive FAM trips, and attended 60 impactful trade events. Our dedication to the travel industry and our commitment to building strong, authentic relationships remain at the heart of our team's mission. Above all, we strive to be the most accessible and trusted partner for our agents, making every collaboration seamless and meaningful. Together, we create unforgettable experiences in the enchanting destinations of Greece."

~ Kostas Sinis, director of sales, UK & Luxury

STAR HOLIDAY
ADD-ONS PROVIDER
Holiday Extras



STAR RESORT/HOTEL
CHAIN
Constantinou Bros.



STAR ACCOMMODATION-
ONLY PROVIDER
Stuba



STAR RAIL COMPANY
Eurostar



"We're thrilled to have won two Star awards this year. As we celebrate 30 years of Eurostar this week, winning Star Rail Company is a fantastic way to get the party started. Winning Star of Sustainability is a true honour for us. Eurostar has always been passionate about making sure your journey with us is a greener one and we're pleased to have been recognised alongside an impressive list of fellow nominees. With our recently expanded Eurostar network we aim to lead the way in making European travel easier and more sustainable than ever.

"As always, our travel agent and tour operator partners are key to the success of Eurostar. We thank you for your support and look forward to working together in the coming years."

~ Stephen Roby, sales manager



STAR TOURING & ADVENTURE DESTINATION Japan



“Thank you to all the agents who voted. Being recognised as the Star Touring and Adventure Destination is an incredible honour for Japan.

“We are grateful for your support and excited to continue sharing all that Japan has to offer. JNTO looks forward to meeting with agents at upcoming Travel Bulletin showcases.”

~ **Airi Motokura, executive director, Japan National Tourism Organisation London Office**



STAR WINTER SUN DESTINATION Tenerife



“We are absolutely thrilled to be recognised as the best winter sun destination at the Travel Bulletin Star Awards 2024. This accolade is a testament to Tenerife’s unique charm and the exceptional experiences we offer our visitors.

“With our spring-like temperatures, stunning beaches, and breathtaking nature – including our star icon, Mount Teide – Tenerife is truly a paradise for winter travellers. Our island’s rich culture, vibrant towns and diverse activities, from hiking to whale watching, ensure that every visit is unforgettable. We are committed to maintaining the highest standards of quality and hospitality, and we look forward to welcoming more visitors to discover the magic of Tenerife in winter – and beyond.” ~ **Dimple Melwani, CEO of the Tenerife Tourism Corporation**



STAR LGBTQ+ DESTINATION Gran Canaria



“Gran Canaria is absolutely delighted to receive the Star LGBTQ+ Destination Award this year! What an amazing trophy!

“With so many events all year round, including Pride and Winter Pride, islanders’ open mind mentality, perfect climate, wonderful dunes, blue ocean and breath-taking mountains, no wonder Gran Canaria is one of the most favourite LGBTQ+ destinations! We appreciate very much travel agents’ support and want to thank you for bringing this beautiful destination on top of mind for so many customers!”

~ **Katerina Bomshtein, Gran Canaria representative UK & Ireland**



STAR AGENT-FRIENDLY DESTINATION Spain



“We are delighted to have won the Star Agent Friendly Destination award at the Travel Bulletin Star Awards. Travel agents play a significant role in the ongoing success of Spain as a tourist destination, through the promotion of the country from its cultural and gastronomic highlights to its historical sites and landscapes.

“We are grateful that travel agents view Spain as being the top agent-friendly destination and, on behalf of the team and myself, we would like to take this opportunity to thank all of the agents who voted for us for their support as well as their dedication in bringing our vibrant destination to life.”

~ **Manuel Butler, director of the Spanish Tourist Office UK.**



STAR CITY BREAKS DESTINATION Lisbon



STAR LUXURY DESTINATION Barbados

BARBADOS
TOURISM MARKETING INC.

"This award is a testament to Barbados' commitment to excellence in hospitality. We are elated to be selected by Travel Bulletin's readers and travel



professionals, and we extend our heartfelt thanks to them who continue to be passionate about our island, acclaiming Barbados as a preferred destination.

"This acknowledgement affirms our ongoing dedication to consistently exceed expectations whilst providing visitors with excellent quality service, ensuring unforgettable experiences. Barbados' stunning beaches, rich cultural heritage, renowned culinary scene, and warm hospitality are some of the unique aspects that make it the Caribbean's crown jewel for those seeking luxury, relaxation and adventure."

