



BANNER SPECIFICATIONS

Website	Size (w x h)	Newsletter	Size (w x h)
LEADERBOARD	728 X 120 pixels	TOP BANNER	600 X 70 pixels
TOP BANNER	728 X 90 pixels	HORIZONTAL BANNER	600 X 70 pixels
SKY SCRAPER	300 X 600 pixels	TILES	260 X 80 pixels
LOWER BANNER	728 X 90 pixels	Format: JPEG/GIF	
TILES	300 X 95 pixels	Resolution: 72 dpi	
FEATURED CONTENT BOX	445 X 216 pixels	File Size: All files should be 50KB or under	
SITE TAKEOVER	See Diagram	Mobile Site	Size (w x h)
Format: JPEG/GIF		LEADERBOARD	300 X 50 pixels
Resolution: 72 dpi		TOP BANNER	300 X 50 pixels
File Size: All files should be 50KB or under		Format: JPEG/GIF	
		Resolution: 72 dpi	
		File Size: All files should be 50KB or under	

EMAIL SHOT SPECIFICATIONS

- Send us a self-contained HTML document without style sheets
- All links must be absolute (eg <http://www.travelbulletin.co.uk>)
- Images can either be hosted on your site or we can host them on ours
- Please also send us the subject line and sender name

SITE TAKEOVER

Dimensions: 1680 x 1050 fixed (w x h)
 Ad Area: Top -120px, Left & Right - 340px
 File Size: 100KB
 Format: jpeg
 Resolution: 96 dpi

For optimum visibility across all devices, it is strongly recommended that you keep all important content, images and links within the parameters 140 px x 750 px. The area beyond these parameters should be used purely as a continuation of your background image

Note:

This advertisement is best viewed at screen resolution of 1680 x 1050

Copy address and technical queries: production@travelbulletin.co.uk