

Travel **bulletin**

Giving agents the edge

Greece & Cyprus

**Ancient wonders meet modern indulgences
in these dreamy twin destinations.**



MORE IN...

Agent Bulletin

Ongoing peaks learning and earning opportunities (Pg. 7)

Luxury Holidays

Lap up the luxury with our premium picks (Pg. 13)



Hear from the newest member of Virgin Voyages' BDE team! (Pg. 6)

Jetset

New month...**BUT** don't give up!

Sign up to
HighFliers
& get
rewarded

Use **Enhance the
Experience** for
easy upgrades

Don't hold for
suppliers who
can't answer!

Book with the
operators that
care about service

Check those
Lotto
numbers!

Remember
Jetset's 'Peaks'
extended opening
hours

Look out for
the **Concierge**
hotel emails
(very handy !)

Just Jump on JETS!

Always check
Jetset for **MLE**
& **Sandals!**
(pricing is magnificent)



Jetset

JUST JUMP ON JETS





NEWS

The latest headlines from across the travel trade.



AGENT BULLETIN

Win holidays, overnight stays, and cash prizes with our top incentive picks.



LUXURY HOLIDAYS

From opulent openings to the most exclusive itineraries worldwide.



GREECE & CYPRUS

Find out what's going on in the British summer staples.



FAR EAST

New tours, new hotels but the same cultural heart that continues to draw visitors in.



TAKE ADVANTAGE IN 2026

After exceptional demand for holiday bookings in January, the Advantage Travel Partnership has shared its key trends for the upcoming year.

CEO OF the Partnership, Julia Lo Bue-Said, said that while the demand for 2026 holidays remains strong, it is becoming “increasingly sophisticated.”

“Customers are booking earlier, spending more and prioritising value, experience and reassurance over simply chasing the lowest price. This January has also marked a shift in booking behaviour, with a full month of what we’re calling ‘Super Sunshine Saturdays’, rather than just one standout peak day.”

With that soaring demand in mind, Advantage has shared its top five key trends for the year, with the US set to have its moment back in the spotlight. Penned as one of the most in-demand long-haul destinations for the year, travellers are seeking adventures in Orlando, New York and Las Vegas in particular, with the myriad of major events taking place this year acting as strong drivers.

Thus far this year, all-inclusive holidays have taken the largest share of bookings

(over 40%), with travellers continuing to search for the best value for money, and not necessarily the cheapest rate.

Cruise continues to sail its way up the popularity rankings for holiday types, with sales revenue up 23% year-on-year for Advantage members. That demand is being driven by increased availability, varied itineraries and ships that cater to all traveller types.

Summer 2026 already holds 50% of all bookings, with May emerging as the best selling month, indicating the desire to secure the best hotels, flights and pricing as early as possible.

The final trend highlights the increasing value customers are placing on expert advice and personalisation of the holiday experience. Travellers are leaning on agents more to help guide them through the options and maximise value, resulting in more Advantage members attracting both existing and new customers.



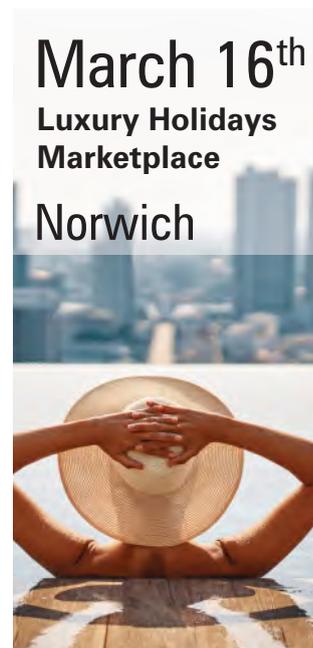
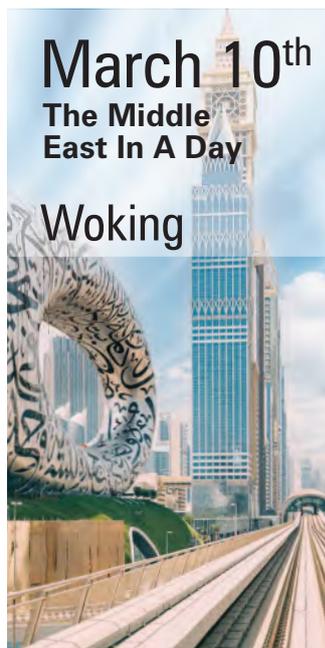
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easyJet Holidays enhances peaks discount

DISCOUNTS OF up to £500 can now be unlocked on easyJet Holidays' beach and city breaks, with head of trade distribution Natasha Marson reporting "a fantastic response to our Big Orange Sale so far, and now we're taking it to the next level with an even bigger saving!"

The full £500 saving can be earned on beach or city holidays worth at least £5,000,

with savings of £400 on breaks up to £4,000, £300 on breaks up to £3,000, £150 on breaks worth £1,500, £100 on breaks worth £800, and £50 on those worth £500.

Natasha continued, "This peaks is on track to be the best one yet – thank you to all of our fantastic travel agent partners for their ongoing support."

The code 'BIGSALE' unlocks the savings.



FlixBus announces new airport transfer services

NEW CONNECTIONS from the FlixBus network to London Heathrow, London Gatwick and Manchester Airport form part of a wider network expansion throughout 2026.

Oxford, which joins the FlixBus network for the first time, will see daily services to

Birmingham, Heathrow and Gatwick airports, alongside three new daily routes between Manchester (Shudehill), Manchester Airport, Stoke-on-Trent, Coventry, London Heathrow Central Bus Station, London Heathrow Terminal 5, and Gatwick Terminals.

P&O Cruises unveils £400 past guest payday offer

UNTIL MARCH 3rd, 2026, any past P&O Cruises guests booking cruises of 23 nights or fewer could save up to £400 per cabin. The limited-time payday offer applies to Select Price and Early Saver fares, providing the guests have booked and sailed previously with P&O Cruises (including those currently on their cruise).

Savings vary depending on cabin grade.

Ruth Venn, associate VP of sales and distribution, introduced the promotion. "Our new payday offer is designed to reward customer loyalty while giving agents another compelling reason to engage past guests."

The promotion can be combined with ongoing wave campaign offers, which include up to £400 in onboard credit and additional guests from £49 per person on bookings made by March 3rd, 2026.