~ Cheryl Carter, director UK and COO of Barbados Tourism Marketing Inc.

STAR FAMILY DESTINATION Greece

GREECE
GREEK NATIONAL
TOURISM
ORGANISATION
www.visitgreece.gr

"We are honoured that Greece has been recognised as Star Family Destination in this year's Travel Bulletin Star Awards.



With its stunning beaches, rich history and abundance of kid-friendly hotels and

resorts, Greece has long been the ideal destination for a family holiday and it's great to see agents recognising our destination as the best in the business for this.

"Next year, we're eager to showcase even more lesser-known islands and mainland destinations that would make for the ideal backdrop for family holidays in Greece."

~ Eleni Skarveli, director at Greek National Tourism Organisation UK & Ireland

Image Credits: Travel Bulletin

STUBA

Star travel bulletin
AWARDS
WINNER 2024

**We are absolutely thrilled to have been crowned
Star Accommodation-Only Provider
for the third year running!**



We couldn't have achieved this without you, and we never take winning an award for granted, so we would like to say a HUGE thank you for all your votes and continued support, it really does mean the world to us!

We look forward to another fantastic year of wonderful partnerships.

start@stuba.com | +44 1273 429 000



The stars aligned



We're delighted to be named Star of Sustainability and Star Rail Company at the Travel Bulletin Star Awards 2024.

Thank you to everyone who voted for us. You've made our 30th birthday extra special.

Visit eurostarforagents.com





A Heartfelt
Thank You to our
Exceptional
Agents

Barbados is exceptionally proud to have been honoured with the prestigious title of the “Star Luxury Destination” at the Travel Bulletin Star Awards 2024!

This achievement is a testament to our collective hard work, and we extend our heartfelt gratitude to you for being the driving force behind our success. Here’s to continued triumphs, shared experiences, and the exciting adventures that await us!

Thank you!



BARBADOS
barbadoseliteclub.com

STAR SHORT-HAUL OPERATOR easyJet Holidays



"We are honoured to have been awarded Star Short Haul Operator at this year's Travel Bulletin Star Awards. It really does mean absolutely everything to the trade distribution team, here at easyJet holidays, to be recognised by our brilliant travel agent partners.

"We massively value all of our agent partners and we can't wait to see what the future holds as we continue to build on our partnership."

~Natasha Marson, head of trade distribution



STAR LONG-HAUL OPERATOR Gold Medal



"Gold Medal are thrilled to have won 'Star Long-Haul Operator' for the third consecutive year at the Travel Bulletin Star Awards 2024. Voted for by our valued agent partners, these awards really do mean the world to all the team here at Gold Medal.

"Thank you to Travel Bulletin for hosting such an incredible evening, and thank you to all the agents who nominated and voted for us – we appreciate your continued support and look forward to working with you in 2025."

~ Helen Waller, marketing manager



STAR TOURING & ADVENTURE OPERATOR Newmarket Holidays



"We're thrilled to receive the Star Touring & Adventure Operator award for the third consecutive year and are immensely grateful to all our agent partners for their continued support. This recognition means a great deal to our trade team and the entire business.

"We deeply appreciate the trust our partners place in us and are delighted to see significant growth in sales through their efforts. Thank you for your unwavering support!"

~ Hayley Morris, head of trade and partnerships



STAR FAMILY HOLIDAYS OPERATOR Santa's Lapland



"We are absolutely delighted to have won the Travel Bulletin Star Award for Family Tour Operator. Every year we pack every holiday full of magic, from husky sled rides, to meeting Santa's elves, and of course the big man himself. A huge thank you to all our agent partners who voted for us to win this award – it is so much appreciated and we look forward to working with you even better through 2025!

"Don't forget to register every Santa's Lapland holiday you book to be in with a chance to win Christmas Paid for with a £500 voucher! agency.sales@hotelplan.co.uk for more info."

~ Julie Franklin, head of agency sales



STAR LUXURY OPERATOR If Only



Image Credits: Travel Bulletin



STAR HOTEL SALES TEAM
Constantinou Bros Hotels



“Constantinou Bros Hotels are truly honoured to have won the best hotel chain for the second year running against some tough competition from established hotel brands.

