



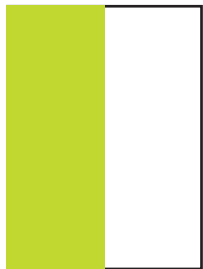
FULL PAGE

Type area 275mm(h) x 180mm(w)
Trim 297mm(h) x 210mm(w)
Bleed 303mm(h) x 216mm(w)



1/4 PAGE PORTRAIT

135mm(h) x 88mm(w)



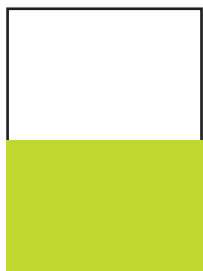
1/2 PAGE VERTICAL

Type area 275mm(h) x 88mm(w)
Trim 297mm(h) x 103mm(w)
Bleed 303mm(h) x 106mm(w)



1/4 PAGE STRIP

65mm(h) x 180mm(w)



1/2 PAGE HORIZONTAL

Type area 135mm(h) x 180mm(w)
Trim 150mm(h) x 210mm(w)
Bleed 153mm(h) x 216mm(w)



JUNIOR PAGE

180mm(h) x 135mm(w)

Advertising Specification

Formats

1. QuarkXPress, including fonts and images
2. Adobe Illustrator, with text as outlines
3. Adobe Photoshop
4. Portable Document Format (PDF).

All files to be supplied as a 'Press quality' composite 1.3 or 1.4

CMYK PDF created using Adobe Acrobat Distiller.

5. InDesign - with all associated files included.

Image/ graphic resolution must be a minimum of 300 dpi at size to be used to achieve the necessary sharpness of the final printed image.

All Pantone colours and RGB images must be converted to CMYK.

Colour management, ICC profiles or lab colours should be NOT be embedded.

Files should not contain any Truetype or Multiple Master fonts, because they can perform unpredictably. Saving text as outlines also helps avoid any font issues.

Please make sure all associated images/graphics and fonts are included/embedded in the final files to be sent.

How to supply copy:

Method of Delivery - Please email your advertisements to production@travelbulletin.co.uk

FTP: Please call Production on +44 (0)207 834 7676 for further details.

Courier/post to: University House, 11-13 Lower Grosvenor Place, London, SW1W 0EX.

To advertise - Please call Simon Eddolls on +44 (0)207 834 6661 for further details or email simon@travelbulletin.co.uk