JetBlue opens its first ever lounge at JFK

THE OPENING of BlueHouse, JetBlue's first lounge at JFK Terminal 5, precedes the upcoming addition of one at Boston Logan in mid-2026. BlueHouse hopes to capture the charm of classic NYC apartments, with local art and Art Deco touches inviting guests to relax pre-flight.

A range of complimentary wines, cocktails and beers is on offer across two bars, alongside hot and cold coffees from New York-based Joe Coffee, tea from Steven Smith Teamaker, and Chai and Matcha from Dona, based in Brooklyn.

Access to BlueHouse is free for Mosaic 4 members (the top tier of the airline's TrueBlue loyalty scheme) and Mint customers flying across the Atlantic. A similar BlueHouse lounge is due to open at Boston Logan International's Terminal C later this year.

Red Sea Holidays makes Cairo first with three-night breaks

A NEW range of Cairo breaks marks the first time Red Sea Holidays has offered short breaks in the Egyptian capital.

The three-night add-on breaks can be combined with stays in Hurghada or Sharm el Sheikh.

Peter Kearns, the operator's UK managing director, introduced the new breaks. "Our current excursions including desert adventures and snorkelling are consistently popular, however a recent increase in demand for more cultural experiences has led our expert team to build on the existing Luxor

and Cairo day trips, to create this fantastic value extended stay in the country's ancient capital."

A choice of ex-resort excursions can be booked locally, including day trips to the new Grand Egyptian Museum.

The stays are based at the five-star Swiss Inn Pyramid & Golf Resort, 15 minutes from the Pyramids. Alongside bed-and-breakfast accommodation, breaks include flights and transfers.

Breaks start from £499 per person.

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7 nights in a 4-star hotel
13 meals: 7 breakfasts,
1 lunch, 5 dinners and
welcome drink
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& Manchester

Departures
Sep 2026 - Oct 2027

A Toast to France - Champagne & Burgundy

8 days from £2,399

7 nights in 4-star hotels
10 meals: 7 breakfasts
and 3 dinners

Eurostar train from London
St Pancras International

Departures
Sep - Oct 2026



Virgin Voyages BDE on Wave success and a new narrative

TALKING TO *Travel Bulletin* at the crest of the cruise line's Wave campaign, BDE Al Fincham reflected on the "perfect timing" of his first few months in the role, and how questions agents (or 'First Mates') are asking prove that Virgin Voyages is "exactly where we want to be."



Waves comes as the cruise line nears its fifth anniversary at sea, and just three months into Al's role. The combination of those, Al believes, "feels like perfect timing. Five years in, we've got real stories to tell... genuine proof points."

Along with the anniversary and Al settling in, the cruise line gave agents two more limited-time reasons to celebrate: the return of its Bring on Bimini incentive and multiplying its regular rewards sixfold. Al revealed that agents are central to these value adds: "[Agents] are the hype! First Mates are the people having real conversations with Sailors every single day. If they're excited... that energy carries straight through to bookings." *Hear more from Al at www.travelbulletin.co.uk/news/virgin-voyages-bde-on-wave-success-and-a-new-agent-narrative*



NINE NEW itineraries for 2026 and 2027 star in Involved Holidays' first-ever A4 brochure. Described by sales director Richard Forde as "a demonstration of just how popular our walking holidays are," highlighting "the strategic importance of the trade... [agents are] the very reason we continue to reinforce our commitment with useful tools..."

Celestial extends sale after "exceptional" response

CELESTYAL'S 'UNMISSABLE Sale' has been extended for a further two weeks, with UK market revenue up 82% against last year's Wave period.

Promotions which form the sale include discounts of up to 50%, F&B credit worth up to €500, and £180 shore excursion credit, depending on sailing date and cabin class.

Seven additional departures of the 'Heavenly Greece, Italy & Croatia' itinerary and

four further 'Idyllic Aegean' departures now qualify for the offer as a result of demand.

The sale was originally due to end on February 5th, 2026, and has now been extended for an additional fortnight until February 19th, 2026.

Agents confirming at least three new three- or four-night bookings before February 19th, 2026 will earn a cabin of their own on a four-night Arabian Gulf cruise.

Grand UK Holidays reports 80%+ surge

DOMESTIC TOUR operator Grand UK Holidays has reported a sales spike of over 80% for its 'Gold' category coach bookings, with 2026 overall tracking far ahead of 2025 year-on-year. Lyn Arnold, trade manager, unpacked the momentum behind the 'Gold' range holidays. "After talking to both our customers and agents this year, customers are opting for that little bit extra luxury to treat themselves!"

A new 'Gold' coach will join the fleet in 2026 to support demand, with enhanced seating and extra legroom compared to existing coaches.

Strong forward booking demand for European coach tours and cruise deals was also reported.



Sofitel opens new Riyadh property

FRENCH HOTEL brand Sofitel has opened the doors to its newest property, the Sofitel Riyadh Hotel and Convention Centre. The hotel's 388 rooms and suites sit 35 minutes from the King Khalid International Airport and adjacent to the 8,500 sq m event space.

AGENT INCENTIVES

- **AGENTS WHO** sell at least 20 cabins on certain 2026 Emerald river cruise departures before February 28th, 2026, will be entered into a prize draw, with winners invited on a free seven-night sailing. Cabins must be on Emerald's eight-day 'Jewels of the Rhine' or Scenic's eight-day 'Gems of the Danube' itinerary departing in March or April 2026 to qualify for entry into the prize draw. All cruise bookings continue to earn double River Rewards & More points until February 16th, 2026.
- **CRYSTAL BOOKINGS** made before the end of March will earn a £20 incentive, with the top bookers in the same period winning an overnight London city break with accommodation, dinner, and train travel. New bookings for any sailing currently on sale will include a £20 retail voucher, eligible at more than 2,500 retailers. Unlimited vouchers can be earned until March 31st, 2026.
- **ALL SILVERSEA** cruise bookings confirmed with Audley Travel throughout February will see agents entered into a prize draw for a Silversea voyage of their own; the prize cruise includes an all-inclusive suite for two aboard *Silversea Lifestyle* and £2,000 in Audley Travel credit for excursions, flights, or pre- or post-cruise accommodation. Entries are tiered depending on booking value: one entry for bookings worth up to £9,999, two entries for bookings worth between £10,000 and £19,999, continuing with one extra entry per £10,000 value increase. A runner-up will earn a spot on an Audley Travel fam trip based on both land and sea later this year. Marketing assets are available via the Audley agent hub.