“We are also delighted to have won the best trade sales team which reflects our sales team’s commitment in working closely with travel agents and tour operators on product training, FAM trips, events, incentives and to ensure that our range of hotels offer their clients exceptional holidays. We really appreciate the trades continual support and thank them in helping us win these prestigious awards.” ~ **Alex Babic, sales & marketing director**



STAR OPERATOR SALES TEAM
Classic Collection



“We’re delighted that the hard work of our sales team has been rewarded and recognised with this Star Award accolade.

“Our agent partners are at the heart of everything we do: we’re 100% trade-focussed and are currently offering more product than at any time in our near four decade history.

“Thank you to everyone who voted for us and we look forward to continuing to innovate and reward and recognise our trade partners too.”

~ **Manisha Blair, trade marketing and engagement manager**



STAR TOURIST OFFICE TEAM
Tourism Australia



“Tourism Australia is honoured to be recognised as the Best Tourist Board Office 2024. This award celebrates our commitment to sharing the unique beauty and rich culture of Australia with the rest of the world.

“Thank you to the agents who voted, this award recognises our hard-working team and dedication to promoting Australia as a must-visit destination.”

~ **Pete Mills, partnerships and distribution manager, UK & Northern Europe**

STAR PR & REPRESENTATION COMPANY
Discover the World



“A huge thank you to everyone who have supported Discover The World and voted for us again for the 4th year in a row! This award means so much to our UK team and to our organisation as we strive to deliver a passionate, modern sales service to help our trade partners grow! We are proud to once again receive this award!”

STAR CRUISE SALES TEAM
Virgin Voyages





CONSTANTINOU BROS
HOTELS
PAFOS CYPRUS

Constantinou Bros Hotels are honoured to have won the best Hotel Chain and best Trade Sales Team at the Star Awards.

We truly appreciate your continued support and thank you in helping us win these prestigious awards.



CONSTANTINOU BROS ASIMINA SUITES HOTEL ✨ CONSTANTINOU BROS ATHENA BEACH HOTEL
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UK Sales: 01924 380 160

Email: sales@uk-cbh.com

Web: www.cbh-cyprus.com

STAR HOMEWORKING GROUP Travel Counsellors



“Thank you to everyone at Travel Bulletin for an unforgettable evening at the Star Awards. We are incredibly proud and delighted to receive the Star Homeworking Group award.

“At Travel Counsellors, we are deeply passionate about putting people at the heart of everything we do, and receiving this

recognition – voted for by our valued supplier partners – highlights the strength of our shared commitment to creating truly exceptional travel experiences for our customers. This award is a testament to the power of our supplier partnerships and the ongoing success we’re building together as one team.”

~ Karina Fox-Andrews, director of sales and performance

STAR TRAVEL AGENCY GROUP - SMALL Seaside Travel



“Here at Seaside Travel, we are blown away with this award. To be recognised nationally is just amazing.

“With it being our 21st year as well, what a way to start our celebrations. Here is to a great 2025!”

~ Richard Lowrey-Heywood, homeworker



STAR TRAVEL AGENCY GROUP - MEDIUM Baldwins Travel



“We are thrilled to have been voted Winner of the Star Travel Agency Group – Medium Award.

“We would like to say a huge ‘THANK YOU’ to all the suppliers who took the time to vote for us, it means the world to all the team at Baldwins Travel. “

~ Tricia Lester, marketing manager

STAR TRAVEL AGENCY GROUP - LARGE Hays Travel



“I’m absolutely thrilled that we have once again picked up the Large Star Travel Agency Group award at the Travel Bulletin Star awards.

“These awards are voted for by travel industry professionals, so to be crowned the top large agency three years in a row really shows how much faith the trade has in us.”

~ Jonathon Woodal-Johnston, chief operating officer



When are you putting up your Christmas tree?

Jeanette Ratcliffe
Publisher
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Tree arrives on December 8th.



Simon Eddolls
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December 1st.



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At some point in December.



Tim Podger
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Early December.



Matthew Hayhoe
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December 1st!



Melissa Paddock
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1st December.



Holly Brown
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Leah Kelly
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Last weekend in November.



Areti Sarafidou
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other 'Bellissimo'
parts of Italy



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