AMBASSADOR CRUISE Line has unveiled 'Jenny and Kate Unscripted: Women at Sea', a series of onboard events hosted by brand ambassadors Jenny Powell and Kate Thornton. Celebrated female broadcasters and presenters will be invited onboard for "good chats, good laughs, good weather and maybe a few good glasses of wine" according to Jenny Powell.

Travel bulletin

COMPETITION

Join Travel Bulletin and a stacked lineup of our premium partners for a Luxury Holidays themed webinar!

Find out more at
www.travelbulletin.co.uk/webinar



AGENT TRAINING

- **THE UK** is among the exclusive list of international markets to qualify for additional rewards when completing the Brasil Travel Specialist programme. Marcelo Freixo, president of Visit Brasil, introduced the bolstered rewards programme at Fitur in Madrid. "With Brasil Specialist Rewards, Embratur takes the relationship with the global trade one step further. We are talking about an unprecedented campaign that values those who truly make a big difference in choosing Brazil as a destination: travel agents. They are the ones who inspire dreams and turn desire into boarding." Top sellers via the platform will be invited on one of two fam trip itineraries from September 25th to October 2nd, 2026.
- **WALKING SPECIALIST** Involved Holidays launched its first ever training platform at the tail end of last year. The new trade tool hopes to spotlight the key selling points for its demographic of solos, couples and private groups, give agents a wide look at the depth and breadth of its product offering, and unpack its typical clientele to help agents target sales. Richard Forde, Involved Holidays' sales director, promised, "We have exciting plans to continue spreading the word on our unique style of relaxed walking holidays for solo travellers. The strategic importance of the trade makes the travel agent community a priority and as such we want to continue our endeavour to educate."
- **CELESTYAL CAMPUS**, the cruise line's former trade platform, has made way for Celestyal Stars, a 16-module e-learning platform which also encompasses exclusive trade rates, discounts and additional learning opportunities. Modules on the platform cover the length and breadth of selling Celestyal, including insights on the cruise line's fleet and destinations, as well as advice on sales and marketing.

Newmarket expands India collection



THE EXPANDED collection includes three new itineraries to meet the growing demand for tours and varied experiences on the subcontinent. The new trio includes the 14-day 'A Luxury Indian Rail Odyssey – Premier Collection'; 16-day 'India – From the Himalayas to the Ganges'; and the 14-day 'Tiger Safari, the Taj Mahal & Majestic Rajasthan – Exclusively Solos' itineraries.

MOVERS & SHAKERS



NEWMARKET HOLIDAYS has expanded its trade team

with four new roles: Kieran Savil as National Account Manager; Sas Rowbotham as Trade Engagement Manager; Casey West as Trade Support Executive; and Ryan Readmann as Trade Partnerships Manager - Homeworkers.

JEMMA BRIDGES has been appointed as the new Head of

Trade Sales for the UK, Ireland and the Nordics for Club Med, where she will

begin her new position from February 9th, 2026.



RIVIERA TRAVEL'S new river vessel, *Riviera Reflection*, will go on sale on March 18th, 2026 ahead of its debut in September 2027. *Reflection* will be stationed on the Danube when it debuts next year, and will join sister ships *Radiance* and *Resplendence* in Riviera Travel's Radiance class of vessels.

Azamara announces on-board opportunities for agents

185 AGENTS will head aboard *Azamara Quest* in three Seminars at Sea later this year, with events adjacent to the CLIA Conference hosting another 80 agents.

The Seminars at Sea will spotlight the upcoming refurbishments recently announced as part of the US\$80 million Azamara Forward initiative; the fairs will depart Seville before sailing to Gibraltar and wrapping up in Malaga. Three groups will set sail from March 1st to 6th

and April 10th & 13th and 13th to 16th, 2026.

Director of sales, Stuart Pearce, said, "We believe the most powerful way for agents to sell the Azamara proposition is through first-hand experience, by immersing themselves aboard the very ships that lie at the heart of the Azamara experience. When our partners have truly lived what makes Azamara extraordinary, they become our most authentic and effective ambassadors."

Railbookers unveils largest-ever product launch

THE LARGEST product launch in the rail operator's history hopes to build on momentum from 2025, which CEO Frank Marini reported was its "most successful year in company history".

The new 'Beyond the Match' range sees 14 brand-new itineraries enhance the travel experience for fans visiting the USA and Canada for the FIFA World Cup. Trips span between five and nine days, and begin and end in host cities. Closer-to-home additions include an 'Italy Uncovered' series, unpacking lesser-celebrated Italian spots like Lucca and Taormina.

Alongside railway experiences, options along the Norway Coast which blend rail, hotel and sea voyages (courtesy of Hurtigruten) have been unveiled, with itineraries between 10 and 17 days.



Regent Holidays puts friendship at the forefront

REGENT HOLIDAYS' new 'Holidays with Friends' collection offers a range of itineraries for groups to enjoy together. The launch offers 19 itineraries spanning from city breaks to immersive cultural experiences following increased demand for small group options.

SUDOKU

WIN A £20 M&S VOUCHER IN THE *Travel* bulletin SUDOKU PRIZE PUZZLE

Fill in all the squares in the grid so that each row, column and each of the 3 x 3 squares contains the digits 1-9. Once you have completed the puzzle, simply identify the numbers that relate to the letters, A, B, C and D then e-mail the solution, with your name, company name, and full postal address plus phone and ABTA number if applicable to:

competition@travelbulletin.co.uk
Closing date for entries is Thursday, February 5th. Solution and new puzzle will appear next week.

January 22nd Solution: A=3 B=8 C=2 D=7

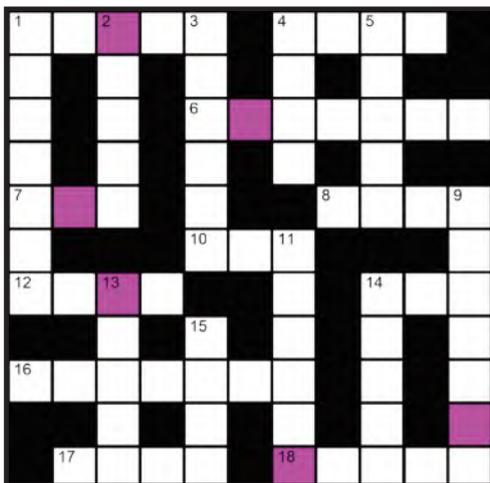
A			2	3		7	8	1	
			8		2	4		6	
	6	4	1					9	
B			7		4			5	9
	9								1
C	2	4			5		3		
		2				6	9	3	
		7		4	9		1		
D			8	9	5		2	6	



WHERE AM I?

AS THE largest port in Greece, this destination is often frequented with international cruise ships, ferries and commercial shipping, acting as a prime hub for island-hopping adventures.

FILL IN THE CROSSWORD TO REVEAL THE MYSTERY LOCATION HIGHLIGHTED BY THE PURPLE SQUARES.



- Across**
- 1 Middlesex based luxury travel operator specialising in holidays to Africa and India (5)
 - 4 Desert area of Mongolia and China (4)
 - 6 A salad with fruit and nuts named after a famous New York hotel (7)
 - 7 Edinburgh international airport code (3)
 - 8 Scandinavian capital city (4)
 - 10 Flag carrier of Portugal (3)
 - 12 One of the Channel Islands (4)
 - 14 Add the number 2 for a tour operator and low-cost flight company (5)
 - 16 1 Across offer holidays to this African country (7)
 - 17 Capital of Qatar (4)
 - 18 California city close to the Mexican border, San ____ (5)

- Down**
- 1 Vampire movie which recently became the most Oscar-nominated film of all time (7)
 - 2 Florida city and port with a Little Havana district (5)
 - 3 Oil-rich country on the border with Saudi Arabia (6)
 - 4 Flag carrier of Bahrain (4)
 - 5 Store found on most High Streets, sounds like winter footwear (5)
 - 9 Canadian province and lake (7)
 - 11 Warsaw is the capital (6)
 - 13 Could be a Shakespeare character or a call sign (5)
 - 14 Actress, Dame ____ Walters (5)
 - 15 Band who gave their name to an East London Arena (4)

CROSSWORD

Across: 1 SOMAK, 4 GOBI, 6 WALDORF, 7 EDI, 8 OSLO, 10 TAP, 12 SARK, 14 JET, 16 NAMIBIA, 17 DOHA, 18 DIEGO. Down: 1 SINNERS, 2 MIAMI, 3 KUWAIT, 4 GULF, 5 BOOTS, 9 ONTARIO, 11 POLAND, 13 ROMEO, 14 JULIE, 15 ARBA. Mystery Word: MADRID



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MANGROVES



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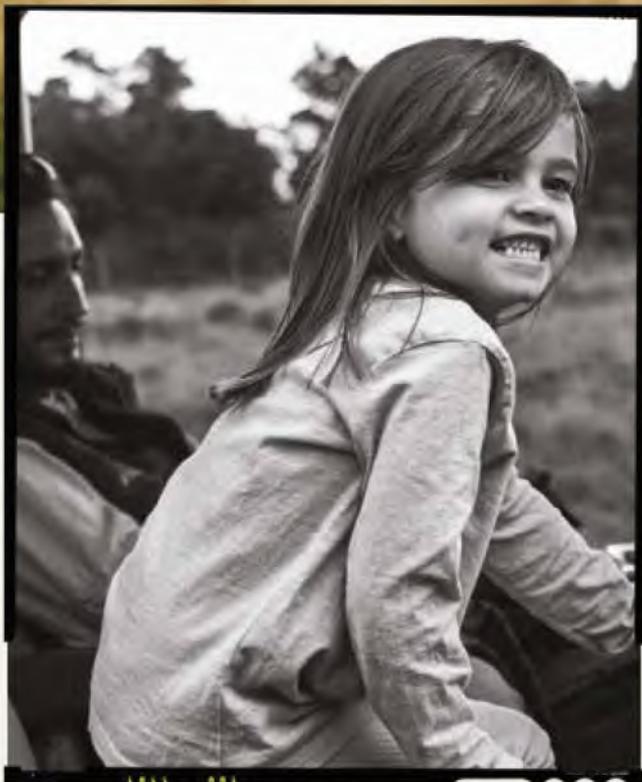
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LUXURY AT-LAST

Atlas Adventurer will make her debut in 2028, bringing unparalleled elegance to the world's oceans.

SET TO redefine luxury on the high seas, Atlas Ocean Voyages is building its first-ever luxurious expedition sailing yacht, dedicated to offering a truly opulent affair to its passengers.

Accommodating 400 guests, the Atlas-class *Atlas Adventurer* will introduce a significantly upgraded onboard experience, from all-suite

accommodation to increased amenities and social offerings, all the while maintaining its boutique-style heart the brand is defined by.

With its maiden voyage currently penned for late 2028, *Atlas Adventurer* will explore destinations across Asia, including Japan, South Korea, China, Vietnam, Indonesia, Malaysia, Thailand and the Philippines, as well as African ports in the Seychelles, Madagascar, Tanzania, Kenya, Mozambique and South Africa.

The ship itself will boast seven dining venues, including speciality options and a culinary studio full of destination-

inspired programming. Five lounges, two outdoor bars, an expanded fitness and wellness centre and a large swimming pool are also featured.

The vessel will house purpose-built expedition capabilities, including Zodiacs, luxury boats and a marina platform with an ocean pool.

President and CEO, James Rodriguez, said the new ship represents "the next step on our growth [...] it allows us to expand our destination footprint into regions our guests have been asking us for, while further solidifying Atlas' position within the luxury expedition cruise category."

Fairmont Rio goes for gold experiences

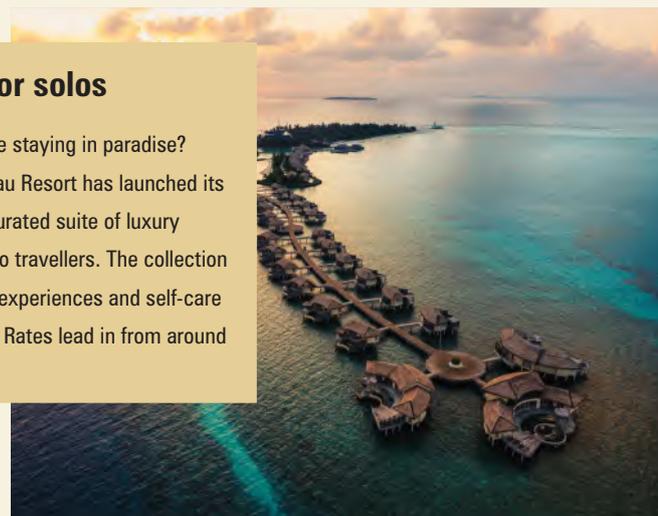
CHASE AWAY the rest of the cold months at Fairmont Rio de Janeiro Copacabana's exclusive summer experience.

Running until March 18th, 2026, the summer experience transforms the Gold Solarium (an area reserved for guests staying in Gold room categories) into an exclusive luxury retreat dedicated to well-being and self-care.

The full experience includes DJ sets, sensory experiences, gift-giving, exclusive decor and spaces designed to help guests relax and unwind under the Brazilian sun.

Self care and serenity for solos

LOOKING FOR a dose of self-love while staying in paradise? Intercontinental Maldives Maamunagau Resort has launched its Solo Serenity collection, featuring a curated suite of luxury experiences designed to celebrate solo travellers. The collection features personalised rituals, curated experiences and self-care practices on the white-sand beaches. Rates lead in from around £940 per night.





Grand Velas unveils \$30 million transformation

GRAND VELAS Riviera Nayarit has completed its extensive renovation worth \$30 million in a bid to transform the resort's Master, Parlor and Grand Terrace suites.

The transformations included elevated aesthetics to bring a more modern expression of elegance to guests, encouraging a sense of serenity and understated luxury from the moment they step into the room.

Resort rates lead in from \$533 per adult based on double occupancy.



Sofitel hones its spirituality

SET TO open in 2030, Sofitel has signed a new-built luxury resort in India: the Sofitel Rishikesh Narendra Nagar.

The 160-room resort will lay at the foothills of the Himalayas overlooking the River Ganges, one of India's most spiritual destinations. The property will focus on its wellness offering, providing guests with a spa, yoga and meditation programmes on the famous spiritual site.

Royalton opens The Reserve in Riviera Maya

A MEMBER of the Royalton Reserve Collection, Paraiso de la Bonita, is redefining all-inclusive luxury with its new product: The Reserve.

The oceanfront building houses the resort's most exclusive suites, offering guests a more private and elevated way to experience everything the resort has to offer. The Reserve is a collection of 10 new suites, including select Chairman accommodations available in various room configurations. Each King suite boasts endless views of the Caribbean Sea and features terraces with ocean and mangrove views, private pools and large social spaces, allowing guests to enjoy both privacy and a connection to the surrounding landscape.

Royalton's signature Diamond Club suite category has also been introduced in The Reserve, adding a new layer of personalised service throughout and bringing with it a



dedicated lounge and bar venue, a private pool and a cooking studio.

The building itself features a private pool and beachfront area, a lounge, exclusive dining and bars, optional private airport transfers, a personalised butler service for each room, and a private helipad.

Gain inspiration from the world's finest

A NEW premium luxury programme is coming to the trade as Inspiring Travel launches its new ultra-luxury programme, enabling travellers to enjoy even more opulent escapes in 2026.

The Ultra-Luxe Edit opens the door to exclusive experiences, from private jet and yacht charters to limited behind-the-scenes opportunities. Guests can discover some of the most exclusive accommodations and activities few people will ever experience.

Some of the adventures available include the chance to journey on the Eastern &

Oriental Express; embark on a private tour of Pompeii; and have dinner with a Geisha in Japan.

Along with a curated roster of adventures and experiences, the Ultra-Luxe Edit includes a Hotel Collection, Villas & Residences, Cruises & Yacht Charters, and exclusive Private Island Buyouts.

Managing director Lisa Smith said, "As experts for over 50 years in creating tailor-made luxury holidays, we've made it our passion to find the finest hotels, the most exclusive experiences and the most premium ways to travel. But we know there's always more to discover so, with our Ultra-Luxe Edit, we've gone to the next level and aim to support agents in finessing every moment, opening the door to the most exclusive experiences for their client."



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People-to-People Programme

Give your clients a deeper connection to The Bahamas. This unique programme pairs travellers with local ambassadors who share authentic culture, insider tips, and genuine island warmth. It's the perfect way to transform a great holiday into an unforgettable story.

Bahamas Rewards Programme

Your hard work deserves to be rewarded. Earn incentives on eligible bookings to Nassau & Paradise Island, Grand Bahama Island, and the Out Islands. The more you sell, the more you earn simple, powerful, profitable.

European "2 Fly Free" Offer

Make island-hopping irresistible. When you book an Out Islands holiday package, your clients can enjoy two free domestic flights from Nassau, an incredible opportunity to explore more islands for less.

The Bahamas Specialist Programme

Become the expert your clients rely on. With free online training, sales tools, and marketing resources, the Bahamas Specialist Programme gives you everything you need to increase conversions and grow your business.

Unlock these opportunities and elevate every booking. Connect with our team or explore our online trade resources to start earning more, while inspiring your clients to discover The Bahamas: A Lifetime of Islands.

Visit bahamas.co.uk



H10 expands urban brand and introduces new label

NEW ADDITIONS to H10 Hotels' The One label, and the debut of a new premium adults-only collection, made 2025 an indulgent year for the Spanish brand.

The One Alma Paris, a five-star, 40-room urban centre, sits a few minutes' walk from the Eiffel Tower and features a fully panoramic rooftop bar with an iconic view of the surrounding city. Room rates start from £179 per night.

In Porto, The One Monumental Palace added another 76 keys to The One by H10 Hotels collection, opening in a neoclassical 1920s building on the Avenida dos Aliados. Rooms start from £118 per night.

Ocean Allure Costa Mujeres marked a key milestone for the brand, representing the debut of its new adult-centric Ocean Allure Caribbean Resorts label. The property, which

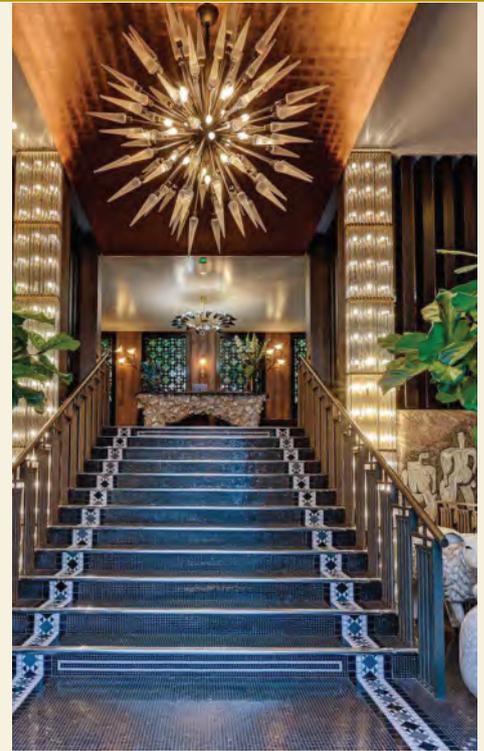


Image Credits: Left: Red Sea Holidays, Right: The One by H10 Hotels

opened in December, is home to 599 suites, each promising a premium all-inclusive experience with seven-night packages starting from around £1,200 per person.



Relaxation refurbished in Hurghada

THE MAKADI Spa Hotel has reopened the 26 treatment rooms, hydrotherapy and spa pools comprising its spa after an extensive refurbishment.

Stays at Red Sea Holidays' most popular adults-only resort start from £2,104 per couple on all-inclusive for seven nights with flights.

EMERALD^o
CRUISES & TOURS

Luxury Europe River Cruises

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Flights included⁺

Free Platinum drinks package or €300 on board credit per couple⁺

Limited-time offer: Complimentary balcony suite upgrade⁺

Your guests can enjoy a complimentary upgrade to a Panorama Balcony Suite on selected 8-day Europe March & April itineraries, with **cruises from just £2,395 per person**, offering savings of up to £985 per person.

Guests can choose a Horizon Deck suite near The Terrace and Horizon Bar & Lounge, or a Vista Deck suite close to Reflections Restaurant and the Wellness Area. With everything included, our award-winning, custom-built ships showcase each region's culture, cuisine, and character, allowing your guests to relax and enjoy the journey in total comfort.

Secure your guests' preferred itinerary and departure date on these last-minute departures and they can take advantage of exclusive savings, with **flights included⁺** and a choice of a **free Platinum drinks package or €300 on board credit per couple⁺**.



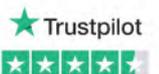
Jewels of the Rhine
8-Days | Amsterdam to Basel
Departing: 4th, 11th, 18th, 29th March 2026
Panorama Balcony Suite price only **£2,395^{PP}**



Danube Explorer
8-Days | Budapest to Passau
Departing: 7th, 14th, 25th, 28th March 2026
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New sailings added – for more information visit emeraldcruses.co.uk or call **0161 516 4765**

Terms & conditions: All our holidays are subject to availability and are valid for new bookings only made before 16th February 2026. All prices correct as at 20th January 2026, and are based on two people sharing our lowest priced available cabin and include any relevant discounts. Supplements may apply for single travellers, upgraded cabins and other departure dates. ⁺Complimentary balcony suite upgrade applies to select Spring 2026 cruises in a category A, B, C, D, or E cabin only. Offers must be paid for in full 10 months prior to departure, or at the time of booking if less than 10 months prior to departure. Best Available Fare is strictly limited, and subject to availability until sold out or withdrawn. ⁺Flights may not be a direct service and flights are up to a set credit amount of £400 per person. If the required air fare exceeds the set credit amount, additional charges will apply. ⁺Guests can select from a platinum drinks package or €300 per couple on board credit. The platinum drinks package includes a selection of available beverages, including soft drinks, juices, mocktails, non-alcoholic bottled beers, house red, white & sparkling wine, Prosecco, a selection of draft & bottled beers as well as house spirits, cocktails and long drinks all by the glass subject to availability. We reserve the right to withdraw offers and promotions at any time and only applicable to residents in the UK. Full bookings conditions can be found at emeraldcruses.co.uk/terms-conditions. Emerald Cruises is a trading name of Scenic Tours (UK) Ltd. E&OE.



GO GREEK WITH 25% OFF

Sunvil and GIC The Villa Collection is offering up to 25% off select accommodations in their Greek portfolios.



YOUR CLIENTS can save up to 25% off the Grecian holiday of their dreams with Sunvil and GIC The Villa Collection's early booking sale available across a variety of villas and apartments spanning the Greek Islands.

Offering travellers the chance to experience the lesser-known destinations across the region, experts

in all things Greece have hand-picked the early booking offers to include the most authentic stays in Lefkas, Corfu, Ithaca, Alonissos and Paxos.

Villa Eleonara in Lefkas is included in the offer, boasting scenic views of the expansive Ionian from its hillside above Sivota Bay. The villa itself opens onto a private pool terrace with sweeping views of the nearby islands of Kefalonia and Meganissi. Prices lead in from £541 per person for seven nights with a May 3rd, 2026, departure.

Also included is the Mega Nero Cottages in Alonissos, offering a seven-night stay from £1,064 per person for a May 2nd, 2026, departure. The detached

cottages lay above the bay of Votsi, offering guests a relaxed base with sweeping coastal views while they explore the unspoilt island at their leisure.

Travellers can stay at The Olive Press in Paxos for seven nights from a leading rate of £828 per person. The property offers a secluded, romantic atmosphere full of character for couples looking to get away from everyday stresses and instead sit back and enjoy the slower rhythms of island life. The leading price is for a May 4th, 2026, departure.

All listed offers will depart from London Gatwick on the specified date, with each accommodation providing a self-catering service.

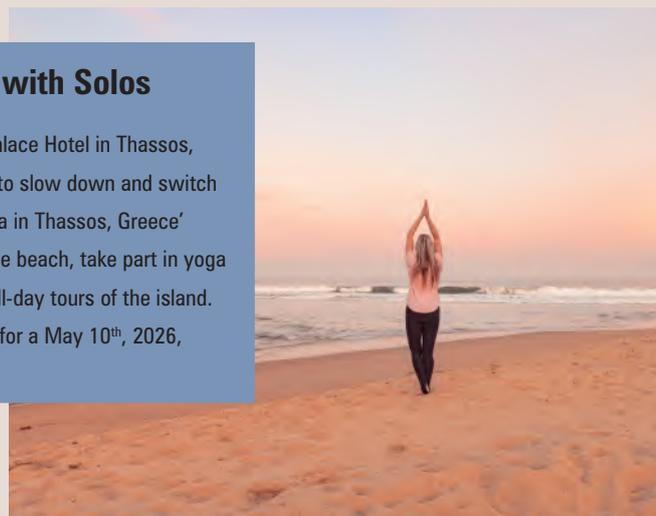
Simpson Travel heads to Skopelos

SIMPSON TRAVEL has launched its largest-ever programme for 2026, with the addition of Skopelos as a new destination for the villa and hotel operator.

Guests can choose from eight new villas on the Greek island, including Thalassa Vista which brings contemporary comforts with Greek character from £1,014 per person for seven nights; and the new stylish Villa Arete boasting endless views of the Aegean just 15 minutes from the town centre with prices leading in from £1,256 per person for seven nights. Both prices include flights and car hire.

Sit back and switch off with Solos

BASED AT the five-star Blue Dream Palace Hotel in Thassos, Solos is encouraging single travellers to slow down and switch off on its seven-night 'Wellness & Yoga in Thassos, Greece' itinerary. Guests will spend days by the beach, take part in yoga and meditation sessions, and enjoy full-day tours of the island. Prices lead in from £1,805 per person for a May 10th, 2026, departure. Return flights are included.





City of Dreams welcomes 18-hole neighbour

CITY OF Dreams Mediterranean's new partnership with Limassol Greens has seen the addition of a new 18-hole Championship golf course next door to the five-star resort in Limassol, Cyprus.

Packages combining four nights' half-board, three rounds of golf and drinks start from £1,315 per person.

Domes Aulūs Elounda to reopen with new meal plan options

WHEN DOMES' Cretan adults-only resort, Domes Aulūs Elounda, reopens in April, it will offer half-board accommodation for the first time alongside its signature 'Ultra' all-inclusive option.

The enhanced meal plan roster will give guests more options when it comes to dining at the resort's six signature restaurants and three bars or beyond.

Domes Resorts' signature Ultra All-Inclusive dining plan is primarily available at its two Aulūs-branded properties (Elounda and the other, in Zante), and enhances the traditional all-inclusive with premium dining, including unlimited à-la-carte dining and 24/7 drinks, and a 'no hidden extra' policy.

On-site dining options span a traditional Med-inspired buffet, an Italian-inspired



trattoria, and high-concept Asian-inspired cuisine, among others.

The resort is due to reopen for the season on April 30th, 2026.

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GEMS OF SOUTHEAST ASIA

Wendy Wu Tours is showcasing the best the region has to offer with a new tour highlighting the unmissable gems in Thailand, Vietnam and Cambodia.



WHY CROSS one country off your clients' wish-list when they can visit three bucket-list destinations in one fell swoop as Wendy Wu Tours unveils its 20-day 'Gems of Southeast Asia' itinerary.

The all-encompassing itinerary collates the most iconic views and attractions across Thailand, Vietnam and

Cambodia into one dedicated trip. The tour will begin in Bangkok with guests able to visit the city's eclectic mix of historic temples and bustling streets. A scenic long-tail boat cruise along the Chao Phraya River; visits to Ayutthaya and the Summer Palace; the chance to explore the Wat Phra That Doi Suthep mountaintop temple; and a visit to the Chiang Mai Elephant Sanctuary will round out the Thai portion of the trip.

Next, guests will head to Vietnam where they will cycle through Hanoi, join local artisans for hands-on workshops, learn traditional farming techniques, walk the streets of Saigon and spend a

day exploring the Mekong Delta.

To round out the trip, guests will head into Cambodia to explore the temples of Angkor and enjoy a sunset cruise around the moat of Angkor Thom. They will also visit the peaceful village of Trei Nohar to delve into the history and learn the ancient skills of basket weaving before enjoying a farewell feast under the stars.

Prices for the 20-day tour lead in from £4,990 per person. Departures are scheduled from October 2026 to November 2027. 'Partner Flies Free' and 'Free Single Supplement' offers are available, with savings of up to £990 per person up for grabs.

Delve into Cambodia's heart

TEST YOUR clients' adventure streak with Explore Worldwide's new itineraries designed to immerse all guests into the cultural heart of a destination.

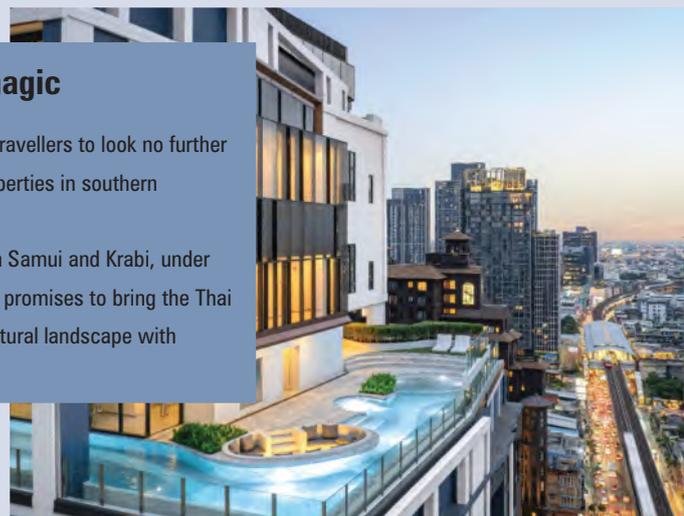
One of the new tours is the seven-day 'Upgraded Highlights of Cambodia' where guests will witness Angkor Wat and sunrise; spend a night at the community-led project Smiling Gecko; and discover the history and spirit of Phnom Penh through guided visits, a rooftop cocktail reception and a monk blessing ceremony.

Prices lead in from £995 per person, with flights not included.

ONYX brings the Thai magic

ONYX HOSPITALITY Group is inviting travellers to look no further for destination inspiration than its properties in southern Thailand.

Across its properties in Phuket, Koh Samui and Krabi, under both its Amari and OZO brands, ONYX promises to bring the Thai magic to all guests by blending the natural landscape with contemporary comfort.





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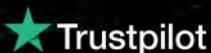


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89 cultural Kyoto keys

CAPELLA HOTELS' upcoming property in Kyoto sits four storeys high, hosting 29 suites and 60 other keys.

Design work from architects and interior design firms Kengo Kuma and Brewin Design Group hope to pay homage to the city's iconic cultural landmarks and influence, including private Onsens in six of the suites and in-room and in-resort art and artefacts. Four restaurants will be situated on-site.

The property is due to open in March 2026.



Patina Hotels to make China debut

PATINA HOTELS & Resorts is set to make its debut in China, shortly following on from last year's opening in Osaka. Patina Tianjin is due to open in Q3 2026, and add 147 guestrooms to the city's range of indulgent accommodation. Design cues inspired by the nation's storied history and harmony promise a serene escape which fits in perfectly to the city's vibrant Hebei district.

Inside Travel's record year for trade growth

WITH THE New Year came reflection and, for Inside Travel, celebration: the operator not only marked 25 years in business but celebrated a 22% year-on-year sales spike.

In addition to the overall sales performance, global trade manager Gabo Quiros revealed, "Trade sales are up 11% this year, the highest ever. It proves that doing good and doing well absolutely go hand in hand."

Gabo also highlighted the operator's impressive sustainability wins in 2025, adding, "Our B Corp credentials and innovative approach haven't come at the expense of growth."

2025 was the third year of the operator's B Corp certification; since then, it has donated over £120,000 to a range of charity partners, offset every trip to the tune of over £500,000 to renewable and sustainable projects, and announced, last year, its 'undertourism' strategy which discounts off-



peak travel and aims to disperse travellers beyond the busy tourist spots, especially in Japan. Several new small group tours are expected to launch in the coming months, with under 18s enjoying half-price travel on June, July and August trips to Japan and Korea to support its ongoing efforts.

Premium property in prime Bali

CROSS HOTELS & Resorts has announced the signing and development of a 120-key property, Cross Bali Uluwatu, around 200 metres from Suluban Beach in Bali, one of the island's hottest surf spots and cultural hubs.

The property, a joint effort with hospitality developer PT The Cube Group, will offer gorgeous ocean and sunset views from its 120 rooms, with premium amenities expected to complement the resort's lush surroundings and views of the nearby



Uluwatu and its dramatic cliffs.

Cross Hotels & Resorts' country manager for Indonesia, Evan Burns, described the property as "a powerful expression of Cross's 'Luxury by Design' philosophy, where every space, detail, and experience is thoughtfully crafted to reflect the spirit of its destination.

"We're creating a resort that honours the character of Uluwatu while delivering elevated, culturally attuned guest journeys."

Jihong An, the brand's executive director, added, "Uluwatu is one of Bali's most compelling destinations, and Cross Bali Uluwatu embodies exactly what our growth strategy stands for; meaningful sites, strong partnerships, and design with purpose.

"This signing reinforces our commitment to creating high-performing hotels in markets where culture and commercial potential align."

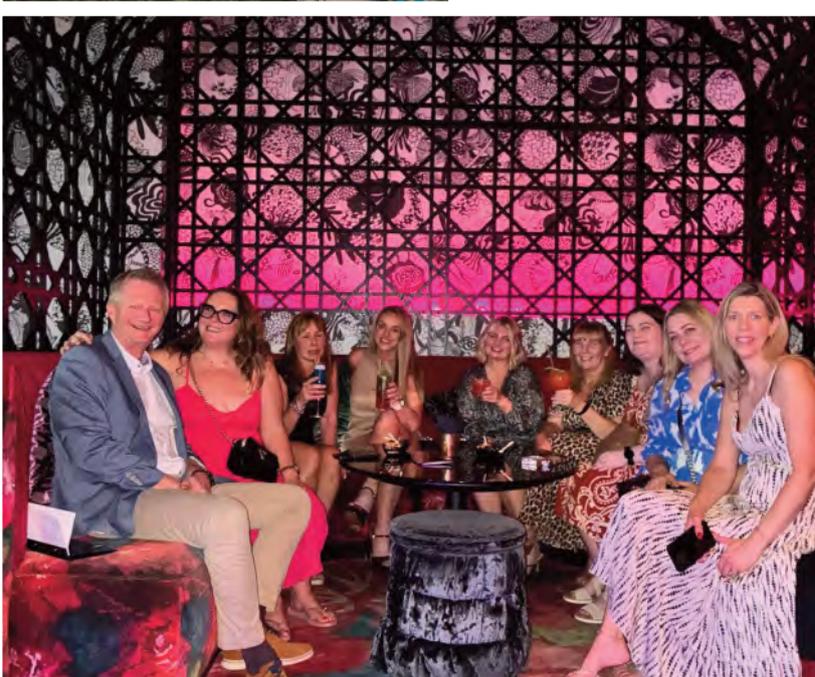
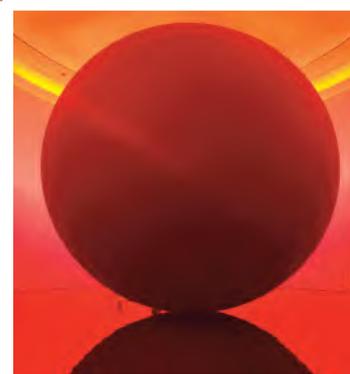


Yas Island UK Fam Trip

TRAVEL BULLETIN was delighted to join Jamie Chadwick, UK senior sales manager, and the Abu Dhabi team in-destination for Yas Island's #JustSayYas fam trip at the end of 2025.

36 travel agents joined us for a true taste of the island's thrills and spills, exploring some of its attractions, including the out-of-this-world teamLab Phenomena Abu Dhabi, Warner Bros. World Yas Island Abu Dhabi, Ferrari World Yas Island Abu Dhabi, CLYMB Abu Dhabi, Yas Waterworld, Yas Links Abu Dhabi & Stranger Things: The Experience, with site visits to the Hilton Abu Dhabi Yas Island, The WB Abu Dhabi, Curio Collection by Hilton, Yas Plaza Hotels & Saadiyat Rotana Resort & Villas—not forgetting sunset time at Café del Mar Beach Club Abu Dhabi!

Yas Island truly lives up to the hype as the ultimate home of attractions, culinary delights and fun for guests of all ages!
#JustSayYas



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What's more? Each booking also enters you for a chance to win round trip flights to Miami this April to enjoy a 7-night 'Cayman Coves & Jamaican Waterfalls' getaway on Resilient Lady in a Sea Terrace cabin.

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